

Saks & Company

Broadway at 34th Street

Specialists in Apparel

Saks & Company

Important Special Offerings for Tomorrow, Friday



New Moire Ribbon Trimmed Frocks for Misses at 29.75

A DELIGHTFUL new model that places all its trimming emphasis on self-colored moire ribbon—rows and rows of it at the hem, the waist and on the sleeves, and including fluttering streamers down the front that proceed from a nosegay of colorful flowers.

These frocks are of that splendid quality flat crepe that is usually reserved for much higher priced frocks. In shades of brown, cocoa, navy and black, and in sizes 14 to 20.

Second Floor



A SALE OF Misses' Fur Trimmed Coats at 58.00

THESE exceedingly smart coats make every possible appeal to the well dressed young woman who would appear at her best for the least expenditure.

Youthfully styled in straight line belted, slightly bloused and modified draped effects, and fashioned of rich deep pile fabrics, they are, in addition, richly furred with large collars and cuffs of mole, beaver, wolf or caracul.

In every desirable smart shade as well as black. Sizes 14 to 20 years.

Second Floor



A SALE OF Two New Models of Fur Coats for Women and Misses At Remarkably Low Prices

Sports Coats of finely selected Southern skins, developed in an advance 1923 model, 40 inches long. Exceptionally well made and smart. Very specially priced at 110.00

Effective Straight Line Coats of unusually fine quality Hudson Seal (died muskrat) that are particularly smart because they are so simple. An enveloping model 48 inches long, with either a crush or shawl collar. In sizes up to 54. Very specially priced at 395.00

Sixth Floor

A SALE OF Girls' & Juniors' Coats at 18.00

Formerly 22.50 and 25.00

THERE are sports and dressy models with belted, flare or bloused back silhouettes—every coat a type that young girls will appreciate for their smartness as well as warmth. They are trimmed with fur or their own materials. All are perfectly tailored.

Fashioned of chinchilla cloth, camel's hair colored cloths, bolivia, plaid backs, polaire, broadcloth and heather mixtures, in shades of gray, reindeer, sorrento, red, cinnamon and navy. Sizes 6 to 16 years.

Second Floor



A SALE OF Charming New Hats at 10.00

that feature the penchant for changeable colors

NO drear of Winter can resist the cheerful appearances of changeable colors, for Fashion tops her modes with brilliancy, in shades of strawberry, Lanvin green and eclaircie blue.

One may frame one's face with one's most becoming shape—for these chameleon-colored chapeaux may be had in close fitting turbans, drooping brims or brims that turn away from the face.

They choose the pliability of satin, hair cloth or heavy gros-grain ribbons for their materials, and add trimmings of quills, ribbons, ostrich and odd fancies that are commendable touches of pert charm.

Third Floor



A SALE OF WOMEN'S Smart Wraps & Coats for street and dress wear at 68.00

AN unusually large group of coats and wraps in the very newest designs: the close fitting slender line, the slightly fitted coat and the bloused back line, as well as cleverly draped wraps and capes. They feature distinctive collars and cuffs, and novel trimming touches. In panvelaine, alonzo, velverette or osiris, with collars of beaver, viatka or gray squirrel, wolf, kit fox, and fine black caracul.

At 39.50—Smart Top Coats of imported or domestic tweed, camel's hair colored material or of plaid back Winter coatings. Splendidly styled in tailored variations.

Fourth Floor



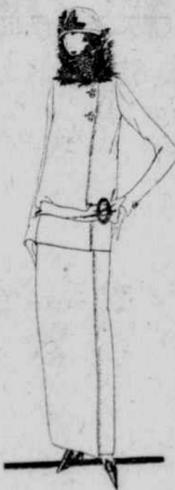
A SALE OF SMART Two and Three-Piece Suits for Women and Misses at 49.50

Formerly 65.00 to 95.00

THE always useful and always smart suit that manages to fit into so many daytime occasions has never been developed to a more wearable degree than this season. These represent our very best models for serviceability and smartness.

There are bloused silhouettes, snug box coats and straight line modes from which to choose a most becoming suit, all accompanied by warm fur trimmings. Sizes 14 to 52 1/2.

Squirrel Beaver Kit Fox
Taype Fox Nutria Caracul
Fourth Floor



A SALE OF WOMEN'S SMART Poiret Twill Frocks Formerly 25.00 to 29.75 reduced to 19.75

EACH of these frocks displays some point of interest that is entirely unusual with frocks at so low a price. They are very attractively embroidered or trimmed with beadwork—or then again, they may be simply tailored, but always of excellent workmanship and in perfect taste. They feature skirts that are circular, paneled or straight line, with every new frock silhouette of the season. In navy, black or henna. Sizes 36 to 46.

Women's Smart Poiret Twill Frocks Formerly 39.75 to 45.00 now 29.75
Fourth Floor



A SALE OF BOYS' WELL-MADE Suits and Overcoats at 14.95

Sturdy Suits with Extra Knickers for active boys who give their clothes hard wear. These are new and smart models of fine quality all-wool tweeds and chevots, excellently tailored in every way. Sizes 8 to 18 years.

Smart Overcoats that serve as warm protection against the Winter winds. In a variety of fine quality all-wool overcoatings, lined throughout with all-wool materials. Coats any boy will be really proud to wear. Sizes 5 to 18 years.

Second Floor



A SALE OF Skating Sweaters for Women and Misses at 3.95

SWEATERS that are especially appropriate for the woman who loves the great outdoors—and particularly those who favor skating. Youthful models, with unique collars. Each is beautifully knit of pure worsted, with contrasting color trimming. All new Winter shades—all most remarkable value.

Third Floor



A SALE OF 264 Black Satin Embroidered Jacquette Blouses at 3.95 Regularly 9.75

IT is only as the result of an extraordinary purchase that we are able to sell these much wanted smart blouses at 3.95.

They are of splendid quality black satin with all-over embroidery in gray or tinsel stitching. With the three-quarter sleeve that is so comfortable and the snug hip band that is so chic these blouses make a most effective costume with the pleated skirt.

Third Floor



A SALE OF SMART New Tailored Pumps at 6.95

THE needed footwear in every wardrobe—a smart tailored pump for walking and for severe weather.

These reveal a newer note in leather combinations—tan calfskin combined with a tip and trimmings of darker calfskin. Exceedingly well made to withstand rougher wear, with the welted sole and military heel.

Second Floor

