

COMPANY PROMISES TO END CAR THEFTS

Guaranteed Titles Are to Be Protected by Original Marking System.

RATE OF INSURANCE CUT

Bureau Will Keep Record of Motor During Life of Machine.

Stabilization of the automobile industry to provide guaranteed titles for cars, reducing automobile insurance rates and stopping thefts is the aim of Security, Inc., a Delaware corporation, organization of which was announced here yesterday. The corporation has 10,000 shares of 7 per cent. cumulative preferred stock, \$100 par value, and 30,000 shares of no par value common stock. Although the stock has been underwritten, there will be no public offering, according to L. B. Howey, president, and William Jackson, vice-president.

The business of the company consists of providing guaranteed titles to cars in the same manner in which title companies supply certificates of title for real estate. The system further provides fire insurance and theft insurance at about half present rates. Insurance will be provided by the Security Automobile Insurance Company, organized solely for that purpose.

Sponsors of the corporation point out that the stolen car evil has become a public menace, and despite efforts to curb the practice no effective method has been devised. Losses in this way are estimated at upward of \$100,000,000 annually.

"The most spectacular feature of the system," the company's announcement states, "is its relation to the stolen car problem, and it functions along this line through a system of unique and original markings irremovably placed on each car and also through its central registration plan, where a complete record will be kept of each car abstracted and which will cover its entire life."

The various features of the service of Security, Inc., are included in an interesting booklet known as an abstract of title, which consists of the following documents: transfer of title from last car owner to purchaser; guaranteed certificate of title and insurance policy covering fire, theft and transportation. These abstracts of title will, in the case of new cars, accompany each car as it leaves the manufacturer and will be transferred from owner to owner in the same manner that titles to real estate are handled. For cars now in use the abstracts of title will be provided when proof of ownership is established.



Energize Your Feet In Cantilevers

Can you swing along the street at a rapid gait, move swiftly about your work in home or office, or take a long hike through autumn woods with a feeling of joyous freedom with no sense of foot weariness at the end of the day?

If you can, you are one of the fortunate individuals who have not weakened the feet by wearing shoes that have marred the perfect mechanism with which nature provided you. Or, having mistreated your feet, you have suffered and grown sensible enough to take corrective measures to bring them back to something like their normal condition. Perhaps you already wear the

Cantilever Shoe

If so, you know what we mean when we say "Energize Your Feet in Cantilevers." You know that it can be done. That Cantilever Shoes allow the feet to grow strong, supple and healthy because the muscles can exercise naturally in walking instead of being restricted in stiff, board-like shanks such as ordinary shoes have.

Being patterned on the lines of the foot, the Cantilever Shoe conforms to it at every point, allowing it to remain in its normal position at all times. The flexible arch and the natural sole line of Cantilevers, the trim yet roomy toe and the comfortably placed heels—varying in height from low to Cuban—combine to give the utmost in comfort and to energize the feet by allowing them the freedom of movement that nature intended they should have.

Weak feet and fallen arches with their attendant pain and fatigue are unnecessary and can be avoided by wearing Cantilevers. Try them for yourself at once and learn the joy of possessing feet that are not lacking in energy.



Black Kid, - \$10
Brown Kid, - \$11

CANTILEVER SHOE SHOPS
14 W. 40th St. (opp. Library), N. Y.
414 Fulton St. (over Schrafft's), B'klyn
897 Broad St. (Second Floor), Newark

Also sold by
J. & J. Jacobson, Lexington Av., at 60th St.
L. D. Shire, 440 Columbus Av., at 81st St.
A. Arcum, B'way, bet. 89th and 90th Sts.
Greenberger's, 298 Grand St., N. Y.
G. A. Hang, 364 East Fordham Rd.
Max Feldman, 1366 St. Nicholas Av.
Oval Shoe Shop, So. Boulevard at 163rd St.

END-OF-MONTH THRIFT SALES
Unadvertised lots of merchandise remaining over from the month's selling are priced for quick disposal Monday and Tuesday as is our custom in the last two days of every month.
BARGAINS IN EVERY DEPARTMENT

STORE OPEN 9 TO 5:30
HEARN
Founded 1827
FOURTEENTH STREET WEST OF FIFTH AVE.

