

Horse Show Millinery.

Special Display of One Hundred Pattern Hats, Paris and New York Models.
 We've put forth our best efforts to make this display the millinery event of the season and to excel all previous efforts.
 Monday morning we open one hundred new Model Hats, the very cream of excellence.
 Particular attention is called to the latest fad, "The Baby Hat" (as shown in illustration to the left), also the new Rolled-Brim Sailor, very, very popular in New York and Paris, and from our own workrooms you'll find a magnificent collection of both evening and street hats. We would mention the new Flower Hats, in all colors.
At \$9.95, \$12.50 and \$15.00 each.

Gloves for the Horse Show

For this popular event we've had Messrs. Trefousse et Cie of Paris, France, design a glove that's out of the ordinary—a glove that has a modish appearance that will be appreciated by all lovers of handsome gloves.
 They are made of extra selections of kid, lipped seams and large pearl clasps almost the size of a silver quarter, and extra heavy stitching on the backs one-half inch in width; colors black, with white stitching, white, with self or black pastel, mode, French gray, royal, navy, ox-blood and beaver, self, black or white stitching..... *At \$2.50 a Pair*
 12 other styles in Gilt or Suede finish..... *\$1.55 to \$2.00 a Pair*
 (We've the "new" blues and greens.)
 Special lot of "elbow length" White Suede Gloves, 12 and 16 button lengths..... *At \$1.15 a Pair*
 Just to get you acquainted with our Men's glove department, we will sell any of the \$1.50 brands, and fit them.
On Monday at \$1.15 a Pair



Silk Skirts for the Horse Show

Magnificent line of Women's Silk Skirts in all the evening and street shades, made of the very finest and best fabrics manufactured. We also have a splendid bargain, picked up very cheap. Here it is—**Blue Taffeta Skirts, evening and street shades.....** *At \$10.95 Each*
Worth every cent of \$15.00 each.

In regular stock are Silk Skirts at our usual low cash prices. Silk Skirts at \$2.95, \$5.00, \$5.50, \$6.95, \$7.75, \$8.95 and up to \$20.00 each.

House Need a Little Fixing Up?

Visit our Upholstery Department and let us figure with you.

- Plain Art Denims, best extra heavy quality—big assortment of colors, *25c yard*
- Ruffled Bobbinet Sash Lace, trimmed with lace and insertion..... *At 50c yard*
- Mercerized Rep, embossed, self-color design, 50 inches wide..... *\$1.00 yard*
- Rope Portieres and Valances for doors or windows..... *\$1.20 each*
- Bamboo Portieres, full size..... *\$1.00 each*
- Ruffled Bobbinet Lace Curtains, trimmed with lace and insertion..... *\$1.25 pair*
- Savoy Lace Curtains, mounted on cable net and trimmed with heavy corded lace, in Arabian and Renaissance effects..... *\$2.75 pair*
- Rep Portieres, with handsome plush border down front edges and bottom, *\$5.00 pair*
- Fur Rugs, extra select quality, in white or gray, size 30x44 inches..... *At \$2.10*
- Velvet Rugs in Oriental designs, size 24x32..... *At \$17.75*
- Ingrain Rugs, best quality all-wool extra super, size 9x9 feet..... *\$6.55 each*

Colored Dress Goods

100 pieces all-wool Venetians, good weight, from cloth, plain and mixed colorings of browns, blues, coppers, tawny, royal, grays, oxfords, greens and reds..... *For 50c yard*

150 pieces of 50-inch Broadcloths and Sponged Cheviots; choice colorings..... *For 75c yard*

50 pieces of 58-inch Scotch Tweeds, mannish effects, in light and dark colorings..... *For 90c yard*

100 pieces of 50-inch Imported Broadcloths, Venetians, Zibelines, and Scotch Tweeds, in nub yarn effects; choice colorings..... *For \$1.25 yard*

Silks

20 pieces of Pointelle Taffeta, for shirt-waist suits; browns, greens, blues and black shot with small fleck of white..... *For 50c a yard*

100 pieces of new effects and designs in small, neat patterns, especially good for shirt-waist suits; Louisiana, Taffeta and Beau de Ceyne, in latest designs and choicest colorings..... *For \$1.00 a yard*

100 pieces of 24-inch fine sheer all-silk Capote de Chine, in plain and pointed effects, in white, ivory, cream, tan, pink, turquoise, maize, helle, champagne, grays, navys, browns, etc..... *For \$1.00 a yard*



GOWNS and WRAPS for the GREAT HORSE SHOW

Rich, magnificent and beautiful costumes and dresses to be worn at the fashion event of the year—the St. Louis Horse Show. We've made most extraordinary preparations and show the largest assortment, the most stylish and best stock of Rich Costumes, Handsome Gowns and Beautiful Wraps ever brought to St. Louis.

