

W. Goldwater & Co.

"THE BEST ALWAYS"



Women's Tailored Suits

An Exceptional Offering at

\$20.00

Fair Visitors in particular should take advantage of this offering. They are Suits possessing the same character as the much higher priced kind. The materials are Scotch Tweeds, grey mixtures, and serges in black, navy and several new shades. All sizes. For the woman that wishes to save some on her Winter Outfit, this is an opportunity.

WE WANT ALL FAIR VISITORS

to come and see our store, to make use of our accommodations. FREE stationery, phones, writing desk, large Rest Room. Check your valises, parcels, etc., in our parcel delivery office—it's free, and without any obligations whatever. Make our Rest Room your headquarters; meet your friends here. Cars from Fair Grounds or any other point in the city stop at First Street, on Washington. We are located just a few steps north of that point. We expect to see you.

Special Tailored Waists \$1.50

Made perfectly plain, of Madras and Linen, button front, one pocket, laundered collar and cuffs. One lot same style with black hairline stripes. Excellent fit and workmanship and good value.

SKINNER'S GUARANTEED BLACK TAFFETA

With this name on the selvage, you don't need to worry about the wearing part, or the color. Skinner Taffeta Silk is the best made inch wide at, per yard, \$2.25. and we recommend our special 42-

SKINNER SATIN LINING

Guaranteed to be the best made. Here, are the colors we carry: Wine, tan, grey, smoke, brown, navy, light blue, black and champagne; width 36-inch. Price, per yard, \$1.50.

Fancy Silks 59c

A new Basket Weave Silk in reseda, alicia, grey, tan and black. Just the thing for an afternoon Dress. Width 27 inches.

HAND BAG INITIALS

Gold plated and guaranteed not to tarnish. We fasten them to your bag while you wait.
Size 1 3/4-inch, 25c each.
Size 2 1/4-inch, 39c each.

Hair Goods

The very latest styles now in stock. Hair Puffs, Switches, Hair Rolls and Braids. The new coiffure is pretty, but you got to get the right kind of hair and, at the same time, be careful about the sanitary part of it. Sanitation is a principle we strictly adhere to in our Hair Goods Department. That's the reason why we do not exchange Hair Goods.

New Human Hair Switches, in all shades, at \$5.00 to \$15.00.
Empire Chignon Puffs, natural hair, in all shades, at \$3.50 to \$6.00.
Braids, in all shades, at 75c to \$1.00.
And the new Sanitary Hair Rolls at, each, 25c to 75c.



PHOENIX ON OCEAN TO OCEAN AUTO ROUTE

Touring Club of America Sends Representative to Select Course of Travel.

Incidental with the interest being aroused as an automobile center through the great Los Angeles-to-Phoenix road race, another means of effectually placing this city on the map for autoists appears in the announcement that A. L. Westgard, representing the Touring Club of America, of which he is president, is at present engaged in making a transcontinental tour in a machine and accompanied by his wife, the purpose being to lay out a desirable route for autoists desiring to make such a trip.

Mr. Westgard left New York sometime ago and his route, as mapped out before starting lays through Prescott and Phoenix. Upon his arrival here, Mr. Westgard will deliver a message to Governor Sloan from Governor Horace White, of New York state.

Heretofore more than one route has been followed, each differing as to details, mainly west of the Mississippi. Besides collecting data useful in deciding upon the best route, it is hoped that from Mr. Westgard's trip will come a stronger national sentiment for the maintenance of a continuous automobile road from the Atlantic to the Pacific. Already a semi-official character has been given to the trip by the appointment of Mr. Westgard as a special officer of the department of public roads. Mr. Westgard has had wide experience in laying out routes and collecting information as to good and bad roads. Director Page of the public roads office of the federal government was present when Mr. Westgard left New York, the word to start being given by Governor White.

Mr. Westgard has been asked by Director Page to take photographs of good and bad roads on his route, collect data as to various types of roads, and their methods of construction, as well as notes concerning bad turns, steep hills, the condition of bridges, etc.

