

# APARTMENTS—SALE OR LET

### TO LET FOR BUSINESS.

Above 14th St. to 59th St. (Inclusive).

153-7 West 23d St.  
**LANE REALTY CO., Inc.**  
 Several Upper Floors  
 EACH 60x90  
 Light on Four Sides  
 2 passenger, 1 freight elevator.  
 Fireproof.  
 Automatic Sprinkler.  
 No Manufacturing.  
 APPLY TO  
**L. J. PHILLIPS & CO.**  
 148 West 72d St. Col. 1833  
 OR YOUR OWN BROKER.

### STORES

S. W. Cor. 50th St. & 7th Ave.  
 Just East of Broadway, Subway Cor.  
 Immediate Possession.  
 Suitable for any line of  
 business, druggist, millinery,  
 ladies' specialty shop,  
 optician, stationery, etc.  
**Henry Shapiro & Co.**  
 186 5th Ave. Longacre 5170.

### Store and Basement

FOR RENT  
**25 W. 38TH STR.**  
 NEAR 5TH AVE.  
 Excellent Retail Street, close to Lord &  
 Taylor, Franklin Simon and adjoining  
 Lane Bryant. Specially suitable for  
 millinery, ready to wear, or specialty  
 shop. Moderate rent.  
**ADAMS**  
 170 Gramercy  
 5th Ave. & CO-199 1002

### Service Station Warehouse

or Manufacturing  
 One-story building, corner 11th av. and 48th  
 st.; 10,000 sq. feet; no paste.  
**John P. Peel Co., 362 W. 23d St.**

### TO LEASE

TERM OF YEARS  
**BUILDING on Lot 25x100**  
 3rd Avenue,  
 Bet. 124th & 125th Streets  
 (Apply DAVID VOGEL)  
 108 Broadway, New York City.  
 Only reliable firms need apply.

### 1926 Broadway

N. E. COR. 64TH ST.  
 Heavily Built. Fireproof. Sprinklered.  
**Automotive Building**  
 Units of 500 to 5,000 sq. ft.  
 Offices, Showrooms, Service and  
 Repair Shops for Auto Dealers  
 and Automobile Sundries.  
 4 Large Elevators. Steam Heat.  
 Supt. on Premises or  
**Ames & Company**  
 26 West 31st St. Longacre 4810.

### CLUNY PROFESSIONAL

**BUILDING,**  
 133 West 72nd St.  
**PHYSICIANS & DENTISTS.**  
 ONE FOR X-RAY SPECIALIST.  
 SEE SUPERINTENDENT.

### LOFTS

5TH AV. AND 127TH ST.  
 50x100 ft. each. Elevator, steam,  
 SUITABLE FOR ANY BUSINESS, AS  
 Offices of Light Manufacturing;  
 partitioned to suit.  
 RENTAL: 150 PER SQ. FT.  
 Full Commission Paid to Brokers.  
**ZETKOFF & LEINER TRADING CORP.,**  
 1 EAST 127TH ST.

### LARGE LIGHT STORES

Cor. 180th St. and Boston Road  
 Crosstown Car and Sub. Sta. Cor.  
 In Newly Constructed Theatre Bldg.  
 Seating Capacity 2000  
**Good for Any Business**  
 Rent Very Moderate.  
 Apply on Premises, or  
**S. EVENSON**  
 2107 MORRIS AVE.  
 TRUMBULL 2488.

### NEW STORES

501 TO 517 EAST 131ST ST.,  
 VALENTINE AVE.  
 Best Section of the West Bronx.  
 Bakery, Laundry, Butcher.  
 Inquire on premises.

### UP-TO-DATE STORES

Just completed, wonderful location; corner,  
 good for drug store and eight others; must  
 be seen to be appreciated; rents \$30-\$133.  
 Address PHILIPPO, corner McLean av.,  
 1st st., one block West Webster av. Phone  
 1542 Fairbanks.

