

HEARN

FOURTEENTH STREET WEST OF FIFTH AVE.

Store Open 9 to 5.30

Founded 1827

20th GREAT FALL SALE

Every Department Contributing, including Our 10 New Departments

The settlement of Coal and Railroad Strikes and the near settlement of the Tariff Question will increase public confidence. Wholesalers are now stiffening prices and retail prices will soon show the effect of these conditions.

Buy Now!

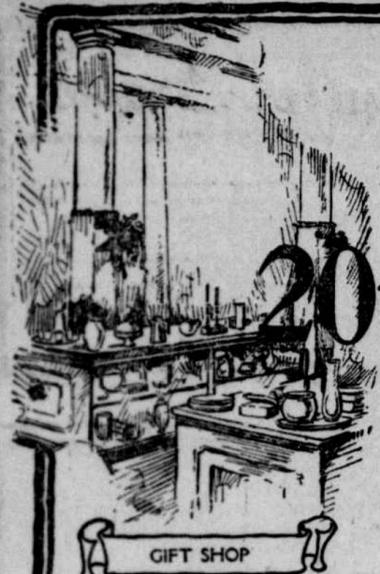
HEARN does not go in for lavish opening-season displays. Instead, the expense of elaborate "openings" is saved and passed on to customers who consider that our better values and lower prices, as in this sale, are the very best "opening" they could have.