From New York Mr. Westgard proceeded up the west bank of the Hudson to Kingston, and thence along the foothills of the Catskills to Delhi in the Delaware valley, whence he proceeded over hills to the Susquehanna at Unadilla, going thence to Binghamton, Watkins, Rochester, and Buffalo. From Buffalo he went to Chicago by way of Cleveland and from Chicago to Kansas City by way of Dayton and Omaha. The remainder of the route follows the old Santa Fe trail, which is the only feasible route during the latter part of the year. It was his intention to make the trip in a leisurely manner, in order to have time for the collection of data. It is expected that he will be at least sixty days on the road. A writer in the New York Evening Post says of the purpose of the trip: "The time for making the present trip has been selected so as to appeal to the great army of enthusiastic motorists who spend part of the winter on the California coast. With a route carefully mapped out with the latest information concerning hotel and other accommodations, combined with the assurance of an equable climate during the autumn months all the way to Los Angeles, what better method of traveling to the delightful resorts of the Pacific coast could be presented than a pleasure trip across the continent in a good car, offering exceptional facilities for seeing many of the wonderful and interesting parts of the country? It is confidently believed that the time is coming when hundreds of motorists will prefer an automobile trip to California to any other way, and anticipating this fact, the club has planned the present trip so that exact information of every mile on the 4000-mile journey may be ready the instant it is wanted."

"The trip will also, it is believed, result in creating a greater recognition for better roads in the distant parts of the country. The good roads movement has already permeated the south and many sections of the southwest and northwest, but with the knowledge that a representative of the government's office of public roads is making notes by the way for a report to the department of agriculture, a wider influence can hardly fail to be exerted for improved highways."

"Letters will be carried by Mr. Westgard from Governor White to the governors of all the states through which he will pass. He will make a special point of visiting the automobile clubs along the route, and delegates will be appointed who will be the accredited representatives in their localities for the club, and under their auspices plans will be perfected whereby the most important places on the highway may be properly marked. Additional information will also be sent to the New York offices of the Touring club by the delegates of all road changes and improvements."

"To travel by motor across the American continent from the Atlantic to the Pacific no longer is an impossible task. Within the last seven years more than thirty different cars have carried passengers from coast to coast, and one of them, with the drivers relaying at the wheel and traveling night and day, established a transcontinental record of little more than ten days."

There is little danger from a cold or from an attack of the grip except when followed by pneumonia, and this never happens when Chamberlain's Cough Remedy is used. This remedy has won its great reputation and extensive sale by its remarkable cures of colds and grip and can be relied upon with implicit confidence. For sale by all dealers.

Copla De Ora, time 2:01 1/2, eats Downing & Co. feed at Five Points. bb

RICH CUT GLASS

The kind that you have looked at and admired time after time and have wanted a special piece to complete your dinner set or to beautify your table.

ELEGANT CHINA

Pickard's and Stouffer's hand-painted china, the kind you want to go with your dinner set or as an ornament, or a gift to a friend.

25 per cent off on all China and Cut Glass Fair Week Only

F. A. HILDERBRAN & CO.

Watchmakers and Jewelers.
10 West Washington St.

CAN EARN LIVING AT 104 YEARS

In a small unpretentious house up in the Allegheny mountains, near DuBois, Pa., lives a woman who is 104 years old and who boasts that she has strength to earn her own living. She is known as "Mother Shoemaker."

She was born in 1806 and for a number of years past her neighbors have paid her special honor by celebrating her birthday, which falls on August 2. She has a small income, but says that she could make her own way in the world if she had to. She is a mother and has not only reared her

children but has worked in the fields. She does her own housekeeping and is keenly interested in all that happens about her. She attributes her good health to the fact that she has always lived simply, kept good hours and lived much out-of-doors.

FOR SALE

BEAUTIFUL 3 ACRE HOME

SITUATED RIGHT ON CAR LINE AND IN A FINE LOCATION.

Good four-room House, fine well, lots of fruit and shade trees, including Figs, Pears, Almonds and Oranges; abundance of Roses and other Ornamental Shrubbery.

