

Stupendous! Unparalleled! Marvelous!

We use words in our heading today, which we seldom use—words lamentably abused, we will admit, by many advertisers—But we will not use them again.



HARRY LEFKOVITS
Proprietor of the
Fair Department Store

YOUR MONEY REFUNDED

LOOK FOR THE FAIR'S NAME ON THE WINDOWS. THEN YOU WILL BE SURE TO GET INTO THE RIGHT STORE AND YOU WILL SAVE MONEY ON EVERY PURCHASE YOU MAKE. IF YOU ARE NOT SATISFIED WITH WHAT YOU BUY AT THIS SALE, WE WILL REFUND YOUR MONEY.

FREE TO EVERY LADY!

To every lady entering the Fair Saturday we will give you a Free Ticket. Your Railroad Fare Will Be Paid—Railroad fare to Phoenix and back. Mail Orders For Out-of-Town Customers—Goods shipped free.

THE FAIR DEPARTMENT STORE

214 East Washington Street

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President Wilson has said—"Eliminate the middleman and you have an economic corollary."

Amazing Values---Sheets Blankets and Linens

Bleached Sheets 33c
72x90 size made of good quality bleached muslin with wide hems. Sheets that will give unusual service, and the price affords a big saving.

75 Bed Sheets at 39c
These are made of heavy bleach sheeting with wide hems. Another big bargain in the opening sale at .39c

15c 42x36 in. Pillow Cases 8 1/2c
Splendid weaving, bleached muslin, wide hems. Notable sale.

17 1/2c Cases 10c
Large size, soft finished, bleached.

50c Cases 19c
21x34 inch size, finished in embroidery.

TOWEL SALE

Face towels, medium size, pure white, 35c dozen, each 3c

10c Huck towels, large size bleached, fast borders. 6c

12 1/2c Turkish towels, 19x36 inches, full bleached, hemmed ends 7c

15c Turkish towels, extra large and heavy, pure white 9c

\$2.50 to \$3.50 Comforts \$1.89
Silkoline covered in pretty floral designs, snowflake cotton filling.

\$1.50 to \$2 Bed Comforts 98c
Cotton filled, extra weight. The Fair's opening sale at 98c

Wool Finish Blankets \$1.69
Large double bed size, in white gray and tan.

Blankets \$1.29
Southern made blankets \$1.29

Blankets 89c
Sheet blankets for double beds.

White Bed Spreads 89c
Full bed size, hemmed ends, big line of new patterns, value to \$2.00; opening sale. 89c

12 1/2c Ladies' Hose 6c
Women's black, tan and colored hose, opening sale 6c

10c Children's Hose 5c
Fine or heavy rib; fast black; opening sale 5c

Union Suits 29c
Children's union suits; Jersey rib cotton; opening sale 29c

Opening Specials

25c Men's Neckwear 5c
Men's neckwear, in fall and winter colorings, worth 25c.

Men's Handkerchiefs 3c
Men's regular 10c handkerchiefs; opening sale. 3c

Men's Garters 5c
Men's pad garters, in all colors; opening sale. 5c

Men's Hose 5c
Men's seamless hose, in black, tan and colors. 5c

Shaving Soap 3c
Williams' Shaving Soap, bar or stick 3c

50c Boys' Blouses 9c
Boy's blouses in black and colors; all sizes 9c

Men's Arm Bands 2c
Men's arm-bands in double elastic, round or flat. 2c

12 1/2c Arrow Collars 6c
Men's Arrow Collars, sold everywhere at 12 1/2c; opening sale 6c

Canvas Gloves 4c
Men's heavy canvas gloves, regular 12 1/2c; opening sale 4c

25c Rubber Collars 5c
Men's 25c rubber or celluloid collars; opening sale 5c

This is exactly what we have done. We are manufacturers of men's, women's and children's clothing. We can add quality to every garment we sell and

Women's \$3.00 and \$3.50



\$1.98

All Sizes All Leathers

Here is an opportunity to save a minute Footwear at notable prices you have your choice of all leather

\$1.50 Ladies' Slippers 79c
Ladies' felt slippers, dainty designs and of good quality. Values to \$1.50.

