TO CELEBRATE NINETIETH BIRTHDAY OF HER MOTHER, MRS. YEOMAN

Mrs. Walter D. Heron Issues Cards for Entertainment to Aged Lady at Her Home, No. 4302 West Belle Place—Mrs. T. E. Price Departs for New York—Mr. and Mrs. Nicholls Return—General Society Notes.

MISS ELLA FLAMMGER.
A pianist, who has this year finished her course at the Strassburger Conservatory.

Ninetieth birthday parties are rare functions in the social world. For that reason the persons who have been privileged to receive a card bearing the subsequent inscription are eagerly awaiting Saturday and the coming entertainment:

"Mrs. Walter D. Heron, at home No. 4302 West Belle place, Saturday afternoon from 3 to 6, to greet Mrs. Yeoman on her ninetieth birthday."

Mrs. Yeoman is the mother of Mrs. Heron, and members of her family, besides many friends who are devoted to this lively and interesting old lady, will not fail to present themselves with congratulations on the afternoon in question.

PERSONAL MENTION.

Mrs. Thomas Edward Price departed last night for New York, where she will visit her friend, Mrs. Hillyer, before settling at one of the resorts for the summer.

Mr. and Mrs. Albert Nicholls, who have been in St. Louis very little for the last few years, owing to Mr. Nicholls's poor health and the necessity for travel, have returned to the city and are established at No. 3615 West Pine boulevard. They will probably go to the near-by country before long, but expect to remain in St. Louis permanently, as Mr. Nicholls has now entirely regained his health. Mrs. Nicholls is well remembered as Miss Edith Franciscus.

Mr. S. H. Clark has returned after spending the Fourth and a few days with his elder daughter, Mrs. Thomas W. Ditty, of Kansas City.

A basket picnic was given at Creve Coeur Lake July 4 by several young folks of North St. Louis.

The day was spent in amusements. Among those present were:

Misses—
Anna Weber, Julia Schramm,
Celie Vieth, Anna Sandbote,
Anna Herkenhoff, Minnie Weber.
Messieurs—
John Burrichter, John Schramm,
Frank Vieth, William Vieth.

M. and Mme. Charles Humann have cabled to Mr. and Mrs. Arthur Gale, parents of Mme. Humann, of their safe arrival at Cherbourg, France. They will take M. Humann's motor car at the French port and expect to spend a few weeks in a trip through France. After returning to their Paris home for a reception by the parents of M. Humann they will spend the remainder of the summer touring Switzerland in their auto.

Mrs. Robert F. Grady, accompanied by her two sons and her mother, Mrs. R. C. Wilkinson of Taylorville, Ill., departed Wednesday night for Delavan, Wis., where they have rented a cottage and expect to remain until the middle of September.

Doctor M. P. Morrell, who has been seriously ill for several weeks with rheumatism, is now at a sanitarium in Kentucky, from which encouraging reports as to his condition have been received this week by Mrs. Morrell.

Mrs. H. J. Benjamin of Maple avenue and Mrs. J. C. Steinberg will depart July 15 for a month's stay at South Haven, Mich.

Miss Tessy McGrath of No. 3362 Mafflitt avenue has gone to Denver to spend the summer with her sister, Mrs. L. Cody.

A lawn party was given on Tuesday evening by Miss Louise McEnery of No. 3729 Arsenal street in honor of some friends. The feature of the evening was a "roman candle" contest.

A lawn birthday party was given last evening in honor of Miss Mamie Holdsworth by Messrs. Joseph McGowan, Frank Schubert and Edward Brauner. The guests were entertained with music, dancing and a supper.

Mrs. Benjamin Barnett of No. 5079 Fairmount avenue and her two children, Arnold and Janaise, accompanied by her mother, Mrs. Simon Steinberg, departed June 29 on the steamer St. Paul for St. Paul and the Northern lakes, to be gone for two months. Mr. Barnett expects to join them some time in August.

Miss Emma Blanche Levy of Delmar street departs next Monday for an extended visit to her uncle, Mr. Sam Maas of Los Angeles, Cal., after visiting Colorado resorts and the Pacific Coast.

