

# Mid-Summer Clearance Sale

You can't afford to miss it. Every dollar's worth of merchandise in our house at less than Manufacturers' cost of production. Read this ad carefully. It will pay you.

One Hundred Child's wash suits, former price \$2, \$1.75, \$1.50 and \$1, all go at

**39c**

An Elegant Men's Handkerchief, worth everywhere 10c. Our price

**3c**

Any Straw Hat in our house, wide bands, narrow bands, coarse and fine straw

**39c**

Fifty Pairs Bicycle Pants, should be \$1.50 and \$2 per pair, they're yours at

**99c**

Men's Balbriggan Shirts, in blue, pink and brown, worth 35c. Our price

**19c**

Men's Hose, tan and black

Our 25c Suspenders 19c

Our 25c Socks 19c

50c Negligee Shirts 39c

75c Negligee Shirts 59c

\$1.00 Negligee Shirts 79c

\$1.50 Negligee Shirts \$1.09

Twenty Dozen Unlaundered Shirts, worth 50c each, have been reduced to

**29c**

Pepperell Jean Drawers, all sizes, worth 25c everywhere. Our price

**18c**

Boys' Knee Pants 16c, worth double and treble.

All our 50c Gauze Shirts and Drawers, 39c

All 50c Neckwear 39c

All 25c Neckwear 19c

## EVERY SUIT

In our house, no matter whether men's, boys' or Children's, is up and at your mercy at less than manufacturers' cost. All goods are plainly marked. A child can buy here as well as the most experienced man. **NO GOODS EXCHANGED.** No goods sent out on approval during this sale. All goods cash. Our guarantee of satisfaction or money refunded.

Look for the Red Front.

# The Famous Hampton, Va. The Famous

Watch our ads. Call and investigate this Money-Saving Sale.

HAMPTON ADVERTISEMENTS.

**S. J. BROWN,**  
ACTOR,  
ELOCUTIONIST.

TEACHER.

Private lessons at your home or where most convenient.

Impediments, or "halting speech," absolutely cured. I demonstrate, and show you all that I teach in a practical way.

References: the best in the world furnished.

Address,  
LOCK BOX 225,  
Hampton, Virginia.

Something to Read  
Something to Smoke

**W. W. WARREN**  
News Dealer,

**P. B. MESSENGER,**  
General Carpenter,

**BUILDERS' SUPPLIES,**  
Frames, Sash, Blinds & Doors

**Mantels and Mouldings.**

QUEEN STREET, HAMPTON VA.  
P. O. BOX 102.

**Hotel Warwick.**

J. R. SWINERTON, Manager.

SPECIAL RATES TO COMMERCIAL TRAVELERS.

AMERICAN AND EUROPEAN PLAN



Window Screens

That Really Protect  
from the flies and other summer pests are the sort of screens you want. Made to fit your window snugly. Do not warp, nor crack, nor wear at the edges of the wire netting—that's the sort of screens we sell at the price of the fall-to-piece kind.

**Geo. M. Richter**  
No. 9 Queen Street, Hampton, Va.

When Visiting Phoebus Call at

**Olympia,**  
Mellen street, near Mallory.

Where you can get a good square meal.

Refreshments at bar room prices.

**THOS. A. DOUGHTY,**  
PROPRIETOR.

**Hobson, Dewey, Schley,**  
are today wonderful men.

They are the pride of America. Yet they are no more wonderful than the bargain I am offering in three styles of

**FRENCH TOILET SOAP.**  
Violet, Heliotrope, and Jack Rose. They are all commanders of great value. These are well made, round milled soaps, very hard and lasting, at

**5 CTS. PER CAKE**

I have also small lot of Dr. King's Skin Soap left at 10 cents.

Violet Ammonia at the remarkably low price of 15 cents a bottle.

**Wm. G. Burgess,**  
The Druggist.

**LADIES DO YOU KNOW DR. FELIX LE BRUN'S Steel & Pennyroyal Treatment** is the original and safe and reliable cure on the market. Price, 15c, sent by mail. Genuine sold only.

For sale by **KLOK'S DRUG STORES,** Newport News, Va.