A Whole Block of Fashion's Latest Models

That all may see the grand creations of the foremost modistes of the world, we will display in all our show windows on Broadway from Washington avenue to St. Charles street (two of which are shown in the above illustration)

All the Correct Styles for the Coming Season

To attempt a detailed description is useless, as words could not convey more than a faint idea and would not do justice. So come and see the goods.

- We Shall Show**
Beautiful Evening Wraps, our own direct importations, *From \$35.00 to \$500.00 apiece*
- We Shall Show**
Superb Evening Waists, all lace, all chiffon, rich satin liberty, with handsome embroideries, fringes, etc., all our own direct importations, *From \$20.00 to \$75.00 apiece*
- We Shall Show**
Handsome Gowns and Costumes, our own direct importation, *From \$55.00 to \$250.00 apiece*
- We Shall Show**
Rich Lace, Chiffon and Mousseline Scarfs, Shoulder Capes and Pelerines with long ends to the bottom of the dress—to wear over low-neck dresses—all our own importation, *From \$25.00 to \$85.00 apiece*

About Our Costume Room—We have the largest room, all mirrored and brilliantly lighted with electric lights, for the showing and trying on of Evening Dresses and Costumes in the country—where you can see to perfect advantage just how the things will look on you—the fit—whether they are becoming or not, etc.—before you make your selection. Come to-morrow if you can, but if you can't then, come Tuesday or Wednesday—but don't fail to come; be sure to see the show windows before you go up to the department.

High-Class Hosiery

- At Special Prices**
- Lot Women's pure thread Silk Hose, in black only. Sold regularly at \$1.75. *At 85c per pair*
- Lot Women's Fast Black Ingrain Lisle Hose, white tipped heels and toes. Sold in a regular way at 45c. *At 25c per pair*
- Lot Fast Black Fleece-Lined Hose. Fashioned goods. Regular price 25c. *At 17c per pair*
- Lot Boys' Fast Black School Hose, heavy ribbed goods, worth 25c. *At 15c per pair*
- Lot Children's Fast Black Ribbed Hose, fine ribbed Maco goods. Regular price 25c. *At 17c per pair*
- Lot Men's Fancy Socks. Fine imported goods. Regular price 50c and 75c. *At 25c per pair*
- Lot Men's Fast Black Cotton Hose. Double soles. 25c goods. *At 15c per pair*

You Are Looking
 For Corsets that fit and which embody
Style, Dash, Fit, Finish, Workmanship, Material, Durability, Economy.
 The kind you are looking for is here.
Bon-Ton—Corsets in fancy silk brocade, girder top with Princess hip and hose supporters, also in high bust and dip-hip with supporters, at—
\$4.00 and \$6.00
Alexandra—Corsets in fancy silk, medium high bust and long on the hip with front and side supporters—
\$6.00 and \$7.00
 Also Silk Girdles in Black—
\$2.50 and \$5.00

Fine Knit Underwear

- They don't make it any better—and it's seldom sold at less than regular prices. We will offer on Monday.
- Lot Women's low-neck and Silk Vests in cream-pink and sky, with hand-crochet neck. Imported goods that sold at \$3.00 and \$3.50—
\$2.00 per garment
 - Small lot Women's high-neck pure Silk Vests—tights to match. Regular price \$5.00—
\$2.50 per garment
 - Women's pure Silk and Wool Vests, in white, pink and sky. Tights to match—
\$1.50 per garment
 - Women's Mercerized Vests and Tights, in white and colors, winter weights—
Vests \$1.00; tights \$1.25
 - Women's medium and winter weight ribbed Vests and Pants. All shapes; hand-finished goods—
50c per garment

Black Dress Goods

- 50 pieces of 28-inch all-wool Venetian and Zibeline; two very popular suitings..... *For 50c yard*
- 60 pieces 50-inch Broadcloth, Sponged Cheviots and Canvas Cloth; best of blacks and very desirable weaves..... *For 75c yard*
- 20 pieces of 46-inch Mohair Yarn Melrose Cloth; a good, crisp touch, high-luster cloth, in elegant blacks and 25 pieces of imported Venetian Cloth..... *For \$1.00 yard*
- 40 pieces of 52-inch Panama Cloth; a rich, seedlike weave, and 50 pieces of imported Broadcloth and Venetian..... *For \$1.25 yard*

