

Wools

Oriental Laces— Extraordinary Bargains.

2,000 yards of White and Cream Oriental Laces, a beautifully assorted lot of patterns, from 2 to 4 inches wide, regular values 10c to 15c a yard. This lot on Monday morning and as long as they last at the unheard-of low price—

Only 5c a Yard.

1,000 yards of same Laces as above, but wider, running from 5 to 8 inches wide and worth regularly from 15c to 20c a yard, on Monday

Only 7c a Yard.

3,000 yards of finer Oriental Laces, in richest patterns, assorted widths, in both white and cream, worth in the regular way, 20c to 30c a yard—on Monday

Only 10c a Yard.

Black Chantilly Laces.

At Almost "Give-Away" Prices.

30c Chantillys on Monday for 10c.
40c Chantillys on Monday for 19c.
75c Chantillys on Monday for 25c.
\$2.10 Chantillys on Monday for 90c.

Don't Miss This

Great Sale of Feather Pillows.

Every pillow warranted clean, wholesome and exactly as represented. Prices are from a fourth to a third under standard value.

At 85c a Pair—

Pure, clean, odorless Feather Pillows; these are turkey feathers, the quills and pens taken out, and best tick cover; size 18x26 and 6 pounds; worth \$1.25.

At \$1.95 a Pair—

Pure, clean duck Feather Pillows, with no quills or pens; very fluffy and soft; size 18x27; worth \$2.75.

At \$2.50 a Pair—

Prime Live Geese Feather Pillows, clean and odorless, size 18x27 and worth \$3.25.

At \$3.50 a Pair—

Extra fine Live Geese Feather Pillows, almost white, and odorless, size 18x27 inches; worth \$4.50.

At \$5.00 a Pair—

Prime Live Geese Feather Pillows, pure white and clean, with best German tick cover, size 22x28 in. worth \$7.00.



The Fine Art of Making Lies In Attaining A Lower Price

That has been the watchword of this great business. You pay more for your dollar than that dollar would buy elsewhere to secure reliable merchandise much under price. The women of St. Louis is employed to secure correct manufacture. All the power of ready money and large price. These two pages, full to overflowing with evidence, patronesses in St. Louis and the West. The prices will naturally get the first, the best and widest choice.

Important Sale of

Ladies' Dressing Sacques.

We have just secured at a great bargain an assorted lot of 65 dozen Dressing Sacques. The purchase comprises Eiderdown, French Flannel and Flannelette Sacques and some Knitted Skirts. Note these special values offered just when they will be most useful.

Eiderdown Sacques, 50c

Eiderdown Dressing Sacques, in red only, finished with black shell stitching and ribbon tie.

Flannelette Dressing Sacques, \$1

Flannelette Dressing Sacques, Empire style, trimmed with heavy Cluny lace.

Flannel Sacques, \$2.85.

French Flannel Dressing Sacques, in red and blue—beautifully made.

Knit Skirts, \$1.00.

Warm Knitted Skirts, all wool, in navy and cardinal stripes.

Pretty Red Sacques, \$1.25

Ripple Eiderdown Dressing Sacques, in red only, with black shell finish and two frogs. (Better garments \$1.50 up to \$4.25.)

Art Needlework—

Suggestions and Bargains.

Hand-Embroidered Linen.

Very fine work, fine linen—
30c for 18-inch round scalloped,
75c for 12-inch round scalloped,
\$1.00 for 18-inch round scalloped,
95c for 36-inch square hemstitched.

Fancy Pin Cushions.

The largest variety in the city. Novelties not seen elsewhere. Fancy Cushions, hand painted, lace and ribbon trimmed, square or oblong shape, 50c, 75c, \$1.00, \$1.25, \$1.50 up to \$4.00. Get your selections now, before the choice styles are gone.

New Pillow Top Styles.

Our selection of Pillow Tops for this season is the largest in the city. Gibson sketches, floral designs, conventional designs, etc., ranging from 60c to \$2.25.

Big Values in

Garments for the Little Folks.

Infants' Caps 50c.

19 dozen Lima Silk Corded and Hemstitched Caps, lined with silk, lace and ribbon pom-pom; actual value 90c each.

Infants' Slips 60c.

Lace and embroidery trimmed yoke, fine nainsook body; actual value 85c.

Bedford Cord Long Coats \$3.25.

Circular Collar, trimmed with lace and ribbon, trimmed ruffles, nicely lined with cashmere; actual value \$4.00.

Stock-Adjustment

Sale Of Linens at a Sacrifice.