**SAFE SURE SPEEDY**

**MME. LE CLAIR'S FAMOUS FRENCH REMEDY Never Fails.**

**ENDORSED BY THOUSANDS**

Of ladies as a periodical regulator without an equal, successful as Cotton Root, Pennyroyal, Ergot, etc., have proven worthless. 25 two-cent stamps brings trial package, and convinces the most skeptical of its wonderful properties. Send 4 cents in stamps for pamphlet, containing valuable information for ladies. Address, **LECLAIR PILL CO., U.S. Agents,** Boston, Mass., N.B.—All correspondence confidential and returned with trial package.

For sale in Newport News by **W. G. Burgess.**

**MADE ME A MAN**

**AXAX TABLETS POSITIVELY CURE ALL NERVOUS DISORDERS—Falling Memory, Impotence, Spermatorrhea, and other conditions. They are the only reliable and safe remedy for all these ailments. They are sold by all druggists and chemists. Price, 50c per box. Trial package, 10c. Address, **AXAX REMEDY CO.,** Chicago, Ill.**

For sale in Newport News, Va., by **E. G. KLOK, Druggist,** apr 19-17.

**Mackey's Cafe**

**R. J. MACKEY, PROPRIETOR**  
The Best-Known Saloon Man in Newport News

**Wines, Liquors, Cigars.**

**HIGHEST EXPORT BEER MADE.**

**Comfortable Pool and Billiard Parlors Adjoining Cafe.**

**R. J. MACKEY.**

**E. W. JOHNSON**  
CONTRACTOR AND BUILDER

NEWPORT NEWS, VA.  
Plans and Specifications Prepared on Short Notice.  
**HOUSE WORK A SPECIALTY**

**HAPPINESS VS. MISERY**

Dr. Charcot's Tonic Tablets, the great Parisian remedy, is a guaranteed cure for the drunk habit; also nervousness and melancholy caused by over indulgence.

## HISTORY OF THE PRESS

(Continued from First Page.)

and there was no copyright upon reporting the rise or fall of bonds and stocks, and yet the reason for these changes of value were open to all and were freely discussed. And it was difficult to forbid a newspaper to say that such and such securities rose and fell, and for the cause of this movement was a publication of news, the terms of which the newspapers were not allowed to quote.

This is a curious illustration of how the success of one in any sphere of life necessarily affects beneficially the interests of others. It is impossible under modern civilization, or indeed under any man to enjoy prosperity without inevitably sharing it with others, and the more he shares it the more he enjoys it, though this may not be true of news.

There are other British newspapers, especially the Edinburgh Scotsman and the Glasgow Herald, which are most admirable for the ability with which they gather news. The success which has been attained by the business men of the most valuable character, the best account that I have seen at all in the American market was in the London Daily Telegraph, which a friend kindly sent me.

When we cross to the continent the character of newspapers changes completely. The French papers are generally small and make no pretence to the extent of news, foreign or domestic, which we are accustomed to see in the English newspapers. The Petit Journal of Paris has a circulation of about 1,000,000, but there is no paper in Paris, or indeed anywhere in France, that pretends to have the influence that we see in the London Daily Telegraph, which a friend kindly sent me.

One of the striking differences between the French papers on the one side and the English and American on the other is that all of the articles in the French papers are signed by their respective authors, so that the article has not merely its intrinsic merit, but its name and character of the individual who wrote it. While in England and America the authorship is suppressed, and the effort for the most part of the managers of papers who seek to find a permanent institution for the paper speak and to merge the individual in the greater aggregation.

To this theory and practice I give my hearty consent and studiously endeavor to carry it out. Men are mortal and perish, but principles are immortal and live eternally. For a newspaper or a party to hang its fortunes on the ability of a writer or the success of a leader is to court ruin. It is to court ruin in an editor or a leader, who is to make his personality conspicuous, but one so allotted would be rather playing to the galleries than promoting the best interests of an influential journal.

In Germany the prospect is even more desolate. Censorship there has broken the spirit of independence, and the energy for news gathering seems to be paralyzed to such an extent that the crime of lese majeste, or speaking evil of his imperial absurdity, William II. A friend of mine who spent some time in Germany told me that there was no news in any of the newspapers in any first-class New York paper than in any first-class German paper printed in Berlin.

