

STORE OPEN 9 TO 5:30

HEARN

Founded 1827

FOURTEENTH STREET WEST OF FIFTH AVE.

For Monday and Tuesday

BIG SPECIALS IN Apparel for the Entire Family Household Needs and Wedding Gifts

1.95
Silk Hosiery
1.48
Full fashioned. Black, white, cordovan, gray, tan, suede and other colors. Majority all silk. Others like top. Every pair perfect.

1.75
Women's Hose
1.27
Wool and Fibre. Drop Stitch. Black and white and brown. Sizes 8 1/2 to 10.

40 and 42 inch All Wool
Satin Finish Poiret Twills
All Colors 1.32 Were 1.68
Plain or striped weave, in taupe, nutria, beaver, delft, Copenhagen, myrtle, burgundy, prune, brown, navy, black.

Special Purchase
Hand Embroidered Madeira PILLOW CASES
5.75 Pr.
Value \$8.50
Pure fine linen hand embroidered cases in a variety of exquisite designs, whose possession will be a cause for pride in the bride or housewife.
Linen—Main Floor

SAVINGS that assist you to keep your purse well filled while keeping your boy well dressed
Boys' Suits
8.50
Were \$12.50
12.50
Were \$14.50 and \$16.50
Splendid Fall assortment of highest class suits in all the new tweeds, cassimeres and chevots. Rich dark tones, smart light mixtures and in between shades, in a variety of patterns. Plenty of grays and browns.
Every suit has two pairs of fully lined trousers. Sizes 8 to 17 years

Our special purchases and unusual values keep costs well within the household budget for
Upholsteries and Draperies
Special Purchase
6000 Yards Drapery Repp
.67
Value .97 Yard
50 inches wide—blue, rose, tan, green, taupe
Silk Over Draperies—detached figures or plain weaves—range of artistic decorative colorings. Value \$1.00. Yd. .67
600 Pairs Cream Madras Curtains—double borders or detached figured centers—slight misweaves. Perfect value \$2.25. Yard. 1.44
Continuation of Great Purchase—Filet Net Curtains—extra strong mesh, lace edge, fine motif corners—value \$4.47. Yd. 2.97
Special Purchase of Sectional Sash Curtainings—2 1/2 yards—value \$1.97. Yd. 1.28
value \$4.47. Yd. 2.97

Women's Blanket Robes
2.37
Were \$2.94
New Fall styles of floral or Indian pattern material with shawl or round collar and finish of piping or cord. One model is pictured. Large variety of light, medium and dark colors. Sizes 36 to 46.
Corduoy robes and breakfast coats—novelty weave, tuxedo collars—linings of matching color silk mull—cherry, open, pancy, fuchsia—value \$6.97 and \$7.50. 6.24

Sensational Price Cuts
Bed Muslins
Qualities are of the best—makes are the best known—and prices have been cut lower than any advertised elsewhere in the city, to make this sale of bed muslins an unforgettable event.
Bleached Muslins—36 inches wide, soft finish—were .14. .11
Unbleached Muslins—40 inch—extra heavy—were .18. 1.27
Utica Sheetings—Bleached—1 1/4 yards wide—were .59. .28
1 1/2 yards wide—were .54. .35
2 yards wide—were .60. .43
2 1/4 yards wide—were .65. .48
2 1/2 yards wide—were .75. .54
No mail or phone orders.
Crochet Spreads—Full size, hemmed, assorted—were \$2.98. 1.97
Full Size Satin Marseilles Spreads—Hemmed, assorted—Value \$5.49. 3.49
Satin Finish Marseilles Spreads—Hemmed or scalloped—3.98