HEARN VALUES IN FOREIGN GOODS
The new tariff has raised a question in customers' minds as to price changes. We are glad to reassure them so far as our own great stocks are concerned. HEARN'S dutiable merchandise was bought in advance of the new schedule. As always, we paid in cash and were able to command special prices.

Great Assortments at Our Lower Prices

Following Special Values On Sale Both Monday and Tuesday
APPAREL HOME NEEDS GIFT NOVELTIES
For the Three Big Occasions That Are On Their Way
HALLOWE'EN THANKSGIVING CHRISTMAS
Following Special Values On Sale Both Monday and Tuesday

Special Purchase Marie Antoinette CURTAINS
Mounted on Best Net—Arabian or White
Reg. \$10.97 and \$12.97 pr. **7.88**

Newest in Panel Window Curtains—filet and other weaves—with fringe—most artistic designs.

- Lot 1—each..... **2.97**
- Lot 2—each..... **4.97**
- Lot 3—each..... **6.97**

About 30 patterns from which to select.

Special Purchase of Imported Net Panel Curtains—
2½ yards long—Marie Antoinette and lacet—**6.88**
value \$9.50.....each

Special Purchase 900 Pairs Fine Nottingham Curtains
—majority 3, some 3½ yds. long—neat or showy designs—all with overlock edge—
2.47...2.97...4.97 pr.

25% less than regular values.

Special Offering of Sun Fast Overperies—silk gauze and fanci figured or plain silk fabrics—solid colors in most decorative tints—double width—values \$2.47..... **1.97**
4,000 Yards of Figured Velours—suitable for automobiles, draperies and wall coverings—made to sell at \$3.95..... **2.44**

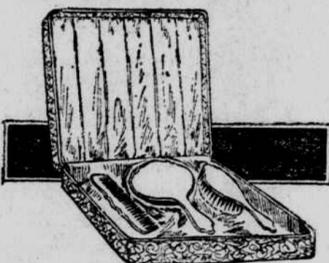
Exceptional Variety of Couch Covers—armure, tapestry, moquette and velour—every imaginable design. Oriental and Persian rug effects, including character patterns:
At 1.97—Armure covers—Oriental stripes.
At 3.47—Reversible armure covers, extra wide rug effects.
At 6.97—Fine tapestry—neat designs.
At 14.97—Finest grade tapestries. Finer to **22.97**

Special Purchase of Sectional Curtains—neat and artistic designs—2½ yards wide—
value \$1.97.....yd. **1.28**
value \$2.97.....yd. **1.97**
value \$4.97.....yd. **2.88**

Imported Vestibule Panels—finest net—24-inch motifs—net measurement 36x54—value \$3.50..... **2.47**

6,000 Yards of Scrim Curtains—largest variety of designs and styles we have shown in many seasons—open work borders—fancy crosses—
Special..... yd. **.28**
Special Purchase of New Cretonnes—some advance patterns—value .87 to .47..... **.28**
Reversible Terry Cloth—Oriental and tapestry designs—value .95.....Special **.67**

Two-Day Sale Special Purchase 144 Ivoroyd Sets
Comb, Brush and Mirror
5.00
Were \$7.50



The articles are of extra heavy quality, and are in the favorite Dubarry design. They come in handsome lined gift boxes, which is of especial importance if you are shopping for Christmas.

Women's Imported Handkerchiefs
.14 each
Were .18

Pretty handkerchiefs of soft finish batiste with spoke hemstitched hems—ready for use.
MEN'S IRISH LINEN INITIAL HANDKERCHIEFS—heavy quality—were \$1.74 ¼ doz..... **1.43**

Cami-Bloomers
Special **6.95**



A new garment that allows one to keep the smooth, slender silhouette when it is worn under the draped gown is the "cami-bloomers." It is of heavy crepe de chine, and combines a camisole and bloomers, opening down the back, and with an elastic waistband. It may be had in flesh, trimmed withilet lace, or in brown, navy and black in tailored styles.

We have large new assortments of dainty silk underwear of all kinds, suitable for gifts, in a range of prices to suit every purse.

Special Purchase

Satin Finish Poiret Twills and Epingles
1.20 yard

Were \$1.48 and \$1.68

The popularity of these two materials is so great that every woman counts her wardrobe incomplete if she lacks a frock of one or the other of them. Among the colors are navy, black and brown, also such light shades as rose, burgundy, taupe and blue—38 to 42 inches wide.

