

# Monday A Day of New York Store Value Triumphs



## Fashionable Ready-to-Wear Apparel At Prices That Beat the Band

All Our \$20 Cloth Dresses—Fall 1910 models of the very latest pattern, plain tailored and fancy trimmed affairs for Women as well as Misses, all sorts of dependable materials to choose from, white and colors—**\$15.00** Monday, choice.

**Women's \$3.50 all-wool Sweater Coats**—single and double-breasted styles in white and all colors, various lengths—Monday **\$2.79** only

A new line of **White Tailored Waists**—regular \$1.75 and \$1.50 styles, made of Linene, as well as pure Linen, new models—**98c** for Monday, choice.

## \$5 For R. & H. Silk Petticoats \$5

Made of best Chiffon Taffeta, have extra deep tailored flounce, silk Dust Ruffle, and are guaranteed to wear for 4 months; black and colors.

## A Large Assortment of \$25 Tailored Suits

The genuine article, no value inflation here; materials are Broadcloths, Chevots, Serges, Diagonals, Worsteds, Basket Weaves, Tweeds and Scotch Mixtures, all Skinner Satin lined and strictly man-tailored—all the wanted colors are here—It's your opportunity to economize—**\$20.95** choice, only.

**Regular 75c Flannelette Dressing Sacques**—Made of the famous Duckling Fleece, light and dark patterns—for one day, at **59c**

**Children's and Misses' Sweaters**—Regular \$2.25 and \$2.50 garments, in white and various colors—**\$1.79** extra special for.

On the Average One-third May Be Saved on This Line of \$5.00 and \$6.50 **Silk Waists**—And there are many different styles to choose from. Waists of either Taffeta or Messaline Silk, in solid colors as well as Persian designs. The latter style is a thing unique, indeed. Elegant Persian design Waists, completely covered with Chiffon and hand-embroidered yoke. Actual \$5.00 to \$6.50 values, Monday at, choice **\$3.98**

## \$27.50 and \$30 Afternoon Dresses \$22.95

A magnificent collection of strictly up-to-the-second Models—brand new garments exposed to view for the first time Monday—made of chiffon, crepe de chene, Cashmere Crepe, Pencil-striped Taffeta and Messaline, styles are modified Hobble, in a color range hard to beat—actual \$27.50 and \$30 garments **\$22.95** for Monday only

## Important Linen and Bedding Specials

**A Special Lot of 75c Sheets**—Full size, 72x90, seamless, torn and ironed—Special **59c**

**Turkish Bath Mats**—Regular 75c kinds that are extra heavy and large size, come in all colors—Special **59c**

**Finest \$1.25 Satin Damask**—Bleached and silver bleached, Irish and German made linens, the pure linen article, 72 inches wide, a magnificent showing of choice designs—Monday, **98c**

**Full Size Dinner Napkins**—A beautiful quality to match above linens, 24-inch, banner \$3.75 values—special dozen **\$2.98**

**Honeycomb Bed Spreads**—Pearl hemmed, big enough for large beds, all nice patterns, ordinarily \$1.50—but Monday only **98c**

**Huck Towels**—Size 18x36 inches, hemmed, either all white or with red borders, should be 25c pair—Special Monday, each **8c**

## Grand Silk and Dress Goods Opportunities

**98c** For Pick of Entire Stock **\$1.25 Dress Goods**

All Fall 1910 fabrics, including Storm Serge, Panama, French Serge, Granite Cloth, Diagonal, Mohair, Taffeta, Batiste, in black, white and colors; also many stripes, plaids and shepherd checks; 40 to 54 inch widths.

**98c** Full Yard-Wide Chiffon Taffeta Silk

A pretty, lustrous black; it's the \$1.50 quality of the town, guaranteed by the New York Store for six months—Special, yard **99c**

## Monday's Hosiery and Underwear Values

**Infants' 20c Lisle Hose**—Elastic top, easy to put on, seamless, in black, red, pink, blue, tan and white—Special **12 1-2c**

**Women's Extra Fine Gauze Lisle Hose**—An imported article, Hermsdorf black, high spliced heels and toes, actual 35c and 40c values—Special **25c**

**Finest \$1.50 Silk Hose for Women**—Real thread silk, have double garter proof Lisle top and Lisle feet, in black and a score of desirable colors, a matchless proposition—extra special **\$1.09**

**Women's Pure White Outing Flannel Nightgowns**—90c and \$1.00 styles, that have neck and yoke trimmed in embroidery heading and satin ribbon—Special **69c**

**Children's Fleece Lined Union Suits**—50c and 60c values, that will stand the closest scrutiny, all sizes from 24 to 34—for a one-day special only **39c**

**Women's 60c and 65c Vests and Pants**—The former high neck and long sleeves, silk taped neck; the latter ankle length, velvet fleece lined—extra special, each **45c**

**1/3 OFF**  
CHOICE NEW STOCK  
**RENAISSANCE AND BATTENBERG DRAWN WORK**  
square, round and oblong pieces, in a multitude of up-to-date effects.

**Neckwear**  
A Beautiful Line of Women's Real Irish Lace Collars—Very dainty and artistic, all sizes, the sorts priced elsewhere at 50c—extra special here **33c**

**Handkerchiefs**  
42 Dozen of Women's 25c Handkerchiefs—Swiss embroidered and lace edged styles, scalloped and hem-stitched effects, dozens of different kinds to choose from—for Monday, choice **12 1/2c**

**Jewelry**  
New 75c Line of Belt Pins and Brooches—All the latest novelties, those dear, dainty little things that add to the completeness of dress—for Monday, each **55c**

**Dress Linen**  
Another Phenomenal Bargain That You Cannot Afford to Miss—Fine white Shirt Waist and Art Linen, full yard wide and warranted pure Irish Linen, our regular 40c and 50c grades—Monday, per yard **33c**

**Extra Specials**  
Dark Colored Outing Flannels—A fair quality, in checks and stripes, should be \$1.25—Monday, **61-4c**  
Shirting Chevots—Bookfold styles, in solid blue, checks and stripes, always 12 1-2c—special, yard **10c**  
Merc. Chambray Gingham—Solid colors only, such as blue, grey, tan, oxblood, green and brown, banner 12 1-2c goods—Monday, yard **8 1-3c**

**Sheli Goods**  
New 25c Side Combs—A large variety of styles, fads and fancies, shell or amber—for a one-day special, pair **19c**  
**Corsets**  
\$1.25 "Warner" and Royal Worcester Corsets—Latest Fall 1910 models, in all sizes, an assortment of favorites sure to please—special **98c**

**Kid Gloves**  
Women's \$1.25 Glace Kid Gloves—2-clasp, all sizes, in either black, white, brown or tan—for Monday, no fitting nor exchanging, at, pair **79c**

**Hair Nets**  
One Lot of 10c and 15c Hair Nets—Every color you want, but no more than six to any person, at **2 for 5c**

**Velvet Rugs**  
A New Lot of Velvet Rugs—Prettier designs you never saw, size 30x63, bound edges, and bought to sell at \$3.00—special **\$2.39**  
**Hair Goods**  
Best \$3.75 Hair Switches—Made of genuine human hair, full 26-inch size and cannot be duplicated short of \$4.50—for Monday only **\$2.98**

**HAND BAGS**  
Elegant Seal Leather Hand Bags—Extra large size, sporting gun metal, gilt, silver and nickel frames of the fanciest character, all leather lined and fitted with leather coin purse—the greatest Bag value in the city, at **\$5.00**  
Another of Monday's Specials consists of a \$1.00 Leather Hand Bag that's patent leather lined and fitted with purse, and yet only **59c**

