

Wm. Barr Dry Goods Co.

THE LARGEST AND BEST DRY GOODS HOUSE IN THE LOUISIANA PURCHASE

Easter Must Not Find Our Public Unprepared.

This store is full of the things you desire for personal use or adornment, or to make yours the "House Beautiful" on this festal occasion.

Easter...Millinery...

WE TAKE PLEASURE IN ANNOUNCING THAT OUR MILLINERY BUYER WILL RETURN FROM THE EAST IN TIME TO GREET YOU MONDAY. SHE WILL BE READY TO SHOW YOU AS THE RESULT OF HER TEN DAYS' PURCHASING IN NEW YORK THE VERY LATEST IDEAS IN EASTER MILLINERY.

Second Floor, Annex.

Big Bargains in Fans.

200 dozen Fans at away below regular prices. ON SALE THIS WEEK. Silk Fans, splendid styles, in a good line of colors—Monday at 25c each. Silk Fans, painted and with embossed sticks—Monday at 25c each. Silk Fans, with outside bone sticks. This lot are all white, with colored paintings—Monday at 30c each. Small Photo Fans for favors, etc., 10c each. Hairpin Fans, 2 for 1c. Ning-Po Fans, 3c and 10c each.

Picture Department.



It need not be an expensive original that brightens and beautifies your home. Nearly every one of the great pictures has been inexpensively reproduced, but the spirit of the picture is there and may be enjoyed by every one. To-morrow we offer Colored Prints, framed in ornamental black frames, size 8 1/2; regular price 40c; many subjects to select from. Sale Price 25c. Colored Medallions, in circular brass frames, with chain attached for hanging; size 12 in.; regular price 40c; just the picture to brighten some spot on your wall. Sale Price 25c. Colored Transparent Pictures, mounted on glass; have metal frames, with chain attached for hanging; regular price 40c. Sale Price 25c. Genuine Water Color Pictures, framed in 3-in. gilt frame, with fancy corners; size 8 1/2; regular value \$2.00. Sale Price \$1.25. The latest novelties in burnt-wood dining-room pictures, entirely new. Small size \$1.00; large size \$1.50. Etchings, Colored Photos and Prints, framed in 3-in. gilt frames, with fancy corners; size 8 1/2; regular price \$2.00. Sale Price \$1.25. See the fine collections of Oil Paintings, Pastels, Etchings, etc., all beautifully framed in the most artistic manner, at prices exceptionally low. We are prepared to frame all kinds of Pictures, in any style, and can show you 100 different styles of Moulding. The workmanship we guarantee to be absolutely first-class in every respect.

Made Sheets and Pillow Cases.

Getting ready to entertain? We call your attention to very low quotations on some of the essentials: 45x36 Pillow Cases; good, heavy cotton; regular value 12 1/2c; each 11c. 45x30 Pillow Cases; very fine, even cotton; regular value 15c; each 12 1/2c. \$13.00 Bleached Sheets; "heavy"; each 90c.

Barr's Food Dept.

- Basement Annex. Prices for This Week: Finest Mixed Nuts, per lb. 10c. Monarch Coffee, per lb. can. 40c. Force, per package. 12c. Imported Spaghetti, per package. 12c. Eagle Brand Condensed Milk. 17c. Rolled Oats, 5-lb. pkgs., 3 for. 22c. Finest Evaporated Blackberries. 15c. "Gloria" Lamp Starch, 6 lbs. 25c. Powdered Alum, 3 lbs. 10c. Choice California Prunes, 7 lbs. 25c. Fancy Royal Apples, 2 lbs. 28c. Navy Beans, hand-picked, 5 lbs. 24c. Cracked Hominy, 5 lbs. 20c. Fancy Evaporated Apples, 3 lbs. 25c. Crown Jewel Flour, 48-lb. sack. \$1.00. Yeast Foam, 3 packages. 10c. Genuine M. and J. Coffee, 2 lbs. 75c. Genuine Guatemala Coffee, 4 lbs. \$1.00. Babbitt 1776, 7 packages. 20c. Fancy Tea, 1 lb. 40 cents; 3 lbs. \$1.00. Vanilla Extract, 8-oz. bottle. 80c. Choice Red Columbia Salmon. 12c. Star Cleaner, 7 cakes. 15c. Special on Monday, 2 lbs. 25c. Loose Muscat Raisins, 3 lbs. 25c. Mascot Soap, on Wednesday, 12 cakes. 25c. Wash Soda, 19 lbs. 80c. Evaporated Peaches, per lb. 12c; 3 lbs. 25c. Perfection Mince Meat, 3 pkgs. 17c. Manzanilla Olives, 4-oz. bottle. 15c. Hand-packed Tomatoes, 5-lb. can. 15c. Lion's Tea, No. 1, per lb. 35c. Pure Italian Olive Oil, per quart. 65c. Royal Salad Dressing, 1/2 pint. 25c. Pancake Flour, 3 packages for. 25c. Marasquin Cherries, per full quart. 55c. Tomato Catsup, per bottle, special. 15c. Corn Starch, per package. 10c. Standard Pumpkin, 5-lb. can. 90c. Van Dyke's Cocoa, per lb. 70c. Pineapple Chunks, per can. 15c. A large California Peach, per can. 25c. Worcestershire Sauce, 1/2 pint bottle. 15c. Columbia Soup, 5-lb. can. 20c. Clam Chowder, 3-lb. can. 15c.