Men's Shoes \$1.98
Men's dress shoes, made of fine gun metal calf; opening sale \$1.98

\$4.00 Ladies' Boots \$2.98
Goodyear welt ladies' short and medium vamp lace boots in the most desirable gray and brown cloth top. \$2.98

Children's Shoes 39c
Little children's hand-turn shoes; lace or button 39c

Men's Sample Shirts at 39c

Men's Dress Shirts 39c
Men's dress shirts, values to \$1.00; Monarch and other equally well known makes of men's dress shirts 39c

Men's Shirts 69c
Ferguson and McKinney and other well known dress shirts, worth \$1.00, at 69c

Wilson Bros. Shirts 98c
Wilson Bros., \$1.50, \$2.00 and \$2.50 dress shirts and soft cuff styles; all sizes 98c

Flannel Shirts \$1.19
Men's flannel shirts in blue, tan and gray, with or without military collars \$1.19

Men's Shirts at 59c
Men's Sateen Shirts in black and colors, heavy quality, all sizes, values to \$1.00.

Men's Work Shirts 19c
Men's work shirts in the different shades; blues, grays and browns. All sizes; opening sale. 19c

Men's Ruffneck Sweater Coats . . . 69c



Jersey Sweaters 49c
Men's and boys' Jersey sweaters in blue, gray and cardinal; opening sale. 49c

Ladies' Sweaters 98c
Ladies' Ruff Neck sweater coats; all colors 98c

Smoking Jackets \$2.69
Men's smoking jackets, values to \$7.50, opening sale. \$2.69

\$2.50 Boys' Sweaters \$1.29
Boys' Ruff Neck sweater coats, good grade wool, all sizes \$1.29

Sweater Coats 49c
Men's sweater coats. The Fair's opening sale 49c

Bath Robes \$2.98
Heavy blanket bath robes, in dark colors and all sizes, \$2.98

69 CENTS

OPENING

Men's rubber boots, since \$2.98; opening sale \$2.98

Women's union suit, good sale \$1.00

Women's outing blouse, opening sale \$1.00

Women's handkerchiefs, sale \$1.00

Men's low cuts in \$2.00

Men's heavy work shoes sale \$2.00

Nobody may ever see you but we are doing something. Come into our store. A coat in stock at price a regular set selling price. We steady customer of this store. This from us.

\$7.50 to \$12.50 Trunks Selling at \$4.85

\$1.50 Suit Cases 79c
Fiberoid suit cases with steel frames; opening sale 79c

\$7.50 Suit Cases \$3.65
Cowhide, leather lined bags, in three sizes \$3.65

Hand Bags 69c
Hand bags in three sizes; opening sale 69c

\$2.00 Suit Cases 95c
Karatol suit cases, cloth lined; value to \$2.00; at 95c

\$15.00 Trunks \$6.85
Extra good quality; value to \$15.00; opening sale \$6.85

Hand Bags \$1.39
Leather lined; tan or black; Morocco lined \$1.39

Phoenix Cut Price Department Store

THE FAIR

214 East Washington St.

\$5.00 John B. Stetson Hats at \$2.98

Latest fall styles, values to \$5. Men's John B. Stetson hats, specially bought for opening sale \$2.98

Men's Caps 39c
Men's caps in all the newest shapes and patterns, values to \$1, at 39c

Boys' Hats 24c
Boys' hats of all wool cassimeres, new fall styles, handsomely lined and leather sweats, 50c and 75c values, opening sale 24c

Boys' Caps 19c
Boys' caps in new fall patterns, lined seams and leather sweat, 50c value. The Fair's opening sale 19c

\$4.00 Men's Sample Hats \$1.49
No excuse for any man not being well hatted. Values to \$4. Opening sale \$1.49

Men's Hats 45c
Men's cloth hats, good quality, worth \$1. The Fair's opening sale 45c