

CASH CONVERTER SALE MESA, Arizona

Opening, July 7th, at 8 O'clock and Closes Saturday Night, July 18th, 1914

Regardless of the selling value of merchandise, it must be converted into CASH as rapidly as possible to satisfy the demands of the proprietors. Just now no possible profit that we might make on our brand would rather have cash at a loss than to hold this merchandise. To you as a buyer, this means that now is one of the golden opportunities of years for you.

WHIRLWIND BARGAIN DAYS

Not excepted; all are to be converted into cash as quick as possible, for we have determined upon a radical reduction. We have determined upon a sale in which profits will be forgotten in which wholesale cost conversion of merchandise into cash will be thought too severe. This is the chance to provide for yourself and family for months to come, this is the time you can buy for three-fourths, two-thirds or even one-half cost of living have been eagerly awaiting. Of all the great value-giving sales this store has offered this cash converter sale is to be the greatest—greatest in values offered, greatest on assortment of merchandise this town can afford to miss this great sale for it offers wonderful savings on every days needs. Read the partial price story given below bearing in mind that it represents but a fraction of the values offered for your money than ever before.



Trimmed Hats, Panhats, The opportunity

- go at\$6.00
- go at 5.00
- go at 4.50
- go at 4.00
- go at 3.00
- go at 2.50
- go at 2.00
- go at 1.50

COATS FOR LADIES' and MISSES COATS AND SUITS

7 Suits and 5 Coats, really not enough to talk about, but Mr. Lesueur has said they must go; so come early—it's your chance.

- go at\$15.00
- go at 11.25
- go at 10.50
- go at 10.00
- go at 7.50
- go at 6.75
- go at 5.50
- go at 4.50

Hand Towels, size 18x36, Sale Price, each8c

Discount on all Waists. This includes Silks, Crocheted Voiles, Crepes, etc.

- go at54c
- go at93c
- go at\$1.12
- go at\$1.50
- go at\$1.86
- go at\$2.25
- go at\$2.61

Imported cloths—per yard89c

Ball Ratine in pink, blue Sale Price69c

Line in tango and green, Sale Price39c

Imported Pongee Material; 95c grade; a good many for \$1.25—Sale Price. 79c

1/4 Off On All Muslin Underwear

It will pay you to come miles, if you purchased nothing else. Note partial list of prices and be here when the door opens.



Beautiful Night Gowns, made of fine Nainsook Crepe and Muslins, lace or embroidery trimmed.

- 85c values, go at61c
- \$1.25 values, go at93c
- \$1.50 values, go at\$1.12
- \$1.75 values, go at\$1.31
- \$2.00 values, go at\$1.50
- \$2.25 values, go at\$1.68
- \$2.50 values, go at\$1.86
- \$3.00 values, go at\$2.25

PRINCESS SLIPS

Lace or embroidery trimmed

- 85c values go at61c
- \$1.00 values go at75c
- \$1.25 values go at93c
- \$1.50 values go at\$1.12
- \$1.75 values go at\$1.31
- \$2.00 values go at\$1.50
- \$2.25 values go at\$1.68
- \$2.50 values go at\$1.86
- \$3.00 values go at\$2.25

MUSLIN AND NAINSOOK SKIRTS

Lace and embroidery trimmed

- 75c values go at54c
- 85c values go at61c
- \$1.00 values go at75c
- \$1.25 values go at93c
- \$1.50 values go at\$1.12
- \$1.75 values go at\$1.31
- \$2.00 values go at\$1.50
- \$2.50 values go at\$1.86
- \$3.00 values go at\$2.25

SHEER CORSET COVERS

Made from Crepe and fine Nainsook

- 40c values go at30c
- 50c values go at38c
- 75c values go at54c
- \$1.00 values go at75c
- \$1.25 values go at93c

Many other odd lots at a saving of 33 1/2%

One Odd Lot of Corset Elastic, damaged, \$1.00 and \$1.50 values—Sale Price...29c

16-Button Silk Gloves, colors black and white, \$1.00 value—go at.....83c

FANCY RIBBONS

300 yards choice Fancy Ribbon, 5 to 8 inches wide, 35c value—Sale Price, per yard22c

27-inch Messaline, all colors, 75c value; compare ours with any \$1.00 grade—Our Sale Price63c

27-inch Jap Silk, all colors, 50c value—Sale Price, per yard39c

36-inch Brown Muslin, 12 1/2c value—Per yard8 1-3c

25 per cent. discount on all Table Linens and Napkins. It's your opportunity. Don't miss it.

PEPPERAL SHEETING, WIDE WIDTH

- 6-4—25c value, sale price22c
- 7-4—27 1/2c value, sale price24c
- 8-4—30c value, sale price26c
- 9-4—32 1/2c value, sale price28c

25 per cent. discount on all Trunks. Your opportunity. Don't miss it.