Dainty Garments for Babies

At Barr's Mustin Underwear Dept., Second Floor, "Annex." Exquisite little garments, from the tiny ones that compose the layette up to the 2-year-old "infants' Cloth Reefers, box back, deep square collar, finished with fancy braid, pearl buttons; colors, blue, tan, red and cadet; ages 1, 2, 3 years. \$1.00 each. At \$1.50—Infants' Cloth Reeper, box back, fancy scalloped collar, applique of lace and fancy braid; colors red and cadet; ages 1, 2, 3 years; \$1.50 each. At \$1.25—Infants' Reefers, made of cream Bedford cloth, deep cape collar, trimmed with fancy ribbon and embroidery applique; age, 1 year; \$1.25 each. At \$1.00—Infants' Caps, made of mull, fine tucks, finished with two lace-trimmed face ruffles; 50c each. At \$1.00—Infants' Caps, made of China silk, hemstitched trimmings, finished with full ruche and ribbon rosettes; 50c each. At \$1.00—Infants' Pique Hats, buttoned crown, embroidered edge; \$1.00.

Shirt Waists.

Second Floor, "Annex." At \$1.00—Women's Shirt Waists, made of lawn, front of insertions of embroidery and hemstitched tucks, new sleeve; \$1.00 each. At \$1.20—Women's Shirt Waists, made of fine lawn, front of insertions of fine embroidery and tucks, tucked back, new full sleeve, embroidered cuff; \$1.00 each. At \$1.75—Women's Shirt Waists, made of fine lawn, full front, made of narrow and wide tucks, tucked back, buttoned on side, finished with large pearl buttons; \$1.75. At \$2.00—Women's Shirt Waists, made of fine lawn, front of insertions of fine embroidery and tucks, new sleeve, embroidered cuff, fancy collar; \$2.00 each.

Hosiery.

NEW HOSIERY AND WOVEN UNDERWEAR. Many new lines of fancy hose have been added this week to Barr's already immense stock. Monday we will be prepared to show without a doubt the largest assortment of fancy hosiery in the West. At 20c we are showing more than 200 different styles, including all of the pretty patterns of Black Lisle, with embroidered ankles, both plain and drop stitch; fancy-colored stripes, figures and designs, on white, black and colored grounds, and an endless variety of all-over lace and lace ankles in black, white and colored. An inspection of our 50c, \$1.00, \$1.25 and \$1.50 lines of embroidered, lace and fancy-colored lisle hose will convince you that Barr's is the place to buy. We are also showing a great line of fancy-colored and embroidered silk hose at prices from \$2.50 to \$7.50 per pair. Our children's hosiery stock is the most complete. Don't neglect to see our line before making your Easter purchases. Barr's stock of Women's Woven Underwear for Spring and Summer was never so large as this season. We are showing a splendid line of White Knee Length Suits at 50c, 75c and \$1.00, and our line of vests is immense, beginning with this lot at 10c, up to the fancy silks at \$3.00 each.