Clothing Dept. Specials

- One hundred thousand dollar stock of fall and winter clothing to select from, every garment made as it should be and of the right kind of stuff. On Monday we offer the following special values; besides, to every boy buying a suit or overcoat costing \$5.00 or more we will give, absolutely free, a genuine pigskin Rugby football.
- Boys' Knee Pants Suits**—All-wool, nobby two-piece suits in the plain, double-breasted and Norfolk styles, worth \$2.50 a suit—
Monday, special, \$1.65
 - Boys' Overcoats**—All-wool Oxford caps, frieze, in the popular lengths, made with full backs, worth \$8.00, and good value at that price (all sizes to 16 years)—
Monday, special, \$5.98
 - Boys' Long Pants Suits**—In plain and fancy mixtures, all-wool chevrons, well made and trimmed; the real value of this suit is \$7.00—
Monday, special, \$5.00
 - Men's Overcoats**—Of strictly pure all-wool Irish frieze, in dark Oxford grays, tailor made, hand-padded collar and shoulders, lined with fancy wool serge and satin yoke or in the plain triple warp Italian serges (sizes 34 to 44), regular \$16.00 overcoat..... *Monday, special, \$10.00*
 - Youths' Overcoats**—(Ages 14 to 20 years or 28 to 36 chest measure), strictly all-wool Irish frieze, coat cut extra length, with good quality lining, silk velvet collar and well tailored throughout—a \$10.00 overcoat..... *Monday, special, \$6.95*
 - Men's Suits**—All-wool Scotch mixed chevrons and tweeds, in fancy mixtures, made in first-class manner and lined with the best of double warp Italian, up to date in style and every garment perfect fitting—\$19.95 and \$18.00 values—
Monday, special, \$9.75

Horse Blankets and Lap Robes.

- These Are Blue-Ribbon Getters, Both in Appearance and Price.*
- Burlap Stable Blankets, wool lined—a perfect shape for stable use. *At \$1.00 each*
 - Brown Duck Stable Blankets, wool lined and stitched very strong. *At \$1.35 each*
 - 5-A Notaire Stable Blankets. This blanket is wave double and extra strong with bias girths. *At \$1.90 each*
 - 5-A Ironside Stable Blanket, made same as Baker blankets and comes in small fawn checks. *At \$2.75 each*
 - Wool Square Horse Blankets, for street use and full 80x84 inches. *At \$2.00 each*
 - Wool Plaid Horse Blankets, square, for outside use, in dark colors and good quality, size 80x84. *At \$2.50 each*
 - 5-A Wool Plaid Horse Blankets, double weave and very heavy, these come in a variety of colors, size 80x84. *At \$3.65 each*
 - 5-A Square Wool Blankets for outside use, these come in fawn with striped borders, very heavy and warm, size 84x90 inches. *At \$4.50 each*
 - Whipcord Lap Robe, with wove plaid back and four rows of stitching on edges. *At \$2.75 each*
 - Double Plush Lap Robe, fancy colors, with black back, good quality and heavy. *At \$3.35 each*
 - English Beaver Lap Robe solid green with brown trimmings; this is a beautiful lap robe. *At \$5.50 each*
 - Extra Large Double Plush Lap Robes, one side fancy and other side black; this is a very handsome, warm lap robe. *At \$7.25 each*

It's Bedtime

- That is, it's time to get your winter bedding—especially blankets—good, warm ones. To neglect doing so may mean an all-winter cold—and maybe a doctor's bill.
- White Wool Blankets, good quality and finish. *At \$1.85 pair*
 - 11-4 Natural Silver Gray Blankets, and strictly all-wool and fine quality. *At \$2.75 pair*
 - 11-4 Black and Red Plaid Blankets, strictly pure wool and heavy. *At \$4.00 pair*
 - 11-4 White, Natural Gray and Medicated Bed Blankets—these blankets are made from a superfine Ohio fleece and steam shrunk. *At \$5.50 pair*
 - 11-4 White Lambs' Wool Blankets, made from finest grade of wool—no mixture whatever..... *At \$7.75 pair*
 - 12-4 Superfine California Lambs' Wool and steam shrunk—each blanket separated, with beautiful finish and choice borders. *At \$11.75 pair*