Boys' Extra Trouser Suits
16.50
Were \$19.50 and \$22.50
Boys' New Sport Coats
8.74
Were \$12.50
These suits are made of the finest imported and domestic tweeds, cassimeres, chevots and homespuns. Too much cannot be said of these soft yet serviceable materials. New, varied styles and colors, and last but not least their value, which goes ahead of anything other stores are offering in such suits. Sizes 8 to 20 years.
Coats of fine, all wool plaid mackinaw cloth in the season's new shades and combinations. Double breasted sport models have yoke, plain or inverted plaits with shawl or convertible collars. Sizes 8 to 18 years.
Young Men's Suits
20.00
Were \$32.50
25.00
Were \$37.50
Fall models in chevots, cassimeres and tweeds in gray, brown, tan and heather—also suits of navy serge in this group—both plain and sport styles—majority of models in mixtures have two pairs of trousers—sizes 32 to 40—High School and College suits tailored with snappy, youthful, mannish lines.
DEPARTMENT—THIRD FLOOR

Special Purchase Jewel Cloth Bed Sets—large center motifs, lace edge, bolster sham, single or double bed size—value \$21.00. 15.94
Special Offering High Grade Silk Draperies—50 inches wide—gold, blue, rose, taupe, mulberry and other solid colors—value \$2.97. Yd. 1.66

Philippine Undermuslins
New reinforcements to our special importation of the fine hand made, hand embroidered undermuslins permit us to continue the offer of our extraordinary values in response to the large, appreciative demands of our customers.
PHILIPPINE ENVELOPE CHEMISES—hand scalloped—ribbon drawn through embroidered eyelets—value \$2.23. 1.55
Department Second Floor
PHILIPPINE NIGHT DRESSES—different patterns of hand embroidery at this price—sleeved or sleeveless—were \$2.68. 1.92
Department Second Floor
ELABORATELY EMBROIDERED PHILIPPINE CHEMISES AND NIGHT DRESSES—a large selection of exquisite styles—were \$2.97. 2.26
were \$3.48. 2.77
Department Second Floor
WOMEN'S EXTRA SIZE PHILIPPINE HAND-EMBROIDERED GOWNS—six dainty styles with round neck, short sleeves or sleeveless—beautifully hand scalloped and embroidered—were \$3.68. 2.55
Second Floor and Extra Size Section (3rd Floor).

Trimmed Hats
6.95
Were \$10.00 and \$10.95
A fortunate purchase of a number of samples, reinforced by hats taken from regular stock, present an attractive selection of hats that accord with the various new dress, tailored and sports costumes.

Toilet Articles
A variety of articles that are always in demand, selected for their usefulness and quality, and specially priced.
Discontinued Number—Keep-clean Hair Brushes—value .44. .28
Seconds of 75 ct. Black Rubber Dressing Combs—all coarse or coarse and fine. .28
Nail Scrubs—were .23. .18
Juvenile Soaps—3 cakes in box—were .40. .23
"Seamless" No-Seam Red Rubber Fountain Syringes—two hard rubber tubes—were .74. .54
Silk Tourist Combination Cases Kleinert's make—rubber lined—were \$1.17. .84
"Eccolo" Big Bath Soaps—were .12. 7 1/2
Hearn Complexion Soaps—containing olive, palm and coconut oils—were 8 cts. cake—6 cakes .34
Hearn's Calc'dent Tooth Paste were .18. .14

"Shur-on" Frameless Eye Glasses
White Special Lenses in 10-karat solid gold mounting.
5.80
in 10-kt. gold filled mounting.
3.85
including examination by our registered optometrist.

Men's Flannel Shirts
3.39
Were \$4.15
Shirts that active men like for cool weather. Well made and finished, with collar attached. Khaki and grey. Also double-breasted, in navy blue only. Sizes 14 to 18.
MEN'S DOMEY NIGHT SHIRTS—good weight flannel—assortment of stripes and colors—all sizes—were \$1.50. 1.09
MEN'S FINE NECKWEAR—stripes, Jacquards and figures—new Fall and Winter colors—were .74. .59

Chiffon Velvet Dinner Dresses of Exceptional Beauty
Special 74.50
The dress illustrated is a heavenly shade of sapphire velvet of the supple soft drooping quality that makes it a perfect material to interpret the present mode. The wide skirt has the slashed irregular border that in movement resembles swaying flower petals.
BEADED CHIFFON VELVET DRESSES—are the last word for smart afternoon and restaurant wear—a sumptuous model with all over iridescent beading in black or brown and having a Van Dyck pointed skirt—is priced 54.73
BLACK CHIFFON VELVET DRESSES—with Bertha neck—have full wide skirts that droop at the sides to show a lining of cherry or maize color satin which also faces 24.73

Bungalow Aprons
.96
Were \$1.48
New Fall styles in aprons of check gingham, percale and linene. Long waist and belted models with bright cretonne or dainty rick-rack trimmings.

