

Nugent's OPENING AND EXHIBIT SALE

TO-MORROW! DON'T MISS AN ITEM!

Great Silk Bargains!

First-class qualities! Black, plain colors and fancy weaves!

- 19-inch plain Rustling Taffetas, in brown only. 50c a yard. Here Monday... **33c**
- 20-inch plain Taffeta—soft finish—two colors only, navy and plum; worth 60c a yard; Monday at... **37c**
- 20-inch fancy raised stripe Clifton Taffetas in brown, green, garnet, navy and Alice blue; worth 60c a yard—Monday at... **38c**
- 22-inch Moire Velours, in black, navy and sky blue; worth 85c a yard—Monday... **48c**
- 36-inch black Taffeta; also 36-inch colored Taffeta—two shades only—brown and sky blue; worth 90c—Monday at... **53c**
- 20-inch Novelty and plain Moire Velours—complete assortment of colors—the popular silk this season. Worth 80c a yard. Monday... **62c**
- 27-inch Chameleon Gros de Londre; worth \$1.00; Monday... **58c**
- 27-inch black lustrous Taffeta—rustling finish—worth \$1.10 a yard; here Monday... **64c**
- 36-inch black Moire Velour—very rich finish; worth \$1.25; here Monday... **68c**
- 36-inch black Taffeta—very high luster—splendid goods; worth \$1.25 a yard; here Monday... **74c**

Hosiery! Hosiery!

VALUES that surpass anything ever attempted in St. Louis before!

- Men's fancy embroidered half hose. Real French goods, worth 50c at... **15c**
- Men's full seamless fast black cashmere Socks. Regular price 25c. Sale Price... **16c**
- Women's fast black Hose, cotton or lisle thread, fashioned goods. Regular price, 17c. 25c. Sale Price... **17c**
- Women's fast black heavy fleeced-lined Hose. Good value at 17c. Sale Price... **10c**
- Boys' fast black ribbed school Hose; the 12 1/2c 19c kind; only... **12 1/2c**



- Children's fast black ribbed cashmere Hose. A regular 50c quality. Sale Price... **25c**
- Children's fast black ribbed cotton Hose, fashioned goods. Well worth 25c. Sale Price... **15c**

White Dress Goods

- At Half and LESS Than Half!
- Big lot of checked and striped Dimities, 40-inch Lawns, India Linen and Mulls, worth 12 1/2c. 5c for... **5c**
- Big lot of 40-in. soft-finished Nainsook, worth 20c a yard, at... **7 1/2c**
- Big lot of 36-in. fine, smooth-finished English Longcloth, worth 17 1/2c a yard—sale price **10c**
- Big lot 40-inch silk-finish Mull, worth 25c a yard, for... **12 1/2c**
- Big lot Mercerized Madras, in neat figures and striped effects, for waists and shirts, worth 29c a yd.—Monday at **15c**

Black Wool Dress Goods

ENOUGH to start a new Black Goods Department—all bought way, way under market values! Here are the bargains!

- 36-inch Serge—36-inch Batiste—36-inch Panama—worth 50c a yard—choice Monday at... **39c**
- 44-inch Batiste—44-inch Panama—44-inch Tamise Cloth—worth 75c and 85c a yard—choice Monday at... **48c**
- 42-inch Crepe de Chine—worth 85c a yard—here Monday at... **50c**
- 42-inch Crepe de Paris—worth 90c a yard—Monday at... **65c**
- 46-inch and 54-inch Storm Serge—heavy quality—worth \$1.00 a yard—Monday... **69c**
- 54-inch Storm Serges—very heavy and fine quality—worth \$1.25 yard—Monday at... **78c**
- 44-inch Crepe de Soie—very silky goods—worth \$1.50 a yard—Monday at... **95c**
- 46-inch Imported Tamise Cloth—very fine—worth \$1.35 a yard—here Monday at... **99c**
- 46-inch Batiste—best European make; worth \$1.50—here Monday at **\$1.21**
- 46-inch superb quality Imported Nun's Veiling; worth \$1.85 a yard—here Mon—Monday at... **\$1.41**



New Fur Hats and Imported Patterns

New styles that have just arrived! Handsome, adaptable shapes with the last ideas from foreign makers. Also charming headwear in Fur Hats, to be shown for the first time Monday!

Contrary to the general order of merchandising, these new arrivals and many of our patterns, worth up to \$35.00, go in to-morrow's sale at remarkably low prices! \$18.00, \$15.00, \$12.00, \$10.00, and many have even been marked to

\$7.50 and \$5.00

Opera Bags

A lot of beaded Opera Bags—steel, jet or colored beads—bags actually worth \$1.50 to \$3.00 each. Your choice Monday for... **\$1.19**

Still finer Bags—some beauties in this lot—very desirable for holiday gifts and worth \$3.50 to \$5.00 each. Choice Monday at... **\$1.95**



Corset Bargains

THESE are NOT old style goods advertised at cheap prices, but absolutely the newest styles and every corset fresh—just from the factory.