I shall not detain you to speak of the other papers of Europe or any other part of the world, except to mention that they have neither the circulation nor the influence which would make them comparable with ours.

I should be unwilling to allow this occasion to pass without mentioning what especially concerns ourselves as the newspaper managers of Virginia. A review of what others have done and are doing is interesting enough, but our chief interest lies in what we have done and are doing for the people of Virginia.

At a meeting of our association in Charlottesville last year Judge Hughes, himself a veteran of the press, delivered you a most instructive address upon the Editors of the Past. He reviewed the journalism of this State from its origin almost to the present time, and pointed out the bright particular stars that had adorned its annals. Certainly there is enough in the personnel of the great Virginia editors to make each member of the profession feel that he is in noble company.

In this pursuit as in others which relate to public action and to public duty, Virginia has had her full share of able men. It must be an inspiring thought to every Virginian to know that whether he accepts the Jeffersonian or the Hamiltonian theory of our government, whether he comes of Whig or Democratic antecedents, is a Republican or a Federalist, a free trader or a protectionist, he has had the students of a noble and exalted character.

It is for us to concern ourselves as to the discharge of our duty in the present. As we have seen that the past of Virginia exchanges which have been sent to my office, I shall be pardoned if in the interest of my associates, and without mentioning any by name, I give a brief summary of some of its types of classes.

After examining more or less critically thirty or forty of these exchanges I classified them as good, better, best. I began by saying that the number of those which were inferior to that of some other paper that the charge for your advertisements should be proportionately diminished. Nothing is more untrue or inconsistent with every day experience than the circulation of a newspaper of first-class character and worth many times more than that of a much greater circulation in an inferior class of paper may be worth. But one thing, gentlemen, is certain, you will never get any charge for an advertisement not only ask it, but stand for it. You cannot possibly reduce your rates sufficiently to suit the taste of the advertiser, even though you give it to him for nothing, and even should you do this he would want you to give him a bonus of some kind, and then would think that your paper was of no account and that you were a very soft subject.

There are, however, bounds to all these efforts, and the sound discretion of each business manager of a newspaper must direct his way. There is one goal, however, within the reach of each one of us, both in editorial management and in business, and that is to find out what is right, and having found it to resolutely stick to it. "It is not in mortals to command success." But we will do more, Sempronius, we'll deserve it.

## NOTICE TO READERS.

Owing to an unavoidable irregularity in the correspondence from Hampton failed to reach this office last night.

character. We have a notable instance, not very far from us, which is as compact as fluid compressed steel and as bright as a diamond.

In no occupation does intelligent labor count more directly or effectively than in the editing of a newspaper. It faces you in every column and shines out in every line. It is not dependent upon the arts of typography or even the facilities of the telegraph. When the Charleston Chronicle was published by James C. Southall, although counted as a country paper, it was sought by city editors and the first readers of the land.

The first step in editing any paper, and especially those which are to be fully and attractively the local news, belongs to the local newspaper. The editor of a newspaper should be a monopolist, and if he is not, he fails at once in his opportunity and his duty. A local newspaper may be made a local necessity, and may be diligent, careful, prepared editorials, and support and profit. This is within the ability of any competent and industrious editor. If in addition to his news columns he can add thoughtful and carefully prepared editorials, the paper may become of recognized merit far beyond the sphere of its accustomed action.

Some of the oldest of those who hear of the Richmond Examiner, published twenty-five years ago by "Brick" Pomeroy at an obscure Wisconsin town. A weekly paper, which under bright, but to my mind, not very successful management, struck a popular cord, and in a small circulation was developed into an enormous weekly, reaching I believe to 100,000 or 200,000. Success, however, the owners and editors' head, and after a meteoric appearance it has sunk below the horizon, if now it exists at all.

In securing contributions to the editorial columns there is not a community in Virginia, which has been published where the editor may not find some cultured man, lawyer or doctor, or preacher, who could not be induced with more or less regularity to write for the "bono publico," which would live in merit with those of the highest paid editors of any city. The great editorials which helped so much to build up the Richmond Examiner were not at all written by John Daniel. It was not until after his death that it was known that some of the most remarkable of these notable articles were prepared by men who were never supposed to be in any way connected with the newspaper business. That celebrated article which created such commotion, "The Parliament of Animals," was written by a civil engineer and a most Greek professor of the law, the classic which burned Daniel's name in the memory of many a Confederate Congressman. To secure such assistance requires some attention and forethought, but is easily within the reach of the diligent editor.

