



# American Styles Dominate In Spring Clothes For Men and Young Men

London, whom all the world turned to for years for fashions for men, is no longer recognized as the leading style center. While the styles of this spring still show the influence of English designing, they have been Americanized to such a great extent that we may now look to Chicago and New York for authoritative ideas.

For several seasons English designing plus American tailoring have made a powerful combination. But the clothes of this spring show English designing improved by American ideas plus American tailoring, making a still more powerful and forceful combination. The styles, the workmanship, the fabrics, the patterns and colors of this forthcoming season have never been surpassed for cleverness and serviceability.

The American method of tailoring for years has held the supreme position in the world of clothes-making. The looms abroad for centuries produced clothes that were far superior to those of America, but the foreign tailoring has never been brought up to standard of ours at home. The high rank in which our tailoring stands has still not satisfied our manufacturers, and this year finds many improved methods in workmanship.

The fabrics of Europe, which for many generations knew no superiority, this spring finds the cloths of America bidding for equal honors. Years of practice and observation of the European methods have produced skilled artists in America whose fabrics rival those of the looms abroad. This season we may expect to see as many domestic fabrics tailored up into suits and overcoats as fabrics from Europe.

Clothiers and merchant tailors are more optimistic this spring than they

have been for several seasons. They feel assured that the styles that have been created for the forthcoming season will appeal to all classes, ages and sizes of men. They predict better business—they predict the universal adoption of American styles.

For several past seasons there has been a tendency for mature men to follow the lead set by young men by wearing lively clothes. A man was as young as his clothes. Many men in their thirties and forties looked like college lads. But this spring, to a limited degree, we find this condition reversed with young men a bit more conservative, following the styles set by their fathers and older brothers.

Designers this spring have created many styles for young men that, though quiet in make-up and resembling much the styles of older men, are indeed attractive. Many are shown with short, stubby, well-rounded, rolling lapels, quite unlike those of previous seasons. They are shown in two and three-button coats of a very conservative nature.

For spring and summer nearly all the suits are unlined. This gives more comfort on warm days, being lighter in weight, and the coat holds its shape better. In many stocks there are suits that are one-quarter and one-half lined for men who live in localities where the weather varies.

Suits as a whole this spring promise to be cheery and extremely form fitting. This of course applies only to young men's fashions. The coats are severely tailored and follow closely the lines of the body. They are snug in appearance, but in most instances not so tight as to make them uncomfortable.

The one-button suit bids fair for supremacy in young men's styles this

spring. It is a very handsome model that first saw the light of day last fall, but promises to occupy the spot-light on the stage of good dress this spring. It buttons somewhat like the Tuxedo and in most instances has long and extremely wide rolling lapels. In this model again we find the lines of the coat following closely the lines of the body.

Speaking of lapels in general this season we might say that they will be much wider than ever, and in most cases peaked, rounded and rolling. There are many that are short and stubby, while there is still a tendency for the radical young fellow to choose those that roll to the second button.

The gorge of the coat will be cut much higher and deeper than has been the custom before in American styles. This is somewhat an adaptation of the German fashion. The collars of the coat are cut very high and broad, setting well onto the collar of the shirt.

The low cut vest is here in a strong contingency this year, bringing the shirt into fuller view. The styles shown this season resemble closely those of about ten years ago. Most of them have rolling lapels and are worn with the first button open. The majority have five buttons, while some few have six and seven buttons.

White and fancy waistcoats that were in the height of their popularity a few seasons ago are back again. They are shown in striped effects and solid colors. Most of them are low cut, five-button styles with wide rolling lapels.

Double breasted vests are coming into favor with many smart dressers. They are shown with wide rounded, rolling lapels. They will be worn in early spring, but not so much during the summer because of their double thickness.

The trousers this year are cut much in the same style as last fall. They are narrow and straight and quite snug around the waist and in the seat. The young men will wear them a trifle shorter, with narrow cuffs of about 1/4

to 1/2 inch in width. Most of the older men will wear their trousers about the same as usual, with the bottoms touching the heel. They will wear them without cuffs.

First and foremost in the world of new patterns for spring comes the city-trench coat. It is a beautiful effect that should be even more popular this spring than the Tartan plaid was last fall. It comes in all colors with large overplaid and stripes running either way. The Tartan plaid will also be worn to a great extent this spring, as will various shades of blue, grey, brown and green.

Palm Beach, silk, Raen and many other warm weather fabrics are sure to be in great demand this summer. They are far better garments this spring than those shown in previous seasons. They are tailored in single and double breasted styles, some with Norfolk backs and many with roll lapels.

There are many innovations in suits for sporting wear. The Norfolk in many different styles will be worn for golf. There are many novel ideas for tennis, automobile, polo, etc.

SPRING OVERCOAT STYLES.

Each season is an era for new style—each season witnesses the passing of the old and ushering in of the new. The Balmainian, for the present at least, has come to its doom—that hoarsely made garment which for the last five or six seasons attained the supremacy in the overcoat world is no longer supreme. It has been supplanted almost entirely by many new and worthy creations.

But the influence of the Balmainian is still in evidence in the styles of this spring. The Raggy Coat, which resembles the Balmainian somewhat, promises to be the star in the overcoat cast for the forthcoming season. It is not as loose as the Balmainian and more severely tailored with set-in sleeves and raglan shoulders.