Once in awhile we make a sort of inventory of our reserve stock, and if we have too much of any one article we make a special offering of the surplus so as to keep the stock right. This is one of those evening-up times. You'd better take advantage of the chance.

Wash Cloths 2c each, or 20c

doz. 500 dozen of Double Yarn Turkish Wash Cloths, all finished, worth 35c dozen.

Huck Towels, 7c.

300 dozen 17x34 Hemmed Union Huck Towels, with red borders, worth 10c each.

Red Damask, 12 1/2c.

40 inches wide, fast colors, in floral patterns, turkey red, worth 25c.

Stand Scarfs, 35c.

White Guipure 18x36-inch embroidered Stand Scarfs in 29 different styles, worth up to 75c each.

Bleached Damask, 37c.

62-inch All-Linen Full Bleached Irish Table Linen, worth 90c yard.

Table Cloths, 49c.

60x66-inch Flax Colored Fancy Table Cloths, with fringe, worth \$1.00 each.

Fine Damask, 69c.

72-inch Full Bleached All-Linen Irish Table Damask. Only one pattern is why we sell you a \$1.00 quality.

Linen Napkins, \$1.50.

22-inch All-Linen full Bleached Irish make Dinner Napkins in pretty patterns, worth \$2.00 dozen.

\$15 for Pa Costing Us up



As clients and delays are all of twenty Pattern Hats got in from Paris and New York \$15.00 each. There are some including some fetching novelty blue—all the rage in New York Hats are also included.

White Shirts For Winter—Free

The latest idea for winter the white shirt waist at that possesses the elegance of pure whiteness in a white pique. The addition makes this material perfect showing some very pretty at 45c and 50c the yard.

That Tremendous Underprice Sale of Silks and Wool Dress Goods—Black and Colors,

Is the Most Sensational Event of the Year. Fine Goods at Half Price—Some Less Than Half.

This week we will have some wonderful bargains in silks. In addition to about 500 pieces left from the great purchase that went on sale last week we secured 400 pieces more at surprising, almost at absurd, prices. Silks at a fourth, a third, a half, and some even more than a half less than standard value. Good silks at wash goods prices now, just when you need them most. It is a chance that occurs but a few times in a lifetime. Note the saving on a waist, skirt or dress pattern.

Ever since we began that imperative unloading sale of wool dress goods our aisles have been crowded, and we have sometimes had difficulty in waiting on every one promptly. But in spite of this tremendous activity we find ourselves still with a larger stock than is right for November 1st. We shall not wait for cold weather, but instead will mark the prices at a still lower level. Opportunities like this one do not occur often. Selling reliable goods at about half price early in the season is a commercial phenomenon.

We do not usually sell to dealers at advertised prices, but the quantities are so large we will remove all the usual limits.

Silks of all sorts, kinds and colors. Silks at all prices for all purposes. Silks cheaper than you ever heard of.

Black and Colored Silks.