Mr. and Mrs. Robert D. Cobb of Tyler, Tex., who have been enjoying an Eastern trip, are stopping a few days en route to Broadmoor Ranch, with Mrs. Cobb's sisters, Mrs. Albert W. West and Mrs. Walter E. Tarlton of Spalding avenue.

The Misses Emma and Hattie Engler of North St. Louis will depart this week for South Haven, Mich., to spend the summer at the Sleepy Hollow resort.

Mr. and Mrs. F. A. Daenmer of Dayton, O., are visiting in St. Louis and are guests of Mr. and Mrs. G. F. Vogel of the South Side.

Mr. and Mrs. T. D. Norton of Halliday will depart this week for California and the Portland Fair. Miss Emma and Margaret Paschal, also of Halliday, will go at the same time.

A party of young persons enjoyed a Fourth of July picnic at Creve Coeur. Luncheon was served at the park. Dancing, rowing and fishing were indulged in throughout the day. Among those present were:

Messieurs and Mesdames—
Fred Worden, J. Lowenstein,
Albert Worden, P. Williamson,
Albert Ernst, O. Jones.
Misses—
Bertha Ernst, Mildred Worden,
Helen Jones, J. Lowenstein.
Kate Worden.
Messieurs—
Thomas Worden, J. Sullivan,
A. Frank, I. Jones.
E. Worden.

Master William Sherman of Clifton Heights and Miss Mabie Luftin of Cabanne gave a party to their friends last evening at the home of the latter. Later in the fall Master Sherman and Miss Luftin, accompanied by the latter's parents, intend to take a short trip to the East.

Miss Marguerite Kott of Nebraska avenue was at home to a few friends last Monday evening in honor of her eighteenth birthday. Music and games were the features of the evening. Those invited were:

Misses—
L. Gerber, B. Aufderheide,
L. Weindel, M. Aufderheide,
A. Kaltwasser, L. Coughlin,
N. Zimmerman, I. Stumm.
L. Coughlin.
Messieurs—
O. Appel, O. Grimm,
G. Reinck, E. Gummels,
W. Klein, E. Dillon,
H. Reichard, C. Stettner,
F. Oestreicher, P. Fox,
T. Born, D. Holecamp.
R. Wirthlin.

One of the picnics of the season was that given by a jolly crowd of young folks on the Fourth at Meramec Highlands. About 6 o'clock supper was served. Among those who participated in the fun were:

Misses—
Minnie Johansen, Katherine Ohlman,
Eleanor Lamberts, Susie Johansen,
Ollie Coleman, Mollie Renz.
Messieurs—
Lewis Hanisch, Thomas Sullivan,
George Ramsey, Oscar Nelson,
J. Wilbur Young, E. J. Cottom,
W. Waage, O. Steiner.

Miss Edith High gave a luncheon Monday to a few friends in honor of Miss Florence Quigley, who departs in a few days for an extended visit to Europe. A pleasant evening was enjoyed by all. Those present were:

Misses—
Florence Quigley, Anna Shelton,
Edna Hunter, Ada Brown,
Jewell Quigley, Ella Raby,
May Quigley, Maud Coyle.

A surprise party of last evening was given to Misses Dela and Mabel Heuston by friends at their home. Among those present were:

Misses—
Dela Heuston, Lena Nebel,
Anna Nebel, Tillie Romnick,
Mabel Heuston, Frieda Koch.
Messieurs—
Frank Neidhart, John Stein,
Noble McCutchen, Hermann Nebel,
Fred Vonarx, Henry Grun.

A birthday and social entertainment was given last night by Miss Marie Louise Doerbaum to young people of the Central High School graduates and other friends at her home at No. 1109 North Leonard avenue. Miss Doerbaum graduated with high honors, being the second youngest of 467 graduates. She is in her sixteenth year. There were present:

Misses—
Windeld Leftwich, Jennie Boyce,
Elsie Gilsebach, Geneva Fairley,
Regenia Daugherty, Josephine McDonald,
Loella Ambuster, Mary Fitzgerald,
Florence Pendergast, Dolora McDonald,
Bessie McElroy, Ida Schenk.
Helen Fitzgerald.

