

Store Hours: 8:30 to 5 Daily  
Open Saturday Evenings

**SUIT WEEK STARS**  
Are Our Suits At \$15, \$17.50 and \$20.

We have only to show our suits at \$15, \$17.50 and \$20 to a man of judgment to gain his interest and attention.

For most men marvel at the accurate cut, the wonderful hand-tailoring and first-class materials we put into our suits at these popular prices.

So much for all that counts for quality such as men expect in our clothes. The style, of course, is correct. Form-fit suits for young men, skeletonized linings in vest and coat.

And this season we take better care than ever of men and large men—up to 52 inches measure.

A fellow has to have another hat this week sure when you can have a new fresh one for half-price.

We have a lot of men's oxfords in extreme sizes, both small and large, mostly narrow widths, values from \$3.50 to \$5.00, now half-price.



**MEIGS & CO.**  
INCORPORATED  
OUTFITTERS TO MEN WOMEN & CHILDREN  
BRIDGEPORT, CONN.

**For Your Auto or Camping Trip**

The real pleasure derived from a vacation trip depends largely upon the comforts and conveniences as well as the many little accessories that permit a really enjoyable time. We are suggesting in the list below many of the necessities that will insure your comfort and convenience.

**AUTO SUPPLIES.**  
Thermos bottles and carafes in all styles. Auto restaurant complete with plates, knives, forks, spoons and cups for two, four or six persons. Folding cots, chairs, tables, small alcohol stoves.

**VACATION NEEDS.**  
Razor blades, shaving brushes and soap, pocket knives, flash lights and batteries, hunting knives, hunting axes. Pedometers that register the distance you walk and many others that can be seen in a walk through our store.

**OLD TOWN CANOES AND ROW BOATS**  
**The Lyon & Grumman Co.**  
Fairfield Ave. and Middle St.  
"THE LIVE HARDWARE STORE."

Equal to any and better than many of the higher-priced Men's Shoes

**QUALITY**



**UNDERPRICED**  
All the Year' Round

**Golden's Smart Shoes**

FOR MEN WHO KNOW  
ALL ONE **\$2.95** NO MORE  
PRICE **NO LESS**

The Same Quality Shoes Are Actually Sold In Other Stores at \$4.00 and \$5.00 a pair

EVERY PAIR OF GOLDEN'S SHOES ARE GUARANTEED TO GIVE SATISFACTION All Sizes All Widths All Styles

We Do Not Carry Shoes to Make Special Sales

**GOLDEN'S**  
EVERY PAIR MUST GIVE SERVICE  
17 FAIRFIELD AVENUE  
15 NEW YORK STORES; ALSO NEW HAVEN, CONN.

On starting for a summer outing, don't hesitate to give the Old Man several suit cases to carry. Otherwise he might not know what to do with his hands.

There doesn't seem to be much satisfaction in paying an income tax unless you neglected to pay on time and can thereby get some advertising from the fine.

Mother is having a glorious old time at the summer cottage cooking for Father and the children, who come in so hungry from tennis and rowing.

**MALACHI FARRELL ACCUSED OF THEFT OF SUIT OF CLOTHES**

Malachi Farrell, a dancer, residing at 591 Hazzard avenue, was arrested yesterday afternoon by Detective Luke Petruschell, charged with the theft of two suits of clothes from Raymond Clark, a roommate, also of Bridgeport. The alleged theft was committed in Sevin Rock and Farrell has been taken to West Haven where he will be tried tomorrow. Clark is the son of a Broad street blacksmith.

**MEXICAN CASE AGAIN BEFORE PRES. WILSON**

**Red Cross Officials Abandon Relief Campaign—Confer With Executive**

Washington, July 23.—The Mexican situation again came to the forefront today with a conference between President Wilson and officials of the Red Cross who have virtually abandoned their campaign for the relief of non-combatants in the southern republic because of chaotic conditions there.