- 30-inch White Habutai Silk, formerly 45c, now 25c
- 30-inch Colored Habutai Silk, formerly 35c, now 25c
- 30-inch Colored Satins, formerly 30c, now 25c
- 30-inch Cord Stripe Best Habutai Wash Silks, formerly 40c, now 25c
- 30-inch Black All-Silk Habutai, formerly 40c, now 25c
- 27-inch Colored All-Silk Japanese, formerly 30c, now 35c
- 25-inch Black Satin, formerly 35c, now 35c
- 25-inch Best Habutai Printed Foulards, formerly 30c and 35c, now 35c
- 27-inch Figured Japanese Silks, formerly 25c, now 35c
- 30-inch Colored Cord Stripe Taffetas, formerly 25c, now 48c
- 27-inch Black Japanese Silk, formerly 35c, now 48c
- 21-inch Black and Colored Cannella Stripe Taffeta, formerly 40c, now 48c
- 20-inch Black Embroidered Stripe Taffeta, formerly 40c, now 48c
- 30-inch Black All-Silk Liberty Satin, formerly 50c, now 48c
- 19-inch Best All-Silk Colored Taffetas, formerly 75c and 85c, now 48c
- 30-inch Gray Solid Color Stripe Taffetas, formerly 40c, now 48c
- 30-inch Pin-Dot Gros de Londres Silk, formerly 40c, now 48c
- 30-inch Ribbon Stripe Taffeta and Satin, formerly 50c, now 48c
- 20-inch Colored Stripe Taffeta, Linen Color Ground, formerly 50c, now 48c
- 24-inch Printed Foulard Silks, several designs, formerly 50c, now 48c
- 21-inch All-Silk Fine Pinish Black Taffeta, formerly 50c, now 48c
- 19-inch All-Silk Black Satin Duchesse, formerly 60c, now 48c
- 20-inch Gros de Londres, formerly 70c, now 48c
- 20-inch Black and Colored Ground, with White Applique, formerly \$1.25, now 48c
- 20-inch White and Black Stripe Taffeta, formerly 65c, now 65c
- 24-inch Blue and White Striped and Checked Taffeta, formerly \$1.00, now 65c
- 24-inch All-Silk Red, Pink and Navy Chepe de Chine, formerly \$1.25, now 65c
- 20-inch Braided Stripe Taffeta, formerly \$1.00, now 65c
- 20-inch All-Silk Black Satin Duchesse, formerly 50c, now 65c
- 20-inch Colored Stripe Taffeta, formerly \$1.00, now 65c
- 20-inch Woven Tucked Taffeta, formerly \$1.25, now 65c
- 20-inch Solid White Lace Stripe Taffeta, formerly \$1.00, now 65c
- 20-inch Guaranteed Black Taffeta, formerly \$1.00, now 75c
- 20-inch Pure Silk Black Taffeta, formerly \$1.15, now 75c
- 24-inch Pure Silk Black Satin Duchesse, formerly \$1.10, now 75c
- 20-inch Pure Silk Figured Black Peau de Soie, formerly \$1.00, now 75c
- 22-inch Fine Colored Poplin Silks, formerly \$1.25, now 75c
- 20-inch Colored Louisiana Stripe Tucked Effect Taffeta, formerly \$1.00, now 75c
- 20-inch Black Stripe Corded Effect Taffeta, formerly \$1.25, now 75c
- 18-inch Black Silk Velvete, formerly \$1.25, now 75c
- 20-inch Pure Silk Black Peau de Soie, formerly \$1.25, now 95c
- 24-inch Pure Silk Black Peau de Soie, formerly \$1.25, now 95c
- 20-inch Pure Silk Colored Granite Silk, formerly \$1.00, now 95c
- 19-inch Pure Silk Colored Granite Silk, formerly \$1.25, now 95c
- 20-inch Pure Silk Granite striped in white, formerly \$1.25, now 95c

Colored Dress Goods.

- 20-inch Colored Pebble Cloth, formerly 25c, now 15c
- 28-inch All-Wool Scotch Mixtures, formerly 85c, now 18c
- 41-inch Colored English Cashmere, formerly 65c, now 19c
- 20-inch Fancy Plaids for children's school dress, formerly 25c, now 25c
- 20-inch Fancy Whipcord, formerly 40c, now 25c
- 20-inch Shepherd Plaid, Black and White, formerly 50c, now 25c
- 28-inch All-Wool Home-spun Mixtures, formerly 35c, now 35c
- 40-inch Camel-hair Checks, extra fine imported, formerly 50c, now 35c
- 45-inch Colored French Serges, formerly 35c, now 35c
- 28-inch Navy All-Wool Cheviot Serges, formerly 50c, now 35c
- 20-inch Silk Earred Wool Plaids, formerly 60c, now 37c
- 20-inch All-Wool Imported Plaids, small effects, for children, formerly 60c, now 37c
- 22-inch All-Wool Home-spun Mixtures, formerly 75c, now 48c
- 46-inch All-Wool Coating Serges, three shades navy, formerly 75c, now 50c
- 46-inch All-Wool Henrietta, light and dark shades, formerly 75c, now 50c

Black Dress Goods.

- 40-inch Fine English Cashmere, formerly 85c, now 19c
- 28-inch All-Wool Fancies, formerly 60c, now 25c
- 28-inch All-Wool Fancy Melrose Cloth, formerly 50c, now 30c
- 28-inch Imported Figured Trillaxines, formerly \$1.00, now 50c
- 40-inch Imported Black Taffeta, formerly \$1.00, now 65c
- 40-inch Fine All-Wool Cheviot, formerly 85c, now 65c
- 40-inch All-Wool Venetian Cloth, formerly \$1.00, now 75c
- 20-inch Sponged and Shrunken Cheviots, formerly \$1.00, now 75c
- 20-inch Basket Cloth, formerly \$1.25, now \$1.00
- 20-inch Fine All-Wool Venetian Cloth, formerly \$1.25, now \$1.00
- 20-inch Camel-hair and Cheviot, formerly \$1.25, now \$1.00
- 20-inch Imported Broadcloth and Venetian Cloth, formerly \$1.25, now \$1.25
- 20-inch Unfinished Worsted, formerly \$2.00, now \$1.50

In the Great Cloak and Suit Room We Sell Correct Styles for

This magnificent display of Winter Suits and Wraps now awaits your inspection. It is not the all-important thing in made-up garments of this sort. Most ladies know the result of our efforts in this direction has made this the greatest cloak and suit department in the city.