The number of Virginia papers which I have classified as among the best is so great as to make none desirable of finding space within their circle. I call those best which are well edited with carefully selected news, well printed upon good paper, and all the matter set up in their own offices. I call those best which are well edited with carefully selected news, well printed upon good paper, and all the matter set up in their own offices.

This is one feature in our Virginia papers to which I cannot forbear calling attention and that is the almost universal cleanness of their columns. Both in what they write as news and what they print as advertisements they are very clean without exception, a property which bears strong contrast to what I have seen in other states. The character of your advertisements is with few exceptions irreproachable. They are, however, what I have seen in our papers which are questionable, but they are the exception. You all know, gentlemen, how vice under the guise of medical relief reaches its height in the city of New York, and that temptations are offered to self-respecting managers of newspapers to publish advertisements which are but too often fostering the ends of wickedness. I have seen many a newspaper in traveling through New England last summer, where I bought all of the best papers of each place as I passed through it. I noticed that their business managers were largely men who were not only clean in their advertisements, but from which, as I have said, our Virginia papers are free.

The most valuable asset of a newspaper is its character. We know that a newspaper cannot be printed indefinitely at a loss, but like any other enterprise, it must in beginning go through its period of probation and of establishment. Confidence, respect, and reputation are necessarily of slow growth, but when once established they are Gibraltar which may be easily defended against all comers.

As we have seen that an advertisement is not valuable merely in proportion to the circulation of the paper, nor is it necessary to secure an advertisement that the circulation should be known. But it is necessary that the character of the paper and the newspaper should be known. Experts in this advertising business, and it is one of the most suitable and difficult of all businesses, will insist that the character of the paper and the newspaper should be known. Experts in this advertising business, and it is one of the most suitable and difficult of all businesses, will insist that the character of the paper and the newspaper should be known.

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"Well, guess I'll turn in." "All right, sir. Your berth is made up." The man walked into the main part of the car. Then he went back to the drawing room.

"Look out, I'm coming," and he made a run for his berth with his clothes, or most of them, under his arm. In the morning he stuck his head out between the curtains and called the conductor.

deem from odium such a violation of that which a newspaper man should hold most sacred.

We see, however, how soon the bitter bit and the statement vouches for by Mr. Hearst that one of his trusted reporters had seen some Spanish prisoners turned over to Cubans and that they had been forthwith beheaded, some forty of them, was promptly denied by every officer and person who had any opportunity to know the facts of the case. So that between the Journal and the World we may regard hours as easy. No newspapers capable of such willful and deliberate falsehoods can possibly endure. They will be inevitably come to grief, the great "error ceases to be dangerous when truth is left free to combat it." To my mind the greatest injury that can be done to a newspaper is to put it in a willful and deliberate falsehood.

And now, gentlemen, when we contemplate the great field of newspaper action; the almost mysterious influence which printed matter has upon the average citizen, the readiness with which newspaper opinions are accepted by their readers; the unlimited power which is given to one people, if they become of one mind on any subject, to change our laws and to shape our destinies as they choose; when we know that the fountain of honor, wisdom and of justice is in the breast of our people, and that what degrades their character, degrades the nation, and that their sense of justice, in underestimating the rights and liberties of us all, we may well be aved by a sense of our responsibility as the custodians of that tremendous engine of power, the press. The newspaper editor should find himself a consecrated man. Consecrated above all to truth, consecrated to justice, feeling that not only is he responsible for the conduct of an unworthy cause by his own obligations to duty, but that as the greatest reverence is due to those who look to him for guidance, he should feel as the pilot of a ship through treacherous channels, with precious souls depending in his care. He should bear ringing in his ears the words of the Apostle who concluded his exhortation to a higher and nobler life with "what things are honest, whatsoever things are lovely, whatsoever things are of good report, if there be any virtue, if there be any praise, think on these things."