The president's callers included Brig. General C. A. DeVol, general manager of the Red Cross, who directed relief work in Mexico; Ernest Becknell, national director and Miss Mabel T. Boardman, a member of the central committee. General DeVol was to report on the situation and his failure to get various leaders to facilitate the work of feeding the starving civilian population. He was to tell the president that conditions are even worse than he had called on the leaders to settle their differences. Officials and diplomats were surprised over the reported action of General Carranza in serving notice that he would not receive communications from or transact business with foreign governments which have no diplomatic agents accredited to his cause. It had been generally understood that foreign governments were awaiting action by the United States before recognizing any government in Mexico.

The effect of such action would be to cut off the Carranza government from further communication with foreign nations having ministers resident in Mexico City although it would not, it is believed, sever his normal relations with the United States, as he said to regard Consul Silliman at Vera Cruz as a properly accredited agent.

**President To Consider Mexican Situation At Summer Capital**

Washington, July 23.—President Wilson plans to leave Washington for another visit to the summer White House at Cornish, N. H., within the next 24 hours. The length of his stay will depend largely upon developments in the German situation.

During his absence the President will consider the next step in his Mexican policy and the note to Great Britain regarding interference with the commerce of neutrals.

Secretary Lansing will go to Manchester, Mass., tonight to visit Col. E. M. House, President Wilson's close personal friend.

**COMMUNICATION REMAINS CUT OFF FROM MEXICO CITY**

Washington, July 23.—Mexico City remains cut off from communication with the outside world and military operations in this surrounding territory are clouded in mystery. No special effort is being made by the United States to re-establish communication because fighting makes it impossible.

Both Villa and Carranza agencies here are without advice and the armies are believed to be engaged somewhere near Pachuca.

**TRIPLE TRAGEDY RESULTS FROM FAMILY QUARREL**

Detroit, July 23.—Chester M. Hall, of Grand Rapids, while visiting relatives here today, shot and killed his wife and his 18 year old stepson and then ended his own life. A family quarrel arose because the stepson had no employment and the double murder and suicide resulted.

**REWARD OF \$50 FOR ARREST OF AUTOIST WHOSE CAR HIT GIRL**

A reward of \$50 has been offered for the arrest of the automobilist who ran down and painfully injured little Dorothy McDonald at Boston avenue and Brooks street at 2:30 o'clock in the afternoon of July 13. Dorothy suffered a severe laceration of the leg which may cripple her for life. After the car struck the child, who was playing in the street with her playmates, the autoist fled and the police have been unable to trace him.

The child is the daughter of Mrs. William McDonald, widow of the late William McDonald. The reward has been offered by her uncle, Daniel Murphy, of 212 Pearl street. Detective George Simon has been assigned to the case.

**OBITUARY**

**DR. JAMES D. BRAG.**  
Dr. Bragg, one of the best known older practitioners of the city, died last night at his home, 80 Fifth street, at the age of 69 years. A number of years ago Dr. Bragg (at different times conducted a drug store in East Main street and also in Washington avenue. Besides being the proprietor of these pharmacies he was a practicing physician who numbered among his patients many of the old time residents of the city. Dr. Bragg was a native of Massachusetts. He was the founder of Seaview lodge, N. E. O. P., of this city. Surviving him are his widow, two daughters, Mrs. Emily Pike of this city, and Mrs. Abbie Baker of Jackson, Mich.; two sons, Chester, of Devon, and Frank, of New London; a sister, of Hyannisport, Mass.; a niece, Mrs. W. F. Bishop, of this city, and two nephews, Charles Hardwick of the Crane Valve Co., and Warrnie Hardwick of Norwalk. He was a brother of the late well known Captain Albert Bragg, of the Maine Steamship Line.

Many young athletes are working as harvest hands, and providing bread for the country to eat is considered almost as useful a service as playing ball.

**Vivian Nickalls Gives Up Good Job to Return to England to Fight**



VIVIAN NICKALLS

Vivian Nickalls, the noted English rowing coach who came to this country to train the crews of the University of Pennsylvania, has resigned to join one of England's husar regiments at the front. He plans to sail for England on Aug. 18.

