



THE AD THAT GETS INTO THE HOMES

IN THE DAILY PRESS

C. E. THACKER, Editor and Manager.

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SCHOOL BOOK REFORM.

There is no more live, wide-awake, enterprising and intelligent educator in the United States than Prof. Alexander Hogg, of Fort Worth, Texas, who is doing an invaluable service to the cause of public education in the South-west by his continued demand for a briefer school curriculum, fewer books and common-sense methods. In the interest of publishers books are multiplied and courses of study in elementary subjects are extended and complicated beyond all reason. What Professor Hogg contends for and what parents and children want is a reduction of 70 per cent. in the number and size of the books small children are nowadays required to study in the interest solely of booksellers and school commissioners who get commissions on book sales.—Baltimore Sun.

If Professor Hogg is successful in securing the results aimed at in his crusade against the publishers' greed he will prove a benefactor to many a poor man, who is now unable to send his children to school because of the expensive and some times useless books that are down on the required list in the elementary grades. Where persons are able to afford the luxury of "higher education" the cost of unnecessary books is no special hardship, but where it is difficult to make both ends meet under most favorable circumstances, and where parents are unable to give their children more than a foundation of an education, the increased expenditure is frequently a sufficient bar to the entrance of these children into the public schools. This is an unfortunate condition of affairs, as in many cases it effectually shuts the doors of its public schools against those whom it is most desirable to benefit in these institutions.

When a book concern can afford to maintain a business for the wholesale bribery of those who influence the selection of text books it is pretty good evidence that there is something rotten somewhere in the educational system of the State. The people who have been forced to submit to the "stand and deliver" methods of the past should see to it that the reforms advocated by Professor Hogg are inaugurated.

According to Associated Press dispatches from Manila, via Hong Kong, General Otis has been more successful in his cabled battles than in his real struggles with the Filipinos, who, instead of being defeated and scattered, as one would infer from the optimistic accounts of the censor, are more determined and aggressive than at any other time in the history of the war. How the commander of the American forces can expect to gain any lasting advantage for himself by this course of deliberate falsification is more than an intelligent person can understand, sooner or later the truth must be known and the greater the deception now the greater will be his confusion and shame when the facts are made known. General Weyer was unmercifully chaffed for his typewritten battles. It is beginning to look as if our chickens have come home to roost, only Otis seems to have adopted a much more costly manner of waging his war. A good typewriter could win as many battles in a week as the American commander can afford to cable in a year.

Mrs. Langtry denies the statement that she is 46 years old. She insists that she is only 39. Her new husband is 28.—Nashville Banner.

At the present rate of progress it is quite evident that the young man will soon overtake his worthy spouse in the point of acknowledged years is not of real age.

If the esteemed New York Journal may be taken seriously it is beginning to look as if somebody is trying to kidnap Gotham's water supply.

Another Week of Extraordinary BARGAINS AT

3104 The Empire, Near Thirty-first St., Newport News, Virginia.

- Straw Hats.** Only 9 dozen left; these sold originally at 75c and \$1. Closing price, 25c
- Shirts.** All our \$1 and \$1.50 imported Madras and silk bosom Shirts in the celebrated "Bengal" and Durable Makes. Closing price, 75c
- Shoes.** Patent Leather Oxford, Bull-dog toe; regular value, \$3.00. Closing price, \$1.75
- Pants.** Best Union Made, "never-rip" working pants; regular price, \$1.50. Closing price, 98c

Benefit Your Pocket by Calling on us **The Empire**, 3104 Washington Avenue. We Save You Money on Every Purchase You Make

Cash Always Catches Bargains at **Mesic's Store**, 28th Street and Lafayette Ave. Prices quoted below are for CASH only, and good for TEN DAYS.

- Full pint bottle Ammonia, 5c.
- Best Ammonia, perfumed for household use, 15c., or 2 for 25c.
- Heinz's Baked Beans, 11lb cans, 7c.; 2 lb cans, 11c.; 3 lb cans, 15c.
- Very best Rice, 4 lbs for 25c.
- Fresh Graham Wafers, 1 lb packages, 10c.
- Fresh Ginger Snaps, per lb, 5c., 6 for 25c.
- Hire's Extract Root Beer, 15c., regular price 25c.
- Hire's Condensed Milk, 10c., or 3 for 25c. Sells elsewhere at 12c.
- Good Mince Meat, per lb, 7c., or 4 lbs for 25c.
- Out Flakes, per package, 7c., or 4 packages 25c. Regular price 10c., or 3 for 25c.
- 5 lbs Granulated Sugar for 15c. with every cash order amounting to \$1.00 in other goods.
- Good fresh-roasted Coffee, per lb, 12 1/2c. Worth 20 to 25c. elsewhere.
- Imported Ginger Ale, Sarsaparilla or Root Beer, per bottle, 5c., regular price 15c., or 2 for 25c.
- Good Macaroni, per package, 7c., or 4 for 25c.
- Good Silver Prunes, 4 lbs for 25c.
- Butterine, in 1 lb prints, 2 lbs for 25c.
- 2 packages Globe Matches, for 15c.
- No. 1 Mixed Tea, per lb, 40c.
- King's Indian Hams, best in the world, any size desired, at 12 1/2c per lb.
- King's Reliable Hams, fine as silk, per lb, 8c.
- Two 25c. cans Klipped Herring for 25c.
- Two 25c. cans California Plums for 25c.
- Two 25c. cans Imported Sardines, in oil, for 25c.
- Eight cakes Hummer Soap for 25c.
- One box (3 cakes) Genuine Buttermilk Soap, 15c.
- Best No. 1 Mackerel, per lb., 10c.
- Good Corned Mulllets and Spots, per lb., 5c.
- Try our D. D. and Blue Ribbon Baking Powders.
- Good cleaned Currants, per lb., 7c., or 4 lbs for 25c.

