

HEARN

FOUNDED 1827
FOURTEENTH STREET WEST OF FIFTH AVE.

The Christmas spirit meets your eye wherever you enter the store

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| Toys, Dolls, Games | Hosiery | Books | Jewelry |
| Gift Shop | Lingerie | Handkerchiefs | Leather Goods |
| Perfumery | Art Embroideries | Neckwear | Stationery |
| Umbrellas | Silk Hosiery | Furs | Cutlery |
| Gloves | Phonographs | Silverware | Importations |
| | Boys' Wear | Men's Furnishings | Sweaters |

Larger Holiday Stocks
New Departments Increased Sales Force
HEARN'S 245 cash registers, the largest individual ownership in the city, have done away with all waiting for change. This convenience is of particular value to busy Christmas shoppers.

Thanksgiving Christmas

Great Holiday Stocks priced to give unusual money-saving opportunities

Following Special Before-Thanksgiving Values on Sale Both Monday and Tuesday Unless Otherwise Specified

Blankets

The Gift for the Housewife

If these blankets were purchased at to-day's wholesale prices they would sell at 25% more—our advice is, therefore, Buy Now!

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| Plaid Blankets—finished like wool—variety of colors—3 in. binding—single size 2.27 | All Wool Plaid Blankets—5 pound weight—size 70x80 in.—three inch Soisette bindings—variety of colors 7.94 |
| Handsome Jacquard Comfortable Blankets—reversible centre designs—bound all around with three inch silk 9.45 | Handsome All-Wool Blankets—white with contrasting colored borders—size 72x84 in. Special 17.94 |
| Crib Blankets—mostly all wool—white with pink or blue border—one inch silk binding pair 4.48 | Camp Blankets—mostly all wool—khaki colored with bar border Each 2.96 |
| Finer Crib Blankets, pair 33.94 | Handsome Auto, Steamer and Travelling Rugs—plaid, in many colors—some with reversible solid and plaid back effects—fringed or stitched ends—also rugs of plush, mohair and zibeline and fur fabrics, each |
| All Wool Plaid Blankets—size 70x80 in.—three inch Soisette binding—also Scotch plaid bindings—size 70x80 in., with 3 in. satin bindings 9.94 | Handsome Auto, Steamer and Travelling Rugs—plaid, in many colors—some with reversible solid and plaid back effects—fringed or stitched ends—also rugs of plush, mohair and zibeline and fur fabrics, each |

Handsome All Wool Plaid Blankets

5 lbs.—3 inch satin binding—70x80 size—variety of pretty colors, also white with contrasting colored borders—Today's value \$14.94 Special 10.74

Table Linens

Last minute needs for Thanksgiving chosen from our large stocks and specially priced for late shoppers.

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| Hemstitched Linen Damask Sets—floral patterns—cloth, 62x82—half dozen 7.45 | Cloth—66x86 inches and ones dozen napkins 16.85 |
| Cloths—62x80 inches—1 dozen napkins 11.95 | Cloth—66x104 inches and one dozen napkins 18.85 |
| Hemstitched Linen Damask Sets—soft finish, circular designs—cloth—66x86 inches—half dozen napkins 9.95 | Heavy Quality Double Satin Linen Damask Sets—hemstitched—one dozen napkins and cloth—size 70x90 in. 26.50 |
| | Cloth—size 70x108 in.—and one dozen napkins 29.00 |

SPECIAL PURCHASE Hand Embroidered Madeira Linen Pillow Cases

4.84
Were \$6.50

There is only a limited quantity of the pillow cases, so be among the early shoppers if you want some for Christmas and wedding gifts or for yourself. There is a variety of dainty designs embroidered on fine linen. The value is so good that we do not think you will find a match for it in any other store.

Taupe Fox Scarfs

22.50
Value \$32.50

They are admirable for Winter, large size and silk lined.

