

When Your Children
Ask Questions, Do
You Answer:

"I DON'T KNOW"?

Do you answer: "I don't know," when your children ask questions? Or do you say: "I'm busy now; don't bother me?" Or is your reply: "Ask your teacher?"

There is a much better way. Just say to the inquiring youthful minds:

Let's see what we find in
**THE CIRCLE
OF KNOWLEDGE**

For you and your children will find the answers to their questions in this handsome Book which children love and their parents and teachers find so helpful.

EASIEST TO USE

THE CIRCLE OF KNOWLEDGE is very easy to use because it is a school plan perfected by school men to link American schools with American homes. Suppose your children ask:

- "What is the difference between a frog and a toad?" or,
- "How do fish breathe?" or,
- "What caused the World War?" or,
- "What are parentheses?" or,
- "What is chemistry?" or,
- "Where was the Tower of Babel?" or,
- "What was the known world about 325 B.C., 300 A.D., 1000 A. D.?" or,
- "How shall I work this multiplication problem?" or,
- "What does the phrase *in statu quo* mean?" or,
- "How many races of men are there?"



You will not have to rack your brains to remember a lot of things you have forgotten. Just sit down with your children and help them find the answers to these and many other questions. Remember, they do not ask questions out of curiosity. The questions of a normal child manifest a **DESIRE FOR KNOWLEDGE**.

This Is a Most Fascinating School Plan

Your children can easily find the answers if you are too busy to study with them. But if you have the time, you will enjoy **THE CIRCLE OF KNOWLEDGE**. It's interesting all the way through its more than 1,000 pages. Its graphic illustrations hold the interest of young and old. Remember, it's all in one book and therefore better for quick consultation. No special index volume. **IT'S ALL IN ONE BOOK.**

Here are the facts of Nature, History, Geography, Science, Mathematics told in print and picture. Here are methods of instructing your children, of helping them in school, of showing them how to help themselves. Then there are stories which delight boys and girls at bedtime.

Send No Money

There are now more than 1,000,000 members of **THE CIRCLE OF KNOWLEDGE**. Parents, teachers and children form this vast and growing family, all linked with a common bond—the desire for knowledge.

THE CIRCLE OF KNOWLEDGE is just one book and is supplied on easy terms at a very low price, a price within the reach of all. It should be in every home where there is a child.

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When Downtown, Call to See **THE CIRCLE OF KNOWLEDGE**



Why THE CIRCLE OF KNOWLEDGE is Better Than Encyclopaedias

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The index is simple. No time lost hunting for the subject.

Answers the Why, What, Where, When of every child.

It is human, interesting, fascinating.

It is supplied at a cost far below that of tiresome, technical many-volume encyclopaedias.

This Book Is Indorsed by National Educators

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