

### Three Great Dress Goods Bargains

THE fortunate purchase of a large quantity of Dress Goods enables us to offer some extraordinary bargains. This stock was sacrificed to us by a large Eastern manufacturer who wished to clear his warehouses of all surplus. Here is an opportunity you cannot afford to miss.

Broadcloths, strictly all wool, the best value ever offered at the price. Full 38 inches wide, and in a full line of new fall colors. You will agree with us that the bargain is most remarkable, at only, per yard **48c**

Henrietta Cloth in 18 different colors to select from. 40 inches wide, strictly all wool. The most popular cloth of the season. It's a wonderful value at our sale price. As many yards as you wish, at, per yard **48c**

Bedford Cord, in a full line of colors, full 44 inches wide. This cloth is really worth \$1.00 a yard. Your unrestricted choice of an immense line to-morrow at the remarkably low price, per yard, of only **48c**

### An Extraordinary Sale of Fine Silks

AN advantageous purchase from a New York importer enables us to offer what we believe are the most remarkable values of the year. Such bargains are few and far between and it's only in the power of this store to offer them. Every yard of these silks is in this season's latest style.

5,000 yards Warp Printed Taffeta Silks, white and colored grounds. Also plain grounds with embroidered figures and dots. Very rich silks and worth not less than \$1.50 a yard. On sale to-morrow at, per yard **85c**

3,000 yards Warp Printed Chiffon Taffetas in small and medium size patterns, also a good line of pretty checks. These identical silks are retailed regularly at \$2.00 a yard; here Monday, special, a yard **\$1.00**

2,500 yards black Swiss Peau de Sole, very heavy, soft and luxurious. This is one of our regular stock numbers, and we have reduced it to add impetus to the sale Monday, \$2.00 quality; Monday, yard **\$1.25**

### A New Skirt Braid

The latest improved skirt binding, "Curvette"—curved, tapered and triple edge. Just the article for unlined skirts. Can be had in all leading shades. Will outwear any braid on the market. Monday, yard, **5c**

Main Floor.

# ST. LOUIS BARRIS

THE DAYLIGHT STORE

### \$1.25 China Plaques 60c

Beautifully decorated, hand-painted China Plaques for wall decorations—fruit, fish, flower and game subjects. Rich gold edges. 10 inches in diameter. Hole in back for hanging. \$1.25 values Monday for **60c**

Basement.

### Exclusive New Millinery



OUR present showing excels all its predecessors in style, beauty and economical pricing. Exclusive and genteel styles in hundreds of exquisite effects. In trimmed millinery we show foreign importations, New York designs, and beautiful hats of our own workrooms. All combine to make this stock a perfect one. Ready-to-Wear Hats for women, misses and children—a showing certainly complete in every detail. Hats in an endless variety of new fall styles and shades. Women's Hats at \$2.50, \$5.00, \$7.50, \$8.50 and \$10.00. Misses' Hats at \$1.50, \$4.00, \$5.00 and \$6.00. Second Floor.

### Exclusive Styles in Tailored Suits

THE handsomest styles in Tailored Suits ever shown in St. Louis. Not an effect that is new and good, not a style, material or color that is popular, is missing.

All the new materials, colors and styles are represented here. Coats in all lengths and shapes. Skirts in the new circular and half-circular effects, as well as the staple pleated and kilted. Prices are very reasonable when you consider the quality, style and workmanship. Prices range from \$100.00 down to \$50.00, \$30.00, \$25.00 and \$16.75.

### New Costumes and Wraps

The new Princess Style is shown in all materials—voiles, nets, radium silks, mirror velvets and Henriettas—beautiful shades of reseda, light blue, pink, gray, black and white. Prices from \$375.00 on down to \$100.00, \$75.00, \$50.00 and \$40.00.

### New Raincoats

These extremely popular garments are shown by us in a great variety. Many new styles are out for this fall. Genuine Priestley Cravenette is the material used. New pleated and belted effects in Oxford gray and tan, all lengths and sizes. Prices range from \$25.00, \$22.50, \$20.00 and \$16.50.

### New Fall Coats

Handsome new garments made of medium weights—cloths, tan coverts, black chevots, broadcloths and Venetians. Are specially adapted for wear during October and November. All lengths from 26 to 50 inches. New, tight-fitting corset effects, with strapped seams, also new Empire styles. Prices \$35.00 to \$25.00, \$20.00, \$15.00, \$10.00, \$7.50 and \$5.00.



### Corset Demonstration

OUR special demonstration of the well-known P. D. and J. B. Corsets will continue all the rest of this week. Women who have not already attended are most cordially invited to do so without delay.