36-inch Ramie Linens, colors pink, blue or natural, 60c value—Sale Price. 41c

40c Brown Linen, 36 inch—Sale Price, per yard24c

20c Brown Linen—Sale Price, per yard14c

One Odd Lot of Hose, 35c and 50c value—Clean-Up Price15c

White Curtain Swisses, 15c value; your choice, per yard11c

30c Colonial Draperies—Sale Price, per yard12c

WASH GOODS MUST GO

All 20c Wash Goods, none reserved, including plain Crepes, Dolly Varden Crepes, Rice Voiles and Tissue Gingham—Sale Price13c

25c Plain Crepes—Sale price15c

All Toile de Nord Gingham, 12 1/2c value—your choice, per yard9c

5,000 yards of 10c Gingham—your choice, while they last, per yd.7c

Standard Calicoes, all colors, yd. 4 1/2c

36-inch Silkolines, 121-2c values, Colonial Cloths—the Golden Opportunity—purchase your supply for your comforts, per yard10c

Colonial Cretonnes for comforts and draperies, 121-2c values, sale price, per yard10c

Table Oil Cloth, per yard19c

Trouville Challies, per yard4 1-2c

300 yards Dorindia Batiste fancy patterns, 32 inches wide, 15c value, per yard9c

BED SPREADS

Colonial Bed Spreads, large size, \$1.75 value—Sale Price.\$1.19

Colonial Bed Spreads, a beautiful large spread, \$2.25 value—Sale Price, each\$1.49

33 1-3 per cent. discount for all Children's Dresses, ages 2 to 14 years.

Pride of Dixie Bleached Muslin, 36 inches wide, 10c value—Per yard7 1/2c

12 1/2c Cambrie, 36-inch, very fine cloth—Sale Price, per yard. 9c

Texas C Unbleached Muslin, 5c quality—Sale Price4c

1/4 off on all Large Rugs, Brussels, Axminster and Velvets.

5000 Skeins of Brainard and Armstrong Wash Silks; your choice, all colors, 1c per Skein

90-inch Linen Sheeting; our price \$1.00 per yard—Sale Price, per yard89c

25c Brown Linen—Sale Price, per yard16c

15 dozen Ladies' Hose, black only, 15c value; per pair.9c



Children's Economy Hose, 6 1/2 to 9, 15c value—Sale Price.11c

50c Colonial Draperies — Sale Price, per yard39c

35c Colonial Draperies — Sale Price, per yard24c

25c Colonial Draperies — Sale Price, per yard18c



LADIES' OXFORDS

Pumps, Sandals. Entire line—nothing reserved.

- \$2.50 values\$1.95
- \$2.75 values\$2.20
- \$3.00 values\$2.40
- \$3.50 values\$2.80
- \$4.00 values\$3.20
- \$4.50 values\$3.60
- \$5.00 values\$3.95

ALL SUIT CASES

15%

BOYS' UNDERWEAR

Worth 35c19c

Men's Department



CLOTHING

Hart, Schaffner and Marx and Edsheimer-Stein Clothes.

- \$25.00 Suits\$16.65
- \$22.50 Suits\$14.00
- \$20.00 Suits\$13.35
- \$18.00 Suits\$12.00
- \$17.00 Suits\$11.35
- \$16.00 Suits\$10.50
- \$15.00 Suits\$10.00
- \$14.00 Suits\$9.50

TIES

50c values 38c



PANTS—25% OFF

- Rosenwald-Weil Goods
- \$2.50 Goods\$1.90
- \$3.00 Goods\$2.25
- \$4.00 Goods\$2.95
- \$5.00 Goods\$3.75
- \$6.00 Goods\$4.50
- \$7.00 Goods\$5.25

BEST WORK SHIRTS

in the land 35c

20c CANVAS GLOVES 12 1/2c Pair

\$1.50 KHAKI PANTS \$1.00 Pair

BOYS' KNEE PANTS 25% Reduction

Entire Line of GOLF AND NEGLIGEE SHIRTS 25% Off

Odd Lot of \$1.00 OVERALLS 69c Pair

STRAW HATS 1/2 Price

MEN'S FELT HATS 25% Off

CANVAS GLOVES Worth 10c 5c Pair



MEN'S OXFORDS

- \$3.50 Grade\$2.95
- \$4.00 Grade\$3.25
- \$4.50 Grade\$3.60
- \$5.00 Grade\$4.20

BOYS' OXFORDS

- \$2.00 Value\$1.60
- \$2.50 Value\$1.95
- \$2.75 Value\$2.20
- \$3.00 Value\$2.40

B. V. D. UNDERWEAR



Porous Knit and Balbriggan Underwear

38c garment

HANDKERCHIEFS 15c grade 6 1/4c

HANDKERCHIEFS 6 FOR 25c

10c WORK SOX 5c Pair



10c DRESS SOX 5c Pair

MEN'S 25c GARTERS 18c

ing keep you away; be here when the doors open; be here every day while our stock is large. Some items are sure to be exhausted early and the first buyers will get these particular bargain plums. Come