

# Nugent's

# ANNUAL MAY SALE

### Commences To-Morrow Morning.

It has been our custom for years to clear out after the first of May all early purchases of Spring Goods. This advertisement will show you the money you save.

It is Much to Your Interest to Read Every Line.

## Annual May Sale of Parasols.

We want to introduce you to our grand Parasol Department's new location, second floor, facing the street. One of the largest and finest in America today. We offer these special bargains:

Lot Ladies' Coaching Parasols of best China silk with quality French handles—black, white or colors..... **1.15**  
 Special May Sale Price..... **1.95**

Dozen Parasols of best China silk, plain or fancy top, with best handles set on rubber and founce of best silk velveteen..... **1.95**  
 Special May Sale Price..... **1.95**

**Extra Special.**  
 Lot fine Imported Parasols—French, German and English makes—all to go at exactly one-half regular price—no two alike—  
 Real \$10.00 Parasols..... for **7.50**  
 Real \$8.00 Parasols..... for **6.00**  
 Real \$6.00 Parasols..... for **4.50**  
 Real \$4.00 Parasols..... for **3.00**  
 Real \$2.50 Parasols..... for **1.75**  
 (These are the bona fide figures to a cent.)

## Annual May Sale of Hosiery.

Don't judge of the qualities by the prices, for that is where you will be mistaken. What we offer are values that we know can not be duplicated outside this Great Cash Selling Dry Goods House.

- Boys' Fast Black Cotton Hose, regular price 17c a pair, at..... **10 cents**
- Misses' Fast Black Cotton Hose, regular price 15c a pair, at..... **10 cents**
- Boys' Fast Black Cotton Hose, regular price 25c a pair, at..... **17 cents**
- Men's Fast Black Cotton Hose, regular price 25c a pair, at..... **17 cents**
- Ladies' Fast Black Hose, regular price 25c a pair, at..... **19 cents**
- Children's fine imported Black Cotton Hose, 7x1 rib, sold according to size, from 38c to 50c a pair..... **All at 25c**
- Men's Fancy Lisle Thread Hose—Genuine French Goods and worth 60c and 65c a pair..... **Per Pair. 35c**
- Ladies' fine imported Mercerized Silk Finish Lisle Hose—really choice 60c goods..... **All at 35c**
- Ladies' Fancy Hose—Lisle Thread and Mercerized Goods—boot patterns and stripes, that always sell for 50c and 75c a pair..... **Per Pair.**

## Annual May Sale of White Goods.

Cool, dainty goods that are being hurried forward. Exquisite fabrics in every sort of pure white prettiness are shown in profusion and many at HALF PRICE.

3,500 Pieces Bought Specially for this sale

And offered as we bought them, cheap enough to call them as great bargains as you ever heard of.

- 7 1/2 yard White Checked Nainsook..... **4c**
- 12 1/2 yard White Sheer Plaid Lawns..... **7 1/2c**
- 2 1/2 yard White Hemstitched Lawn in nainsook and sheer finish, 27 inches wide..... **10c**
- 16 yard White Satin Plaid Organdy Lawn in about 12 pretty patterns..... **10c**
- Black Mulls, 200 pieces of 32-inch 1-lack India Mulls in silk finish, worth 20c a yard..... **10c**
- 2 1/2 yard White Ground Madras, with pink, blue and black woven stripes—this is one of the prettiest shirt-waist fabrics..... **12 1/2c**
- 20c and 25c yard lot of fancy White Lace Stripe Lawns, Lace Stripe Dimity, Satin Stripe Lawns, Corded Stripe Lawns—this is a lot of about 250 pieces of imported and domestic makes—remember they are 12 1/2c worth 20c and 25c a yard..... **12 1/2c**
- 750 pieces of Colored Silk and Cotton Mousseline, in pink, light blue, green, lavender, black, cream and white—these come in lace stripes and satin stripes—these were made to sell at 50c yard..... **25c**
- 40c yd. Imported White French Organdy..... **25c**
- 40c yd. 38-inch White Irish Linen Cambric—the coolest fabric for summer underwear..... **25c**

## Annual May Sale of Handkerchiefs.

What do you really think of being able to buy Handkerchiefs at much less than half their real value? Yet that is what you can do at this Annual May Sale of ours. Get your handkerchiefs now and you know you won't have to buy many more. We shall sell in Special May Sale Bargains.

