

Easter Wears of First Quality for Man or Boy Nothing Else

SPRING OVERCOATS

Spring, with its fickle disposition, makes the **Overcoat** or **Rain-coat** a necessity. The new **Spring** styles are here—just when they are needed.

Our entire line of Spring Overcoats comprises the best productions of the best makers.

None better—few so good! Fancy Grays and Black—\$12.50, \$15, \$18.50. At \$20, \$22.50 and \$25 are handsome full silk lined garments.

Clothes for Young Men

We pay special attention to the wants of Young Men and always have "Just the Suit." Our Young Men's Suits have a pedigree. They come from makers that "know how"—**Rogers, Peet & Co.** and **Kuppenheimer**. The twists and turns of fashion are all honored—the fabrics are smart and the suits dashing, distinctive and different.

Kuppenheimer Suits	Rogers, Peet & Co.
\$15 to \$25	\$20 to \$35

Boys' Easter Apparel

There's no Boys' Clothing made that is too good for our trade—and good clothes for Boys are always the cheapest in the end.

Children's Knickerbockers at \$3.50, \$3.98, \$5, \$6 and up to \$8. Easter Special—All Wool Blue Serges, \$3.50.

All the new styles in Green, Olive, Tan, Smoke, etc. Everything that is new, attractive, dependable.	Remarkably good choosing among the Knickerbocker Suits at \$1.50, \$2, \$2.50, \$3
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Ready for Service Clothes Equal to Best Custom-made.

JOHN F. KEANE & CO.

MAIN & JOHN ST. BRIDGEPORT, CONN.



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Every Correct Easter Fixing—Hats, Gloves, Fancy Waistcoats, Shirts, Neckwear, Underwear, Hose.

PERSONAL AND PERTINENT

"Hurrah for our side; I knew we would win."—George R. Burnes.

"It was a hard fight and I am glad it is over."—F. A. Bartlett.

"Our offices are the pleasantest in town."—C. S. Canfield.

"To add to my numerous duties I am now made a director of the City National Bank, but it is a fine institution."—S. Z. Poll.

"I have fine talent in the Park street choir. Come over and hear us sing the 'Crucifixion' Friday evening."—H. W. Whitaker.

"I guess you'd give up if your balance kept getting on the wrong side of the ledger."—Elmer S. Youngs.

"I was at Atlantic City a few weeks ago and it looked like little Bridgeport, so many of our friends were there."—Fred Hall.

William Hickey will be out in a few days with a new Maxwell touring car to replace his runabout.

C. E. Read is now nursing a slight attack of tonsillitis, but as it is not serious he expects to be at the old stand in a few days.

Dr. James F. Kelly, son of ex-Assessor John Kelly, has opened dental parlors at his home, 129 East Main street, where he is fast establishing a profitable business.

The Antlers held a spirited session in Concordia hall, Tuesday afternoon, when the final details for their coming dance were perfected.

The local steamship agencies have already booked many sailings for foreign shores, and as the amount of travel abroad has always been considered an unfailing sign of the country's prosperity, the bookings even now may assure a rush for Europe that will equal that of any previous year.

WANT ADS. CENT A WORD.

TAKE CARE OF YOUR EYES

As they are indispensable to health and happiness, Headache and many nervous disorders are due to eye strain and can be relieved by proper glasses. We have one of the most complete optical establishments in the city and we grind our own lenses, thus assuring satisfaction and prompt service. EYES EXAMINED FREE. GOOD GLASSES AS LOW AS \$1

M. J. BUECHLER,
The Reliable Jeweler and Optician
48 FAIRFIELD AVENUE
Near Middle Street

ALL KINDS FOR EVERYBODY

Something special and delicate in the Sea Food line or something for present everyday needs. Whatever you want or whatever it may be it's better than anywhere else.

- BROOK TROUT OR CODFISH
- CRAB MEAT OR FLATFISH
- LOBSTERS, GLAMS, OYSTERS, HALIBUT, SALMON, PERCH
- WESTPORT SMELT, BLUEFISH
- SHAD, BASS, Etc.

HAYES' MARKET

629 WATER ST. TEL. 412.

THE MARKET OF QUALITY

MOVING

Have it done by us as we assume all the responsibility and do it to your entire satisfaction. We move you cheaper than any other firm and the work is done by sober and experienced men.

O. GREGORY, STRATFORD, CONN. Telephone 1424-23

UNDER NEW MANAGEMENT

LADIES' TURKISH BATHS

Facial Massage—Shampooing—Scalp Treatment—Manicuring
IRENE S. VAN TASSEL CORNER STATE AND COURT STREETS

Park City Cycle & Enameling Co.

Have opened an up-to-date place at 556 Broad Street, where they are equipped to do any kind of Repairing or Japanning. They also carry Sporting Goods, Gas Fixtures and a full line of Gold Glass Letters.
556 BROAD STREET J. A. WELLS, Mgr.