The thanks of the association were extended to Mr. Bryan, and his address was ordered to be printed in pamphlet form.

At the night session the following officers were elected:

President—D. S. Lewis, of Harrisonburg.  
Vice-President—W. McDonald Lee, of Irvington.  
Secretary—J. L. Hart, of Farmville.  
Treasurer—R. M. Robinson, of Orange.  
Historian—Miss Bertha Robinson, of Orange.

Executive Committee—T. G. Elam, of Hampton; J. E. Booker, of Suffolk; A. P. Rowe, Jr., of Fredericksburg; C. S. Dent, of Salem; J. H. Lindsay, of Charlottesville.

Delegates to the National Editorial Association, D. S. Lewis, R. P. Barnham and Fulton Keyser.

After passing resolutions thanking transportation companies, the Newport News "Daily Press" and the Chamberlain Hotel for courtesies extended, the association at 9:30 P. M. adjourned sine die.

**FIRST NIGHT IN A "SLEEPER."**

The Green Traveler Got Ready For Bed on the Platform.

A traveler from the short grass country boarded No. 1 at Dodge City a few nights ago. He wore long white whiskers and a wide brimmed white felt hat, and he stood 6 feet 6 inches.

His boots were neatly blacked, and he had on a new suit of clothes. It was apparent that he was not at home in his new boggy. He was going to California, he explained, to visit his oldest son, who was a prosperous fruit raiser on the coast. He had engaged a berth in the Pullman, and he asked the conductor where it was.

"Right here, sir," said the conductor as he pointed out the section.

## Mugler's Cafe

and Family Liquor Store ESTABLISHED IN 1888. Is the place for you to buy your Wines and Liquors for Cooking and Medicinal purposes. These are the Rules of the Cafe and Saloon INSIDE:

No Loud Talking or Singing, discussing of Politics, Nationality or Religion. All who cannot comply with these rules are requested to spend their time and money elsewhere.

All orders by mail will receive prompt attention.

**P. J. MUGLER**  
No. 212 WASHINGTON AVENUE, P. O. BOX 10, NEWPORT NEWS, VA.

CHESAPEAKE & OHIO RAILWAY FOR RICHMOND, WASHINGTON, LYNCHBURG, CINCINNATI, LOUISVILLE, CHICAGO, ST. LOUIS, AND MOUNTAIN RESORTS AND SUMMER HOMES.

WESTBOUND.	5 & 1	No. 1	No. 3
LV Newport News	8 00	4 35	6 50
AR Richmond	10 15	5 50	8 05
LV Richmond	10 30	6 05	8 20
AR Lynchburg	3 50	6 20	8 35
AR Lexington, Va.	5 20	6 35	8 50
AR Sta. George	5 35	6 50	9 05
AR Clifton Forge	5 50	7 05	9 20
LV Richmond	10 20	2 15	10 30
AR Charlottesville	1 45	5 45	6 42
AR Staunton	2 35	7 05	8 02
AR Clifton Forge	5 45	8 55	9 52
AR Va. Beach	5 55	9 05	10 02
AR White Sulphur	6 20	9 30	10 27
AR Cincinnati	7 55	5 15	5 55
AR Louisville	11 00	6 10	6 50
AR Chicago	5 30	5 30	5 30
AR St. Louis	6 30	6 30	6 30

\*Daily except Sunday. Other time daily.  
Nos. 5 and 1 Mountain Resorts train daily to Richmond and except Sunday, Richmond to Roanoke.  
Parlor Car Old Point to Roanoke without charge.  
No. 1 with Pullman daily Richmond to Richmond, Staunton and St. Louis.  
No. 3 with Pullman daily Old Point to Hinton, Cincinnati and Louisville.  
Meals served on dining cars on No. 1 and 3 west of Gordonsville.

**TRAINS LEAVE NEWPORT NEWS FOR OLD POINT**  
Week days 10 20 a. m., 11 15 a. m. and 1, 3, 5, 6, 9 and 6 15 p. m.  
Sundays only 11 15 a. m. and 1, 3, 5, 6, 9, 7, 8 and 9 p. m.

**FOR NORFOLK.** Extra No. 2 No. 4, Trip. No. 1, 4, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100.

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