3,400 Japanese Silk Handkerchiefs—in fine hand-embroidered initials—all styles and sizes—plain hemstitched, fancy colored hemstitched borders, solid colored centers with fancy borders, fancy colored silk, also plain white hemstitched, in extra large sizes.

- 50c Handkerchiefs for..... **20c**
  - 75c Handkerchiefs for..... **25c**
  - 1.00 Handkerchiefs for..... **35c**
  - 1.25 Handkerchiefs for..... **50c**
- These Handkerchiefs are a sample line, and, as you can see, they are less than half price. Wonderful! We don't expect to get another lot like these for many a long day.

## Annual May Sale of Toilet Goods.

We could say specially for travelers, but the stay-at-homes will find them indispensable, especially at these low prices—many actually at less than one-third value.

- Castle Soap, mottled red, either oval or long bar, regular price 5c..... **At 3c**
- Talcum Powder, very fine quality, pure borated, not perfumed, worth 10c box..... **At 5c**
- Craddock's Blue Soap, regular price 15c cake..... **5c**
- Tooth Brushes, finest quality goods, worth 30c to 35c each..... **Choice 10c**
- Black Rubber Combs, 7 1/2, 8, 8 1/2 inch heavy combs, regularly sold at 30c each..... **At 11c**
- Hair Brushes, solid wood back, pure bristles, assorted color back, assorted shapes, worth 25c and 35c each..... **At 15c**
- Hand Brushes, all kinds, of highest grade in the collection, worth 30c to 45c each..... **Choice at 19c**

## Annual May Sale of Silks.

If you ever expected to get bargains, expect to get them now, for these are beyond a doubt among the greatest we ever offered. If you have silks to buy, buy them now—no wifery or sorcery about the values—just our plain May Sale proposition.

- LOT No. 1—3,000 yards 20-inch pure silk White Japanese Habutais; these have been sold all the season at 35c..... **May Sale Price 25c**
- LOT No. 2—3,000 yards 20-inch Black Taffetas; this is a pure silk cloth, fine finish, strong and good as is usually sold at 50c..... **Our May Sale Price 35c**
- LOT No. 3—5,000 yards Foulard Silks—not a piece that is not the latest style, 34 inches wide, in all colored grounds, light and dark, small and large printed figures—these were formerly sold at 65c and 75c..... **May Sale Price 45c**
- LOT No. 4—75 pieces 75c 19-inch Colored Taffetas that we bought much under value; the silk is of a strong and durable quality, with a very complete line of colors—these will go in..... **Our May Sale at 35c**

## Annual May Sale of Col'd Dress Goods.

Plenty of news about this sale, and it is all good. If we could only print all the news about it we should take up more than a full column and in the smallest type, too, and it would be principally adjectives and exclamation points.

- For convenience of selling divided into lots.
- LOT No. 1—30-inch best all-wool Printed French Challies. We will offer a special lot of selected designs of our regular 60c grades in..... **Our May Sale at 28c**
- LOT No. 2—30-inch strictly all-wool 50c Scotch Homespuns—these are made from a coarse yarn, in all the light spring mixtures intended for a cool summer dress. We bought all the manufacturer had at such a low price that we can offer these in..... **Our May Sale at 29c**
- LOT No. 3—Navy 38-inch Storm Serge—two shades, medium and dark. There are 25 pieces of these 50c Serges to be sold in..... **Our May Sale at 43c**

## A Wonderfully Great Combination May Sale in Our Grand Cloak and Suit Room.

The selling cheap of Early Spring Goods from our own grand stock and the closing out of the balance of the two large Manufacturers' Stocks at 50c on the \$1.00. The finest goods ever offered for sale in St. Louis. Enormous as were our sales on these fine goods last week, we still have enough left to stock a good-sized store. With the many additions from our own stock, this sale will be one of the greatest in the history of this big store—a sale that will make this May Sale a memorable one and one long to be remembered. TRULY THE GREATEST OF THE CENTURY. THE BARGAINS ARE HERE AND THEY ARE SO GREAT THAT YOU NEVER SAW THEIR LIKE BEFORE.