Following Sale Values for Both Monday and Tuesday

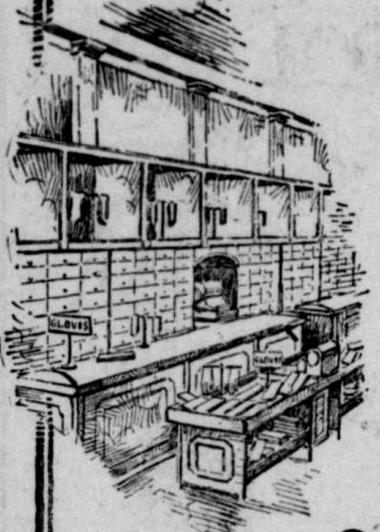
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| <p>Poirot Twills—navy and black—64 inches wide—all wool—were \$2.97. Limit 10 yards. 2.27</p> <p>Heather Mixtures and Tweeds—browns, grays and greens—54 inches wide—all wool—were \$1.38. Limit 10 yards. .92</p> <p>Men's Wear Serges—54 inches wide—navy and black—close, firm weave—sponged and shrunk—were \$1.97. 1.37</p> <p>35-Inch Colored Satins—bright sateen face—large assortment of light and dark colors—were \$1.57. Limit 10 yards. 1.12</p> <p>36-Inch Canton Crepes—heavy quality—dark and medium colors—were \$2.95. Limit 10 yards. 2.20</p> <p>Imported Dress Gingham—32 inches wide—two-tone effects—were .47. Limit 20 yards. .30</p> <p>Yard Wide Outing Flannels—for warm undergarments—were .25. Limit 20 yards. .18</p> <p>Lining Satins—36-inch—soft finish—lightweight—good assortment of staple colors and black and white—were \$1.45. Limit 10 yards. 1.15</p> <p>Black Silk Nets—figured and dotted—36 inches wide—were .97 yd. Limit 10 yards. .68</p> <p>Braided Cord Girdles—black, navy and brown—2 1/4 yards long—heavy tassel—were \$1.47. Limit 6. 1.03</p> <p>Novelty Pearl Buttons—Fall colors—dress, suit and coat sizes—were .09 to .14 card. Limit 6. 7</p> <p>Cluny Laces—Machine made—white and ecru—were .19. Limit 10 yards. .12 1/2</p> <p>Embroidery Edgings and Insertions—Various widths—were 12 1/2 ct. Limit 10 yards. 7 1/2</p> <p>Nainsook—10-Yd. Piece—45-inch—sheer and dainty, for slips, underwear, etc.—were \$4.50 piece. Limit 2 pieces. 3.77</p> <p>Dust Caps—Dutch and bouffant style—assorted color combinations—were .10. Limit 6. 6 1/2</p> <p>Household Rubber Aprons—checks in various colors and cretonne—were .42. Limit 2. .27</p> <p>Brownie Box Cameras—No. 2—were \$2.50. Limit 3. 1.85</p> <p>Mahogany Boudoir Lamps—Complete with silk shade—blue, rose, gold, mulberry—were \$3.95. Limit 2. 2.68</p> <p>Ivory Tiny Dressing Combs—With handle—all coarse or coarse and fine—were .45. .35</p> <p>Sample Lot of Tooth Brushes—Bleached and unbleached bristles—celluloid and bone handles—clean goods—value .19 to .34. Limit 4. .12 1/2</p> <p>Ball Knitting Worsteds—1 1/2-oz. balls—various shades of blue, brown, green, red, old rose, black, white, etc.—were .34. Limit 6. .25</p> | <p>Mill Lengths of Fine Drapery and Furniture Velours—50 inches wide—2 to 4 yard lengths—many to match—value \$2.95 to \$4.50. Limit 4 yds. 1.66</p> <p>Imported Sunfast Draperies—Madras designs—45 inches wide—blue, rose, gold and green—were .97 to \$1.27. .67</p> <p>All-Wool Plaid Blankets—66x80—3-inch satin binding—70x80—3-inch soisette binding—variety of colors—were \$12.95. pr. Limit 2. 8.25</p> <p>Bleached Domets—36 inches wide—soft, downy nap—value .28. Limit 10 yds. .16</p> <p>81x90 Sheets—Fine quality—no dressing—were \$1.49. Limit dozen. .98</p> <p>Assorted Striped Tickings—Feather beds and mattress tickings—were .25. Limit 10 Yards. .21</p> <p>Satin Marseilles Bed Spreads—Full size—heavy designs—were \$5.49. Limit 2. 3.67</p> <p>Bleached Sheetings—Standard quality—2 1/2 yards wide. were .64. Limit 12 yds. .44</p> <p>Silkoline Comfortables—Floral centres—plain sateen borders—white cotton filled—full size—nicely stitched—were \$3.38. Limit 2. 2.33</p> <p>New Mixed Duck and Goose Feather Pillows—Firm ticking—various stripes: 2'x28" were \$2.23. 22x23" were 2.53. 24x30" were 2.93. 26x30" were 3.27. Limit 2 prs. each size. 1.68 1.95 2.22 2.47</p> <p>Mercerized Damasks—Bleached—64-inch—neat patterns—were .78. Limit five yards. .60</p> <p>Linen Table Damasks—70-inch—bleached—heavy, firm quality—assortment of handsome patterns—were \$2.95. Limit five yards. 2.10</p> <p>Linen Crash Towelings—Assorted colored borders—splendid quality—for dish or rollers—were .33. Limit ten yards. .23</p> <p>Pure White Irish Linens—72-inch—for sheets, pillow cases, art emb'y, etc.—were \$2.94 yd. Limit ten yards. 2.18</p> <p>Union Linen Huck Towels—Part cotton—Colored or white stripe borders—were .34. Limit Dozen. .23</p> <p>Turkish Towels—Full bleached—hemmed—white or colored centers and borders—were .44. Limit Dozen. .29</p> <p>Tea Cloths—Lace trimmed or scalloped—some with drawn-work centres—were \$2.95. Limit 2. 2.00</p> | <p>Misses' and Women's Suits—Novelty wools—silk lined and interlined—all leading Fall shades—sizes 14 to 44—were \$29.73. 22.50</p> <p>Women's Soft Satin Dresses—Long line effect—trimmed with straps, pleatings and buttons—brown, navy and black—other models of Canton crepe—sizes 36 to 46—were \$19.73. 