P. D. & J. B. Corsets are celebrated wherever corsets are known for their extreme grace and beauty. Their perfect-fitting qualities, together with their exquisite comfort and superb style, recommend them to all thinking women. The New York demonstrator is a lady of exquisite skill in the proper fitting of corsets. She can fit you in a P. D. or J. B. Corset so as to give you the very maximum of comfort and style. We guarantee P. D. and J. B. Corsets to be as represented. J. B. Corsets from \$1.00 up to \$ 6.00 P. D. Corsets from \$1.50 up to \$15.00 Third Floor.



### Cloths and Velveteens.

HERE are four remarkably strong values in Coatings and Suitings. Every one of them deserves your most careful consideration.

Bohain Kersey Cloth, 56 inches wide, light weight; just the thing for coats and suits. All colors including black. A \$2.00 fabric for **\$1.50**

Covert Coating, 56 inches wide, in tans, grays, etc., for coats and jackets. Antiseptized value Monday, per yd. **\$1.50**

Main Floor—Third Aisle.

### Fall Wash Fabrics

WE are showing a large assortment of staple novelties in wash fabrics for Fall and Winter wear. Here are a few of our most popular values.

36-inch Shirting and Dress Percales, lovely designs on white china and indigo grounds; per yard, **12 1/2c**

Flowered Satens for spreads and comforts, entirely new patterns, rich as silk; per yard, **18c**

Seersucker and Fille du Nord Ginghams in plain stripes and plaids; a very handsome collection; per yard, **12 1/2c**

Crinkle Crepe. The new fabric for kimonos. Real Japanese effects which need no ironing; special at **15c**

Main Floor.

### A \$10,000 Stock of Fine Lace Curtains at a Third Off

RIGHT at the season of the year when curtains are in most demand, we announce one of the most advantageous and remarkable purchases we have ever made. \$10,000 worth of this season's handsomest productions, bought by us at a saving of one-third from regular wholesale prices, go on sale at proportionate retail reductions. It's the greatest curtain opportunity offered to the public this season.

We could add these curtains to our regular stock and sell them at regular prices, were it not the policy of this store to always give our customers the benefit of all savings.

There are Ruffled Net, Irish Point, Cluny, Renaissance Curtains and all other known weaves. Also, in order to add greater impetus to this sale, we will offer our entire regular stock of Lace Curtains at 20% discount.

<b>Ruffled Net Lace Curtains</b> with lace insertions and edges; well made on a strictly fine quality of net. \$1.50 value at... <b>\$1.00</b> \$2.50 value at... <b>\$1.65</b> \$3.50 value at... <b>\$2.30</b> \$4.50 value at... <b>\$2.95</b> \$5.50 value at... <b>\$3.60</b>	<b>Irish Point Lace Curtains</b> in many designs. Wonderful values. \$ 5.00 value at... <b>\$3.75</b> \$ 7.25 value at... <b>\$5.25</b> \$ 9.00 value at... <b>\$6.75</b> \$ 9.75 value at... <b>\$7.50</b> \$12.00 value at... <b>\$9.00</b> \$12.50 value at... <b>\$9.75</b> \$14.00 value at... <b>\$10.50</b>	<b>Cluny Lace Curtains</b> . High-class productions at savings averaging more than a third. \$4.00 value at... <b>\$2.75</b> \$4.75 value at... <b>\$3.50</b> \$5.75 value at... <b>\$4.00</b> \$6.00 value at... <b>\$4.25</b> \$6.75 value at... <b>\$4.75</b> \$8.00 value at... <b>\$5.75</b>	<b>Arabian Lace Curtains</b> . Fine quality of net, very specially priced. \$ 7.75 value at... <b>\$ 5.75</b> \$ 9.75 value at... <b>\$ 7.50</b> \$11.50 value at... <b>\$ 8.50</b> \$15.00 value at... <b>\$11.50</b>	<b>Beautiful Renaissance Curtains</b> . \$ 9.00 value at... <b>\$ 6.75</b> \$10.00 value at... <b>\$ 7.75</b> \$12.50 value at... <b>\$10.00</b> \$17.50 value at... <b>\$13.50</b> \$18.50 value at... <b>\$14.50</b>
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Third Floor.

### Black Dress Goods

THERE is style in black goods as much as in anything else. Every season new fabrics and new effects are produced. A complete showing of all the new ideas to be made this week. Here are a few of our special values.

<b>Black Venetian Cloth</b> , strictly all-wool, 50 inches wide; special price per yard, <b>75c</b>	<b>Black Panama Suiting</b> , all-wool, 48 inches wide, elegantly finished; per yard, <b>85c</b>
<b>Black Chiffon Broadcloth</b> , all pure wool, 50 inches wide, twilled back; per yard, <b>\$1.25</b>	<b>Black Tailor Serge</b> , made of pure worsted yarns, proper weight, firm and strong, 54 in. wide; <b>\$1.25</b>

Main Floor—Locust Street.

