

# Young Men's Clothes

The fine youthful line of our beautiful Varsity Suits make a decided hit with young men who distinguish between good taste and giddy styles. Compared with any other clothes for young men they quickly show their superiority. Hundreds of these suits are ready in many different cloths and patterns, \$15 to \$35.

For the same reasons, young men prefer Varsity Overcoats to other styles. A splendid model, shown in strikingly handsome grays, Oxfords and black, and a host of fancy rough fabrics, \$15 to \$35.

Natty new Sweater Jackets in plain white, gray and colors, and in handsome color combinations, \$1.50 to \$6.50.

Winter Underwear in every standard make and in all sizes and weights.



The finest cape-skin gloves for the money. Our special at \$1.15.

## IN THE THEATRES

### POLI'S

Among the many good things that Mr. Poli is giving us at the theatre this week is an act by a former Bridgeport boy. He was born here. His parents live here. They are a part of this fair city, and are good substantial citizens. John L. Neff is this fellow's name and he has a comedy act that seems to please the Poli



**JOHNNY NEFF**  
A Bridgeport Boy, Now at Poli's audiences. It is a comedy act, and at every performance creates storms of laughter and applause. Mr. Neff is ably assisted by his wife, Miss Carrie Starr, a charming little lady, with a fine singing voice. She is a great addition to the act and a clever woman. At the Monday evening performance the family of Mr. Neff, sent Miss Starr a magnificent basket of chrysanthemums, which were passed over the footlights. Mr. Neff is getting a great reception at every performance.

**BOTH BOYS SAVED.**  
Louis Boon, a leading merchant of Norway, Mich., writes: "Three bottles of Foley's Honey and Tar absolutely cured my boy of a severe cough, and a neighbor's boy, who was so ill with a cold that the doctors gave him up, was cured by taking Foley's Honey and Tar." Nothing else is as safe and certain in results. F. B. Brill and Curtis Pharmacy, local agents.

### PROF. ZARTMAN DEAD

Brilliant Yale Teacher Succumbs to Typhoid at Savoy Center, Mass.

Prof. Lester W. Zartman, assistant professor in political economy at Yale, died of typhoid fever at Savoy center, Mass., yesterday after an illness of some six weeks.

The announcement of the death of Prof. Zartman came as a personal grief to the members of the faculty and to the students who attended his lectures. He was one of the youngest assistant professors in the country and one of the foremost academic authorities on life and fire insurance in the United States.

**FOOT GUARD EXEMPT FROM MILITARY TAX.**  
Hartford, Oct. 20.—Attorney General Marcus H. Holcomb has handed down a decision to the effect that the members of the Governor's Foot Guard are performing military service to the State and are therefore exempt from the State military commutation tax.

To keep buttons in place on heavy overcoats, sew the buttons on with heavy thread through another button placed opposite the outside button, on the inside of the coat. It will hold the outside button absolutely fast.

### Your Nerves

Your nerves must be fed with pure, rich blood, or there will be trouble. Poorly fed nerves are weak nerves; and weak nerves mean nervousness, neuralgia, headaches, debility. Weak nerves need good food, fresh air, and Ayer's non-alcoholic Sarsaparilla.

### JACKSON'S

"THE SMART SET."  
Can you imagine an illiterate negro, with little experience as a theatrical artist, trying to get the job to shave the President of the United States? Can you also imagine the possibilities of such a situation in a musical comedy with the character in the hands of a capable and clever comedian? It is the latest three-act musical comedy production, entitled "His Honor," which the popular "Smart Set" company will present at Jackson's theatre this evening. H. S. Dudley, with the best-known and all colored funmakers, has such a role.

"EIGHT BELLS."  
"Eight Bells" the show that comes to Jackson's to-morrow matinee and evening has been on the road sixteen years. That is a pretty long time for one play to be going the rounds and the same thing to meet the greatest success that has come to this one. There are only a few who can point to such a record and one can name them on the fingers on one hand and still have a couple left with which to scratch his head and try to think of more. "Eight Bells" when first produced was the product of the Byrne Brothers in every sense of the word. One built the scenery, another painted it, another made all the iron work for the frame of every trick and another evoked most of the acrobatic work. The designing and superintending of the whole was done by John F. Byrne, who is the inventor of all the tricks and mechanical effects. From the very first it was an assured success and has continued to be such.

**DE WOLF HOPPER.**  
De Wolf Hopper will come to Jackson's next Friday evening with his new comedy, "A Maid in the Mountains" which is a piece that is said to be one of the most amusing musical productions of the present year. Hopper himself declared to an interviewer the other day that he has never appeared in a part that fitted him so well, nor in one that pleased the public more. Mr. Hopper is the inventor of the "Bicycle" company of fifty including a chorus of very pretty dancers and singers. Seats are now selling.

**"THIS WOMAN AND THIS MAN."**  
Miss Victorson will appear in a new play, entitled "This Woman and This Man," by Avery Hopwood, author of "Clothing" and "The Girl in the Green Gown," a thoroughly twentieth century woman, who is confronted with the problem of the ages, and who solves it in a new and courageous manner. The seats are now selling.