CHILDREN'S UNDERWEAR. Boys' scrubbed or flat balbriggan shirts, high neck and long and high neck and short sleeves, pearl buttons, nicely finished, splendid quality, each 25c. Knee or ankle length Drawers to match, 25c each. Children's White Flat Gauze Vests, high neck and long sleeves, high neck and short sleeves and low neck and short sleeves; splendid spring garments; knee length pantaloons to match. Sizes—18 20 22 24 26 28 30 32. Prices—11 14 17 20 23 26 29 32.



Sketched at Barr's.

Cloak and Suit Dept.

Never was this department in such fine condition for its Easter week's business. It is crowded with bright new garments, all received during the past ten days. Up-to-date styles in Women's Suits, Separate Skirts, Silk and Cloth Coats, Costumes, Silk Waists, Shirt-Waist Suits, Girls' and Misses' Coats and Dresses.

Women's Tailor Suits.

Barr's Suits are synonymous with all that is stylish and high-class. Exclusive styles confined to us for St. Louis. Beautiful Etamine, Brilliantine and Broadcloth Suits, perfectly tailored, thoroughly well finished and draped, and prices low, considering excellence of quality and style. \$13.75 for Blouse Suits of Cheviot and Venetian Cloths. \$16.50 for Blouse Suits of Broadcloths and Fancy Mixtures. \$18.75 for Blouse Suits of Broadcloth and Cheviot, all colors. \$25.00 for Blouse Suits of Best Etamines and Crashes, all colors. \$25.00 for Blouse Suits of Cheviot and Fancy Mixtures, silk-lined throughout.

Women's Silk Coats.

\$5.00 for Fine Black Taffeta Silk Blouses. \$5.00 for Black Silk Monte Carlo, plain and trimmed. \$7.50 for New Black Taffeta Silk Blouses, exclusive styles. \$10.00 for New Black Peau de Soie Silk Blouses, best quality. \$12.50 for New Black Taffeta Silk Louis XV Coats, silk lined. \$13.50 for New Pongee Silk Monte Carlo Coat, very latest. \$16.50 for New Black Peau de Soie Louis XV Coats, exclusive styles. \$20.00 for New Pongee Silk Blouses, tailor stitched. \$25.00 for New Pongee Accordion-Plated Coats, newest in St. Louis.

Women's Covert Jackets.

This is indeed where Barr's has no competition. We probably carry more TAN COVERT JACKETS than can be found in all other stores combined. We have them in every conceivable style and length—in the short 19-inch Coat, the Covert Coat and the three-quarter length. All are high-class, man-tailored garments. Prices as follows: \$3.00 for Short Covert Coats, silk lined. \$10.00 for Covert Monte Carlo Coats, taffeta and satin lined. \$10.00 for Short Tan Covert Coats, beautifully tailored. At \$16.50, \$21.00, \$25.00, \$27.50, \$30.00 and \$35.00, complete stock of the long Covert Coats in both the covert and three-quarter styles; several lengths; large assortment. These are all taffeta silk lined throughout.

Separate Skirts.

\$5.00 for New Walking Skirts, in all colors. \$5.00 for Fine Black Dress Skirts. \$7.50 for Accordion-Plated Walking Skirts. \$8.75 for New Black "Shirred" Skirts of Velling and Etamine. \$10.00 for Fine Accordion-Plated Walking Skirts in Etamine, Brilliantine, Cheviot and Broadcloth, made with fancy yoke. \$10.00 for Unlined Etamine Skirts, very new style, all colors. Barr's Costume Dept. This new and high-class department, although only a few weeks old, is an unqualified success. Gowns for all occasions, full and semi dress. Only one garment of each style, thus insuring exclusiveness to our customers. Many genuine imported models are shown.

Women's Shoes.

Shoes for Women, Misses and Children, First Floor, New Addition. Never before have we displayed such an elegant line of Shoes, Oxfords and Slippers for spring and summer wear. Every new creation in all the different leathers, including many exclusive designs. Women's Patent Coll. Lace Shoes, plain toes, neatly concave heels, hand-sewed welt soles, close edges, high arch; an exclusive design, \$5.00. Women's Oxfords, in endless variety, from \$1.50 to \$2.00. Misses' and Children's Oxfords, with welt soles, Bar's orthopedic lasts, are ready in our Exclusive Juvenile Shoe Department.