### Linens Very Low-Priced

IRISH Linen Table Cloths and Napkins—a special purchase from the celebrated weavers, J. N. Richardson Sons & Owsen, at 25 per cent less than regular wholesale prices. These cloths are in extremely beautiful designs. You know the quality.

Cloths, 24 1/2 yds. each... <b>\$2.75</b>	Unbleached Damask, and Napkins just as they come from the looms, unfinished. Strictly high-class.
Cloths, 24 1/2 yds. each... <b>\$1.50</b>	24-inch Unbleached Damask, worth bleached \$1.75 per yard, for <b>\$1.35</b> . Worth \$2.00 for <b>\$1.50</b> . Worth \$2.25 for <b>\$1.75</b> . Napkins to match, worth bleached 24.00, \$4.75 and \$6.00, at <b>\$3.75, \$4.00 and \$5.00</b> .
Cloths, 24 1/2 yds. each... <b>\$1.25</b>	
Cloths, 24 1/2 yds. each... <b>\$1.00</b>	
Cloths, 24 1/2 yds. each... <b>\$0.75</b>	
Napkins to match, the same splendid quality; special, per dozen, <b>\$3.75</b> .	
Barry's Banner Napkins, special new patterns just arrived. Price per dozen Monday, only <b>\$2.75</b> .	

Main Floor.

### Handsome Rugs and Carpets

IN the Carpet and Rug Store—third floor—we are showing hundreds of beautiful new designs from the world's most prominent weavers. Qualities and styles are unsurpassed. Prices are incomparably low. Do not fail to see our stock before buying.

<b>Tapistry Brussels Rugs</b> . In rich colorings. All newest designs. Size 9x10... <b>\$ 0.75</b> Size 9x12... <b>\$12.50</b>	<b>Paris Wilton Rugs</b> . In beautiful soft and rich colorings. The very finest Wilton Rugs made. Regular price is \$65.00 and \$70.00. Clearance price <b>\$47.50</b> .	<b>Body Brussels Rugs</b> . Very choice patterns; 9x12 size. Prices only <b>\$22.50 and \$27.50</b> .
<b>Amminster Rugs</b> . Size 9x12. The largest and best showing in St. Louis at <b>\$18.50, \$22.50, \$25.00, \$33.00 and \$37.50</b> .	<b>Small Size Amminster Rugs</b> . 18x26 inches. Reduced from <b>\$1.25 to \$1.00</b> . 27x30 inches, reduced from <b>\$2.75 to \$2.25</b> . 36x72 inches, reduced from <b>\$4.50 to \$3.75</b> .	<b>Bigelow Amminster Rugs</b> . Size 30x60 inches. Regular price is \$3.50 each. Special price for Monday, <b>\$2.75</b> .
<b>Fine Wilton Rugs</b> . Size 9x12. Extremely rich designs, at <b>\$32.50, \$35.00 and \$37.50</b> .		<b>Japanese Matting in Carpet Effects</b> . Regular 45c quality. 500 rolls go on sale to-morrow at an extremely low price. Per yard, <b>35c</b> .

Third Floor.

### New Fall Shirt Waists

WE have just received a full line of exquisitely beautiful "Lingerie" Shirt Waists. Embroidered by hand, in dozens of handsome designs. Trimmed with insertions of fine Valenciennes lace. These waists range in price from \$7.98 to \$27.00 each.

<b>Shirt Waists</b> —Made of fancy striped madras cloth, with tucked front, finished with pearl buttons. Latest style sleeve and collar, <b>\$1.75</b> .	<b>Shirt Waists</b> —Of figured damask, choice of two styles, one with front of narrow tucks, other with wide tucks; new sleeve and collar, <b>\$2.50</b> .
<b>Shirt Waists</b> —Made of mercerized poplin, buttoned in front or back, entire front made of narrow tucks; new sleeve and stock collar each <b>\$2.75</b> .	<b>Shirt Waists</b> —Made of mercerized poplin with embroidered front, or of figured damask, finished with narrow tucks; new sleeve and collar, <b>\$2.98</b> .

Second Floor—Olive Street.

### Fancy German Steins

OUR own direct importation of fancy German Steins is on display. Included are over 1,000 different styles, sizes and decorations. Steins for both decorative and practical use. Prices range from 25c to \$18.00 each. You are invited to see the display whether you wish to purchase or not. A large variety of hand-painted Steins with fancy designs and German motifs at, each **\$1.00**. A very handsome Stein, has a cover in imitation of an ancient castle tower, with decorations in keeping. Prices according to size, **\$1.50 to \$5.00**. Basement.

### A Matchless Bargain Sale of Best Notions and Dressmakers' Supplies

THE values offered in this section have always attracted attention, and shoppers have learned to look here for phenomenal bargains, but we have never before been able to offer this early in the season values of such extraordinary importance. The very articles that you need right now for fall sewing are priced wonderfully low.