SKUNK SCARFS—various styles—soft and lustrous—silk lined—were \$42.50 35.00

CHILDREN'S AND MISSES' FUR SETS—white, natural, blue and kit coneys, white sheared coneys, beaverette, moline, and squirrel loch—shawl collars, button-over collars, scarf animal styles, etc.—nicely lined—mitts finished with cord or ring—2.25 4.50 5.95 7.50
Other Furs in a variety of styles 8.75 to 29.50

CHILDREN'S FUR COATS—white, natural, blue and brown coneys, squirrel loch—also white sheared coneys—plain or trimmed with contrasting furs—2 to 10 years—priced according to age. / Special 29.50 to 59.50

Junior Misses' Party Dresses

12.73
Were \$15.94

Taffetas and Georgettes in pretty simple styles, with trimmings of pleated panels, metal ribbon, silk ribbon, flowers, etc. Changeable taffetas, orchid, maize, flesh and jade. Sizes 12 to 16 years.

SILVERWARE for the Holidays

You'll probably want silverware for Christmas gifts, even if you don't need extra pieces for the big Thanksgiving dinner.

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| Rogers Triple Plated Tea Spoons—French grey—were \$2.25 1.19 | Cheese and Cracker Dishes—heavily silver plated—were \$4.95 3.25 |
| Rogers Triple Plated Table Spoons, Dinner Forks, Dessert Spoons and Soup Spoons—matching patterns—were \$3.95 2.38 | Sterling Silver Individual Salt and Pepper Shakers—set of 6 in grey velvet lined case Special, 2.25 |
| Rogers Dinner and Dessert Knives—triple plated on finely tempered steel—matching pattern—were \$3.75 2.18 | Fine assortments of others 2.75, 3.45, 3.75, 4.45 Set |
| Rogers Triple Plated Sugar Shells and Butter Knives—were .75 each .48 | Quadruple Plated Bread Trays—pierced border and engraved center—also composites—useful for cake, fruit, sandwiches; were \$8.45 4.25 |

BIG SPECIAL!

Imported Vestibule Panels

2.47
Value \$3.25

Lacet and Marie Antoinette designs—36x54 inches; 24 inch motifs. IMPORTED BRIES CURTAININGS—Lacet and Marie Antoinette designs—1 1/2 yards wide, 36 inches deep—value \$3.25 2.47

Great Stocks of RUGS

Bought Under the Old Tariff

A handsome rug is one of the finest gifts that can be chosen for a bride or to send at Christmas. All of the rugs advertised, if we had to buy them now, would cost much more under the new tariff, and are, therefore, worth a great deal more to-day than our prices indicate. Makes and qualities throughout the department the best and most dependable that can be had.

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| Finest Fringed Wilton Rugs—small antique Persian and Chinese patterns on neutral grounds—9x12 ft. 107.00 | 7 ft. 6 in. x 9 ft. 27.44 |
| 8 ft. 3 in. x 10 ft. 6 in. 102.50 | 6x9 ft. 21.97 |
| Extra Heavy Seamless Axminster Rugs—extremely fine quality—slightly miswoven—large variety of styles—rose or blue grounds—also plain taupe—9x12 ft.—were \$62.97 53.97 | 27x54 in. 3.67 |
| 6x9 ft.—value \$34.97 28.11 | Seamless Brussels Rugs—small detached figure patterns on rose, blue, gray and tan grounds—9x12 ft. 22.97 |
| Runners—Rose and Blue combinations—2 1/2 x 15 ft. 19.97 | 8 ft. 3 in. x 10 ft. 6 in. 20.97 |
| 3x9 ft. 19.97 | 7x9 ft. 15.97 |
| Seamless Velvet Rugs—small detached figures—good carpet effects—various mixtures and color combinations—9x12 ft. 39.97 | 6x9 ft. 12.97 |
| | 27x54 in. 2.21 |
| | Scatter Rugs—mottled Axminsters—27x54 in. 3.47 |
| | Velvet 1.79 |
| | Wilton Velvets 6.88 |
| | Rope Portieres—rose, blue, brown, green and combinations—plain ropes—single door size 2.97 |
| | medium widths 3.47 |
| | double door with tapestry bands 4.17 to 7.97 |

Santa Claus News

The Toy Department is a gay, busy place these days, with Santa Claus himself in the midst of it to greet and advise his little friends.

Bye-bye Bykes

2.27 2.77

were \$2.87 were \$3.35

Bye-bye Bykes have rubber tires for easy riding and foot rests to save little shoes. They are made with an unbreakable wheel which cannot tip over so the kiddies' fun will not be spoiled by an accident.