HOME CAFE

CHOICE WINES, LIQUORS & CIGARS.
New Management. Strictly Up-to-date.
Hot Lunch All Day
DAN COONEY, Proprietor
Corner Cedar and East Main Street.

R. A. Helman's MARKET

BEEF, VEAL AND NATIVE VEGETABLES.
283 COLEMAN STREET

SAMUEL JACOB Established 1898 **JACOB JACOB**

JACOB BROTHERS
FOR SALE—PLUMBERS' AND TINNERS' TOOLS
OFFICE AND YARD 55 KOSSUTH STREET PHONE 439-4

SCHLITZ BEER

"THE KIND THAT'S IMITATED"

ON SALE AT ALL FIRST CLASS PLACES
GUSTAV BROCH & SON, 870 MAIN ST., Distributors

E. H. REED Dealer in all kinds of Live Stock and International Endless Apron Manure Spreader. Agent for Swift Lowell Fertilizer.
Phone 594-2 STRATFORD, CONN. H30*11

Westport--HAWTHORNE INN--Phone 94

On the Boston Post Road. Private Dining Rooms. Steaks, Chops, Lobsters and Rarebits. First Class Cafe. Special Attention to Automobile Parties. **MRS. L. C. FIKE, Prop.**

FAMILY WASH 50 CENTS

Bridgeport Wet Wash Laundry Co., B. V. Mastrolanni, Prop.
145 LINEN AV. Tel. 2375. Branch, 470 BROOKLAWN AV. Tel. 1042-2 H 25 11

KEITH'S--The Varsity Pharmacy

PRESCRIPTIONS A SPECIALTY
FAIRFIELD AVE., COR. PARK AVE. Phone 1447-2—Day or Night. H5*11

ALL IS READY FOR EASTER!!

To-morrow this store will show the most wanted fashions, and at the most attractive prices we have been able to quote for many years. And any man or woman can come here—make selections for EASTER and have whatever they please sent home.

Our Exclusive Plan of "Cheerful Credit"



This Credit plan of ours satisfactorily meets the demands of those who wish to **DRESS WELL** and pay in a gradual, easy and convenient way. It is liberal and generous! It is always open to you when you need it. Hundreds of Bridgeport people find it so convenient that they make use of it year after year. They will tell you that we have exceptionally fine stocks and that we do everything possible to make trading here a pleasure. Welcome to all! Get your Easter clothes at the **CHEERFUL CREDIT STORE**.



Men's Fine Clothing

A very fine collection of Spring Suits and light-weight Overcoats in the popular grey tones, tan, browns, blues, blacks, and a host of other desirable shades. Worsteds, Cassimeres, Twills, Cheviots, Scotch Mixtures, etc. We show the new pocket and cuff effects for those who want extreme styles as well as regular models—choice at

\$10.75, \$14.75, \$18.75, \$20 and up to \$30

This is not the kind of clothing seen in ordinary Credit Stores—but the best productions of leading manufacturers.

Men's Pants \$2, \$3 and \$4 per pair

Latest striped and mixed patterns in Worsteds and Cassimeres.

Ladies' Suits in Smartest Styles for Easter!

The colors include Taupe, Greys, Blues, Golden Brown, Reseda, Old Rose, plain colors with line stripes and newest fancy weaves. Coats in the fashionable lengths. Skirts the newest flare and gore styles—many of them button trimmed. If you want one of the new hipless models—you will find it here—in fact—everything that is good style. Prices

\$12.75 up to \$45.

Ladies' Trimmed Hats for Easter

Not only beautiful but practical styles that you will take pleasure in wearing. **\$2.98 and up**

Boys Are Well Taken Care Of at the Cheerful Credit Store

We have the latest models in double-breasted Suits with plain or Knickerbocker trousers. These garments have style and the boys like them but they are also made for wear—and parents will find them great value. Our prices **\$2.50 and up**

The Store of Cheerful Credit

Complete Shoe Department

Ladies' ties and pumps in tan, patent leather and kid—the newest lasts for spring. . . . \$2.50 per pair and up
Men's Shoes and Oxfords in tan and black. . . \$2.50 and up
Boys' Shoes—Good solid leathers which will give long wear, made right. . . . \$2.50 and up
Whether you have a new suit or not you ought to have new shoes for Easter.

Caesar Misch
CASH OR CREDIT INC.

1116-118 MAIN STREET

A Fine Showing of Waists

Dressy Waists for evening wear—Lingerie Waists with newest Embroideries and insertions—tailored Waists in smart plain effects. Anything you want you can find here. Lawns, Batistes, Linens, Madras, Wash Silks, Pongees, Messalines and Taffetas. Come and see the new styles. It will pay you to do so **\$1.49 and up**

The Store of Cheerful Credit