### Sell YOUR Property

WHEN there is a  
 market anywhere  
 for good prop-  
 erty, you should get quick  
 results from a Real Estate  
 advertisement in The New  
 York Herald. Readers of  
 the Herald can afford to  
 rent good property or buy  
 Real Estate as an invest-  
 ment.

### REAL ESTATE DEPARTMENT

**THE NEW YORK HERALD**  
 Telephone Worth 10,000

### Rent YOUR Property

Your Situation Wanted Ad. in The  
 Want Ad. Section of THE NEW YORK  
 HERALD should put you in touch with  
 just the sort of people with whom you  
 would like to connect. Try one. Tele-  
 phone Worth 10,000.

Furnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**Netherland Hotel**  
 Fifth Avenue and Central Park Plaza at 59th St.  
*Quiet, Yet Accessible to Every Part of the City*  
**NOW OFFERS ON YEARLY LEASE**  
 The Following High-Class  
 Attractively Furnished Apartments  
 Parlor, Bedroom & Bath - - - - \$2600 to \$3000  
 3 room suites, 1 or 2 baths - - - \$4500 to \$7000  
 4 room suites, 2 baths - - - - \$6000 to \$9000  
 5 room suites, 2 or 3 baths - - - - \$7500 & Up  
 Several Desirable Single Rooms Available for Transient Guests.  
 Attractive Reductions by Week or Month  
**RESTAURANT UNEXCELLED** PHON. PLAZA 3790

**GREAT NORTHERN HOTEL**  
 118 West 57th Street  
 Adjacent Carnegie Hall and accessible to every part of city.  
 Offers the following attractive, newly decorated apartments on  
 yearly lease. Absolutely best in city.  
 Parlor, Bedroom & Bath - \$2200 to \$3000  
 3-room suites, 2 baths - - \$3500 to \$4050  
 4-room suites, 3 baths - - \$4900 to \$5450  
 Single and double rooms available for transient guests.  
**ATTRACTIVE REDUCTIONS BY WEEK OR MONTH.**  
 Restaurant unexcelled. Phone Circle 1900.

Unfurnished. From Battery to 14th St. Inclusive. Unfurnished. From Battery to 14th St. Inclusive.

**THE RHINELANDER**  
 14 Washington Square, Cor. 5th Ave.  
 Situated in the Finest Residential Section of the City  
 Ready for Occupancy October 1st  
**High Class Apartments, 4, 5 & 6 Rooms**  
 1 and 2 Baths  
 Rooms of unusual large size. Now leasing from plans  
**RHINELANDER REAL ESTATE CO.**  
 21 Nassau St. Phone Rector 4371  
 RENTING AGENT ON PREMISES.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**67 PARK AVE.**  
 N. E. Cor. 38th St.  
**HOUSEKEEPING APARTMENTS**  
 Just Completed  
 Exclusive Apartments  
 In the Finest  
 Residential Section  
 Of the City  
 Show Apartments Open TILL 10 P. M.  
 Maid Service,  
 Catering Service  
 Wood Burning Fireplaces  
 APPLY  
 Pease & Elliman or Schroder & Koppel  
 Renting Agents 247 Mad. Ave. or  
 340 Mad. Ave. Murray Hill 6200  
 or Your Own Broker Murray Hill 2610

### EXCLUSIVE APARTMENTS

New 9-Story Apt. 110 W. 55th St. 125 E. 72d St. A 12-Story Apt. 55th St. & 7th Av.  
 3 and 4 Rooms. 6-8-11 Rooms. 8 to 11 Rooms  
 With Complete Kitchen. Also Electric Physician's Office, \$2,500 per Annum. \$3,400 to \$5,800  
**JULIUS TISHMAN & SONS, Inc.**  
 280 Madison Ave. Tel. Vanderbilt 1977

Unfurnished. Above 59th St.—5th Av. to East River. Unfurnished. Above 59th St.—5th Av. to East River.