J. W. MESIC, One-Price Cash Grocer.

Nothing HAS DISTURBED THE Great Mark-Down Sale AT **HIRSHBERG'S**

This Week! One hundred Children's Suits of the better grades at **1-3** off regular prices.

Hirshberg, THE BANNER CLOTHIER, The Banner Clothier, 2606 Washington Avenue.

Bennett & Albert, REAL ESTATE AND INVESTMENTS, OFFICE Rear First National Bank Building. BOTH TELEPHONES 46.

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A Record Breaker!

OUR FINAL CLEARING SALE. We believe that these offerings are sufficiently extraordinary to clear our summer stock within a few days.

- At **48c** You may pick from 98 pair of children's genuine dongola solid leather lace and button shoes; regular value, 75c.
- At **68c** You may pick from 150 pair youths' solid leather satin calf dongola top lace shoes, sizes 11 to 2; regular value, 1.00.
- At **1.98** You may pick from 250 pair of men's hand welted Vici kid and Russia calf tan shoes; regular value, 3.00 and 3.50.
- At **2.75** You may pick from 114 pair of men's hand sewed Vici kid and Russia calf in tan and blacks; regular value, 4.00 and 4.50.
- At **1.19** You may pick from 212 pair ladies' tan and black Vici kid Oxford ties; regular values, 1.50, 2.00 and 2.50.
- At **1.75** You may pick from 149 pair men's tan willow calf lace shoes, Vici lined, in bull dog and opera toes; regular value price, 3.00 and 3.50

This is no Fake Sale. If goods are not as represented, we will cheerfully refund your money.

SOMMERS, Up-to-Date Shoer, Hatter and Gents' Furnisher, 2906 Washington Avenue.

NEWPORT NEWS, VA., August 8, 1899. TO OUR CUSTOMERS, CLIENTS AND FELLOW-CITIZENS: "It is an ill wind that blows nobody good;" consequently, if you want to catch the good of this Yellow Jack scare, set your sails for the office of MULFORD & REYNOLDS, Nos. 135 and 137 25th street, and you will catch some rare "snaps" in realty.

Yellow Jack does not catch bargains, but bargains are caught by the effects of Yellow Jack, and we have lots of the effects but none of the Yellow Jack in this city. We take this opportunity to welcome the crowds that are returning to our city and will take pleasure in giving them the "glad hand" and some of the good opportunities grasped by their unwarranted scare and flight. Call at once, as the first gets the best. This is your opportunity. Yours to serve, MULFORD & REYNOLDS. Offices, Nos. 135 and 137 25th street, Newport News, Va. Both phones, No. 94. CORRESPONDENCE SOLICITED.

Desirable Offices for rent in the American Exchange Bank Building; also some desirable rooms for gentlemen lodgers. Stalls for Rent in Newport News Market, corner 31st street and Lafayette avenue. Desirable Business and residence lots for sale or lease. Apply to W. A. GWALTNEY, Bookkeeper, American Exchange Bank Building.

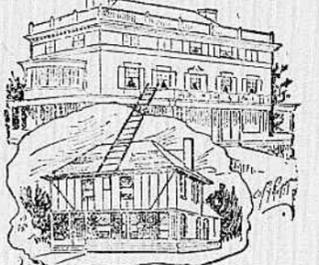
25 More! A number of people were disappointed two weeks ago in not getting some of our bargains in watches which we advertised for \$10. We, therefore, have placed on sale twenty-five more gold-filled, warranted for twenty years, either kind, ladies' or gentlemen's sizes, with Elgin or Waltham works, at

Highfield's Jewelry Palace. First Class Repairing a Specialty.

ROBERT P. ORR, President. J. W. ELLIOTT, Vice President. D. M. AUSLEY, Cashier. **The City Bank**, Capital, \$50,000. DIRECTORS: ROBERT P. ORR, GEO. R. DABNEY, W. J. NELMS, D. M. AUSLEY, DR. JOSEPH CHARLES, J. W. ELLIOTT, FRED REED. A GENERAL BANKING BUSINESS TRANSACTED. We solicit accounts, promising all the courtesies usually extended by a carefully conducted and obliging banking house. **Opened Business Monday, June 1** OUR TEMPORARY QUARTERS AT 3010 WASHINGTON AVENUE, BETWEEN THIRTIETH AND THIRTYFIRST STREETS. 6-14-12



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Adds Greatly to VACATION PLEASURES. We have folding kodaks that will make pictures 3 1/4 inches square and yet can easily be slipped into the pocket. We also have a great many other cameras and a good line of supplies.

THE BOOK STORE, 126 Twenty-sixth Street.

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SOFT HANDS Can women get these beauties in the midst of these everlasting dry winds, alkaline dust, hard water and impure soaps? FAIR SKIN Will win them for any lady. It is the ideal skin remedy. It is immediately absorbed when rubbed into the skin; it opens the pores and drives out all disfiguring black heads, pimples, oil redness, roughness and tan. Large bottle, 25 cents. AT **W. G. Burgess** Warwick Pharmacy.

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