

A Diamond Talk

The Best, the Choicest Gift of all, a Diamond

The pleasure of Christmas giving can be greatly enhanced by selecting your gift at our store. There is true character in every article we sell. You can buy Diamonds from us with perfect confidence. We have prepared for a big Christmas trade, have bought courageously and must sell courageously. Buying direct from the manufacturer we save you the middlemen's profit.

HERE ARE A FEW WATCH SUGGESTIONS

- \$12.50 Plain, Polished, Engraved or Engine Turned Hunting Case, guaranteed 20 years, with Elgin or Waltham movement, in Ladies' and Men's sizes.
- \$9.00 Open Face Gold Filled Case, guaranteed 20 years, with fine Elgin or Waltham movement.
- \$5.00 for either Ladies' or Boys' Silver Watch.
- \$5.00 for Solid Gold Ladies' Watch, with fine Waltham or Elgin movement.
- Other Watches from \$1.00 to \$150.00 each.

WE GUARANTEE EVERY WATCH WE SELL

DIAMONDS

If you are looking for a Diamond Ring, Lockets, Brooch, Scarf Pin or any other piece of jewelry don't fail to see our line. Quality is the great lever and in every honest comparison we get the credit of being the lowest priced house in our line in the city. A great variety of Diamond Rings in Tiffany Tooth, Belcher and fancy settings from \$5.00 to \$500.00 each. Whatever your wants may be we are sure to have it. A great variety of Rings, Chains, Locket, Cuff Links, Scarf Pins, Brooches, Earrings, Mesh Bags, Match Safes, Watch Fobs, Crosses, Combs, Baby Pins, Silverware, Toilet and Manicuring Sets, Shaving Sets, Smoking Sets, Cut Glass, Opera Glasses, Umbrellas, Jewel Cases, Hat Pins, etc., await your inspection at

M. J. BUECHLER,

48 FAIRFIELD AVE., NEAR MIDDLE ST.

THE RELIABLE JEWELER

Gottlieb & Gorman Co.

1048 MAIN ST. OPP. HOWLAND'S THE ALWAYS BUSY STORE



SPECIAL HOLIDAY SALE

A SAVING of from ONE-THIRD to ONE-HALF upon RELIABLE Furs! Note the LARGE SAVING upon USEFUL gift things mentioned below:

- OPUSSUM SHAWLS—extra large Isabella Opossum Neck Piece—this is a rare offer \$4.98
- SATURDAY SPECIAL RUSSO-LYNX SHAWLS—extra large garments—shredded and silk lined—a real bargain \$7.98
- SATURDAY SPECIAL CHILDREN'S FUR SETS—in white and gray Caracul—with or without pocket—back finished with silk cord—regular value \$1.98. SATURDAY SPECIAL \$98c
- \$18 CARACUL COATS—three hundred Coats in this extraordinary offer—a Pre-Christmas chance without precedent. SATURDAY SPECIAL \$12.98
- GIRL'S CARACUL COATS—in black—sizes from 6 to 12 years—the usual selling price is \$9.98 SATURDAY SPECIAL \$5.98
- MISSES' CARACUL COATS—in black—sizes 14 to 20 years—an unusually attractive offer SATURDAY SPECIAL \$7.98
- SATURDAY SPECIAL SWEATER COATS—Women's and Children's all wool sweater Coats in plain and fancy weaves—plain Oxford, or with fancy trimming—all sizes—another remarkable offer! SATURDAY SPECIAL 98c and \$1.98
- INFANTS' AND CHILDREN'S COATS—double box style—fine quality curl Bear warmly interlined in white—sizes 12 to 6 years. SATURDAY SPECIAL \$1.98 and \$2.98
- CHRISTMAS WAISTS—Messaline—elaborately designed in three attractive styles. The Christmas Waist chance! SATURDAY SPECIAL \$2.98

Commencing Saturday, Dec. 18, the Store will be Open Evenings Until Christmas

Umbrellas! Umbrellas!!

The largest assortment in Bridgeport—Gold, Silver and Mission Handles—Especially selected for the Holiday Trade. \$1. and up

LADIES' HAND BAGS—A large variety to select from here—undoubtedly the best in the city 98c up

SALE LEATHER TRAVELING BAGS—A specialty, \$5.00 and \$6.00 values selling at \$3.98

SILVER'S UMBRELLA and TRUNK STORE
1220 MAIN STREET (Opp. The Stratfield)
Est. 1897

ADVERTISE IN THE FARMER.