Handkerchief Specials This Week. We make by far the largest display of handkerchiefs in St. Louis, and our values are by far the best. See what we offer to-morrow: Men's All-Linear Hemstitched, soft finish, 3c each. Women's White Hemstitched and Embroidered; 15c goods; a choice lot, 10c each. Our 25c ankle-ties in the variety of styles shown makes them the best offered anywhere at this price. Many Easter novelties among them. AT 50 CENTS EACH—Daintily Embroidered "Shamrock Linen" Handkerchiefs, in several good styles; very "chic"; 50c each.

Wash Fabrics. Since the founding of this store we have taken especial pride in our washable or cotton dress goods department. It contains by far the most extensive and comprehensive stock in St. Louis and is second to none in the country. Our public will save time and money by coming direct to Barr's. Every desirable and reliable cotton fabric is here, including latest novelties. 100 pieces Merrimack Shirting, new, small neat patterns, on white ground; also indigo and China blue prints, 8c a yd. 2000 pieces 26-in. White-Ground Percales, for Tub Suits; this is the finest line ever displayed anywhere; 12 1/2c a yd. 1000 pieces Bates' Serrurier, Manchester Chambrays and other high-class standard goods. In all shades and patterns, 12 1/2c a yd. 500 pieces Anderson's Scotch Shirting Madras, sold all over the U. S. at 60c; Barr's price this week, 50c a yd. 100 pieces finest 22-in. Mercerized Moline Cloth, the newest goods made for suits; all the plain shades; 40c a yd. 200 pieces Linen Etamine, Bourette, Crash, Butcher and Haly Linen Suitings; all the new weaves, 20c to 60c a yd. Job lot 100 pieces Silk Ginghams, extra fine quality, in full line of patterns; to close, 50c a yd.

Embroideries.

All the new Embroideries that this exciting season demands are here. New Matched Swiss Sets, New Swiss Edges; the handmerest and largest stock of New Swiss Insertings in the city. Novelties in new 3-piece Shirt-Waist Fronts in White and Black on White. New Medallions in all White and Black on White squares, oblong, round and grape effect. New Swiss and Nainsook All-Over, New Nainsook and Ribbon Insertings. SPECIAL FOR MONDAY. 1 1/2-inch wide Swiss and Nainsook Edges, 5c value for 6c yard. 2-inch wide Swiss and Cambric Edges, 12c value for 10c yard. 4 to 6 inch wide Swiss and Nainsook Edges, 25c and 30c values for 15c yard. 2 to 3 inch wide Swiss and Nainsook Insertings, 20c and 30c values for 15c yard. 10-inch wide New Blind and Open-Work Shirtings, 40c value for 30c yard. Special for Monday, 8 to 10 inch wide Swiss Embroideries. The regular values of these goods are 25c, 40c and 60c yard. MONDAY AT THE YARD. Bargains in short lengths of fine Nainsook Embroideries, 2 to 3 1/2 yard lengths, left over from our broken line of Matched Sets, will be closed out at about cost price.

In Our Linen Dept.

1 case Loum Dice Table Cloths, suitable for Hotels, Restaurants and Boarding-Houses. Size—36x66 in. at \$1.50 each. 62x82 in. at \$1.15 each. 62x92 in. at \$1.50 each. 1000 dozen Worris' Fair Towels, red borders, best value ever offered, at, per dozen, \$1.00. 35 dozen 3 1/2 Extra Heavy Double-Damask Napkins, made to sell at \$5.00 dozen. Special bargain, \$4.00 dozen. Just received, a consignment of Asbestos Mats, in new coverings, not shown before; from 50c each upwards. 30 dozen Black Towels, good wearing, large size; 80c each; \$1.15 dozen. Barr's Cafe. Our public are finding out every day that there is no pleasanter place in St. Louis to lunch or dine than in this bright, cheerful Cafe of Barr's. (Take your small elevators 2 fourth floor.) MUSIC PROGRAMME FOR WEEK OF APRIL 6. March—"The Bill Board".....Klohn Selection—"The Chaperon".....Wilmink Selection—"The Beauty's Flower".....Bosch Selection—"Daily Vardun".....Edwards Selection—"New-Moon".....Matthews Selection—"Sally in Our Alley".....Edwards Selection—"College Days".....Clarke Selection—"The Orchestra".....Clarke

In the Basement.