Double breasted coats with roll lapels will also be shown to a great extent by most clothiers. It is in most cases very form-fitting, following closely the lines of the body. There are models

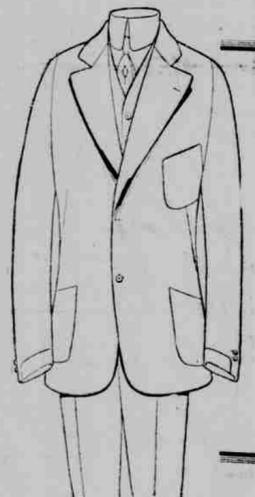
with self or velvet collars and velvet piping down the edges.

The Conservative Chesterfield will be with us again. It is shown in light weight vicunas, tweeds and homespuns

in solid colors of blue, brown, black and grey.

Most overcoats, like the suits for spring, will be unlined. A great many will be shown in knitted fabrics, thus giving warmth without weight.

## Men: Here's Something Besides Pretty Pictures of Clothes



The outline illustrations herewith are direct reproductions from the drawings of Hart Schaffner and Marx' designer. He is one of the world's most expert and best paid designers and you get the benefit of his experience and style knowledge in every "H. S. and M." suit you buy.

The two coats shown above are among the most attractive offered this season. New and snappy, but not ultra or freakish. Young looking clothes, but not the "rah-rah" kind. Besides the "style," of course you're interested in the fabrics. Every Hart, Schaffner & Marx garment is guaranteed to be all-wool, to be well and honestly made.

### As to Fit

There's only one sure way to tell about fit. Just put the clothes on and decide for yourself. No uncertainty about it; you know before you buy.

### The Latest Patterns

Glen Urquharts (pronounced Erkerts) are quiet, dressy over-plaids; they can be had in many shades. Small plaids, too, (tartans) in a variety; also no end of all kinds of stripes, besides the regular blues and grays in the staples. You can always find what you wish in your clothes if you go to the Hart, Schaffner & Marx representative, in Phoenix is



40 North Central

Headquarters for John B. Stetson Hats. Not only all the old standby shapes, but all the novelty spring styles, too. If it's a Stetson, Hanny has it.

### "THE HABERDASHER'S" CORRECT DRESS CHART

DAY DRESS										
OCASION	COAT AND OVERCOAT	WAISTCOAT	TROUSERS	HAT	SHIRT AND CUFFS	COLLAR	CRAVAT	GLOVES	BOOTS	JEWELRY
DAY WEDDING, AFTERNOON CALL, AND MORNING RECEPTION	Black Cutaway Chesterfield Overcoat	To Match Coat or White	Striped Worsted or to Match Coat	High Silk with Broad Felt Band	Stiff or Pleated White	Wing or Poke	Pearl Once-over, Ascot or Four-band to Match Gloves	Pearl Suede or Glace Match Cravat	Patent Leather Buttoned Kid Tops	Pearl or Moonstone Links and Cravat Pin
BUSINESS LOUNGE AND MORNING WEAR	Jacket Chesterfield Overcoat	To Match Jacket or of Fancy Fabric	To Match Jacket or of Grey Striped Fabric with Dark Jacket	Derby or Soft	Negligé or Pleated Fancy	Fold or Wing	Four-in-hand or Tie	Tan Cape or Chamole	Laced Calf or Russet High or Low	Pearl, Gold or Jeweled Links Gold Chain
MOTORING, GOLF, DRIVING, COUNTRY	Norfolk Jacket Fur Belted or Chesterfield Overcoat	To Match Jacket or knitted	To Match Jacket or Flannel Knitwear for field sports	Cap, Fur or Soft Hat	Negligé with Soft Cuffs	Fold or Soft Once-over Collar or Kerchief	Four-in-hand, Tie, Stock or Kerchief	Tan Cape Fur or Chamole	Laced Calf or Russet High or Low	Pearl or Gold Links Gold Chain
AFTERNOON TEA, CHURCH AND PROMENADE	Black Cutaway Chesterfield Overcoat	To Match Coat or of Fancy Fabric	Grey Striped Worsted or to Match Coat	Derby or Soft	Pleated White or Fancy	Wing or Fold	Four-in-hand or Once-over	Grey Suede or Reindeer	Patent Leather Laced Calf or Buttoned Kid or Fancy Tops	Gold or Jeweled Links and Studs and Cravat Pin
EVENING DRESS										
EVENING WEDDING, BALL, RECEPTION, FORMAL DINNER AND THEATRE	Swallowtail Cape, Suffed Fur or Chesterfield Overcoat	White Single or Double Breasted of Figure, Linen or Silk	Same Material as Coat	High Silk with Broad Felt Band	Stiff Linen or Pique White	Wing, Poke or Lapfront	White Tie or Stock of Plain or Figured Pique or Linen	White Glace Reindeer White Cape for Theatre	Patent Leather Buttoned Tops Patent Leather Pumps	Pearl or Moonstone Links and Studs Platinum Bar Chain or White Ribbon
COUNTRY DANCE, INFORMAL DINNER, CLUB, STAG, AT HOME DINNER	Jacket Black or Oxford Chesterfield or Fur Overcoat	Black or Black-and-White Silk or Linen Single or Double Breasted	Same Material as Jacket	Derby or Soft	Pleated White or Pique or Linen	Fold or Wing	Black and-White or Stock	Grey Suede, Tan Cape or Chamole	Dull Calf Laced Tops or Gummetal Pumps	Gold or Jeweled Links and Studs Gold Bar Chain or Black Ribbon