

(GOLDSBORO ARGUS SUPPLEMENT.)

EAST - GOLDSBORO.

Never before in the history of Goldsboro has there been such a healthful condition of all classes of established manufacturing enterprises in our midst, such activity in the building of new ones, and such inviting and promising demand for profitable investment in real estate, looking to its increased market value in the near future, based on the steady growth of the community and its permanent bulwarks of prosperity—its factories, its railroads, its river transportation, its fertile lands for miles around, whose farmers patronize Goldsboro as their market town, its peerless public schools, its salubrious climate, that is ever kept rich with ozone from the currents of the gulf stream, that makes its royal elbow bend off the Atlantic coast less than an hundred miles to the southeast of us; to which point, at an early day, a railroad is to be constructed, taking in Seven Springs, Richlands, Jacksonville, and Swansboro, the charter for which has just been secured from the General Assembly, and behind which are capitalists worth millions of dollars.

The fact is, Goldsboro offers the best field for investment of any section in the South, and the prospect, from any view point, can be studied closely and still give assurance of the greatest safety to any man who puts his money in any legitimate, sensible investment. The best evidence of this fact is the faith of its home people, made manifest not only in the development of the enterprises above referred to, but in the more recent organization of the "East Goldsboro Land and Investment Company", with a capital stock of \$100,000, of which Mr. Geo. A. Norwood, Jr., is president; Mr. Geo. C. Royall, vice-presi-

dent, and other representative and influential citizens of Goldsboro are stockholders.

This company have purchased that most desirable tract of land lying on the northeastern suburb, known as Dr. Kirby's farm, and have had it surveyed and beautifully plotted into streets and building lots, with alleys running behind every lot, and have named their beautiful possession "East Goldsboro," and have secured for it station advantages from the A. & N. C. R. R., which passes along the full length of the southern frontage of the property, thereby affording shippers the same rates of freight that are extended to the citizens of Goldsboro.

Adjacent to East Goldsboro are the flourishing manufacturing plants of the Wayne Cotton Mill, The Borden Cotton Mill, The Royal Elastic Felt Mattress Factory, the Goldsboro Rice Mill, the R. E. Jones Buggy Company, and near these are the Table Factory, the Chair Factory, the Shuttle-Block Factory, and other industries, all of which employ skilled white labor, and who are anxious for homes in just such a convenient location as "East Goldsboro", where the elevation is high, the water good, the Graded School near by, and but a short walk to the centre of Goldsboro—in case they have business in the city.

The company are now offering lots for sale in East Goldsboro, either for residential abodes or manufacturing plants, at prices which should at once, in the face of all the advantages and assured prospects herein enumerated, arrest the attention of prospective home builders and men of capital looking for inviting investment for future profit.

What it Offers in the Way of Sites for Homes and Manufacturing Enterprises.

Best Place in the South for Investment. Its Advantages all That Capital Could Ask For.

—DESIRABLE—
Residence, Business and Factory Sites in
EAST GOLDSBORO.

Buy while prices are low and profit by the certain advance in values which cannot fail to take place in a short while.

LOTS SOLD ON THE INSTALLMENT PLAN,
With Easy Monthly or Quarterly Payments!

HUMPHREY - GIBSON CO.,

—GENERAL MANAGERS.—