MORNING SPECIALS
On Sale Monday and Tuesday Until 1 P. M.
To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.
\$1.64 Costume Serges. 1.24
54-inch—all wool, sponged and shrunk—brown, navy and black. DRESS GOODS—MAIN FLOOR.
\$1.45 Crepe de Chines. 1.18
40-inch—street and evening shades. SILKS—MAIN FLOOR.
65 ct. Silk Mixed Novelties. .47
33 ct. Dress Gingham. .22
32 inches wide—plain and fancy checks. WASH FABRICS—BASEMENT.
19 ct. Fancy Outing Flannels. .12 1/2
Pink and blue stripes—for pajamas and gowns. WASH FABRICS—BASEMENT.
17 ct. White Nainsooks. .12 1/2
For infants' slips and undergarments—36 inches wide. WHITE GOODS—MAIN FLOOR.
59 ct. Tickings. .36
Fine assortment of fancy and floral patterns. TICKINGS—BASEMENT.
37 ct. New Curtain Madras. .26
Yard wide—double border or detached figures—12 styles. CURTAININGS—BASEMENT.
\$3.47 New Net or Scrim Curtains. 2.44
Lace edge or applique designs—white or Arab. CURTAININGS—BASEMENT.
\$41.50 Seamless Velvet Rugs. 32.66
9x12 ft.—small carpet designs on blue, tan and rose grounds. RUGS—FOURTH FLOOR.
\$2.94 Crepe Breakfast Coats. 2.20
Pretty floral patterns—trimmed with plain crepe on front, sleeves and pockets—sash belt—sizes 36 to 46. KIMONOS—SECOND FLOOR.
67 ct. Babies' Flannelette Combinations. .50
Colored—sizes to 6 yrs. INFANTS' DEPT.—SECOND FLOOR.
57 ct. Little Tots' Drawer Waists. .34
White—sizes to 6 yrs. INFANTS' DEPT.—SECOND FLOOR
\$12.50 Boys' Navy Blue Serge Suits. 8.65
All wool—medium or fine wale—patch pockets—or inverted plaits—coats are alpaca lined—two pair fully lined trousers—sizes 7 to 17 yrs. BOYS' CLOTHING—THIRD FLOOR.
\$10.50 Boys' Suits. 7.85
All wool—tweeds, cassimeres and chevots—grey, tan, brown and heather mixtures—coats are alpaca lined—all with two pair of fully lined trousers—sizes 8 to 17 yrs. BOYS' CLOTHING—THIRD FLOOR.
84 ct. Chamoisette Gloves. .58
Gauntlets with strap at wrist—beaver, brown, mode, oak, grey, sand, coffee and covert. GLOVES—MAIN FLOOR.
68 ct. Women's Bloomers. .50
Of good quality flannelette—white, pink and some striped. FLANNELETTE UNDERWEAR—SECOND FLOOR.
34 ct. Heavy Pure Linen Crash Towelings. .23
Colored borders in red or blue. TOWELINGS—MAIN FLOOR.
38 ct. R'b'lons. .26
5-inch moires—white, black and colors. RIBBONS—MAIN FLOOR.
\$5.45 Men's Sweaters. 4.55
Coat style in gray, brown, heather, maroon and navy—sizes 34 to 48. MEN'S FURNISHINGS—MAIN FLOOR.
\$1.25 Men's Fall Caps. .77
Tweed mixtures and plain colors—some with full satin lining—well made—all sizes. MEN'S CAPS—MAIN FLOOR.
\$2.19 & \$2.39 Men's Sweet-Orr Overall. 1.77
Blue—blue striped or white—reg. sizes 36 to 42, extra sizes 44 to 50—20c additional. MEN'S WORK CLOTHES—BASEMENT.
\$2.25 Men's Union Made Work Trousers. 1.63
Dark stripes—sizes 32 to 44—khaki, sizes 30 to 50—various lengths. MEN'S WORK CLOTHES—BASEMENT.
97 ct. Extra Size Flannelette Petticoats. .82
Pink and blue stripes or all white—scalloped braid trimmed. EXTRA SIZE DEPT.—THIRD FLOOR.
97 ct. Windsor Crepe and Ballet Bloomers. .64
White or flesh—lace trimmed or hemstitched. MUSLIN UNDERWEAR—2D FLOOR.
Women's Medium Weight Cotton Union Suits. .77
Low neck—sleeveless—band top finish—knee length. reg. sizes 97c. .87
extra sizes \$1.07. .87
KNIT UNDERWEAR—MAIN FLOOR.
\$1.57 Men's Ribbed Union Suits. 1.27
Fall weight—tan or gray—elastic ribbed—well made—all sizes. MEN'S UNDERWEAR—MAIN FLOOR.
\$1.97 Imported Novelty Necklaces. 1.50
Latest designs in colors to match your costume. JEWELRY—MAIN FLOOR.
48 ct. Imported Cut Glass Pepper and Salt Shakers each. .27
With glass tops—none sent. SILVERWARE—MAIN FLOOR.
\$2.00 & \$2.25 Extra Size Voile and Dimity Blouses. 1.74
Tailored or lace trimmed styles—sizes 46 to 54. EXTRA SIZE DEPT.—THIRD FLOOR.
14 ct. Men's Handkerchiefs. ea. 9
Colored woven borders. HANKERCHIEFS—MAIN FLOOR.
18 ct. Men's Cotton Hosiery. .12 1/2
Black, navy and grey—sizes 10 to 11 1/2—slightly irregular. HOSIERY—MAIN FLOOR.
\$2.74 Extra Size Breakfast Coats and Kimonos. 1.91
Light and medium colors—elastic belted models—sizes 48 to 52. EXTRA SIZE DEPT.—THIRD FLOOR.
\$2.93 Floss Silkoline Comfortables. 1.87
Full size—cotton filled. COMFORTABLES—BASEMENT.
\$1.98 Crochet Spreads. 1.42
Full size—four designs. SPREADS—BASEMENT.
28 ct. Turkish Towels. .20
Hemmed—colored stripes or plain centers and borders. TOWELS—MAIN FLOOR.