**WORTMAN SICK FUND.**  
All indications now point to a large attendance at the 25th anniversary concert and ball of the Wortman Sick and Death Benefit Fund at Germania Hall to-morrow evening when an attractive concert will be given followed by dancing until an early hour in the morning to music by Storm's orchestra. The affair will prove a very enjoyable one and any one fond of a good time should not fail to attend it.

### ADVENTISTS ELECT

Rev. J. W. Davis Chosen President at Danbury Conference.

Danbury, Oct. 20.—The annual session of the Connecticut Advent Christian conference opened in this city yesterday with 60 delegates in attendance. Rev. J. W. Davis of Bridgeport, president of the conference, is presiding. An address of welcome was made by Rev. E. L. Ellis, pastor of the local church. The response was by Rev. F. S. Ainsworth, of East Norwalk, conference secretary. Fraternal addresses were made by Rev. G. A. Ferguson of Putnam, and Rev. M. E. Combs of Catskill, N. Y., representing the New York and Rhode Island conferences.

At the afternoon session addresses were given by Miss Fannie Alderman of New Britain, Rev. George F. Holmes of Worcester, Mass., and Rev. George H. Stone of New York.

**TROLLEY STRIKES GIRL IN HARTFORD.**  
Hartford, Oct. 20.—Louise Crosby, 13 years old, of 30 Elch street was run into by a Farmington avenue trolley car last night, her left arm severed and internal injuries inflicted which may prove fatal. The girl stepped from the rear of one car directly in front of a second car on the opposite track. She was taken to St. Francis hospital.

## FLOATED OYSTERS ARE NOW BARRED

Pure Food Commission Decides Against Practice of "Drinking" Them.

New Haven, Oct. 20.—Much interest has been created in this city, where the matter of the handling of oysters as carried on by wholesale producers has been controlled by the local Board of Health since 1908, in consequence of the recent act of the Pure Food Commission in Washington, which, according to a special dispatch, has passed finally upon the handling of this commodity very much in the same manner that the New Haven Board of Health has done.

The argument against this floating of oysters in harbor waters is that the shell fish are likely to take in some of the typhoid germs that are apt to be around floating from the sewerage of any important city, and hence that they become a menace to the health of the whole country. Such "floating" is considered an adulteration within the meaning of the act.

**Third Rail Contact Sets Man Afire**  
New York, Oct. 20.—A brilliant flash in the yards of the Interborough at 14th street and Lenox avenue last night, followed by the cries of a man, brought a dozen yardmen to the place where Okey Brunton, a switchman, had slipped and fallen across the third rail. His clothing and hair were afire.

**Mother Halts Wedding March**  
Sedalia, Mo., Oct. 20.—Just as the Rev. Harold Cooper of the First Congregational Church was about to utter the words last night that would have made Miss Lorene Mahoney the wife of H. O. Barry, the young woman's mother rushed into the room and forbade the ceremony.

**Police Changes in New Haven Force**  
The New Haven board of police commissioners at their session last night filled the place left vacant by the death of Harry C. Smith, run into by a Farmington avenue trolley car last night, her left arm severed and internal injuries inflicted which may prove fatal.

# The D. M. Read Co.

Established 1857.

### Furs for Street Wear, For the Motor and the Carriage

To lovers of fine Furs there are many luxurious garments to tempt one, and all women are invited to inspect our annual importation of Fur Coats and Small Furs for all occasions.

### Motor and Carriage Coats

Brown Marmot, a luxurious and very durable fur, the coat lined with reliable Skinner satin.

Caracul, black and lustrous, in every required length.

Near Seal of an elegant quality, hardly to be detected from the genuine Alaska seal.

Russian Pony in all lengths, late models with jeweled buttons.

### Small Furs

Shawl-shaped Collars and Cravats in Baume Marten, Mink, Black Fox, Brown Marten, Blended Squirrel, Raccoon, and Caracul.

Muffs to match all Furs.

### Pastel Broadcloths

Words fail to describe the beautiful shades of these light-colored elegantly finished cloths. They are intended for dinner gowns and evening capes. Particularly are they suitable for the one-piece gowns with fancy net yokes and sleeves. These shades appear: Peach, Sky Blue, Apricot, Ivory, Tan, Silver Gray, and Smoke.

52 inches wide, \$2.50 a yard. Colored Dress Goods Section.

### A Bargain in Writing Paper

This is early anticipation of the gift season. A four-quire box of fine grade paper put up in an elegant box, worth \$1.50, but,

\$1.00 special. Stationery Section.

### A Visit to the Furniture.

It will be of immense interest and you will see the new Turkish Divans, Davenports, and Chairs. Also the new specimens of Early English and Elizabethan Furniture.