54-Inch Wool Mixtures—plain and herringbone—sponged and shrunk—about twenty fashionable shades—value \$2.25.....Yard **1.37**
54-Inch All Wool Tricotines—navy blue only—sponged and shrunk—were \$2.97..... **2.52**

HEARN Store Frontage Affords Adequate Parking Space for Automobiles

Every one's time is especially valuable at this busy season of the year. Customers who come from far and near to shop here need lose not a moment in looking about for space for their cars. Hearn buildings extend for two hundred and seventy-five feet and afford comfortable, uncrowded room for all vehicles that visit our doors.

from EUROPE to YOU

Delightful Novelties for the Gift Season



It is not enough for the Parisienne to choose an umbrella that will capably defy winter storms. It has a smart, amusing handle with a Geisha girl carved on it, or an animal head, or tiny carved dog that can stick out a little red tongue if you press a spring. **9.37**
Umbrella Department



From Italy comes a new leather wallet that any man would like for a Christmas gift, for besides having just the right kind of pockets to hold bills and memoranda, it is ornamented with a small enamel medallion of the head of a horse or dog. **1.74**
Italian Importations



Cork Boxes are an overseas novelty that can be used for all sorts of things because they are in shapes that range in sizes for holding hair pins or stamps to glove, handkerchief or work box size. They have a suede-like texture that is most attractive and are hand decorated. **.57 to 5.72**
Italian Importations



A Vanity Case one could almost go a-traveling with, so complete are its dainty gift fittings. It is of black, green or navy saffian lined with white moire silk. **6.50**
Leather Department



Beaded and Spangled Turbans from abroad show new designs that sparkle and glitter with a gayety that makes them first choice for evening costumes. Black and gold, black and white and other combinations are available. Special **28.50**
Trimming Department

Cloth and Silk DRESSES

for Women and Misses

Special **17.50**

Attractive Fall models for dress and everyday wear, in a number of fabrics, including Poiret twill, embroidered wool jersey, striped jersey (Rubaix) and Canton crepe, navy, brown and black. The model sketched is of Poiret twill in straightline style, trimmed with braid.



Extra Size Dresses of Serge, Tricotine and Poiret Twill

Value \$19.73 **15.00**

Tailored models for which these cloths are so well adapted, some trimmed with braid, beads and embroidery. Navy, brown and black.
Extra Size Cloth and Silk Dresses—twill, tricotine, Canton crepe, crepe satin and satin-back Canton crepe—various styles and colors. Special **35.00**
Extra Size Dept.—Third Floor.

MORNING SPECIALS
On Sale Monday & Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