Mr. and Mrs. Eugene Fritsche of No. 4163 Connecticut street chaperoned a party of young persons of the South Side on a hay ride Tuesday. Those present in the party were:

Messieurs—
Eugene E. Fritsche, Edmund Woodridge,
Walter F. McMillin, Arthur Krueger,
Eugene Bauer, Harry Krueger,
Walter Farrh, William McCartney,
Ed Butts, Ed Kendall.
Misses—
Judith Swanson, Madge Burkholder,
Beulah Dyer, Maud McHenry,
Tillie Kendall, Ella Dyer.
Stella Krueger.
Mrs. Eugene E. Fritsche.

Miss Eva Smith of No. 5583 Wells avenue was surprised by friends Wednesday evening. The occasion was her birthday. Those who participated were:

Misses—
Mamie Jenka, Myrtle Mayhury,
Bess Lawler, Mamie Quinlisk,
Anna Quinlisk, Margaret Duffy,
Agnes Costello, Eva Smith.
Maude Rowland.
Messieurs—
William Gorton, Michael Duffy,
James Connore, Jeff. Smith,
Gordon Steward, Bert Davis.
George Smith.
Mesdames—
Little. Jenka.

SCHEME TO MAKE MONEY BESIDES DELIVERING BOOKS.

Alleged John Hughes Demanded 25 Cents for New Telephone Directories.

John Hughes, according to Policeman Roe of Central District, had a scheme to make money in addition to the salary paid to him for delivering the Kinloch Telephone Company's new directory.

It is alleged that Hughes demanded 25 cents for the book at the Terminal Railway Association office, Twelfth and Spruce streets. The demand was refused, and, it is charged, Hughes departed without leaving the book, and took the old one.

Patrolman Roe was sent out on the case as soon as it was reported to Captain Reynolds of Central District, and he arrested Hughes at Fourteenth and Spruce streets.

The basket containing old and new directories carried by Hughes when he was arrested is at the Four Courts as evidence.

Hughes says his home is in Kansas City. He is living at No. 110 North Broadway, and has been in St. Louis only a few days.

It is said that an effort will be made today to get a warrant charging Hughes with petit larceny. It will be alleged that he committed the offense by carrying away the old directory and not leaving the new one in its place when the quarter which he is charged with having demanded was refused him.

Miner's Face Blown Off by Dynamite.

REPUBLIC SPECIAL.

Mexico, Mo., July 6.—Sid Cock, a miner for the Western Stove Lining Company, had his entire face blown almost off today by the explosion of a stick of dynamite. He was in the mine by himself when the accident occurred and crawled 100 feet to the shaft, where he managed to get on the cage and give the hoisting signal. He is in a very precarious condition.

Wounds Bride and Kills Himself.

New Orleans, July 6.—John L. Flynn of Mississippi, after a desperate but unsuccessful attempt to kill his bride, has committed suicide. Mrs. Flynn was a daughter of C. F. Hudson of Greeley, Colo.

FRIDAY—THE SEC
GREAT STOCK A

IceCream Freezers

The celebrated high-grade Peerless Iceland Freezers, for this sale only—

1-quart size $1.19
2-quart size $1.39
3-quart size $1.65
4-quart size $1.98
6-quart size $2.55
8-quart size $3.25

Basement.

Jelly Tumblers

Tin covered Jelly Tumblers—Standard size, very special price for this sale only, per dozen.....12c

Basement.

Screen Doors

At just half former prices—
Regular 85c Doors, now 43c
Regular $1.00 Doors, now 50c
Regular $1.25 Doors, now 63c
Regular $1.50 Doors, now 75c
Regular $2.00 Doors, now $1

Basement.

Window Screens

Adjustable Window Screens at just half former prices—
Regular 33c Screens, now 17c
Regular 35c Screens, now 18c
Regular 40c Screens, now 20c
Regular 45c Screens, now 23c
Regular 50c Screens, now 25c

Basement.

Hammocks

Our entire stock of Hammocks now offered at greatly reduced prices—
$2.25 Hammocks, now $1.65
$3.75 Hammocks, now $2.50
$4.50 Hammocks, now $2.98
$5.00 Hammocks, now $3.98
$6.00 Hammocks, now $4.50

Basement.