This is a Dandy Home Place and one that must be seen to be appreciated.

PRICE \$2,500.00. TERMS: \$1,000.00 CASH. Balance on Time, or \$2,250.00 CASH.

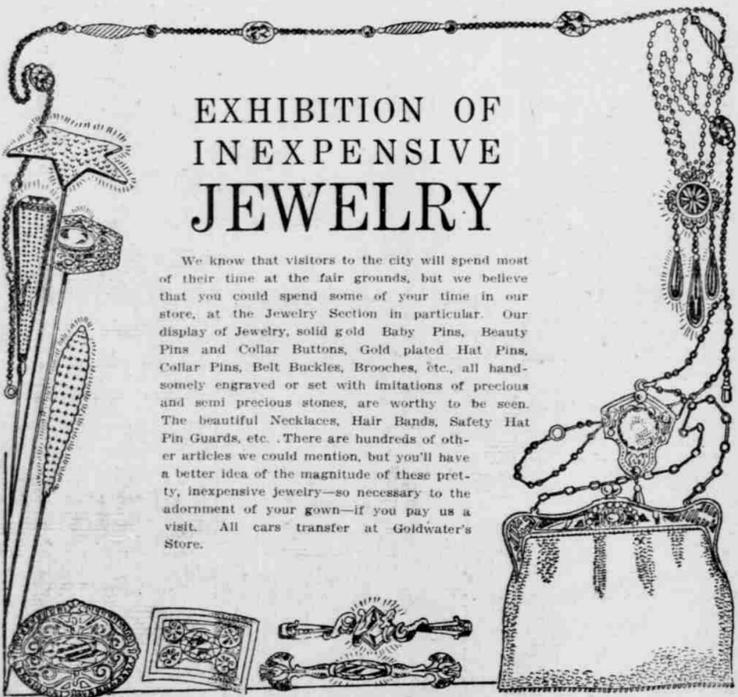
This is a Snap---Let us Show it to You

H. C. THOMAS Real Estate & Investment Co.

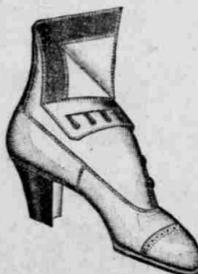
OFFICE END OF INDIAN SCHOOL CAR LINE.

EXHIBITION OF INEXPENSIVE JEWELRY

We know that visitors to the city will spend most of their time at the fair grounds, but we believe that you could spend some of your time in our store, at the Jewelry Section in particular. Our display of Jewelry, solid gold Baby Pins, Beauty Pins and Collar Buttons, Gold plated Hat Pins, Collar Pins, Belt Buckles, Brooches, etc., all handsomely engraved or set with imitations of precious and semi precious stones, are worthy to be seen. The beautiful Necklaces, Hair Bands, Safety Hat Pin Guards, etc. There are hundreds of other articles we could mention, but you'll have a better idea of the magnitude of these pretty, inexpensive jewelry—so necessary to the adornment of your gown—if you pay us a visit. All cars transfer at Goldwater's Store.



WOMEN'S STYLISH SHOES FOR STREET AND DRESS WEAR



Style A22—A patent kid lace boot, with dull kid upper, light welt sole, with short forepart and high arch. A style you'll like. Price\$4.00

Style A99—A black suede button boot, made with light extension sole, short camp and medium high military heel. Price\$5.00



Visit our Doll Dept. in Basement



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Welcome

Welcome

Fair visitors are cordially invited to visit our store, and we solicit a careful inspection of our stock.

While all our Christmas Stock is not in, we have a great big showing and there is an air of Christmas Good Cheer.

TOYS AND DOLLS Wholesale and Retail.
BOOKS, BIBLES AND PRAYER BOOKS

Sporting Goods
Phonographs
Kodaks
Talking Machines
Leather Goods
Post Cards

Royal



\$65

Holiday Stationery
Staple Stationery
Office Supplies
Typewriters
Picture Framing
Magazines
Souvenirs

Berryhill's Big Book Store

"The Mail Order House"

Visit our Doll Dept. in Basement

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