ELKS' BUILDING COMMITTEE MAKES FINAL REPORT

At the meeting of Bridgeport lodge of Elks last evening a rising vote of thanks was extended to the members of the building committee the report of which was accepted. The attendance was unusually large, for the report of the committee was awaited with much interest. It went into detail, covering the history of the progress of the new home from the purchase and demolition of the old Hubbard block to the completion of the handsome structure now occupied. The committee comprises: William V. Devitt, chairman; Joseph C. Ivers, secretary; Sidney E. Hawley, Thomas J. Cunningham, Peter Doonan, T. J. Murphy, Daniel M. Rowland, A. A. Doty and Joseph A. O'Brien. Committees were appointed last night to make preparations for a "watch night" New Year's Eve, the first time the Elks have had an opportunity to hold such an event in their new home.

SOCIAL AND PERSONAL

Miss Mary E. Richter and Mr. George A. McDonald were married yesterday morning by Rev. E. J. Craft at the rectory of Christ church. The couple were unattended. They left soon after the ceremony for a short wedding trip. The groom is a toolmaker in the employ of the Warner Bros. Co. The bride has been a bookkeeper at the Crawford laundry. On their return Mr. and Mrs. McDonald will reside on Park avenue.

See the Coupon of the Atlantic & Pacific Tea Co., in today's paper. Cut it out and save money.

Connecticut Patents

The following were issued Dec. 14, 1909. List furnished from office of A. M. Wooster, solicitor of patents, Bridgeport, Conn.
H. Hubbell, Bridgeport, 2 patents: Keyless socket; Detachable chain guide for lock sockets; Means for locking electric sockets to fixtures.
T. C. Johnson, New Haven, Fire-arm.
H. Kurtzner, New Haven, Section for automobile radiator.
E. Staples, New Haven, Basketball toy.
M. Guett, Hartford, Electric switch.
F. O. O'Connor, Hartford, Collapsible form or center.
E. F. Marceau, E. Hartford, Curtain support.
N. E. Austin, Danbury, Animal trap.
J. W. Bancroft, Norwalk, Awning fixture.
R. Schaeff, Stamford, 2 patents: lock.
J. B. Arnold, New Britain, Extension-bedstead.
J. A. Paterson, New Britain, Door check and closer.
J. Buckley, Waterbury, Staple-machine.
R. A. Chase, Waterbury, Night-latch.
C. D. Clark, Waterbury, Attachment for bedsteads.
P. Lux, Waterbury, Eight day alarm clock.
C. B. Schoenmehl, Waterbury, Battery element support.
E. Hart, Waterbury, Watch-dial design.
M. N. Jarvis, Portland, Reversing-chuck and tool holder.
D. D. Miller, Middletown, Loom harness-motion.
W. H. Saunders, New London, Timing and ignition device.
W. H. Vibber, New London, Conduit cap for electric installation.
G. H. Reynolds, Mansfield Depot, Pipe-coupling.
Trade-Marks.
Chaffee Mfg. Co., Willimantic, Fish lines.

"KID" SULLIVAN BESTED.

Baltimore, Md., Dec. 17.—Joe Sieger of Denver and Kid Sullivan of Washington met last night before the Evening Athletic Club in what was to have been a fifteen round bout. Sullivan was badly punished in the ninth and tenth rounds, being almost out at the end of each. Before the gong sounded for the eleventh round his seconds threw up the sponge.

THE LOBBY CLUB ORGANIZED.

The Lobby club, a new social educational organization composed of a number of Y. M. C. A. young men was formed last evening. To take in charge the social events of the association, especially on Monday and Friday evenings. In the future the new club intends to have Monday as a general social evening, and Friday as a social-educational lecture night. Eight young men go to complete the charter members of the new organization: L. Ray Alfie, Harold W. Clark, Adam Hugo, C. A. Pemberton, C. H. Stegeman, Herbert Guion, Harry E. Tomlinson and O. Gates. After the organization the following were elected as officers: President Harold W. Clark, secretary-treasurer, Harry E. Tomlinson; press agent, Adam Hugo.

Sign the Signature of the Kind You Have Always Bought

POINTS OF INTEREST.

Saturday As Usual will be bargain day at E. H. Dillon & Co.'s, 1105 Main street. This will be a grand money saving opportunity for you to select your Christmas gifts in fur scarfs, fur muffs, fur sets, pony skin coats, caracul cloth coats, military capes, tailored suits, separate cloth or hand selections, comic or sentimental songs, and vaudeville all at your pleasure by procuring a Victor or Edison Talking Machine. Not only you will enjoy it, but the whole family. What can you give for a present more suitable than a talking machine. These machines can be bought at your own terms practically. To appreciate them now, in their perfected state, one must have an up-to-date machine, simply grand, just like the real thing. We will take pleasure in demonstrating these machines whether you buy or not. On our second floor you will find the largest talking machine department in this city and all kinds of records to choose from. Give us a call. F. E. Beach, 982 Main street.