13.77</p> <p>Misses' Wool Jersey Dresses—Pleated skirt—overblouse with corded hip-line and sleeves—embroidered collar—navy, copen, henna, brown and tan—sizes 14 to 20 yrs. 8.73</p> <p>Junior Misses' Dresses—French serge and wool jersey—navy, henna, brown—sizes 12 to 16 years—were \$10.94. 8.95</p> <p>Junior Misses' Coats—Fancy wool mixtures—sports models—blue, reindeer, brown—value \$14.73. 9.50</p> <p>Extra Size Silk Blouses—Tru-hu silk—white, navy and black—square or V-neck—Tuxedo collar—white, navy and black—sizes 46 to 54—were \$9.68. 6.94</p> <p>Extra Size Dept.—3rd Floor.</p> <p>French Voile Blouses—Overblouse or tuck-in styles—long or short sleeves—trimmed with tucks, embroidery and lace—were \$2.94. 2.15</p> <p>White Tru-hu Silk Blouses—Tailored—various style collars—trimmed with pleats and tucks—were \$9.68. 6.94</p> <p>Extra Size Pink Brocade Corsets—Elastic top and long hips—3 pairs of garters—sizes 31 to 36—were \$5.00. Limit 2 pairs. 3.27</p> <p>Extra Size Dept.—3rd Floor.</p> <p>Pink Coutil Corsets—Medium high bust, long hip, elastic insets on hip, lace trimmed top—were \$5.00. Limit 2. 2.84</p> <p>Coutil Corsets—Pink low bust, long hip, also elastic top, sizes 19 to 26—were \$2.50. Limit 2. 1.24</p> <p>Brassieres—White muslin trimmed with embroidery, reinforced under arm, size 36 to 42—were \$1.00. Limit 2. .69</p> <p>Satin Camisoles—Flesh and white—pretty styles trimmed with lace medallions and rosebuds—were \$1.28. Limit 2. .84</p> <p>Crepe de Chine Chemises—several styles, trimmed with lace—flesh, white, peach and orchid—were \$2.48. Limit 2. 1.55</p> <p>Envelope Chemises—Strap or built-up shoulders—lace and embroidery trimmed—flesh or white—were .97. Limit 4. .62</p> <p>Silk Petticoats—Black, navy and changeable taffeta—black, navy, brown, Russian, French blue, henna and purple jersey—embroidery scalloped or flounced models—were \$4.37. Limit 2. 2.89</p> | <p>Men's Fine Silk Striped Madras Shirts—Novelty and conservative stripes and figures—made with center pleat—were \$1.95. Limit 2. 1.63</p> <p>Men's All-Silk Neckwear—Figures, stripes, jacquard effects; new patterns and solid colors—were .74. Limit 4. .59</p> <p>Men's Heavy Domet Pajamas—New Fall patterns—well known make—finished with four double loops—all sizes—were \$2.25. Limit 2. 1.87</p> <p>Men's Winter Underwear—shirts and drawers—soft and durable—grey—all sizes—were .95. Limit 3. .64</p> <p>Men's Work Trousers—dark stripes—in union made—various lengths sizes 32 to 44—were \$2.25. Limit 2. 1.67</p> <p>Men's Caps—well made—some with full satin lining and leather sweatband—large assortment of new Fall shades—were \$1.45. Limit 3. .95</p> <p>Boys' Navy Blue Serge Suits—Pure worsted serge—side or inverted pleat—alpaca lined—fine or medium wale—majority with two pairs of trousers—sizes 8 to 16 years were \$12.50 and \$14.50. 8.65</p> <p>Boys' Trousers—Grey and brown mixtures—corduroys—straight or knicker styles—sizes 4 to 17 years—were \$1.25. .95</p> <p>Boys' Suits—Cheviots, cassimeres, tweeds—grey, brown, tan, heather mixtures—stripes, checks, herring bones—pleated or sport model—alpaca lined—two pairs trousers—sizes 8 to 17 years—were \$10.50 and \$12.50. 7.85</p> <p>Junior Boys' Oliver Twist Suits—washable waist, corduroy trousers—drab, navy, green, brown—round or square bridled collars—sizes 8 to 16 years—were \$2.64 and \$2.74. Limit 2. 2.00</p> <p>Children's Pajamas—one-piece style—heavy nap flannelette—pink and blue stripes—frog trimmed sizes 6 to 14 years—were .84. Limit 2. .63</p> <p>Boys' Blouses—Fancy striped madras or plain white—newest patterns—attached collars—sizes 8 to 15 years—were .54 & .95. Limit 3. .60</p> <p>Novels by Popular Authors .57</p> <p>Book on "Home Radio" .59</p> <p>Tots' Cars and Scooters—Strong and well made—finished in bright red—adjustable seats—rubber tires—were \$2.78. Limit 2. 2.27</p> <p>Mamma Walking & Talking Dolls—24 inches high—velvet face—unbreakable arms and hands—rompers, dresses, shoes and stockings—were \$2.98. Limit 2. 1.53</p> <p>Rugby and Soccer Footballs—all leather—guaranteed bladder—regular sizes—were \$4.95. Limit 2. 3.25</p> <p>Steel Phonograph Needles—200 in box—were .07. Limit 3 boxes. .04</p> <p>Record Albums—Maroon cloth covers—10 and 12 inch—12 pockets—were .75 and .95. Limit 3. .52 and .69</p> |
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MORNING SPECIALS ON SALE MONDAY AND TUESDAY UNTIL 1 P. M.