Bric-a-Brac

Elegant pieces, of character and high artistic value; regular price $1.50 to $150.00; during this sale only, just half the regular plainly marked retail price; or, each.....75c to $75

Basement.

Fruit Jars

Now is the time to lay in your entire season's stock—Mason's porcelain lined cover Fruit Jars, either pint or quart sizes; per dozen.....39c

Basement.

Laundry Soap

As high-grade as any laundry soap in the world. Full weight, large-size cakes; our regular price 8 bars for 25c. For this sale

12 Bars for 25c

Basement.

25c Mirrors, 10c

Triplicate Mirrors, with views of the World's Fair on back — splendid for shaving—reduced from 25c to.....10c

Main Floor.

Hair Brushes

Ebonoid Hair Brushes—warranted real bristles—former price 25c each—Sale Price to-day, each.....10c

Main Floor.

Toilet Soap

Royal Violet Toilet Soap—very specially priced to-day, per box of three cakes.....8c

Main Floor.

$1.50 Razors 50c

Rogers Bros.' Celebrated Razors—hollow ground—several different styles—reduced from $1.50 each to.....50c

Main Floor.

Stock Adjustment Sale of

Men's and Boys' Clothing

Boys' Suits—sailor and Russian blouse styles, with Eton or sailor collars, and with plain or Knickerbocker trousers, in blue and fancy mixtures; also double-breasted and Norfolk Suits, in blue serge, fancy cheviots, homespuns and tweeds; reduced from $6.00, $7.50 and $10.00 to.....$3.75

Boys' Wash Suits

Russian Suits, ages 2½ to 8 years, reduced from $1.50 and $2.00 to.....95c

Sailor Suits, ages 5 to 12 years, reduced from $2.00 and $2.50 to.....$1.48

Men's Suits at Half Price

Men's Single and Double Breasted Suits, in black and fancy cheviots, reduced from $10.00 and $12.00 to $5.00; from $20.00 and $25.00 to.....$7.50

Men's Coats and Vests, in black cheviot and blue serge, from suits formerly marked at $20.00 and $25.00; choice now for.....$7.50

Our entire stock of Summer Outing Suits; two-piece: latest styles; reduced from $12.00 and $15.00 to.....$5.00

Men's Straw Hats 25 Per Cent Off

All Men's Straws, former price $1.50 to $9.00, now at ¼ off—$1.13 to.....$6.75

$2.50 Men's Felt Hats at $1.25

All our broken lines of Stiff and Soft Hats sold this spring at $1.50, $2.00, $2.50 and $3.00, including some black otter and pearls, at almost 50 per cent reduction to-day.....$1.25

FROM the opening of our d the day, the store was thro pers, partaking of the most ext St. Louis. Thousands of dollar regardless of cost.

This great Stock Adjustmen to compare with it ever having t can here give but a few hints of way for you to appreciate them

We wish to impress that th great sale is absolutely new and for this season; that it is strictly

Stock Adjustment Sale of

Spring and Summer Corsets

AN utter sacrifice of Corsets. All spring and summer stocks must go. These prices will clear them quickly.

25c for Corsets worth $1.00 and $1.25.

50c for Corsets worth $1.50 and $2.00.

$1.00 for Corsets worth $2.50 and $3.50.

$1.50 for Corsets worth $5.00.

Second Floor—Seventh Street.

Stock Adjustment Sale of

High-Class Jewelry

SELL all surplus jewelry is the order, and we're obeying it by reducing prices lower than you've ever known before. Here are a few specimen values:

Pearl Waist Sets, 5c kind, Sale Price.....2c

Pearl Waist Sets 10c kind, Sale Price.....5c

Pearl Waist Sets, 25c kind, Sale Price...10c

Sterline Golf Hat Pins, in leatherette caddy—two pins in each caddy—were 25c—Sale Price.....10c

Violet Brooch Pins—were 25c—Sale Price....5c

Turquoise Bead Necklaces—were 10c—Sale Price.....2c

Sterling Silver Coin Purses—were $1.25—Sale Price.....50c

Nickel Watches—stem wind and set—good timekeeper—New Haven movement—were $1.00—Sale Price.....50c

Stock Adjustment Sale of

Dressmakers' Materials

EXTRAORDINARY values. Prices the lowest you ever saw. Supply your needs now for months ahead.