All at Half Price

- Genuine Thompson Glove-Fitting Corsets, worth and sold all over the country at \$1.50 each—here Monday at... **75c**
- Genuine Kabo Corsets, worth and sold all over the country for \$1.75 each—here Monday at... **85c**

SHOES

Our new shoe department in the basement annex is not trying to make money just now—we'd rather make friends. These goods came in late. We must sell them quickly and we therefore quote prices that will both popularize this new department and move the goods in a hurry.

- Ladies' Bright Dongola Lace Shoes, with patent-leather tips, military heels and extension soles—shoes that are made for service—size 2 1/2 to 8—sale price... **\$1.50**
- Ladies' Vici Kid Shoes in lace and Bluchers—patent-leather tips, extension soles, dull kid tops and Cuban heels. These are very stylish shoes and equal to any at \$2.50—size 2 1/2 to 8—our price... **\$2.00**
- Little Girls' Bright Dongola Hook-Lace Shoes, with kid and patent-leather tips and heavy extension soles—size 5 to 11. These shoes are made to sell for \$1.25. Our sale price... **98c**
- If your children have weak ankles and you wish to protect them, buy our "Weak Ankle Shoes"—the best in the world. Infants' sizes 12 to 24 **\$1.10**; child's sizes 24 to 36 with spring heels (4 to 8) **\$1.35**

Flannels

GREAT bargains this week in our basement—Outing Flannels, Domet Flannels, Cream Embroidered Flannels, Cloakings, etc., etc.

- 8-cent Outing Flannels—good patterns—for... **4 1/2c**
- 10-cent Outing Flannels, light colors, for... **6 1/2c**
- 15-cent Outing Flannels, light and dark colors, for... **8c**
- 7 1/2-cent Domet Flannels for... **5c**
- 10-cent heavy double-fleeced Domet for... **7 1/2c**
- 6 1/2-cent Embroidered Flannels for... **43c**
- \$2.50 and \$3.00 Mohair Cloaking, per yard... **98c**

Music Dept.

- My Irish Molly O...
 - My Lady of Kentucky...
 - Swing Song...
 - Bright Eyes, Good-Bye...
 - Black Cat Rag...
 - When the Flowers Fade...
 - Away (new ballad)...
 - Giggler (two-step)...
 - My Lady's Laughter...
 - Chicken Chorus (big ragtime)...
 - Bo-Boop (new intermezzo)...
 - Daunt's (James Novel)...
 - And Many Others...
- (For mail orders add 1 cent postage.)
Send for our new catalogue of McKinley edition of 9-cent music—150 different classic and popular selections.
- 10c**

Neckwear and Veilings

Our regular prices cut to shreds to-morrow!

- Neck Ruchings—One thousand boxes, that sell regularly at 25c and 35c a yard, will go Monday at... **13c**
- Stock Collars—Fifteen hundred dozen Venise lace Stock Collars, worth 25c each. Monday at... **12 1/2c**
- Veilings—Pretty Tuxedo Veilings, plain and fancy meshes, chenille or velvet spots. Regular prices 25c, 50c and 75c a yard. Monday at... **10c and 25c**



Warm Snap In

Men's Neckwear

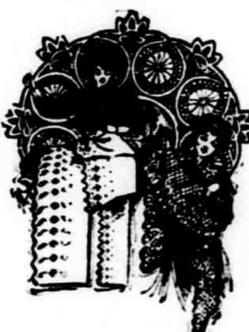
Suitable for the Holidays or any other time. 5,000 Nobby Silk Four-in-Hands—All new effects. Worth 50c each. Will go in this sale at

25c

Laces and Embroideries

Nothing but new goods.

- 400 dozen Embroidered Medallions—round and square; worth up to 25c each; Monday at... **10c, 8c and 5c**
- Gambrie Embroidery Edges and Flourishes—6 to 10 inches wide—worth 15c and 18c a yard; choice Monday at... **10c**
- Fine 75-cent and \$1.00 Corset-Cover Embroideries, with ribbon beading at top—English eyelet and Japanese effects—sale price... **50c**
- 200 Silk-Waist Sets—front, back, collar and cuffs—embroidered and lace-trimmed—worth \$1.00—Monday, per set... **50c**
- \$1.50 and \$1.75 Swiss Allover Embroideries in English eyelet and Japanese effects—choice... **98c**
- Venise Lace Medallions—cream color—square or round—worth \$1.00 and \$1.25 per yard—our sale... **45c**
- Oriental Allover Laces in white and cream color—worth 75c to 95c a yard—sale price... **48c**
- Lace Allogers—three thousand yards—in Oriental, Venise and Point Gaze—white and cream—worth up to \$2.00 a yard—your choice at... **\$1.00**
- Plain Net Robes—white, pink or blue—waist and sleeves—worth \$12.50—sale price... **\$7.50**
- Black Spangled Dress Robes—well covered—excellent \$15.00 values for only... **\$8.45**



Wool Waistings

Beautiful new patterns in all the best colorings—magnificent goods—many embroidered patterns in the lot—

Worth 75c 85c \$1.25
Mon-day 48c 59c 75c

Fancy Squares

In our new Art Dept.—Main floor of new annex.

