



ELSIE FERGUSON and DAVID POWELL in a scene from "LADY ROSE'S DAUGHTER," A PARAMOUNT AIRCRAFT PICTURE. Plays a three-days' engagement at the Strand beginning this afternoon.



MARJORIE DAW • MATT MOORE and WESLEY BARRY in "DON'T EVER MARRY"

At The Columbia Theater Today, Monday and Tuesday.

This Week at The Theaters and Parks

ELKS—Beginning today and running all week, the Winter Garden Revue in "Rackety Koo."

COLUMBIA—Sunday, Monday and Tuesday, Marshall Neilan's mirthquake, "Don't Ever Marry," Wednesday, D. W. Griffith's eighth wonder of the world, "The Birth of a Nation," Thursday, Friday and Saturday, all-star cast in "Parlor, Bedroom and Bath," and Harold Lloyd in "From Hand to Mouth."

STRAND—Sunday, Monday and Tuesday, Elsie Ferguson in "Lady Rose's Daughter," Fox Sunshine Comedy, "Through the Keyhole," and Pathe News. Strand Symphony, Director R. L. Adams and George J. Hayes, at the organ, offer "Tripoli," Wednesday, Thursday, Friday and Saturday, Thomas Meighan in "Civilian Clothes," Paramount Magazine, Pathe News and selected comedy.

THE HIP—Sunday and Monday, Madeline Travers in "The Iron Heart," with Mutt and Jeff in "Cow Punchers" and a Texas Guinan western story, Tuesday, Wednesday and Thursday, Mary McLaren in "The Road to Divorce," with Christie Comely, Friday and Saturday, Dorothy Gish in "The Hope Chest," with "The Big Catch," a Bison western story.

RAMONA—Sunday, Monday and Tuesday, Neal Hart in "When the Desert Smiled" and "The Smilin' Kid" on the same program; Wednesday and Thursday, Edith Roberts in "Alias Miss Dodd" with Art Acord in "The Moon Riders" and last episode of "The Vanishing Dagger." The comedy is "Brownie the Peace Maker," Friday and Saturday, Gladys Brockwell in "White Lies" with a selected program of added features.

RIVERSIDE PARK—Dancing Sunday evening, King Brady's band. RED BIRD—Dancing every evening except Sunday. Carrol Reed's jazz band.

BLUE BIRD—Dancing every evening except Sunday. King Brady's band. Ford Sterling, comedian, has quit the Mack Bennett fold and hereafter will be identified with the Special Pictures corporation.

"WHEN THE DESERT SMILED" COMES TO THE RAMONA TODAY

"When the Desert Smiled" is the title of the Neal Hart feature western production which will play a three days engagement at the Ramona starting today. It would be a difficult thing to imagine a more thrilling, exciting and at the same time entertaining western story than this super feature. It is a love story of the early west, combining every element of daring, hard riding, thrilling adventure, in tragic, gun play, physical combat, and a spirit of romance which is enhanced through the excellent portrayal of every member of the exceptional cast.

Even the title is in thorough keeping with the nature of the story, and when the fact is announced that Neal Hart is the featured player, the success of the engagement is assured, for there is not a more popular actor on the screen today, depicting life in the early west than this same Neal Hart. This particular feature has attracted widespread attention among exhibitors and picture fans everywhere, and it is a subject that is in very much demand. The Ramona has striven for several weeks to secure the production, and the announcement that the definite date has been fixed, and that the picture will start today will be received with much satisfaction by the Ramona's clientele, who have been extremely interested ever since the original announcement that the picture would surely play Phoenix.

On the same program with "When the Desert Smiled," the Ramona will screen a selected comedy attraction, and "The Smilin' Kid"—a Universal Bison feature. Several announcements of paramount importance to theatergoers governing the Ramona will be forthcoming within the next few days, for several of the really big things of the year will be featured at this pretty amusement temple within the next few weeks.



At The Hip today in "The Iron Heart"

"DON'T EVER MARRY" TELLS MANY SECRETS AT COLUMBIA TODAY

Plans that go wrong are the cause of nearly all the trouble in the world. No sane person ever plans trouble for himself, yet everyone is constantly planning ahead, and trouble develops.