Barr's China Store. Theo. Haviland French China Dinner Set, dainty decorations of pink roses or blue flowers, 100 pieces, \$25.00. Haviland and Rignon French China Dinner Sets, beautiful decorations of pink flowers and tinted edges of green, blue or pink, 100 pieces, \$25.00. Limoges French China Dinner Set, artistic decoration of violets or pink, beautiful shapes, stippled gold handles, 100 pieces, \$25.00. Theo. Haviland and Haviland & Co. French China Dinner Set, decorated and new shapes, from \$12.95 to \$18.95 per set. The Celebrated Erie Gas Stove has the same burners you would find on a gas range. They also have an iron valve and solid iron stand and solid top. Burners have drilled holes. 1 burner, low, \$1.45. 2 burner, low, \$2.50. 3 burner, low, \$4.50. 4 burner, low, \$5.25. Special 2 burner low Classic gas stove. Special price only \$1.00. The Erie Bake Ovens, lined with asbestos, 18 inch double wall. Small size, \$2.25; large size, \$2.75. Special 2 burner low cabinet Gasoline Stove for sale; worth \$1.25; sale price only \$1.00. Take Baby out for an airing. Go-Carts and Baby Carriages. We are closing out our entire sample line of Go-Carts at a great deal less than regular prices. These goods are slightly soiled, but just as good as new. Now is your time to buy a Hammock chair. We are in receipt of very large sample lines from the best manufacturers, which we have marked at a four low price to sell them quick.

Curtains and Upholstery Department.

Third Floor. In our Curtain and Upholstery Department we offer some extraordinary values this week. We closed out from a leading manufacturer his surplus stock of ruffled Curtains and piece goods, and this week they go on sale as follows: Ruffled Net Curtains, 3 yards long, with lace edge, at 95c per pair, worth \$1.50. Ruffled Net Curtains, with lace insertion and edge, at \$1.25 per pair, worth \$2.00. Ruffled Net Curtains, with cotton torchon lace insertion and edge, in fine quality net, at \$1.65 per pair, worth \$2.25. Ruffled Net Curtains, beautifully made, with heavy lace insertion and edge, at \$2.25 per pair, worth \$3.00. Ruffled Swiss Curtains, 3 yards long, from 85c to \$5.00 pair. Yard Goods. 25 pieces Curtain Swiss, 45 inches wide, in Madras effect, stripes and checks, regular 35c and 40c values, this week, all patterns, 23c. 10 pieces colored Madras Cloth in blue, tan, green and old rose—these are fast woven colors and worth \$1.00 per yard—will be sold this week at 45c per yard. Complete line of Denims, Cretonnes and Art Tickings now on show.

Carpets, Mattings and Rugs.

Third Floor, Annex. The past week we have made many new additions to our Carpet and Rug stock by the arrival of late shipments. In this department you will find the very latest productions from the best mills in the country and many rare patterns that have been confined exclusively to the Wm. Barr Dry Goods Co. for St. Louis. Crex Carpet and Rugs. The new floor covering. We strongly recommend it. Oriental Rugs. We are showing many beautiful specimens in Oriental Rugs, and whether you wish to buy or not, we invite you to an inspection of same on our third floor. A choice of Orientals at \$18.00. Kazak Rugs—Size 6.5x10.0, \$12.00. Size 6.5x12.0, \$15.00. Size 8.5x12.0, \$18.00. Size 9.5x12.0, \$22.00. Carabagh—Size 8.5x12.0, \$12.00. Size 9.5x12.0, \$15.00. Antique—Size 5.10x7.10, \$10.00. Daghestan—Size 5.5x7.5, \$8.00. Shirvan—Size 5.5x7.5, \$8.00. Shiraz—Size 5.5x7.5, \$8.00. Persian Rugs—Size 6.5x10.0, \$12.00. Size 6.5x12.0, \$15.00. Size 8.5x12.0, \$18.00. Size 9.5x12.0, \$22.00. Beloochistan—Size 5.1x7.1, \$7.00. Size 6.1x8.1, \$8.00. Size 7.1x9.1, \$9.00. Anatolian—Size 4.5x7.1, \$6.00.