Basting Cotton—large French spools—2 spools for....1c

Queen Bess Safety Pin Book — assorted pins—Sale Price.....5c

Crescent Sewing Silk—black only—Sale Price, 3 spools for.....5c

Adamantine Pins—Sale Price, dozen papers for....10c

Black Glass Head Mourning Pins—Sale Price, per dozen boxes.....10c

Non-Twist Average Tape — 6 pieces to bundle—Sale Price, per bundle..3c

Main Floor.

Stock Adjustment Sale of

Fine Embroideries

SWISS and Nainsook Insertion—width 2 to 3 inches—former price 20c and 25c per yard—Adjustment Sale Price.....10c

Swiss and Nainsook Corset-Cover Embroidery — width 17 inches—reduced from 75c and 85c per yard to.....35c

Swiss and Nainsook Anglaise Flouncing—17 inches wide—reduced from 95c and $1.10 per yard to.....49c

Swiss Anglaise Allovers—22 inches wide—reduced from $1.10 per yard to.....58c

Swiss Anglaise Allovers—22 inches wide—reduced from $1.65 per yard to.....98c

Women's Summer A

IN every section of this great Women's reduced. The only consideration has been Summer Garment must go. Come to-day wi

$1 for Women

All Tan Covert and Black Cloth Coa are high-class men-tailored garme sizes—to be cleared as follows:

$1.00 for Wome
$2.00 for Wome
$3.00 for Wome

$5 for Women

All Silk Coats must go—Blouses, E stylish garments—to be sold as fo

$5.00 for $10.00 Silk Coats.
$15.00 for

$2.75 for $5 Mohair a

Entire stock of Mohair and Panam fancy materials—innumerable sty effects, in all lengths from 37 to 4 sold out as follows:

$2.75 for $ 5.00 Mohai
$3.75 for $ 7.50 Mohai
$5.00 for $10.00 Mohai
$6.50 for $12.50 Mohai

$7.50 for $ Cravene

Entire stock of genuine E —both plain tailor-mad ed effects—colors Oxfo lengths—to be sold out

$ 7.50 for
$10.00 for

$5 for Women's $16.50 Tailor Suits

The orders are: "Sell all Cloth Tailor-Made Suits." To this end terrific reductions have been made in this magnificent stock. All materials, styles, colors and sizes are here, and these suits are to be sold out regardless of cost or value:

$ 5.00 for Women's $16.50 Tailor Suits.
$ 7.50 for Women's $20.00 Tailor Suits.
$10.00 for Women's $25.00 Tailor Suits.
$15.00 for Women's $35.00 Tailor Suits.

$5 for $10 Silk Shirt-Waist Suits

All Silk and Mohair Shirt-Waist Suits must go. All are this spring's newest styles—large assortment of materials and colors—to be almost given away, as follows:

$ 5.00 for $10.00 Silk Shirt-Waist Suits.
$ 7.50 for $15.00 Silk Shirt-Waist Suits.
$10.00 for $20.00 Silk Shirt-Waist Suits.
$12.50 for $25.00 Silk Shirt-Waist Suits.
$15.00 for $30.00 Silk Shirt-Waist Suits.
$20.00 for $37.50 Silk Shirt-Waist Suits.

$2 for Women's $6.50 Wash Suits

Many of our best styles in Washable Shirt-Waist Suits have been heavily reduced. The larger part of them are "all white" suits and are made in this season's most desirable materials and styles—all sizes—a radical clearance, as follows:

$2.00 for Women's $6.50 Wash Suits.
$2.50 for Women's $8.50 Wash Suits.

$3 for Misses' $7.50 Cloth Suits

Entire stock (none excepted) of our Misses' Junior Cloth Suits are to be sold out in one day. They are mostly coat effects, made in this spring's newest styles, materials and colors—all sizes from 13 to 19 years. The coats alone are worth double the sale price of the entire suit.

$3.00 for Misses' $ 7.50 Cloth Suits.
$4.00 for Misses' $10.00 Cloth Suits.
$5.00 for Misses' $12.50 Cloth Suits.