therefore it must be that most plans go wrong for trouble is one of the commonest things in the world. It is experienced so often that the most nerve racking troubles are usually humorous to bystanders, and many times cause good laughs to the people involved after they are over. It would seem that people could get a source of comfort out of predicaments they are in by realizing the humor of the situation, but it is very seldom there is any humor to be seen until they are safely out. Deep trouble for the people involved, which was farical humor for spectators, developed in Elmfield, a little country village, due to the plans of a pretty maid to evade a marriage upon which her mother had insisted. She enlisted the aid of the best friend of the man she really loved. Her plan was simple. She would announce that she had married the friend. Ergo, no other marriage was possible. After the announcement she planned to go to her own home for the night to pack. He was to go to a hotel. The next day she would accompany him to New York where he had accepted a position. There they would separate, she going to the home of a friend until her true lover could come to claim her. The plan is complicated at the start because the young man whom she has selected to play the role of husband, has secretly married on the day he is to assume the role. The announcement is made, however, and then the plans go all wrong. Her excuse to go home

to pack is brushed aside as nonsense, and the couple are conducted by an impromptu wedding party to his rooms in the hotel, and left there to begin their honeymoon. The secret bride has seen them taken to the hotel. The girl is pretty. But why attempt to describe the complications that ensue when Marshall Neilan has depicted them with all their humor in a motion picture production entitled "Don't Ever Marry," which will be the attraction at the Columbia theater beginning today. The matinee at the Columbia theater today will have all of the features of the evening performances including a Mutt and Jeff cartoon, a Snub Pollard comedy, a Bray's Pictograph and the full orchestral accompaniments by the Columbia theater orchestra with Fred Barlow directing.

Marshall Neilan has taken his entire company to Glacier Park, Montana, where he will film "Pards." The scenario calls for a number of spectacular scenes in which hundreds of Indians appear. The paraphernalia required filled ten freight cars. Two cars carried 40 stunt horses, which will be augmented by 200 others already arranged for at Glacier Park. Another car carried a "blimp" which will be used in shooting spectacular scenes.

Thomas H. Ince has purchased "The Intine Sight," a powerful drama of the underworld, by Martha Lord, for picture production in the near future.

COMING SOON TO PHOENIX AMERICA'S FOREMOST GIRLIESQUE HARLEQUINADE MARCUS SHOW OF 1920 "OH! BABY! WHAT GIRLS!"

COLUMBIA THEATER Marshall Neilan presents The Mirthquake of the season A geyser of giggles. Guaranteed to cure any grouch. Don't ever marry NOW PLAYING Let's Go. Added Features Today MUTT AND JEFF CARTOON SNUB POLLARD COMEDY BRAY'S PICTOGRAPH Columbia Theater Orchestra, Fred Barlow, Director

RICKARD & NACE ENTERPRISES STRAND 100% Picture Plus 100% Music Equals 200% Entertainment

Monday TODAY Tuesday The Most Beautiful Woman on Screen or Stage in the Most Handsomely Gowned Production She Has Ever Made



Adolph Zukor presents Elsie Ferguson in 'Lady Rose's Daughter' A Paramount Aircraft Picture

A magnificent triumph revealing with all the boundless scope of the camera the soul reaching theme of Mrs. Humphrey Ward's world famed novel of the same name.

Comedy: "THROUGH THE KEYHOLE" PATHE NEWS

THE STRAND SYMPHONY ORCHESTRA UNDER THE DIRECTION OF R. L. ADAMS, WILL RENDER THE FOLLOWING ESPECIALLY SELECTED PROGRAM OF APPROPRIATE MUSIC

Remember the Strand Organ and Orchestra play every afternoon and evening

DAILY AND SUNDAY

GEO. J. HAYES, THE STRAND'S MASTER ORGANIST Will offer as his feature for this engagement, the beautiful song hit "TRIPOLI" Played as an organ solo with song slides

Table with 2 columns: HIP and RAMONA. HIP: Today & Tomorrow MADLAINE TRAVERSE "THE IRON HEART" A dramatic story of big business and modern methods Added TEXAS GUINAN "OUTWITTED". RAMONA: The greatest western picture we have ever screened Starts Today NEAL HART "WHEN THE DESERT SMILED" Added "The Smilin' Kid" and Selected Comedy

Dance Tonight AT Riverside KING BRADY'S BAND

AMERICAN DANCING DE LUXE With Gene Dabney and His Vernon Six JAZZ ARTISTS Every night except Sunday No charge for Reservations, Telephone 4380 Daily instruction in BALL ROOM DANCING by W. L. King.

TONIGHT! Automobile Night The Greatest Celebration Ever Known at TOFT'S COUNTRY CLUB The King of the Racers Will Be There Make Reservations Now

ELKS THEATER BRANDON BROS. Mgr. 717-PHONE-717 MATINEE 2:30 NIGHT 8:15 KUSSELL'S WINTER GARDEN REVUE With FRANK WAKEFIELD AND MAURICE KUSSELL Presenting "RACKETY KOO" Tuneful, Catchy Musical Comedy 30-PEOPLE-30. STOCK PRICES-30c, 55c, 75c. Production by Frank Wakefield (Including Tax) Biggest Show on Earth at the Price 30c, 55c, 75c. MIDGET PRICES. N. B.