Hand Made Imported Italian Irish & Filet Laces
At Half Off Regular Prices
For Clearance
.7 to 1.25
Edgings, insertings and beadings.
Italian Importations—Third Floor

New Dress Trimmings
The trimming is an important item in the new modes, whether it be a buckle to hold a drape or a beaded tunic. Here is a selection from the smartest that have just come in, all moderately priced.
2-INCH SILK EMBROIDERED BANDINGS—Yard 1.37
8-INCH METAL LACES—old gold and steel—Yard 1.74
36-INCH METAL FLOUNCINGS—silk net—silver and gold—reg. \$2.67. 1.74
BEADED GEORGETTE TUNICS—black and colors—were \$18.24. Special 11.97
36-INCH IMITATION METALLIC CLOTHS—gold and silver—were .97. Special, yd. .81

Women's Extra Size DRESSES
24.50
Value \$31.75
A particularly worth-while selection of new models in Canton crepe, tricotine and Poiret twill. Draped dresses, coat dresses, panels, tucks, the low waistline and other wanted features. Black, navy and brown.
Sizes 42 1/2 to 52 1/2
Extra Size Dept.—Third Floor

MONDAY TUESDAY
523 Women's Fall Suits
18.88
Regular Value \$29.73

MONDAY TUESDAY
3000 Yards Drapery and Upholstery Velours, 1.76
Regular value \$2.95

Store will be open all day Thursday (Columbus Day). Watch Newspapers for Specially Prepared Sales.