- Long Garments.**
 - New Raglans for \$7.95. One lot of Ladies' New Raglan Coats of good Oxford Cloth, full weight, made with yoke back and front, cuffs and velvet collar. About 100 in this lot, in all sizes from 32 to 42 bust measure. We offer these splendid garments this week for \$7.95 each.
 - New Kersey Ulsters, \$12.75. Ladies' Excellent Kersey Cloth Ulsters, made like cut No. 2, with loose or half-fitted backs; satin lined body and sleeves. Colors black, castor or rich Oxford gray.
 - New Rain Coats for \$15.00. We offer one lot new Rain Coats, made of the genuine English Cravenette Fabric; swell clothes, in gray, tan, green, brown or blue effects. Belted back, as shown in cut No. 1. Latest London fancy. Sizes for Misses 14 to 18 years; also ladies 32 to 42 bust. Choice only \$15.00 each.
 - Usters and Raglans, \$18.00. Ladies' Handsome Ulsters and Raglans, made of splendid kersey cloth, satin lined throughout; latest shapes; loose or half-fitted backs; black, gray or tan colorings; really worth \$25.00.
 - Long Carriage Wraps. One lot new full-length Silk Coats, half-fitted backs or loose styles, edged with brown marten fur. Swell garments. Entirely new.
 - Long Garments in Cloth. About 500 new extremely swell Long Garments in cloth, velvet, satin and silk fabrics. All exclusive styles. From \$23.50 to \$85.00 each.
- Ladies' Jackets.**
 - 27-inch Box Coats, \$6.95. We place on sale a lot of Ladies' new 27-inch Box Coats, all satin-lined, new yoke back styles; black or castor colors; all sizes; great values.
 - Kersey Jackets, \$13.75. We offer you a fine Kersey Cloth Jacket, lined in fine, guaranteed-to-wear satin and elaborately trimmed with straps of the cloth and panne velvet; colors or black; any size up to 44 bust.
 - Montagnac Jackets, \$18.00. We place on sale one lot of the new Hip-Beam Skirted Jackets, made of the swell Montagnac cloth; extra soft and silky quality; all lined with the guaranteed-to-wear Skinner satin; black only. A good \$25.00 article.
 - For Elderly or Stout Ladies. Handsome Jackets for elderly ladies and extra stout figures; made in short-waist effect and odd sizes, 32, 33, 37, 39, 41, 43, 45 and 47 bust measure, of soft cheviot, camel's hair and English Kersey cloths; mourning and dressy effects. No matter what may be your taste, we can surely suit you here. Prices \$25, \$30, \$17.50, \$15 and as low as \$12.75.
 - Velour Blouse Coats. We show new Velour and Velvet Blouse Coats, nobby, stylish, dressy. Fur-trimmed, embroidered or plain. Correct styles, all. Prices \$150.00, \$95.00, \$75.00, \$45.00, \$35.00 and down to \$22.50 each.
- Fine Furs.**
 - Black Flannel Scarfs, \$5.00. We will offer one lot of Genuine Black Flannel Scarfs—natural—with cluster of eight large tails—this week at \$5.00 each.
 - Electric Seal Scarfs, \$6.95. One lot extra long Electric Seal Scarfs, nearly two yards long, with eight large Fox Tails. This week at \$6.95 each.
 - Northern Mink Scarf, \$7.50. A genuine Northern Mink Scarf, with cluster of tall ornaments, is offered this week, \$7.50.
 - Full Skin Fox Scarf, \$8.75. A fine full-skin Red Fox or Sable Fox Scarf, with large Brush and Claws on each end. Extremely stylish. We predict that \$15.00 will buy no better a little later on. However, while these last they go at \$8.75 each.
 - Fur Coats, \$19.75. A good quality Imitation Seal Coat—made in style of the genuine and a splendid-looking and good-wearing garment. Regular value, \$25.00. This week at \$19.75.
 - Fur Capes, \$25.00. A long, good quality Canada Seal Cape, with heavy guaranteed Satin Lining. This week only \$25.00.
 - Fur-Lined Capes, \$25.00. A rich 20-inch Squirrel lined Camel's Hair Cheviot Cloth Cape, Black, Red, Brown. Really an extra value at the price.

B. Nugent & Bro. Dry Goods Co., Broadway, Washington and St. Charles.



Rain Coat, \$15.00.