

**HELP FOR \$1,000,000 HOSPITAL FUND LAGS**

**Less Than Half Raised of Sum Needed to Give Free Service to Poor.**

"Instead of the \$1,000,000 it seeks to provide free treatment for the sick poor in the fifty-eight leading non-municipal hospitals of the city, the United Hospital Fund has a total to date of only \$465,978.04 in cash and pledges," said William Fellowes Morgan yesterday. Mr. Morgan is chairman of the executive committee in charge of the intensive effort to raise the desired amount. "Manhattan and The Bronx have given us to date \$352,153.81 in cash," he states. "Pledges aggregating \$77,875 bring the total for the two boroughs up to \$429,928.81. Brooklyn's record, with eleven

of the fifty-eight hospitals within her borders, is \$29,824.23 in cash and \$5,139 in pledges, or a total of \$34,963.23. "The reliance placed by the hospitals upon the money received from the United Hospital Fund may be realized from these figures. The total current expenses of our hospitals for a year are more than \$15,000,000. From interest, dividends and rentals they receive a little over \$2,000,000, from earnings about \$10,000,000 and from contributions made direct to them about \$2,000,000. This leaves \$1,000,000 that they count upon receiving from the public through the United Hospital Fund. "Unless they procure adequate funds they will be obliged to curtail their service. If the public does not provide the money necessary the hospitals will face the prospect of refusing help to some of the sick and injured who cannot afford to pay for treatment. In the last year 39,229 such free patients were treated and in the coming year there will be many more. "The city government through the Mayor and the Health Commissioner, has endorsed the effort of the United Hospital Fund whole heartedly. Volunteer workers have displayed unusual energy and enthusiasm. The predetermined period of our intensive effort to raise

the million is over, but it is impossible for us to stop with our object only half achieved. The hospitals need a million dollars, not the scant half million we have now, and we must keep on until we raise it for them. "Let us hope that the people of New York and Brooklyn will awaken at this eleventh hour to their duty to minister to the sick poor, will give generously and quickly and will not wait until it is too late." Checks should be sent to Albert W. Wiggins, treasurer of the United Hospital Fund, 57 Broadway. Contributions received yesterday at fund headquarters, 165 East Twenty-second street, include \$2,000 from Mr. and Mrs. Henry Rogers Benjamin, \$1,000 from Miss Harriet E. Devos and \$500 each from Senator T. Coleman du Pont and A. F. Rigger. Contributors placed on the honor roll of those who gave more than their contributions of last year are: Mrs. Goadby Loeve, \$100 to \$1,000; Edward M. Townsend, \$100 to \$250; Arthur D. Choate, \$100 to \$250; Mrs. Isaac N. Seligman, \$50 to \$100; Mrs. Charles Stewart Smith, \$50 to \$100; Joseph Wiener, \$25 to \$50; Frederick F. Thompson, \$50 to \$1,500.

**FAVORS LICENSING RESTAURANT HELP**

**Senator - Elect Copeland Would Examine Character of Workers.**

Dr. Royal S. Copeland, Health Commissioner and Senator-elect, said yesterday that he believed all persons employed in the handling of food in restaurants should be licensed. "One suggestion I would make for the improvement of restaurants in this city and for the protection of the public," said Dr. Copeland, "is the careful examination of the character of the help employed. Before a man can become a

plumber he must undergo an examination and receive a license. All persons to be employed in the handling of food in restaurants should understand the necessity for cleanliness and hygiene. "It seems to me that a system could be worked out with the cooperation of the Health Department whereby there would be a licensing commission at which persons before being permitted to work in restaurants would have to obtain licenses. Some sort of scheme for general instruction of help also might be worked out." Dr. Copeland added that menus would be more attractive if the attention of the patron were called to the food that thin persons should eat and the food that fat persons should avoid. **WOMAN SLATED AS CLERK.** Rumor has it that Mrs. Mary O'Malley, Democratic co-leader of the Twenty-first Assembly district in Brooklyn, will be the new deputy city clerk in charge of the Marriage License Bureau in Brooklyn to succeed John F. Quayle, who has been elected a Representative to Congress. The position pays \$3,800.

**ENGINEERS DECIDE ON CODE OF ETHICS**

**Standard of Conduct Framed for All Branches of Profession.**

Adoption of a code of ethics was announced yesterday by the American Society of Mechanical Engineers and will apply to a membership of approximately 20,000. Prof. A. G. Christie of Johns Hopkins University, chairman of the joint committee which drew up the code, said this action marks a distinct advance in engineering ideals. The mechanical engineers are the first to adopt the code. The code condemns undignified and mis-

leading advertising, questionable professional associations and practices and betrayal of professional confidences. It commands loyalty to country, personal honor, fairness to contractors and workmen and interest in public welfare. The code is designed ultimately to apply to the entire engineering profession, embracing more than 200,000 professional engineers. The text of the code, given out by John L. Harrington of Kansas City, new president of the American Society of Mechanical Engineers, in part follows: "That the dignity of their chosen profession may be maintained it is the duty of all engineers to conduct themselves according to the principles of the following code of ethics: "The engineer will carry on his professional work in a spirit of fairness to employees and contractors, fidelity to clients and employers, loyalty to his country and devotion to high ideals of courtesy and personal honor. "He will refrain from associating himself with or allowing the use of his name by an enterprise of questionable character; he will advertise only in a

dignified manner, being careful to avoid misleading statements. "He will refrain from using any improper or questionable methods of soliciting professional work and will decline to pay or accept commissions for securing such work. "He will not use unfair means to win professional advancement or to injure the chances of another engineer to secure and hold employment. "He will interest himself in public welfare, in behalf of which he will be ready to apply his special knowledge, skill and training for the use and benefit of mankind." **"AL'S" MOTHER IS HOST.** Governor-elect Smith, his wife and children will have their Christmas dinner with his mother, Mrs. Katherine Smith, in her home at 9 Middish street, Brooklyn. There will be twelve grandchildren and two great-grandchildren in the gathering. "My boy, Al," will put in his mother's hand a check for a substantial sum, as is his Christmas custom. On Thursday she will go to Albany to be there for the inauguration.