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| Tiny Toters—the newest baby car—delightful for travelling on train or street car—easy riding, hammock seat—weighs 6 1/2 lbs. 1.47 | Puss in Boots—with crying voice—stuffed with cotton—red and green coats and leggings 1.67 |
| Mama Dolls—24 inches high walks and talks—unbreakable heads and arms—dressed in rompers, hats, shoes and stockings—value \$2.95 1.67 | Biplane Scooters—all the boys and girls want one—these have ball bearing rubber tires 3.67 |
| No C. O. D. or Telephone Orders | Ball Bearing Velocipedes—rubber tires—adjustable handle bars 7.63 |
| China Tea Sets—decorated cups and saucer, tea pot, sugar and creamer 50 | Steering Sleds—for girls and boys—nicely finished, strong and well made 98 |
| 300 BISQUE-Head Dolls—sleeping eyes—large curly wigs, fully jointed 1.63 | Track and Train Complete—with caps and engine 63 |
| Autos and Garages—nicely painted—two mechanical automobiles—were .98 63 | Mechanical Bell Toy—large size—limited quantity were 45 27 |

Children's One-Piece Flannelette Pajamas

.88

Were \$1.18
Extra heavy quality—made with drop seat. Sizes 4 to 12 years.

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| MISSES' EIDERDOWN BATH ROBES—pink or blue—warm and soft—satin bound sailor collars—sizes 8 to 16 years—were \$4.97 3.97 |
| CHILDREN'S KNIT NIGHT DRAWERS—with feet—sizes 1 to 8 years—were \$1.3897 |
| CHILDREN'S BILLIEBIRKES—pretty striped flannelette—drop seat—sizes 6 to 14 years—were \$1.3896 |

Children's Part Wool Gray Vests and Pants

.76

Were .97
Vests are high neck and long sleeved—ankle length pants.

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| WOMEN'S HEAVY-FLEECE UNION SUITS—various styles—were \$1.47 1.27 |
| Extra sizes—were \$1.67 1.47 |
| WOMEN'S DOUBLE EXTRA SIZE FLEECE VESTS AND DRAWERS—various styles—seconds of \$1.17 quality87 |

Gift Items for Men

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| MEN'S SILK NECKWEAR—large assortment of desirable styles for gifts—figures and stripes, in a large range of colors—were .7452 |
| MEN'S COWHIDE BELTS—with sterling silver buckle—cordovan and black—packed in gift boxes—were \$1.95 1.69 |

Extra Size House Dresses

1.39

Were \$1.68
Straightline model of large or small checked gingham, with white pique Tuxedo collar and cuffs. Blue, green, lavender and brown. Sizes 48 to 54.

EXTRA SIZE TAFFETA PETTICOATS—new changeable shades—deep hemstitched flounce—small knife pleated ruffles—were \$4.94 3.79
Extra Size Dept.—Fourth Floor.

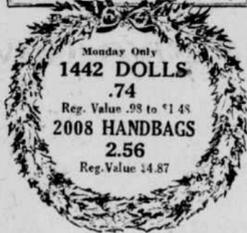
Batiste Envelope Chemises

.97

Were \$1.28
Pretty styles in flesh and white, elaborately trimmed with lace, embroidered medallions, shirring and wide and narrow trimming.

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| IMPORTED SATEN BLOOMERS—flesh, brown, navy—were \$1.68 1.18 |
| WINDSOR CREPE BLOOMERS—flesh or white—were .9778 |
| FRUIT OF LOOM NIGHT DRESSES—V necks—trimmed with tucks and embroidery—were \$1.97 1.68 |

Christmas Start of Season Sales



Women's Flannelette Gowns

1.55

Were \$1.97
Square, V or round necks without collars, or round necks with collars, trimmed with fancy braid. Good flannelette, pink and blue striped.

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| Women's Domet Billieburkes—good weight—attractively made with silk frogs—pink or blue—were \$2.28 1.84 |
| Women's Flannelette Skirts—pink and blue stripes, all white or grey—plain hem or scalloped ruffles—were .9784 |

Redfern Corsets

4.64

Value \$6.50
Corsets of well known worth of pink broche in various styles. A few lace fronts included. Sizes 24 to 30 and some extra sizes.