Saturday Specials.
Meat Department—Legs of genuine lamb, forequarters of lamb, roast pork, small loins, fresh shoulders, rib roasts beef, pot roasts beef, fancy sugar cured hams, fancy sugar cured bacon. This Saturday we have a lot of fancy milk fed veals at special low prices, all the fresh pork cuts, fresh hams, fresh pigs' heads, feet, ribs and tenderloins, Deerfoot sausage, sausage meat, etc. Poultry—This week the poultry is fine, a fancy lot of turkeys, geese, ducks, roasting chickens, fowls, guinea hens and squab. Specials in grocery department—Ozone soap, pearl barley, rolled oats, pearl tapioca, yellow meal, elbow macaroni, broken rice, jello powder, Royal baking powder, Mother's oats. Fruit—Sweet Florida oranges, Catawba grapes, Concord grapes, fancy grape fruit. Vegetables—Fothous, lettuce, fancy head lettuce, celery (large bunch), celery (stalk), brussell sprouts, native kale, string beans, carrots, Cape Cod cranberries, cauliflowerers. Visit our bright bakery department, a full line of choice bakery goods, they are different from the ordinary baker's. Make an early selection of Christmas poultry next week, we are headquarters for the best. Bridgeport Public Market and Branch, State and Bank streets, East Main street.

EVERY YEAR

MORE PEOPLE THAN EVER USE SOVEREIGN Baking Powder THERE'S A REASON



We want you to try SOVEREIGN BAKING POWDER and as a special inducement for you to do so we will give FREE with each pound can a very handsomely dressed Doll. This Doll stands 5 inches high, opens and closes its eyes. These Dolls couldn't be bought anywhere for less than 75 cents. Take our advice and don't buy a doll for Christmas until you have seen these.

DON'T FAIL to try our Special Mocha and Java Coffee at 25c lb. This Coffee cannot be equalled by any other place in town.

Sovereign Cocoa—Pure and Nutritious

CAMEL COFFEE—"The Flavor is in its Favor." Rich and Fragrant. Always Fresh and Crisp, 30c, 35c, 40c the pound. In Sealed Cans only.

DON'T FORGET SOVEREIGN POULTRY SEASONING.....10c

SOVEREIGN RICE 7c lb. SOVEREIGN WHOLE AND CLEAN

1058 MAIN STREET Phone 3327

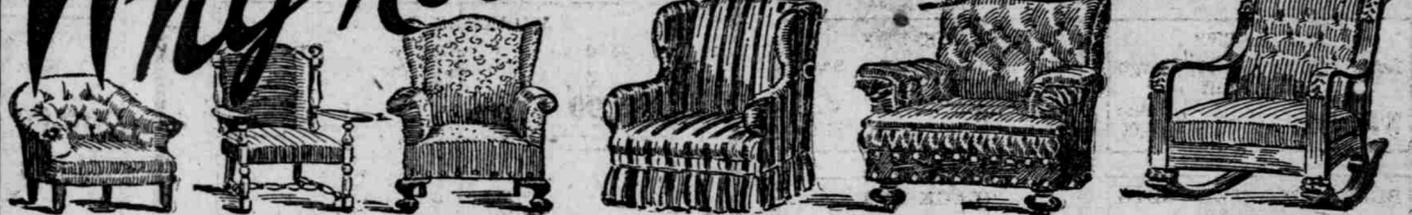


701 E. MAIN STREET Phone 914-14

WANT ADS. CENT WORD.

Headquarters for Useful Holiday Gifts

Why Not an Easy Chair?



Morris Chairs 40 STYLES Fancy Rockers 100 STYLES Parlor and Library Tables 65 STYLES

Gilt Chairs, Book Cases, Desks, Pedestals, Parlor Cabinets, Chiffoniers, Dressers, Dressing Tables, Cheval Mirrors, Buffets, Dining Tables and China Closets.

FOR THE CHILDREN—Doll Carriages, Go-Carts 40 Styles



\$1.25 \$2.50 \$4.50 \$5.50

DOLLS—DOLLS—DOLLS

CHILDREN'S DESKS, EXTENSION TABLES, CHAIRS, DRESSERS, CHIFFONIERS, BEDS, ROCKING HORSES, CHAIRS AND ROCKERS.

GEO. B. CLARK & CO., 1057 to 1073 BROAD STREET, OPPOSITE POST OFFICE