Colds on the Chest

Ask your doctor the medical name for a cold. It isn't "hay fever," "chills," "flu," or "sore throat." It's caused by a cold virus, and the only thing that helps is to keep in bed and stay warm. Don't take cold medicines without a doctor's prescription. If one is needed, take only those prescribed by your doctor.

AFOWL PSORIASIS 35 YEARS
Terrible Salty Bunch is in Patches All Over the Body—Skin Cracked and Bleeding—Solved Unanswerably—Cured by Gerblings in Thirty Days at Cost of $4.75.

The Store for the Good of the Greatest Number

The woman who thinks it wise to trade at a so-called "Specialty" Store is, in view of the superior excellence of the New York Store Ready-to-Wear Garments, throwing her money into the street.

The only noticeable specialty you will find at this so-called "Specialty" Store is stirring misrepresentation, while the New York Store "Speciality" is and always has been performance of what it promises. The customer's satisfaction is our first consideration. Our way and OUR Ready-to-Wear Garments to make for steady, substantial growth.

Compare merchandise and prices then you will fully understand.

$11.98 For Tourist Coats Worth Up to $20.00

AWFUL PSORIASIS 35 YEARS
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THE WAIST THAT'S $5.00

AWFUL PSORIASIS 35 YEARS
Terrible Salty Bunch is in Patches All Over the Body—Skin Cracked and Bleeding—Solved Unanswerably—Cured by Gerblings in Thirty Days at Cost of $4.75.

Sweaters

SWEATERS WITH DRESS—£5.00 AND BLACK—£2.00

Dress Skirts

FALL 1906—$1.98

THE BEST SUIT OR COAT in check to this Bay getting the highest number of votes in the Republican free enterprise contest, is

THE NEW YORK STORE

THE NEW YORK STORE WANTED £15 TAILOR-MADE SUITS

$15 Tailor-Made Suits

These Suits Are This Store's Proudest Specialties

PROLOGUE—Because they believe them purchased by other

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