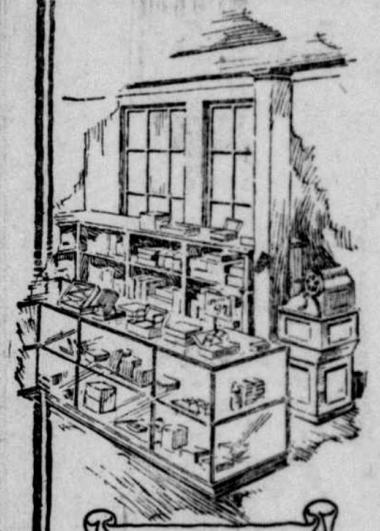
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| <p>\$1.68 Costume Serges..... 1.28</p> <p>54-inch—all wool—fine twill—brown, navy and black.</p> <p>DRESS GOODS—MAIN FLOOR.</p> <p>\$1.41 Black Satins..... 1.17</p> <p>33-inch—fine close face—soft finish.</p> <p>SILK—MAIN FLOOR.</p> <p>50 ct. White Madras..... .28</p> <p>Figures and stripes.</p> <p>WHITE GOODS—MAIN FLOOR.</p> | <p>To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.</p> <p>15 ct. Apron Gingham..... .12</p> <p>One of the best makes—indigo blue check.</p> <p>WASH FABRICS—BASEMENT.</p> <p>65 ct. Silk Mixed Novelty..... .47</p> <p>35-inch—Jacquard effects.</p> <p>WASH FABRICS—BASEMENT.</p> <p>\$1.34 Women's Dressing Scaques..... 1.23</p> <p>Plain or figured crepe—belted models—collars or with check plingium collar—sizes 34 to 46.</p> <p>INFANTS' DEPT.—SECOND FLOOR.</p> <p>\$2.63 Floral Silkoline Comfortables..... 1.87</p> <p>White cotton filled—full size.</p> <p>COMFORTABLES—BASEMENT.</p> | <p>\$23.50 Seamless Wool Tapestry Rugs..... 17.68</p> <p>5x12 ft.—small carpet designs.</p> <p>RUGS—FOURTH FLOOR.</p> <p>\$3.47 & \$3.97 Serim Curtains..... 2.24</p> <p>With dainty edge or inserts—white or beige.</p> <p>CURTAINS—BASEMENT.</p> <p>37 ct. & 47 ct. Cretonnes..... .56</p> <p>35 styles—tapestry, floral, chintz, bird and allover designs—yard wide.</p> <p>CRETONNES—BASEMENT.</p> | <p>14 ct. Unbleached Muslins..... .94</p> <p>30-inch—good strong quality.</p> <p>MUSLINS—BASEMENT.</p> <p>54 ct. Cotton Huck Towels..... .16</p> <p>Large size—full bleached—hemmed—colored stripe borders.</p> <p>TOWELS—MAIN FLOOR.</p> <p>16 ct. Heavy Cotton Towelings..... .31</p> <p>Bleached and unbleached—for dish or rollers.</p> <p>TOWELINGS—MAIN FLOOR.</p> |
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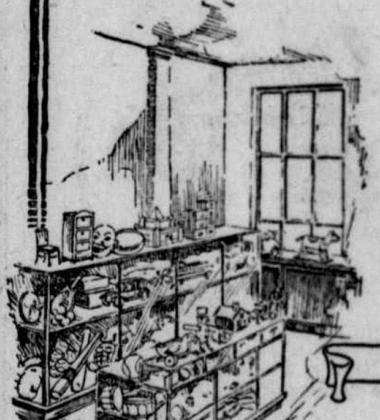
GIFT SHOP