**Franklin Simon & Co.**

A Store of Individual Shops  
FIFTH AVENUE, 37th and 38th STS.

For Madame and Mademoiselle  
FROCKS, WRAPS, JACQUETTES,  
MADE OF GENUINE  
IMPORTED PAISLEY SHAWLS



THE SMARTLY GOWNED WOMAN HAS MADE PAISLEY SHAWL FASHIONS ONE OF THE SUCCESSES OF THE SEASON, AND BECAUSE GENUINE IMPORTED PAISLEY SHAWLS ARE RARE THIS FASHION WILL REMAIN EXCLUSIVE.

- Including Models From Our Fifth Avenue Studios
- PAISLEY FROCKS . . . . . 68.00 TO 155.00
  - PAISLEY WRAPS . . . . . 185.00 TO 375.00
  - PAISLEY JACQUETTES . . . . . 39.50 TO 145.00
  - PAISLEY BAGS . . . . . 9.75 TO 24.50

IN THE INDIVIDUAL SHOPS

**Franklin Simon & Co.**

A Store of Individual Shops  
FIFTH AVENUE, 37th and 38th STS.

FROM THE SPORTS SHOP

For Madame and Mademoiselle  
KNITTED SPORTS FASHIONS  
ARE THE VOGUE FOR  
SUNSHINE RESORTS



TRANSFORMED BY THE ART OF PARIS AND LONDON CREATORS, KNITTED FASHIONS ESTABLISH A VOGUE OF THEIR OWN, AND IN THEIR DISTINCTLY NEW AND DIFFERENT VERSIONS—EMBROIDERED OR PRINTED—ARE SELECTED BY THE SMARTEST WOMEN FOR RESORT WEAR.

- In White, Lavain Green, Camel or Citron
- KNITTED FROCKS OF WOOL AND FIBER SILK . . . . . 35.00 TO 110.00
  - KNITTED FROCKS OF FIBER SILK . . . . . 45.00 TO 125.00
  - KNITTED TWO-PIECE SUITS . . . . . 35.00 TO 95.00
  - WOOL KNITTED SPORTS COATS . . . . . 58.50 TO 100.00

SHOP FOR THE SPORTSWOMAN—Fourth Floor

**FRANKLIN SIMON & CO**

A STORE OF INDIVIDUAL SHOPS

FIFTH AVENUE, 37TH AND 38TH STREETS, NEW YORK

All Charge Purchases made during week commencing Tuesday, December 26th, and ending Saturday, December 30th, will be charged on bills rendered February 1st, 1923.



Franklin Simon & Co. Introduce White, Lavain Green, Grey, Citron or Camel Color as the New and Predominate Colors for Resort Fashions

Jacket, Bloused or Middy Sweaters  
Silk or wool  
16.50 to 82.50

White Flannel Skirts  
Pleated or wrap-around models  
9.75 to 15.00

Newest Parisian Note In Millinery  
Small mushroom hats of ribbon, printed crepe, or felt; large drooping hats wreathed with flowers for afternoon wear  
22.00 to 45.00

Colorful Kidskin Footwear  
Copies of new Paris models in the colors that Paris introduced for the Riviera; also smart white footwear  
9.50 to 14.00

White Linen Riding Habits 28.00

**THE KERCHIEF INFLUENCES SUNSHINE RESORT FASHIONS**

By Using Kerchief Patterned Fabrics and the Kerchief Itself Paris Makes It the Password for Resort Fashions

THE KERCHIEF IS ONE OF THOSE CURIOUS TOUCHES BY WHICH ONE KNOWS THE WHOLE WORLD IS REALLY KIN, WEAVING IN AND OUT THROUGH THE HISTORY OF FASHION, LINKING PAST TO PRESENT MAKING ITS LATEST APPEARANCE AT DEAUVILLE AND ON THE RIVIERA, AND CONTINUING ITS VOGUE AT AMERICAN SUNSHINE RESORTS.

Including Fabrics Imported Exclusively by Franklin Simon & Co. and Made Into Resort Fashions in Our Own Fifth Avenue Studios

- |   |  |
|---|--|
| FOR MADAME  | FOR MADEMOISELLE   |
| Daytime or Evening Resort Gowns in The Kerchief Fashion   | Daytime or Evening Resort Frocks in The Kerchief Fashion   |
| Of Rodier and Liberty, London crêpes, other fashionable silk crêpes or cotton crêpes, printed in colorful kerchief patterns.<br>24.50 to 245.00 | Of Rodier and Liberty, London crêpes or kerchief patterned silks or cotton crêpes in bandana colors and shadings.<br>24.50 to 195.00 |
| FOR MADAME AND MADEMOISELLE   |  |
| Bathing Costumes in The Kerchief Fashion  | Blouses in The Kerchief Fashion  |
| Crêpe silk, wool jersey or Indian prints.<br>15.00 to 68.00   | Crêpe silks or printed cottons<br>8.75 to 39.50  |

Paris Models Just Arrived For Sunshine Resorts  
The first spring collection of about two hundred and fifty original models from the Paris couturiers famed for their sunshine fashions

**Franklin Simon & Co.**

Entire Contents Copyrighted, 1922 by Franklin Simon & Co., Inc.

**1902 FIFTH AVENUE'S FIRST FASHION SHOP 1922**