Stamped Linen Squares—110 dozen, in 18-inch, 20-inch and 24-inch sizes, worth 39c to 75c each; Monday price... **25c**

Silk Tapestry Squares for pillow tops or chair backs; superb new patterns; worth \$1.50 and \$2 each; choice Monday... **95c**

Lace Curtains

Big price-cutting this week. Third floor.

- Bonne Femme Curtains—three-panel effects, with medallions—worth \$1.75 each, for... **75c**
- Bonne Femme Curtains—with real Renaissance lace edges and insertions, mounted on bobbinet—worth \$2.50—\$1.35
- Nottingham Lace Curtains—3 yards long—worth 60c, at, per pair... **23c**
- Nottingham Curtains—3 1/2 yards long—worth 85c, at, per pair... **38c**
- Cable Net Lace Curtains—in Renaissance effect, white or Arabian color—worth \$2.50, at, per pair... **\$1.28**
- Nottingham Lace Curtains—58 inches wide—worth \$2.50, at, per pair... **\$1.39**
- Arabian Curtains—with corded designs, 3 1/2 yards long—worth \$2.75, at, per pair... **\$1.47**
- Bonne Femme Curtains—trimmed with real Cluny and Renaissance lace, with medallions—worth \$5.00 each, for... **\$2.75**
- Nottingham Lace Bed Sets, with shams to match; Battenberg design—worth \$1.75, for... **\$1.10**
- Cable Net Lace Curtains—in Cluny and Arabian designs in white, ivory and Arabian color—worth \$3.00, at, per pair... **\$1.83**
- Brussels Weave Curtains—in very dainty effects—worth \$3.50, at, per pair... **\$1.98**
- Nottingham Curtains—1 yards long—worth \$3.00, at, per pair... **\$2.00**
- Bobbinet Lace Bed Sets—with centerpiece and deep flounce, trimmed with real handmade lace edge and insertion; has cover for roll to match—worth \$5.00 per set... **\$3.69**



Large and Small Rugs

YOU'LL buy these on sight! Such values are irresistible if you're a judge of rugs! Third floor.

- Genuine Cocoan Door Mats—worth 50c—for... **32c**
- Velvet Rugs—size 18x26 inches—worth 50c—for... **59c**
- Smyrna Rugs, with fringed ends, and reversible—worth 50c—for... **53c**
- Sanford & Sons' best quality Axminster Rugs—size 27x36—worth \$2.75—for... **\$1.69**
- Axminster Rugs—size 39x72—worth \$4.75—for... **\$3.39**
- Tapestry Rugs—size 6x9—worth \$9.50—for... **\$7.35**
- Tapestry Rugs—size 9x12—worth \$11.75—for... **\$9.45**
- Wilton Velvet Rugs, woven in one piece without seams—size 9x12 feet—worth \$24.50—for... **\$19.75**
- Sanford & Sons' Axminster Rugs, without miters or corner seams—not seconds, but first quality, and absolutely perfect—size 9x12 feet—worth \$27.50—for... **\$19.39**
- Woven by hand—have beautiful soft colorings of best vegetable dyes. Strictly all wool and will last a lifetime.
- 2x5 feet—worth \$16.50—for... **\$8.45**
- 2x6 feet—worth \$17.50—for... **\$8.50**
- 5x10 feet—worth \$65.00—for... **\$34.00**
- 10x12 feet—worth \$150.00—for... **\$85.00**
- 12x15 feet—worth \$122.50—for... **\$65.00**



Men's Underwear

GOOD, dependable qualities—soft and warm—marked at the lowest figures ever quoted at the first of the season.

- 2 cases Men's Tan Colored Ribbed Fleece-Lined Shirts and Drawers—regular price 50c—at... **25c**
- Men's Heavy Colored Ribbed Merino Shirts and Drawers—silk front on shirts—regular price \$1.50—per garment... **65c**
- 2 cases Men's Fine Quality Natural Wool Ribbed Shirts and Drawers—collarless neck and satin front on shirts—outside band on drawers—regular price \$1.50—sale price, per garment... **85c**
- 2 cases Men's Fine Quality Camel's Hair Shirts and Drawers—\$1 quality—at, garment... **75c**
- 2 cases Men's Fleece Egyptian Ribbed Shirts and Drawers—splendid 65c garment—sale price, per garment... **35c**
- Special Value in Men's Colored Spring Needle Ribbed Merino Shirts and Drawers—per garment... **\$1.50**
- Men's Heavy Novia Colored Ribbed Shirts and Drawers—have all the appearance of silk—per garment... **\$2.00**
- Men's Heavy All-Wool Shirts and Drawers—regular \$2.50 quality—special at, per garment... **\$2.00**