GLOVES

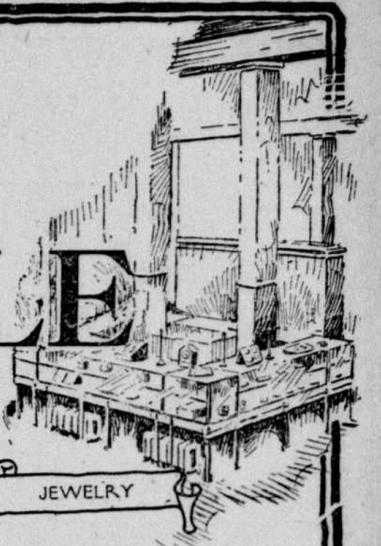
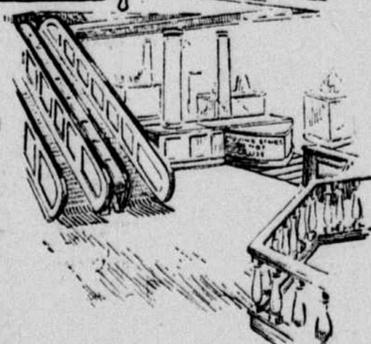


STATIONERY



TOYS

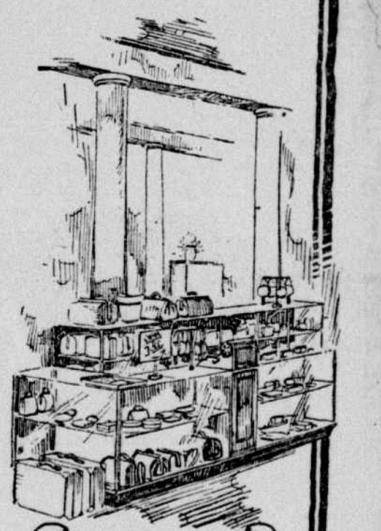
MOVING STAIRWAY



JEWELRY



PHONOGRAPHS



LEATHER GOODS



BOOKS

We Announce Re-opening of New Radio Department
On the Main Floor, Near Cutlery Dept.
Assortment of standard receiving sets and parts.
Accurate information will be gladly furnished by the Radio Expert in charge.

Fall Cleaning
Let us call for your rugs, portieres, curtains, draperies, etc., for cleaning or dyeing, and show you how we can restore their original beauty.
Dressmaking School Course of Lessons 4.00
Appointments at your convenience.