

Saks & Company

Broadway at 34th Street :: Specialists in Apparel

Saks & Company

Things Decidedly
NEW



The Dashing Mousquetaire

The flaring cuff has become such a point of necessity these days, that Paris creates this very smart *Mousquetaire cuff set*. Made of organdie, trimmed with lace, they make a dashing addition to a suit or frock. 6.85 per set

Street Floor



The Pony Pen Arrives

A pen round the neck is worth two in the desk. Hence the new *pony fountain pen*, which hangs round the neck on a ribbon, and looks more like a tiny jet perfume holder than anything else. 1.50

Jewelry Dept., Street Floor



The "Piccadilly" Makes Friends

The *Piccadilly* tobacco pouch makes the most excellent *rendezvous* of all for tobacco, according to our most enlightened young men. An imported pigskin, velvet calf or crocodile calf pouch with a folding flap which opens out conveniently. 4.50

Street Floor



A Special Value for Saturday—
Box-loom Crepe Breakfast Coats
at 3.75

Delightfully fashioned of durable yet lightweight box-loom crepe in three charming Summer styles.

One is a trim tailored model, another is daintily frilled with ruching, and a third modishly applies a graceful fringe.

In Copenhagen, rose, wisteria, orchid and turquoise. Sizes 36 to 44.

Third Floor

Misses' Sports and Top Coats
Saturday at 25.00



Cleverly tailored in line and treatment, these coats present masculine simplicity with feminine touches of trimming. Fashioned of natural camel's hair cloth, overlaid in green, Copenhagen or brown, as well as two-tone checks or herringbone tweeds. Fully silk lined.

Misses' Tailored Piquette Coats at 39.50

Piquette is the very smart fabric these days for coats, and these do it justice. In navy blue, pilgrim or black, with youthful Tuxedo collars and modified bell sleeves. Silk lined.

Misses' Fur-Collared Canton Crepe Capes at 39.50

The very latest fashion of the moment—in full shirred model that is breezy and youthful, developed in fine black Canton Crepe, lined with contrasting shades. The collar is of caracul.

Second Floor



Saturday—A Particularly Worthwhile Offering of

Girls' Capes and Coats
at 15.00

The smartest of tailored coats for girls—embodying the newest features of the mode, and in so many models that both the young lady and her mother are certain to find *exactly* what they want. Included are tailored effects in loose or belted models, full flared capes, and the "happy medium"—that of combining a short cape to a coat. Developed in homespun, polette, covert, English tweeds, novelty fabrics and checks. All fully lined. Sizes 6 to 16 years.

Second Floor

Junior Girls' Smart Springtime Frocks

each taken from regular stock and reduced to 24.75

Regularly 32.75 and 35.00

Individualized frocks that the growing girl will love to own. They are of Canton crepe, taffeta and crepe de Chine, showing adorable bishop necks and puffed sleeves, with trimmings of narrow ruffles or attractive motifs applied by hand. Many are finished with novelty ribbons.

Sizes 12 to 16 years.

At 10.00

Regularly 12.75 and 14.75

Frocks of soft crepe de Chine, figured challie, pongee or crisp taffeta are fashioned in the youthful straight line or Russian blouse effects. Trimmed with hand embroidery, ribbons and pendant buttons. All sizes, but not in each style.

Second Floor



10.00

Aluminum Cigar Cases
1.00

Very light, yet substantial—features that will appeal to the smoker. A hammered design with space for monogram adds to their effectiveness.

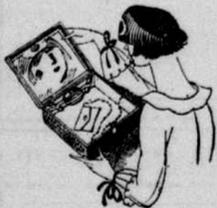


Cigarette Cases that hold an entire package of cigarettes

1.95

Of solid nickel silver, engine turned and designed to hold a complete package of 20 cigarettes. Can also be used as a container for loose tobacco.

Jewelry Dept.—Street Floor



Smart Vanity Boxes

—of "Canadian Calf" or pin seal—

at 5.95

They measure a most convenient size—5 1/2 x 6 1/2, large enough to carry one's beauty requisites and small enough to remain smartly unobtrusive.

They are fitted with lip stick, pin holder, a powder case and an extra purse. In tan, gray, brown, blue and black.

Street Floor

Women's Silk Hosiery

at prices that make them doubly interesting

At 1.95

"*Jennie Qualite*" pure silk hose, full fashioned and extremely durable. They are well reinforced and come in all the most fashionable shades, including black, white and wood shades.

At 2.65

"*Made'cine Qualite*" Chiffon Silk Hose, that wears wonderfully well for hosiery so sheer and light in weight. They are full fashioned and well reinforced. In all the most wanted Paris shades.