# The D. M. Read Co. Radford B. Smith

1072 Main St. DEPARTMENT STORE, 89 Fairfield Av. "THE STORE TO FIND SCARCE ARTICLES"

**COUPON GOOD THURSDAY, OCT. 21**

Very Large Assortment **BOYS' BLOOMER KNEE PANTS** With Coupon 19c

GOODS THAT CAN BE HAD ALL THE WEEK

- At 25c—Best White Envelopes yet for price. Box o. 250; several sizes.
- At 25c—Gilmann's Folding Lunch Boxes; best in the world.
- At 75c—Our Two-Clasp Kid Gloves for Ladies.
- At \$1.00—Men's Kid Walking Gloves. See them.
- At 10c—Something very hard to find, extra quality White Brooms.
- At 25c up—Rubber Footballs.
- At 75c up—Rugby Footballs.
- At 25c—Handsome Dressed Doll.
- At 50c—Best Outing Flannel Night Dresses for Ladies to be had anywhere.
- At 50c—White or Grey 19-4 Blankets.

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WATER STREET, OFF. DEPOT EUROPEAN PLAN ROOMS 50 CENTS AND UP Private Dining Rooms. First Class Cafe. EDW. FARRELL, Prop.

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WILL PAY THE HIGHEST PRICES FOR SCRAP IRON AND METALS, SECOND HAND TOOLS AND MACHINERY. OFFICE AND YARD 53 KOSSUTH STREET. PHONE 439-4

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Elegant Hotel Appointments. Unsurpassed Grill Room and Cafe.

### WE LOAN MONEY IN A HURRY \$10 AND UPWARDS.

Now is the time everyone needs a little ready cash, perhaps your vacation has caused you to run behind with your grocery and laundry, compelling you to deprive yourself of many home comforts.

How much better it would be to secure a loan FROM US, large enough to pay them and regain your peace of mind, also retaining your credit. \$1 or \$2 a week will soon pay the loan, principal and charges.

Our rate the lowest in the city.

**AMERICAN LOAN ASSN.** 29 FAIRFIELD AVE. Over Evening Farmer

### Contents of Restaurant

Public Auction

We Will Sell at Public Auction WEDNESDAY EVENING, OCT. 20, 7 O'CLOCK

Contents of the Horse Shoe Restaurant, No. 111 Wall St.

- One Range
- Show Case
- Counters
- Tables
- Dishes
- Stools
- Linoleums
- Knives and Forks
- Pie Case

All Elegant Goods—Everything to be Sold and Cleaned Out

NO. 111 WALL ST.

**A. ELWOOD & SON, Inc.** AUCTIONEERS

Advertise in the Farmer.

### CORRECT STYLES FOR COMFORT FEET AND MOST SMALL

## WOMEN'S SAMPLE SHOES

Do you want to save from \$1.00 to \$2.00 on each pair. Read on. Get Busy

Regular \$3.00, \$4.00 and \$5.00 values in Patent, with cloth or leather tops, dull black and Vicci kid leathers, short vamps, Button and Blucher cuts. Every size and width at

**\$2.00 \$2.50 \$2.65**

**McElwee's Sample Shoe Shop**  
Main, Cor. Golden Hill Over Mohican Co. Elevator  
**JERRY D. SHEAHAN, Mgr.**

## Gas Engines Humphrey Arc Lamps Ruud Water Heaters

FACTORY APPLIANCES THE BRIDGEPORT GAS LIGHT CO. 799-803 MAIN ST.

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**W. E. HALLIGAN** 989 Broad St.

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IT IS AN ABBLE RANGE FOR A LITTLE MONEY

We want you to see these stoves before buying. We know there is none better. The equipment of these stoves includes Cold Air Check, Sectional Hing Cover, Towel Dryer, Heat Indicator, Detachable Nickel, Stamped Door Lining, Oven Door Pedal, Nickel Lifter, Oven Foot Rake, Reinforced Centers, Stammering Cover, Damper. The Grates are plain, Dockash and Triangular.

**N. BUCKINGHAM & CO., Inc.** Est. 1842. 177 State Street.

## You Would Enjoy a Week-end Trip In The Berkshire Hills.

Country life in the Berkshires puts vim and vigor into a man. You are 1,000 feet or more above the sea. You breathe a dry, bracing atmosphere that makes the blood dance like wine in your veins.

Plenty of good places to stay. The accommodations that are offered you at Berkshire Hills farmhouses and boarding cottages are ever so much better than the average, and you are charged surprisingly little for such excellent fare. If you want more luxurious accommodations there are magnificent hotels at Pittsfield, Lenox, Great Barrington, Lee, Stockbridge and Sheffield that offer you every convenience that can possibly minister to your pleasure and comfort.

Send for illustrated book, "In the Berkshire Hills." It's free. Write A. B. SMITH, G. P. A., Room 195, New Haven, Conn.

## NEW YORK, NEW HAVEN & HARTFORD RAILROAD

## Not Many Store-Sales Are Uninfluenced by Store-Advertising!

The store-sales to-day that are uninfluenced, directly or indirectly, by store-advertising will not have amounted to ten per cent. of the total business of the day. By the direct influence of advertising is meant the sales of articles specifically advertised. By the indirect influence of advertising is meant the articles sold that are not specifically advertised, but are displayed to the customers who are drawn to the store by THE ADVERTISED ARTICLES. In the latter case, as surely as in the first, the advertising must be credited with the sale.

Observant merchants know that this is true. They should gain courage from the knowledge to strengthen their advertising campaigns to the point of matching their store-hopes and plans.