The Almah Corporation announces the comple-  
 tion of No. 4 EAST 88th St., a nine story Fire-  
 proof Apartment-House, from plans by Electus D.  
 Litchfield & Rogers, Architects, in the RESTRICTED  
 5TH AVE. ZONE. 4-5-6-7 Rooms, 1 to 3 Baths  
 Rentals \$2,400 to \$4,500.  
**ALMAH CORPORATION, OWNERS.** Thos. J. Steen, Builder.  
 8 East 41st St. Vand. 6962.

Furnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. From Battery to 14th St. Inclusive.

**The Royalton**  
 44 West 44th St.  
 Bachelor Apartments  
 Several very desirable Suites  
 To Let Unfurnished  
 Single and En Suite  
 Also a Few  
 Furnished Suites  
 In New Annex  
 Immediate Possession  
 Attractive Rates  
 Full Hotel Service  
**RESTAURANT**

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. From Battery to 14th St. Inclusive.

**2-3-4 ROOM APARTMENTS**  
 Housekeeping and Bachelor  
 Hourly Maid Service  
**71-77 WEST 12th St.**  
 Near Washington Square  
 Rents \$1,300 to \$2,150  
 New Building, Ready Sept. 1  
**Banner-Mitler Co., Inc.,**  
 405 Fifth Av. 2897 Vanderbilt.  
 or  
 J. Irving Walsh, Agent,  
 73 West 11th St., 5590 Chelsea.  
 REPRESENTATIVE ON PREMISES

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. From Battery to 14th St. Inclusive.

**Washington Square Apts.**  
 115-123 WEST 16TH ST.  
 3 and 4 room elevator suites.  
 Rents \$30 to \$135.  
 111 WEST 11TH ST.  
 2, 3, 4 room suites.  
 Rent \$30 to \$125.  
 112 WEST 11TH ST.  
 2 and 3 rooms.  
 Rent \$40 to \$110.  
**J. Irving Walsh**  
 73 WEST 11TH ST.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. From Battery to 14th St. Inclusive.

**55 W. 55th St.**  
 Modern 9-Story Apt. Building  
**3 and 4 Rooms & Bath**  
 Possession October 1st or sooner.  
 Apply Supt. on premises, or  
 N. A. BERWIN & CO., 163 PARK AV.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. From Battery to 14th St. Inclusive.

**(HOFFMAN ARMS)**  
 640 MADISON AVE., COR. 59TH ST.  
 3 rooms, \$40-3 rooms, \$2,500.  
 3 rooms, \$40-3 rooms, \$2,500.  
 First Floor, 4 Room Business Apartment.  
 Large, light rooms. Accessible location.  
 APPLY SUPT. ON PREMISES.

# Your Present Rent Will Buy An Apartment

Where you will find New York City Life at its best

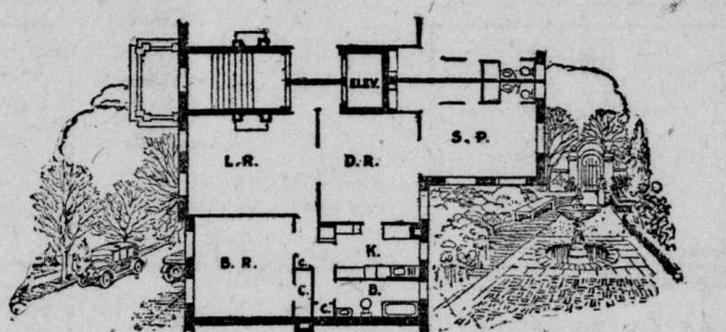
Jackson Heights, the new and restricted, residential apartment section of New York City, is a distinct departure from ordinary city life—affording a delightful environment along with the finest in apartment house construction.

The new elevator Garden Apartment Homes have been designed for high class tenants and home owners. Every room is large, sunny and well ventilated. There are open fire-places, sun rooms, most modern bath rooms and kitchens, and spacious closets.

