

CHRISTMAS



SHOPPING

—AT—
NEW YORK STORE
SAVES YOU
MONEY.

STORE NEWS

—THAT—
WILL PLEASE
nine out of every ten
People

RADICAL PRICE CUTTING ON WOMEN'S AND CHILDREN'S SERVICEABLE READY-TO-WEAR APPAREL

\$19.95

For Pick of Entire Stock

Suits and Dresses

such as were retailed all along at \$27.50 and \$30. Trotteur Dresses and Tailored Suits of serge, chevron, broadcloth, diagonal, worsteds and mannish weaves. Every garment perfect in fit, fabric and finish.

The near approach of Christmas enhances your concern in such an event—what vistas of gift buying it opens! A most extraordinary Bargain Surprise! Offerings that will create a small-sized riot today for the values and styles have never been approached. This is strong language, but the occasion warrants the keenest emphasis. On December 25th there must not be over three dozen garments in this department, where now there are hundreds—and this is our method of lowering stock. We fill Mail Orders.

\$28.95

For Choice of Entire Stock

Dresses and Suits

with the \$35 and \$40 price-mark. High Art Models, tailored to absolute style and featured in all the winter's wanted shades—in a word, no matter what your dress needs are, you will find them here.

\$3.98

For Absolutely Guaranteed

Silk Petticoats

that cannot be touched anywhere even at \$5.00. The assortment includes black, white and the colors to match your gown.

\$15.95

For Choice of Complete Stock

Dresses and Suits

regular \$22.50 and \$25 garments. A clearance that features Trotteur style Dresses and Tailor-made Suits in every desirable fabric and color; regular and extra large sizes.



\$11.95

For Choice of Considerable Lot

Trotteur Dresses

worth up to \$20. Built of Serge, Panama, Prunella, Diagonal, etc., in a color assortment big enough to satisfy all.

\$2.29

For Dainty New

House Dresses

made of "Red Seal" Gingham, in striped designs and warranted strictly fast-colored.

Christmas Waists

One Lot of Pure Linen-Tailored Waists—Front and back box-pleated; the usual \$2.50 sorts—for a few days only at, each.....**\$1.69**

1/4 OFF

On Entire Stock of Fancy Waists, of Silk, Net and Chiffon; selling regularly from \$9 to \$25.

Real Irish Linen Hand-Embroidered Shirt Waists—Beautifully tailored garments, tucked and box-pleated front and back. Regular \$4.50 and \$5.00 sorts—Special.....**\$3.89**

25% DISCOUNT

On Entire Holiday

STOCK OF FURS

ON CAPES AND COATS

In Staple and Evening Shades.

Xmas Sweaters

A Brand New Line of Women's \$3.50 Coat Sweaters—Expertly Knitted, in white, cardinal and Oxford—for a few days only at.....**\$2.59**

\$2.49

For Regular \$3 and \$3.50 Styles Misses Sweaters—all sizes, in white and desirable colors.

Women's Long Hand-Knitted Coat Sweaters—absolutely perfect-fitting, in white and colors; regular \$9 and \$10 styles—today only.....**\$7.40**



GIFTS THAT PLEASE WOMEN

- Kid Gloves—for Dress, Driving and Motoring, in such famous makes as Dora's, also Ireland's Cape Gloves and Suede Kid—banner values at.....**\$1.50 and \$1.75**
- Perfumes—"Colgate's" Extra Fine, good-sized bottles with fancy stoppers, all odors.....**25c to \$5.00**
- Hand-Bags—all the popular kinds in point of style, color and leather—choice at.....**1/4 OFF**
- Tinsel Scarfs—for head and shoulders, 2 1/2 yards long, a splendid color assortment; \$2.50 values for.....**\$1.69**
- Silk Hosiery—a dream from every viewpoint; black, white, and dozens of fashionable colors; regular \$1.50 sorts, now for.....**\$1.13**
- Neckwear—a dainty and exclusive line of Lace and Jet Collars, Stocks, Jabots, Bows, etc., ranging in price from 25c to \$7.50
- Handkerchiefs—in Armenian Lace Trimmed, Maderia Embroidered, Irish and Swiss Embroidered and Initialed styles, from.....**12 1/2c to \$3.50**

33 1/3% DISCOUNT

ON MAGNIFICENT ASSORTMENT
COSTUMES, PARTY AND EVENING DRESSES
AND
OSTRICH AND FEATHER BOAS

WHERE QUALITY COUNTS.
The New York Store
PHOENIX, ARIZONA.

WORTHY GIFTS FOR MEN

- Smoking Jackets—many styles, in every size and ranging in price from \$6.50 to \$13.50—today at.....**25 PER CENT LESS**
- Bath Robes—of reversible Eiderdown, in choicest colorings; extra strong values from.....**\$5 to \$12.50**
- Gloves—for Street, Dress, Driving and Motoring; tan, brown and grey, in all sizes.....**\$1.75 to \$3.50**
- Suit Cases—a swell line of best leathers, with dainty inside and outside fittings, \$3.50 to \$32.50—today at **25 PER CENT LESS**
- Combination Sets—consisting of silk-faced Suspenders, Garters and Arm Bands to match, put up in Holiday box.....**\$1.25 to \$2.00**
- Fancy Vests—in flannels and worsteds, white and desirable fall patterns—impressive values from.....**\$3.00 to \$6.00**
- Neckwear—Four-in-Hands, Windsors, Bows and Club Ties, of Satin, Grosgrain and Crochet; from.....**25c UP**