Special Purchase Women's Mixed Wool Hose

.75

Were .97
An excellent assortment of shades in coating, cocoa, grey and cordovan, blue and green heater. Sizes 8 1/2 to 10

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| MEN'S MIXED WOOL DROP STITCH HOSE—blue, brown and green heater—sizes 10 to 11 1/2—were .5745 |
| Children's Three-quarter Length Hose—various heater mixtures with contrasting jaquard cuff tops—sizes 7 to 9 1/2—were \$1.0587 |

Spectacles

4.25

Heavy gold filled military frames, fitted with fine white spherical lenses. Examination by our registered optometrist included. MAIN FLOOR BALCONY—SILK DEPT.

Gifts for Baby's Christmas Japanese Satin Quilts

2.24

Value \$2.97

Dainty warm quilts, in pink or blue, for carriage or bassinet.

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| CARRIAGE BAGS of quilted satin—pink or blue—were \$3.97 2.96 |
| BABIES' HAND MADE THREE-PIECE SETS—sacque, hood and booties—white with pink or blue silk trimming Special 1.50 |
| BABIES' FINE HALF WOOL SHIRTS—sizes to 6 months Special .97 |

Comfortables and Pillows

Among the many useful gifts to be chosen, comfortables are always a good selection. These, so specially priced, are prettily covered and cosily warm.

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| WINTER WEIGHT COMFORTABLES—plain saten centres, with floral silkoline borders and backs—fillings of white cotton—full size and well stitched—were \$5.27 3.95 |
| FULL SIZE COMFORTABLES—filled with 100% pure down—coverings have Persian centres and borders of solid color saten—were \$10.97 8.95 |
| EXTRA FINE SATEN COMFORTABLES—with reversible floral coverings—scroll stitched borders—Winter weight—white cotton fillings—full size—were \$7.63 5.97 |
| NEW PILLOWS of mixed duck and goose feathers—strong, firm striped tickings—20x28 in.—were \$2.23 1.77 |
| 22x28 in.—were \$2.58 2.07 |
| 24x30 in.—were \$2.93 2.33 |
| 26x30 in.—were \$3.27 2.59 |

Flannels

Flannels that are soft and warm, and useful for so many needs, from a dainty gift for baby to one of a length for a dressing sacque for grandmother.

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| SILK EMBROIDERED FLANNELS—hemstitched or scalloped—variety of patterns—were \$1.0988 |
| DOMET AND COTTON FLANNELS—36-inch bleached domet—30-inch unbleached domet—27-inch Canton—32-inch unbleached Canton—were .2719 |
| 27-INCH DOMETS—bleached—soft, downy nap—value .2418 |
| ROBE CLOTHS—70 inches wide—eiderdown finish—various patterns—value \$1.68 1.34 |

Little Tots' Coats

6.64

Value \$9.97

Smart little coats of polaire cloth and velvet that are just right for the kiddies. Belted and yoke models, with self fur collars and lined throughout. Brown, reindeer, sorrento. Sizes to 6 years.

MORNING SPECIALS On Sale Monday and Tuesday Until 1 P.M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