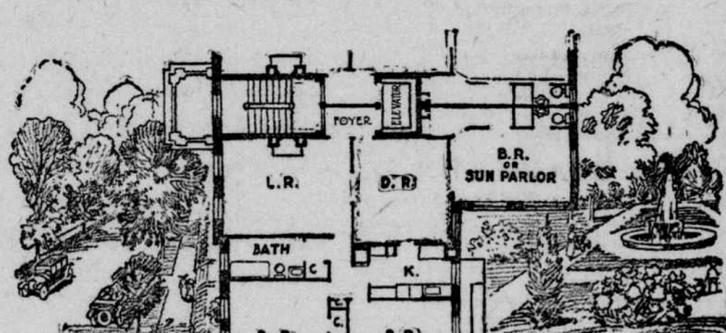
The restricted Residential Apartment Section at Jackson Heights has established new standards for discriminating New Yorkers of social standing. Such people no longer are content to live in apartments in congested neighborhoods, with an outlook over unattractive streets and unsightly brick walls. They demand the parked streets and spacious garden courts that characterize Jackson Heights. And they welcome the restrictions by means of which the Queensboro Corporation has succeeded in protecting these unique Garden Apartment Homes.

Reducing apartment rents to just what it costs the landlord to operate the building is precisely what has been achieved at Jackson Heights, under the Jackson Heights Plan of Tenant-Ownership of Apartments. Under this plan rents automatically are reduced to "Cost," by the elimination of all landlord profits.

Your present rent will buy a Garden Apartment at Jackson Heights if you are paying \$100 to \$250 a month; small initial payment; balance same as rent.

Typical 5-Room Jackson Heights Garden Apartment



Typical 6-Room Jackson Heights Garden Apartment

# Jackson Heights

22 MINUTES FROM 42nd ST. SUBWAY STATION

## New Elevator Garden Apartment Homes

Golf, Tennis, Children's Playgrounds, Gardens, Etc.

On Tenant Ownership Plan—Liberal Terms 5-6-7-8 and 10 Rooms—2 to 4 Baths Social and Business References Required

The Queensboro Corporation 50 East 42nd St.

**VISIT JACKSON HEIGHTS TO-DAY**

Take Subway to Grand Central, transfer to QUEENSBORO SUBWAY (Corona Line) to 25th St. (Jackson Heights) Station—Office Opposite Station.  
 By Motor—59th St. via Queensboro Bridge, Jackson Av. to 25th St.

**Apartment Open for Inspection, Daily, Until 9 P. M.**

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**3- & 4-Room HOUSEKEEPING Apartments to Rent**  
 From October 1st next  
**122 EAST 51ST ST.**  
 Overlooking St. Bartholomew's Church, Maid, valet and breakfast service may be arranged for.  
 -APPLY ON PREMISES OR  
**Ewing, Bacon & Henry Inc.**  
 (Agents)  
 101 Park Ave., Cor. 40th St. Telephone Murray Hill 2300.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. From Battery to 14th St. Inclusive.

**No. 36 West 59th**  
 Central Park South  
 Apartments De Luxe  
**2, 3 and 5 Rooms and Baths**  
 Kitchenettes  
**\$2500 to \$6000**  
 Franco's Restaurant, Supt. on premises, or Huberth & Huberth No. 2 Columbus Circle, Phone 5746 Circle.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. From Battery to 14th St. Inclusive.