<b>"Stretching" Shirt Gauge</b> —latest device for obtaining correct skirt lengths. 25c.	<b>Celebrated Collared-Lined Thimbles</b> —regular 10c. Monday 5c.	<b>Crystal Top Hat Pins</b> —an elegant assortment—all colors—bought to sell at 10c each. Monday, 5c.
<b>"Turns" Double Shirt Buttons</b> —black, white and gray; per yard, 5c.	<b>Several Well-Known Hooks and Eyes</b> . Del. Lion, Golden Spring, etc.—per card, 10c gross, 5c.	<b>Featherstitch Braid</b> —in dark colors only; was 10c. Monday, 5c.
<b>Hook-and-Eye Tape</b> —black, white and slate; special, per yard, 5c.	<b>Taffeta with Blauet Binding</b> —black, white, pink and blue; per yard, 5c. dozen, 5c.	<b>34 yards White Tape</b> —per piece, 7c.
<b>Best Buttoning Cotton</b> —300-yard spool; per 100, 25c; 50c dozen, 25c.	<b>Brooches</b> —Soft Finish. Black and Cotton—100-yard spool, black and white, 2 for 5c.	<b>Children's Adjustable Waist</b> —extra strong, 25c.
<b>"Newrich" Sewing Silk</b> —all leading shades; per spool 5c; dozen, 50c.	<b>Woolen Covered Dress Shields</b> —sizes 2, 3, 4 and 7; per pair, 10c.	<b>Admirable Pins</b> —per dozen papers, 25c.
<b>Buttons</b> —Twist—black only, 10 yards; per spool, 10c; per dozen, 10c.	<b>Velveteen Shirt Bindings and Braids</b> —Favorite, 5 yards 5c per bolt; in black and colors, 8, 11 & 21, 2 yards; 5c per bolt; in black only, 5c. 50c shirt braids, 5 yards; per piece 10c.	<b>30-inch Tape Measure</b> —5c each.
<b>Sewing Cords</b> —all sizes, black and white; per yard, 2c; dozen, 20c.	<b>S. H. &amp; H. Velveteen Combination</b> . Black and Velveteen per yard 7c; dozen, 70c.	<b>Magazine Scissors</b> —highly polished; from 2 1/2 inches to 4 inches; special Monday, 25c.
<b>Red Lion and Agnes Brand Hooks and Eyes</b> —black and white, all sizes; per card, 1c; per gross, 5c.	<b>Angora Shirt Buttons</b> —all leading shades; piece, 10c; dozen, 90c.	<b>Leather and Children's Side Seam Supporters</b> —black and white; per pair, 10c.
<b>Greenish Silk Covered Featherbone</b> —white and black; per yard, 7c; dozen, 60c.	<b>Lined Washable Shirt Braid</b> —in white and colors; piece, 10c; dozen, 90c.	<b>Barry's Superior 10-yard Tape</b> —size 600, 64, 8, 1, 2 and 3; 5c.
<b>Decorative Pins</b> —in half-pound boxes, sizes 4, 5 and 6; per box, 25c.	<b>Black Cottoning</b> —black, white and tan; per ball, 5c.	<b>Safety Safety Pins</b> —all sizes; 2 dozen, 5c.
<b>Machine Oil</b> —extra select grade, regular 10c size; 6 bottles for 50c.		<b>Black Cottoning Balls</b> —special 5c.

### High-Class Dress Goods

PRIESTLEY'S best Cravenettes, waterproof, full line of colors, 60 inches wide. Suitable for coats and coat suits. Prices \$2.50 to \$3.50 the yard.

A magnificent line of the very fashionable new gray goods to be shown Monday. Prices range from 75c to \$2.50. Broadcloths are in great demand, and we are showing complete lines of all the best makes. Prices, per yard, \$1.50 to \$3.00.

Main Floor.

### Japanese Art Ware 1-3 Off

WE purchased the entire sample line of hand-painted Royal Nippon Art China and Vases from this country's largest importer of Japanese wares. There are nearly 10,000 pieces in the lot, every one perfect. Sale prices are 1/3 less than usual. Exquisite Chocolate Pitchers, Cracker Jars, Salad Bowls, Punch Bowls, Fruit Dishes, Whipped Cream and Mayonnaise Bowls, Nut Bowls, Cups and Saucers in all sizes and kinds, Jelly Dishes, Saguars and Creams, Tea Pots, Olive Dishes, Bonbon Dishes, Hot-Muffin Dishes, Comb and Brush Trays, Hair Receivers, Puff Boxes, Tobacco Jars and many other articles of a like character. Now is the opportunity to secure this extremely fine Japanese Art China and Brics-a-Brac at a saving of one-third from regular prices. The display is complete, and the early comers will, of course, get the choicest selections. Basement.