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| \$1.57 Colored Satins 1.22 | \$1.77 Men's Winter Underwear 1.37 |
| 35-inch—soft finish—fine close face—light and dark colors. SILKS—MAIN FLOOR. | Single or double-breasted shirts—wool mixed—all sizes. MEN'S UNDERWEAR—MAIN FL. |
| \$1.68 Costume Serges 1.30 | 19 ct. Men's Imported Handkerchiefs 14 |
| 54-inch—all wool—fine twill—sponged and shrunk—navy and black DRESS GOODS—MAIN FLOOR. | 1/2 Doz. 80 |
| \$1.55 Long Cloth 1.30 | Extra size—with corded or tape borders. HANKERCHIEFS—MAIN FLOOR. |
| 36-inch—10 yards to piece—suitable for underwear and infants' slips—a bolt makes a desirable Christmas gift. WHITE GOODS—MAIN FLOOR. | 35 ct. Men's Full Mercerized Hose 22 |
| 59 ct. Bleached Mercerized Damasks 39 | Double sole—high spliced heel—black, cordovan, grey and navy—sizes 10 to 11 1/2. HOSIERY—MAIN FLOOR. |
| 58-inch—fine searing quality. LINENS—MAIN FLOOR. | \$22.50 Men's Suits 18.25 |
| 22 ct. Union Linen Toweling 15 | Part linen—red and blue borders—for dish or rollers. TOWELINGS—MAIN FLOOR. |
| 45 ct. New Curtain Nets 25 | \$4.95 Men's Trousers 4.25 |
| Two yards wide—suitable for bed sets—blue, rose, gold and natural. CURTAININGS—BASEMENT. | Large assortment of all wool trousers—worsted and cassimeres—dark shades, mixtures and plain colors—sizes 29 to 46. MEN'S CLOTHING—MAIN FLOOR. |
| \$7.94 Imported Net Panel Curtains 5.66 | \$1.47 Men's Union Made Overalls or Coats 1.00 |
| 2 1/2 yards long—Lacet and Marie Antoinette designs—Arabian tint. CURTAININGS—BASEMENT. | Blue, blue stripes, brown or white—reg. sizes 36 to 42—extra sizes 44 to 50—20c. additional. MEN'S WORK CLOTHING—BASEMENT. |
| \$5.00 New Axminster Rugs 3.88 | \$12.50 Boys' Navy Blue Serge Suits 8.65 |
| 27x54 in.—medallion and small carpet designs. SILKS—FOURTH FLOOR. | All wool—medium or fine wale—two pair fully lined trousers—7 to 17 years. BOYS' CLOTHING—THIRD FLOOR. |
| \$1.89 Spreads 1.24 | \$10.50 and \$12.50 Boys' Suits 7.85 |
| 78x88—fine quality. SPREADS—BASEMENT. | All wool—tweed, cassimeres and chevies—two pair fully lined trousers—7 to 17 years. BOYS' CLOTHING—THIRD FLOOR. |
| 94 ct. Sheets67 | \$1.20 Men's Domet Flannel Shirts99 |
| 72x90—new centre seam. SHEETS—BASEMENT. | Long, full cut and roomy—neat colors—sizes 15 to 20. MEN'S FURNISHINGS—MAIN FL. |
| 27 ct. Huck Towel18 | \$1.59 Men's Fine Repp Shirts 1.18 |
| White and colored borders—soft finish—fine quality cotton buck—hemmed or hemstitched! TOWELS—MAIN FLOOR. | New patterns and stripes—in blue, tan, helio and white grounds—guaranteed fast colors—all sizes. MEN'S FURNISHINGS—MAIN FL. |
| 50 ct. Imported Cut Glass Pepper and Salt Shakers ea. 27 | 57 ct. and 67 ct. Silk and Cotton Mulls44 |
| With glass tops—none sent. SILVERWARE—MAIN FLOOR. | 35-inch—various shades of blue, green, pink, rose, lavender, helio, etc.—high lustre—for street and evening wear. WASH FABRICS—BASEMENT. |
| \$1.18 Bengalow Aprons 74 | 19 ct. Fancy Outing Flannels 12 1/2 |
| Checked, striped and figured percales—long-waisted and belted models—braid or rick-rack finish—in pretty styles and colorings. APRONS—SECOND FLOOR. | Fleece nap—suitable for underwear for every member of the family. WASH FABRICS—BASEMENT. |
| 94 ct. Black Saten Petticoats68 | Women's Cotton Underwear—Medium weight—vests low neck—sleeveless—knee length tight—well made garment. Reg. sizes were .73 50 |
| With sectional flounce. PETTICOATS—SECOND FLOOR. | Extra sizes were .77 55 |
| \$1.48 Extra Size Flannelette Gowns 1.18 | KNIT UNDERWEAR—MAIN FLOOR. |
| Pink and blue stripes—square, round or V neck. FLANNELLETTE UNDERWEAR—SECOND FLOOR. | EXTRA SIZE DEPT.—FOURTH FL. |
| \$3.37 Attractive Floral Silkoline Comfortable 2.65 | |
| Full size—winter weight—cotton filled—well stitched. COMFORTABLES—BASEMENT. | |
| \$4.97 Men's and Women's Gloria Umbrellas 4.24 | |
| Sterling and bakelite handles. UMBRELLAS—MAIN FLOOR. | |