### Tailor-Made Suits.

One lot Fine Cloth Suits—blacks, browns, blues, etons and jacket styles—some of which are all silk lined—prices have been from \$17.75 to \$22.50; of course, they're a little heavy for now, therefore you get them in this great Combination May Sale at **7.50** (It's like finding money.)

Lot Swell Eton Suits—collarless vest and button effects—colors: red, brown, grays, blues—you'll recognize them as all the best of the season's styles, and something you need more or less every day from now till next November. All those that were \$18.75, \$19.50 and \$20.00, in this great Combination May Sale at **13.50**

Lot about three to four hundred fine Tailor-made Suits, some from our own stock and balance of those from those New York manufacturers' stocks—finest and best of this season's styles—Those that were \$25.00—Combination May Sale Price **12.50**  
 Those that were \$27.50—Combination May Sale Price **17.50**  
 Those that were \$30.00—Combination May Sale Price **25.00**  
 Those that were \$35.00—Combination May Sale Price **37.50**  
 Those that were \$40.00—Combination May Sale Price **45.00**  
 Those that were \$50.00—Combination May Sale Price **50.00**

Lot Silk Raglans and 3-4 Coats—Rich, elegant, swell; not a thing for a season, but for all seasons; not for a special occasion, merely, but for any dressy affair—Spring, Fall or Winter—these are all right.

Those from the Great Manufacturer's Stock that were \$25.00..... **Combination Sale Price, 37.50**  
 That were \$30.00..... **Combination Sale Price, 75.00**

Separate Skirts—Thousands of swell skirts for summer wear. Bought from two of the best manufacturers in New York at 40c on the \$1.00 in combination with our own regular stock, as follows:

Lot Unlined Skirts of gray homespun or black, brown or green chevrot—two styles; regular price \$5.00..... **Combination May Sale Price 2.50**  
 Fine Tailor-made Unlined Flounced Skirts of light gray Thibet Cloth—10c 1/2 shirt-waist skirt; regular price \$2.00..... **Combination May Sale Price 6.95**  
 Taffeta Silk Skirts, unlined, with fine tucks up and down all around, and low flare ruffle founce; regular price \$15.00..... **Combination May Sale Price 10.00**

Lot Fine Tailor-Made Taffeta Silk Skirts, with three and four deep taffeta ruffles, forming graded founce, high in back, unlined, light as a feather for summer wear; regular price \$21.50—  
**Combination May Sale Price, 14.75**

Swell Net Skirts, with founce and spangles, six ruffles on bottom—regular price \$38.75—  
**Combination May Sale Price, 25.00**

### Girls' Long Box Coats.—Fine Ones Cheap.

Box Coats of fine chevrot and broadcloth, with large sailor collars—  
 That were \$8.95..... **now 4.50**  
 That were \$13.75 and \$15.00..... **now 7.50**

### Girls' Wash Dresses

Great May Sale Bargains.  
 Lot Pretty Percale Dresses, nicely made, with ruffle over shoulders and with five rows of washable braid trimming—sizes 4 to 14 years—regular price \$1.00..... **May Sale Price 50c**

### Girls' Eton Suits.

Lot Girls' Stylish Eton Suits, gored skirts, short Eton coats, large sailor collar, trimmed in braid, splendid for shirt waists; colors, red, brown or blue—sizes 6 to 14 years—regular price \$10.00..... **May Sale Price, 6.95**

## Annual May Sale of Wash Goods.

Oh! but if we only had the space to tell of the beautiful Wash Goods we have to offer at Half Price and Less! We could tell you of bargains that would astonish you. Tell you of values that would cause you to get an early breakfast Monday morning and be at our store waiting for it to open.

