

# To Know a Magazine —

# Know Its Publisher!



**O**N Wednesday, September 20th, there will be placed on sale in your city the most brilliant, beautiful magazine published. If you read only one magazine it should be this. If you read several, this should head your list. A World Survey in 7 articles; play-book-art-poem of the month; 8 short stories; 4 serials; Norman Hapgood's editorials—24 great features. Reserve your October HEARST'S INTERNATIONAL today.

**Will Europe be dry in 1950?** The World War on Booze is being fought on three continents. We furnish all the inspiration and most of the money. To know how extensive present prohibition campaigns are, see October HEARST'S INTERNATIONAL.

**Will your Grandson work only 3 hours a day?** Will he get electricity from the sun? Will he be happier? Read Marconi on miracles science will do for us in the next fifty years, in October HEARST'S INTERNATIONAL.

**Two rats were twins.** One ate bread and apple; the other bread and milk. One grew to be five times the size of the other. Did vitamins do it? Read the astounding truth about the vitamin hoax in "Doctors and Drug Mongers," by Paul H. De Kruif, in October HEARST'S INTERNATIONAL.

**Besides this, four other equally interesting and informative articles—plus Norman Hapgood's editorials—make up the monthly**

world survey. Do not miss "Germany Turns to Religion," by Gerhart Hauptmann.

**A young girl loses her father—her only friend.** She and her mother are totally out of sympathy. Over rough places she works out her life. Is that an interesting story?—of utmost importance to every parent? Begin "Her Own Life," the new novel by Robert Herrick, which answers the questions that keep every mother and father awake sometimes. Diverting, amusing, nevertheless it stretches the conscience and understanding. Do not miss it, nor "Men Like Gods," H. G. Wells' new novel starting in November. Nor, any of the other three serials, by Upton Sinclair, Gouverneur Morris, and Sir Gilbert Parker—now in HEARST'S INTERNATIONAL.

**"I saw him crucified"** gives us a new side of the creator of Sherlock Holmes. A Conan Doyle pictures the crucifixion as told by the junior centurion on duty at Mt. Calvary—one of eight short stories in the October issue of HEARST'S INTERNATIONAL.

**HEARST'S INTERNATIONAL—**is growing in circulation faster than any other magazine—is as interesting as it is instructive; brilliant as it is beautiful. It fulfills its epigrammatic policy, "Have fun while you read—but know something when you get through." It is the sort of magazine one might expect would appear under the name of the most successful publisher in America.

## What Mr. Hearst Has Done for the People

**W**HEN public officials were timid or intimidated by influences too powerful for them to resist, Mr. Hearst has often intervened as a private citizen before courts, Legislatures or Congress as a vigilant agent of the public interest. He is the only citizen who in cases of grave impending public wrongs against which public protest was impotent, has repeatedly used the WRIT OF INJUNCTION of a Federal or State Supreme Court Judge IN THE PUBLIC INTERESTS against public officials.

Private monopoly of city transit lines was making many millionaires, but strangling the growth of New York by depriving the city of real rapid transit. Mr. Hearst carried the fight against the privately owned surface and elevated road monopolists to the highest court in the State.

The fight for 80-cent gas was carried before the Legislature by experts employed by Mr. Hearst. AND WON in the Legislature and before the Public Service Commission. Temporarily nullified by the mistaken, arbitrary act of one Federal judge who decided that the act was confiscatory, Mr. Hearst carried the fight to the Supreme Court of the United States, where the decree of the Federal judge was reversed and the 80-cent law affirmed. Mr. Hearst's attorneys then sued and recovered TWELVE MILLION DOLLARS in rebates for New York City gas consumers of charges illegally collected by the GAS MONOPOLY while the litigation in the higher courts was pending.

The Ice Trust, founded by the great speculator, Charles W. Morse, which had raised the price of ice to prohibitory figures in the tenement districts of New York in the hottest summer in ten years, was dissolved by Mr. Hearst, whose counsel found in the archives of the Maine State Capitol proofs that seven ice companies, pretending to

compete in New York City, were all owned by Morse, and that politicians of both parties had been rewarded by gifts of stock for giving the Ice Trust exclusive docking privileges in Manhattan.

New York City owes its unequalled supply of pure water from the Catskill Mountains and Ashokan reservoir AND ITS LOW WATER RATES entirely to public ownership. This splendid water system would never have been created if a scheme of powerful capitalists and politicians to organize the Ramapo Water Company, a private concern, to enrich themselves, had not been defeated by a court injunction obtained by Mr. Hearst as a taxpayer.

Another instance of use of the writ of injunction in the public interest, as a righteous instrument, for the benefit of the many, and to prevent a wrong, occurred last year when a secret bargain was made by Washington politicians to sell the entire German fleet, including the finest passenger ships in the world. The sale was to be to the largest shipping concern in Wall Street, operating under the British flag, employing only British crews and officers and bound by contract with the British Government "to do nothing detrimental to British shipping interests." Mr. Hearst as a taxpayer obtained an injunction from the Su-

preme Court in Washington forbidding the sale as unlawful. The injunction was later made permanent.

Another long and victorious contest for the people which Mr. Hearst carried through all the Federal courts up to the Supreme Court of the United States was against the ANTHRACITE COAL TRUST. It was a complete victory in a legal sense. The higher court convicted five great railroads of maintaining a secret monopoly of production, transportation and sale of coal. The dissolution of the Temple Iron Company, the monopoly agent, was ordered.

"Welfare legislation" is a new term applied to a great variety of laws initiated in many States, to make life safer, happier, or freer from pain. The Mothers' Pension Law, devised by the Hearst papers, was enacted against the opposition of the city administration preceding Mayor Hylan. Under it, more than eight thousand fatherless children are now kept at home with their mothers by State aid, instead of being sent to State institutions. The plan has worked so beneficently for the bereaved mothers and so economically for the State that other States are adopting it. Lady Rhonda, England's philanthropic, public-spirited noblewoman, sent a commission from London to study it.

The Hearst publications have also led in the advocacy of temperance, universal suffrage, the abolition of child labor, the equalization of taxation, good road legislation, the parcel post system, rural delivery, and better standards of living, better hours and better conditions for the producing classes generally.

OCTOBER 1922 35 cents

### Hearst's International

Beginning  
**HER OWN LIFE**  
 A New Novel by Robert Herrick  
 (The Distinguished Author of "TOGETHER")