At 3.65

Pure Thread Silk Chiffon Hose, more sheer even than our imported French silk hose, and more durable, too. Full fashioned and well reinforced. In black, smoke, beige, nude, cordovan, African brown and gray.

Street Floor

Sun and Rain Umbrellas

—with satin stripes and dark plaids are most attractive foils against the unexpectedness of April weather.

Specially priced for Saturday

at 3.95

They are sturdily mounted on Paragon frames, with handles of bakelite or leather. The tips and stubs match.

Street Floor

Pure Mohair Slip-on Sweaters

—with the youthful Cadet or V-shaped neckline—

at 5.95

The sweater of fashion must have stripes—running both up and down. These show stripes of most attractive color combinations knitted into the body of the sweater. Very smart, indeed, and exceptionally low priced.

Third Floor



Smart Suede Pumps for Madame

in several models

Regularly 10.00 and 12.50

at 6.95 and 8.50

The *Neuville* comes in gray, beige and castor suede, with leather trimmings, with one strap to place it in the mode, and comfortable Dolly heels.

The *Regent* also may be had in gray, beige and castor suede, with leather trimming. Made with welted sole, Cuban heel and two straps. 8.50

The *Tailored Oxford*, an unusually good-looking affair, comes in combinations of patent and gun metal vamp with gray suede quarter, tan Russia calf with beige suede, and brown kid with brown suede. 8.50

Sizes 2 1/2 to 8.

Second Floor

Shadowproof White Petticoats

—that use panels or hip-length hems to make them impervious to sun and shadow—

At Very Low Prices

At 1.00—Straight line model Petticoats of sateen, finished with scalloped edge.

At 1.50—Petticoats of excellent quality sateen, with hemstitched hem.

At 2.00—Petticoats of very fine sateen, in three different models.

Third Floor

Smart Indeed Are These

Trico Suits for Women
Specially Priced for Saturday
at 39.50

These Suits have been designed with one eye to their smartness, the other to their becomingness—a combination that cannot but appeal to the woman who wants a particularly good-looking suit. Semi-fitted or straight line tailored models—to be worn with or without belts.

The materials are of excellent quality, each is silk lined, and the careful manner in which each is tailored will appeal to the most critical person. Included in this collection are hand-embroidered effects as well. Sizes 34 to 44.

Fourth Floor



Saturday — We shall feature a delightful variety of

Fur Scarfs

at Special Prices

Fox Scarfs, in taupe or brown, regularly up to 29.50. 19.50

Fox Scarfs, taupe or brown, regularly up to 34.50. 24.50

Fox Scarfs, regularly up to 39.50. 29.50

Baun Marten Scarf, One skin. 34.50

Two skins. 69.50

Stone Marten Scarf, One skin. 29.50

Two skins. 59.50

Hudson Bay Sable, One skin, regularly 100.00. 75.00

One skin, regularly 75.00. 55.00

One skin, regularly 60.00. 45.00

Sixth Floor



—For Saturday Only—

Girls' Worsted Sweaters

—in tuxedo or slip-on models—

at 2.95

The younger miss may choose a charming sweater knit in either a plain or a fancy stitch, safe in knowing that each is smart and attractive. In all newest colors. Sizes 28 to 36.

Second Floor

Flaconettes

—those dainty vials for purse or boudoir, containing your favorite fragrance, will be found in a wide variety at Saks'.

Coty's L'Origan
Styx
Chypre
Rose Jacqueminot
L'Or
Paris 1.00

Ambre Antique
L'E fleur
Jasmine 1.50

Houbigant's
Quelques Fleurs
Ideal 1.00

Mon Boudoir 1.50

Guerlain's
Jicky
Apres L'Ondee 1.00

Rue de la Paix
L'Heure Bleue
Champs Elysees 1.50

Roger & Gallet's
Fleurs d'Amour 1.00

Caron's
Narcisse Noir 1.50

Street Floor

New Spring Skirts

—for sport or general wear—

at very special prices for Saturday

At 11.95

One finds skirts that are gay or sober in pattern, but always of the finest and smartest materials obtainable—burr barr, follo-thru, Canton crepe, washable Bedford cord, basket weave cloth, flannel in plain or striped effects and those delightfully soft colored imported English scarf skirts.

At 8.95

Smart Spring Skirts of Prunella cloth and other fashionable materials, perfectly tailored in pleated or plain models, of light or dark plaids and stripes. Most attractive color combinations—the kind that make the skirt a garment of individuality.

Waistbands 24 to 36 inches.

Fourth Floor



11.95

11.95