- 7 1/2-cent Linen-finished Lawns, splendid quality, all new, this season's styles..... **At 3 1/2c**
- 10-cent yard-wide Percales, in shirt waist and shirting styles, all new designs..... **At 5c**
- 12 1/2-cent Embroidered Lappet Lawns, in pinks, blues, greens, helio and reds, choice printed effects. At..... **6 1/2c**
- 15-cent quality fine printed Dimities, fine sheer grade, in beautiful new printing, both light and dark effects..... **7 1/2c**
- 22-cent fancy striped Organdy Lawns, all new printing, this season's styles..... **At 9c**
- 35-cent imported Scotch Zephyr Ginghams, in pink, blues, reds and lavenders—stripes, checks and plaids..... **At 12 1/2c**
- 52-cent Silk and Cotton Mousseline de Soie, in fancy striped and embroidered effects, in light blues, Nile, cerise, cerise, helio and pinks..... **25c**
- 65-cent Mercerized Zephyrs, in fancy striped and Jacquard effects, in beautiful colorings and patterns, especially adapted for shirt waist purposes..... **At 25c**

### Cloth Jackets and Etons.

Great May Sale Reductions, all strictly new, many of them at just half regular prices:

- Lot Eton Kersey Jackets, black, gray, brown, blue, red; all satin lined; some with large lace sailor collars; manufacturer's price \$5.00..... **Combination May Sale Price 2.95**
- Lot Eton or Tan Box Coats, regular price \$5.00..... **Combination May Sale Price 3.95**
- Lot fine Kersey Eton Jackets, button effects, with satin reverses, black, blue, red or tan; regular price \$7.50 and \$8.00..... **Combination May Sale Price 5.00**
- Odd lots from the two large manufacturers' stocks, just half price; manufacturer's price \$15.00..... **Combination Sale Price 7.50**
- Manufacturers' price \$20.00..... **Combination Sale Price 10.00**
- Silk Etons (handsomest you ever saw—half manufacturer's price)..... **7.50**
- Lot that manufacturer's price was \$15.00—Combination Sale Price **7.50**
- That were \$18.75—Combination Sale Price **9.38**
- That were \$25.00—Combination Sale Price **12.50**
- That were \$35.00—Combination Sale Price **17.50**

### Raglans and Ulsters

If you intend taking a trip—won't be to a warmer place than St. Louis—these will be just what you will absolutely need. Some beauties from those two large New York stocks to go at 1/2 price.

- Lot Covent Cloth Raglans—Regular price \$18.75..... **Combination Sale Price 12.50**
- Fine Plaid Back Ulsters—Manufacturer's price \$25.00..... **Combination Sale Price 12.50**
- Manufacturer's price \$35.00..... **Combination Sale Price 17.50**

### Ladies' Silk Waists.

One lot of 500 China Silk Waists, in solid black or pure white, with fine tucks and, hemstitched front and back, ideal summer waist, cool and dressy—regular price \$4.00—  
**Great May Sale Price, 2.50**

### Ladies' Tub or Washable Waists.—A May Sale Bargain.

Lot 150 dozen Ladies' new solid-color Chambray Percale Waists, made with twenty fine tucks in front and ten in the back—front has two rows narrow embroidery edging, stock collar and Bishop cuffs; colors, new blue, pink or oxblood red—all sizes—regular price \$1.25—  
**Combination May Sale Price, 75c**

### Children's Wraps.

May Sale Bargains.  
 Lot Children's Pretty Capes—sizes 4 to 14 years—  
 That were \$2.00..... **now 1.25**  
 That were \$3.00..... **now 1.75**  
 That were \$5.50..... **now 3.75**

### Children's Jackets.

Pretty Jackets, with large linen pique sailor collars—all colors—  
 That were \$3.00..... **now 1.75**  
 That were \$3.95..... **now 2.50**  
 That were \$5.00..... **now 3.50**

## Annual May Sale of Millinery.

A grand combination—best shapes, best trimmings, most stylish hats, and lowest prices. Now is your time to get your Summer Hat. We simply sacrifice them, and at a time, too, when you think of buying.