- \$1.68 Costume Serges**..... 1.27
- 54-inch—all wool—fine twill—sponged and shrunk—brown, navy and taupe. DRESS GOODS—MAIN FLOOR.
- \$1.57 Taffetas**..... 1.18
- 35-inch—soft chiffon finish—light and dark colors. SILKS—MAIN FLOOR.
- 60 ct. Mercerized Satens**..... .50
- 36-inch—highly lustrous finish—light and dark colors. LININGS—BASEMENT.
- 59 ct. Bleached Damasks**..... .39
- 58-inch—heavy quality. LINENS—MAIN FLOOR.
- 38 ct. White Nainsooks**..... .27
- 39-inch—fine sheer quality. WHITE GOODS—MAIN FLOOR.
- 21 ct. Dress Gingham**..... .15
- 27-inch—plain colors, and checks. WASH FABRICS—BASEMENT.
- 19 ct. Outing Flannels**..... .12½
- Pink and blue stripes. WASH FABRICS—BASEMENT.
- 65 ct. Silk Mixed Novelties**..... .47
- 35 inches wide. WASH FABRICS—BASEMENT.
- 13½ ct. Brown Muslins**..... .94
- 39-inch—medium weight. MUSLINS—BASEMENT.
- 59 ct. Tickings**..... .34
- Floral and assorted stripes. TICKINGS—BASEMENT.
- 27 ct. Turkish Towels**..... .19
- Bleached—hemmed—white or blue striped borders. TOWELS—MAIN FLOOR.
- \$3.98 Satin Marseilles**..... 2.69
- Full size—raised design. SPREADS—BASEMENT.
- \$3.89 Floral Sateen**..... 2.74
- Full size—winter weight—cotton filled. COMFORTABLES—BASEMENT.
- 87 ct. Women's Double Extra Size Union Suits**..... .65
- Low neck—sleeveless—band top finish—loose or tight knee. EXTRA SIZE DEPT.—THIRD FLOOR.
- \$1.48 Extra Size Flannelette Gowns**..... 1.18
- Pink and blue stripes—made very full—V or square neck—some with collars. EXTRA SIZE DEPT.—THIRD FLOOR.
- 97 ct. Flannelette Gowns**..... .77
- Pink and blue stripes—collar and V neck—regular sizes. UNDERWEAR—SECOND FLOOR.
- \$1.28 Cambric Gowns**..... .76
- Embroidery or hemstitched—long sleeves—high neck. MUSLIN UNDERWEAR—SECOND FLOOR.
- \$6.47 New Velour Curtains**..... 4.46
- Centre valance—brocaded border design—blue, rose and other colorings. CURTAINS—BASEMENT.
- 47 ct. New Curtain Madras**..... .28
- Yard wide—double border or detached figured centre—cream and white. CURTAININGS—BASEMENT.
- \$36.50 Alexander Smith's Seamless Velvet Rugs**..... 29.44
- 8.5x10.5 ft.—neat small carpet designs—newest patterns. RUGS—FOURTH FLOOR.
- 95 ct. Men's Fleece Lined Underwear**..... .66
- Shirts and drawers—soft and durable—all sizes. MEN'S UNDERWEAR—MAIN FLOOR.
- \$1.18 Bungalow Aprons**..... .88
- Beited and long waisted models—braid and rick-rack finishes—checks and figured percales—in pretty colorings. APRONS—SECOND FLOOR.
- 97 ct. Women's Wool Mixed Hosiery**..... .70
- Dropstitch, cordovans, navy, green, heather, camel and oxford—sizes 8½ to 10. HOSE—MAIN FLOOR.
- \$3.25 and \$3.50 Men's Sweet-Orr Tug-O-War Trousers**..... 2.67
- Light, medium, dark gray or dark stripes—guaranteed not to rip—regular sizes 30 to 42—extra sizes, 44 to 50, 25c additional. MEN'S WORK CLOTHING—BASEMENT.
- 77 ct. Babies' Yoke and Bishop Dresses**..... .50
- White—lace and embroidery trimmed—sizes to 3 years. INFANTS' DRESSES—END FLOOR.
- 48 ct. Imported Cut Glass Pepper & Salt Shakers**..... .27
- With glass tops—none sent. SILVERWARE—MAIN FLOOR.
- \$2.94 Men's and Women's Umbrellas**..... 2.20
- Novelty handles. UMBRELLAS—MAIN FLOOR.
- 73 and 97 ct. Imported Novelty Neckties**..... .56
- Newest designs and colorings. JEWELRY—MAIN FLOOR.
- \$12.50 Boys' Navy Blue Serge Suits**..... 8.65
- All wool—medium or fine wale—two pair fully lined trousers—7 to 17 years. BOYS' CLOTHING—THIRD FLOOR.
- \$10.50 Boys' Suits**..... 7.85
- All-wool tweeds, cassimeres and chevrons—two pairs of fully lined trousers—to 17 years. BOYS' CLOTHING—THIRD FLOOR.
- \$4.95 Men's Trousers**..... 3.85
- All wool—stripes, checks, mixtures and plain colors—worsted and cassimeres—sizes 29 to 46. MEN'S CLOTHING—MAIN FLOOR.
- \$24.50 Men's and Young Men's Suits**..... 18.75
- All wool—desirable patterns in worsteds, cassimeres and flannels—size 34 to 42. MEN'S CLOTHING—MAIN FLOOR.
- 25 ct. Men's Irish Linen Handkerchiefs**..... ea. .17
- Good wearing quality. HANDKERCHIEFS—MAIN FLOOR.
- 97 ct. Buffet and Dresser Scarfs**..... .68
- Lace trimmed or scalloped edge. DECORATIVE LINENS—MAIN FLOOR.