**440 PARK AVE.**  
 N. E. Cor. 59th St.  
 3 Extra Large Rooms and Bath.  
 Rents \$2,500 to \$3,000  
**GEO. A. BOWMAN, 115 West 4th St.**

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**1 EAST 56TH STREET**  
 Desirable Fifth Avenue corner suite  
 Immediate possession; also two rooms and bath or three rooms and two baths; large rooms; hotel and Restaurant Ellysee service.  
**INSPECTION INVITED**

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**5th AVE. APARTMENTS**  
 of 2, 4 or more large, well ventilated rooms, with bath. Annual rentals \$1,200 to \$2,000. Maid and valet services, meals and laundry if desired. Inquire of superintendent.  
 One West Thirtieth Street (Northwest Corner of Fifth Ave.)  
**FRED'K FOX & CO., INC.**  
 207 MADISON. Phone 6549 Vanderbilt.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**507 MADISON AVE.**  
 CORNER 53RD STREET  
 Modern 9-Story Apt. Building,  
**1, 2 & 3 Rooms & Bath**  
 NON-HOUSEKEEPING  
 FURNISHED APARTMENTS  
 Maid Service and Restaurant Service to Apartments Included in Rent.  
 Select Section—Reasonable Rates.  
 Supt. on Premises. Tel. PLAZA 6076.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**Sherwood Studios**  
 5 Rooms, Bath, \$1,600  
 Also Available Oct. 1st  
 3 and 4 Rooms and Baths  
 \$1,600 to \$2,000  
 Premises or  
 Huberth & Huberth  
 No. 2 Columbus Circle  
 Phone 5746 Circle.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**No. 19 East 57th**  
 Near 5th Av.  
**1, 2 and 4 Rooms and Bath**  
 \$1,400 to \$3,800  
 From Oct. 1st.  
 Supt. on Premises.  
 Huberth & Huberth  
 No. 2 Columbus Circle,  
 Phone 5746 Circle.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**78 West 55th**  
**1 & 2 Rooms**  
 STUDIO SUITES  
 RENTS \$780 to \$990.  
**L. J. PHILLIPS & CO.,**  
 148 West 72d St. Tel. 1833 Columbus

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**105 E. 19th St.**  
 Modern Elevator Apartments  
**8 Rooms---Rent \$2000**  
 POSSESSION OCTOBER FIRST.  
 Apply Supt. on premises, or  
 N. A. BERWIN & CO., 163 Park Av.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**5th AVENUE**  
 BETWEEN 5TH & 8th STREETS.  
**1067 Fifth Ave.**  
**14 Rooms-4 Baths**  
 4 Master Bedrooms.  
 5 Service Bedrooms.  
**10th Floor**  
**\$12,750 per yr.**  
 LONG LEASE.  
 Inquire on Premises.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**112 East 74th St.**  
 Just East of Park Avenue  
 10 Rooms—3 Baths  
**\$6,500**  
 Inquire on premises or your own broker

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**29 E. 77th St.**  
 Desirable Apartments  
**8 Rooms---Rents \$2200**  
 POSSESSION OCT. 1ST OR SOONER.  
 Apply Supt. on premises, or  
 N. A. BERWIN & CO., 163 Park Av.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**42 EAST 78th STREET**  
 Homelike apartments, with all advantages like a hotel, at a lower cost; ideal residence for adult families or bachelors; attractive rooms, fine bath and large closet rooms; high class restaurant on premises; one block to 5th ave. bus and Central Park; two blocks from subway to Wall Street; only a few not leased. Inquire on premises.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**995 MADISON AVENUE**  
 (Corner 77th Street)  
 Eight rooms, three baths; all direct light; rooms free from noise; building fire and sound proof. Direct light and ventilation on all floors of elevator landings, with staircase leading to main hall. Rent \$4,200. Will decorate to suit. Inquire of superintendent on premises.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

**29 E. 77th St.**  
 Desirable Apartments  
**8 Rooms---Rents \$2200**  
 POSSESSION OCT. 1ST OR SOONER.  
 Apply Supt. on premises, or  
 N. A. BERWIN & CO., 163 Park Av.

Unfurnished. Above 14th St. to 59th St. (Inclusive). Unfurnished. Above 14th St. to 59th St. (Inclusive).

Other Apartment Advertisements on next page