### 465 Trimmed Hats Go In This Great May Sale.

- \$3.00 Trimmed Hats will be sold for..... **1.95**
  - \$4.50 Trimmed Hats will be sold for..... **2.95**
  - \$5.50 Trimmed Hats will be sold for..... **3.95**
  - \$6.75 Trimmed Hats will be sold for..... **4.95**
  - \$8.00 Trimmed Hats will be sold for..... **5.95**
  - \$10 and \$12 Trimmed Hats will be sold for..... **7.50**
  - \$15.00 Trimmed Hats will be sold for..... **9.95**
- 200 Silk Tucked Chiffon Hats—  
 All colors and black; regular prices \$7.50 and \$8.00..... **At 4.95**  
 Continuation of our Great May Sale for 3.98  
 Continuation of our Great Sale of Shirt-Waist Hats.  
 \$1.50 Hats for..... **49c each**  
 And hundreds of other styles, which we cannot mention, equally cheap.
- Children's Hats—Already Trimmings—each daintily trimmed Hats were never offered for such little money. Quick wits and nimble fingers have made a such small profit possible.  
 Children's 4c Ready Trimmings Hats for..... **25c**  
 Children's 6c Ready Trimmings Hats for..... **35c**  
 Children's 8c Ready Trimmings Hats for..... **45c**

## Annual May Sale of Linens.

This is a good sale to get to early. Why? Because the early comers will naturally get the best of the bargains. There's no doubt about it, we shall do some wonderful selling when women folk get to know of these grand values.

- Brown and Bleached All-Linen Crashes—we know this is the cheapest Toweling in America to-day. At **5c**
- 1,000 doz. good size hem Union Towels, in red or white border, sold everywhere at 10c ea **7 1/2c**
- 12 1/2-cent Guipure Doyleys..... **8 3/4c**
- 15-cent Mammoth size hem Huck Towels..... **10c**
- 150 doz. Full Bleached Turkish Towels, with pink borders, with initials, worth 20c each..... **12 1/2c**
- 40 pieces of 60-inch Full Bleached All-Linen Irish Damask, in pretty patterns, worth 60c yard..... **35c**
- 300 dozen 18x34 and 18x36 White Irish Point Scarves, with white embroidered edges and ends, in 4 pretty styles—these sold wholesale at 10c from 60c to \$1.00 each..... **35c**
- Finest Hemstitched Damask Towels—think of the size, 20x45 inches, in pretty patterns..... **50c**
- 65c doz. Bleached Damask Napkins..... **50c**
- \$1.25 Fringed All-Linen Lunch Cloths..... **75c**
- \$1.50 Fringed All-Linen Lunch Cloths..... **95c**
- \$1.75 each Hemstitched Damask Buchre Cloths with 2 rows of open work..... **1.00**
- \$2.00 doz. large size Damask Dinner Napkins, in spot and floral designs..... **1.50**
- Lot of extra wide fine pattern Table Cloths, in pretty designs, with border all around, no fringe, worth \$6.50 each..... **3.95**
- For Hotel and Restaurant Use.  
 5 cases of All-Linen Homespun Table Linen: this is a damask made specially for hotel and restaurant use; while it lasts..... **50c**
- Turkish Wash Cloths At **1/2 Price.**  
 We secured 1,000 dozen good size Fringed Turkish Wash Cloths, with colored borders—we offer this lot in the May Sale at **2c each or 20c dozen.**

## Annual May Sale of Furnishing Goods.

A man who should know says we have one of the best Men's and Boys' Furnishing Goods Stores in the city; and not only this, but that our prices are way down. We know it. As further evidence of our ability to give bargains at this great May Sale of ours, let us tell you of these:

- Men's 25c quality Silk Teck Scarfs..... **15 cents**
- Men's 25c quality Silk Band and Shield Bows..... **12 1/2 cents**
- Men's 50c quality 60-inch Four-in-Hands..... **25 cents**
- Boys' 25c quality Elastic Web Suspenders..... **13 cents**
- Men's 25c quality Elastic Web Suspenders..... **15 cents**
- Men's 50c quality White Unlaundered Shirts..... **35 cents**
- Men's 50c quality Fancy Trimmed Muslin Night Shirts..... **35 cents**
- Boys' 60c quality Percale Negligee Shirts, attached cuffs..... **35 cents**
- Men's 60c quality Percale Negligee Shirts..... **30 cents**
- Men's \$1.50 quality Fine Sateen Negligee Night Robes, in solid pink and blue, collar attached..... **75c**

## Annual May Sale of Bed Sets.

3d Floor. We cannot, of course, claim a monopoly of selling the only good Bed Sets in town; others as good as ours are on sale elsewhere, BUT NOT AT OUR PRICES; there's the point. Here are great May Sale Offers:

### Grand Offer in Bed Sets.

- The MAKING is worth the price we sell you the whole set for.
- 250 handsome sets, made on fine bobbinet, with lace insertion and deep founce, finished with lace edge and cover for bed roll all to match, worth \$7.75 and \$8.50 each—May Sale Price, per set..... **4.85**
- 1 lot of Nottingham Bed Sets, very fine quality, with shams to match—were \$6.50—May Sale Price, per set..... **3.65**
- 14 fine Irish Point Bed Sets—were \$7.50—  
 May Sale Price..... **4.75**
- 11 handsome Irish Point Bed Sets—were \$9.00—  
 May Sale Price..... **6.00**
- 10 Irish Point and Rocco Bed Sets—were \$12.50—  
 May Sale Price..... **7.50**
- 6 Irish Point Bed Sets, on fine bobbinet and heavily worked—were \$15.00—May Sale Price..... **9.00**

## Annual Sale of Rubber Goods.

Always handy to have in the house. You can judge of the values you can get by reading carefully what we say below.

- Goodyear's Malted White Para Rubber Bottles, either 2 or 3 quart, each one guaranteed—worth \$1.00 and \$1.25 each—either size at **75 cents**
- The Gem Fountain Syringes—pure white rubber, 3 tubes with each syringe—“guaranteed”—  
 -Size..... 2 qt. 3 qt. 4 qt.  
 Worth..... 80c 90c 70c  
 Sale Price..... **39c 42c 47c**
- Water Bottles, Odds and Ends—black or white rubber, very best made, size 3 qt., regular price \$1.75—reduced to..... **\$1.10**

## Annual May Sale in Trimming Dept.

A large purchase of Net All Overs, Collars, Reverses, Yokes, Garnitures, Etc., at very low prices enables us to place on sale Monday morning high-class new goods at about one-quarter original prices. The values are phenomenal.

- All-Over Net, spangled, black or silver, or with pearl, 27 inches wide, worth regularly from \$4.00 to \$8.00 yard..... **At 1.45**
- Reverses, Yokes, Garnitures, etc., spangled, black or white, beaded, also Persian effects, worth regularly \$3.50 to \$5.00..... **At 1.95**
- Reverses, Pearl Garnitures, etc., a large variety of patterns and choice goods, worth from \$1.50 to \$3.00 each..... **Choice at 75c**
- Pearl Spikes, either plain or sterling trimmed, also lot of Sterling Silver Spikes, reduced from 50c and 15c to..... **5c**
- Fancy Tabular S-lens, gold thread, black, or gold with spangles, were 45c and 80c each..... **Your choice in the lot at 10c**
- Gold Braids, all new goods for this season's trade. We have made 2 lots of what we have in stock—goods  
 Formerly priced from 13 1/2c to 25c yard..... **5 cents**  
 Formerly priced from 30c to 50c yard..... **10 cents**  
 Formerly priced from 60c to \$1.00 yard..... **15 cents**
- Pearl Buttons, 2 doz. on card, sizes 16, 18, 20, 22 or 24, line worth from 30c to 50c card of 3 doz..... **Special at 10c**
- Pearl Buttons, half-ball shape, for trimming, 2 doz. on card, worth 50c card..... **At 10c**
- Belt Buckles, gilt or oxidized, all kinds of designs, worth 25c each..... **Reduced to 15c**