**FIRE PROTECTION REQUIRED NOW IN NEW 3-DECKERS**

**Building Commissioners Return Permits That Fail to Provide Them.**

At their last meeting the building commissioners made a ruling that in the future no winding stairways shall be permitted in houses which are more than two stories and a half high and in which more than two families are to be domiciled. The commissioners had before them several applications for three-decker tenements, in which such construction was proposed.

They sent the requests for the permits back to the petitioners with instructions to have the architects make the necessary changes in the plans for straight stairway construction. The commissioners would not give out the names of those who have applied for the circular stairway construction.

A Long Island railroad train, carrying hundreds of commuters, broke an axle near the Blue Point station and caused a delay of more than one hour.

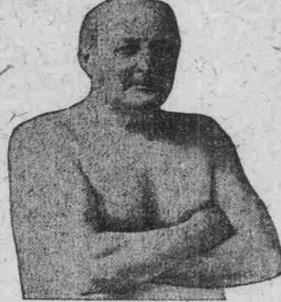
Patents have been issued to Rear-Admiral Bradley A. Fiske, attached to the War College, for an aerial torpedo boat for attack on ships in protected harbors.

A metal exchange will be created by the Australian government to control the metal exports and prevent any getting to Germany.

**67 Years of Age Gains 22 Pounds in 23 Days**

Remarkable Experience of F. Gagnon—Builds Up Weight Wonderfully

"I am a man of 67 years of age and was all run down to the very bottom," writes F. Gagnon. "I had to quit work I was so weak. Now thanks to Sargol, I look like a new man. I gained 22 pounds with 23 days' treatment. I cannot tell you how happy I feel."



**PAST "THE PRIME," BUT STOUT, STURDY AND ATHLETIC**

"After I had taken Sargol for ten or twelve days I could see for myself that I was gaining weight at a rapid rate," writes Homer Dale. "I gained nine pounds in 19 days. I never felt better in my life."

"Your Sargol has done wonders for me," states John Cejka. "I have gained 21 pounds and look and feel like a new person."

Would you, too, like to quickly put from 10 to 30 pounds of good solid "stay-there" flesh, fat and muscular tissue between your skin and bones? Don't say it can't be done. Try it. More than half a million thin men and women have gladly made the test, and that Sargol does succeed, does make thin folks fat even where all else has failed, is best proved by the tremendous business we have done. No drastic diet, flesh creams, massage, oils or emulsions, but a simple, harmless home treatment.

All reliable drug stores sell SARGOL with a positive guarantee to refund your money should there be no satisfactory weight increase and will gladly explain the comprehensive guarantee that goes with every box of SARGOL.

**SILK PARASOLS**  
in plain and fancy colors. Value \$2.00. Sale Price **\$1.00 EACH**

**IT PAYS TO PAY CASH.**  
The Store that Refunds Your Money Without Asking Questions. **THE UNITED DEPART. STORES, INC.**  
We Deliver Free to Any Part of Bridgeport, Fairfield or Stratford.  
Corner Main and Golden Hill Streets  
Bridgeport, Conn.

**MIDDY SUITS**  
white with colored collars size 14 to 20 Value \$2.00 Sale Price **\$1.00 SUIT**

**Manufacturer's Over Stock of Shirt Waists**

at less than cost to make. In the lot you will find Silk Crepe de Chine in White and Flesh Color, White Jap Silks and Silk Stripe Crepes in White and Pink. Value up to \$1.50. Special at **75c EACH**

**MEN'S BILL FOLDS** with 2 Handkerchiefs. Complete for **25c EACH**

**MEN'S SILK HOSE** with high spliced heel, double sole and toe, all colors. Value 39c. Sale Price **25c PAIR**

**CHILDREN'S SOCKS** Made of mercerized yarn in assorted colors. Value 19c. Sale Price **12 1/2c PAIR**

**WOMEN'S SILK HOSE** With high spliced heel, double sole and toe, All sizes. Value 50c. Sale Price **25c PAIR**

**CORSETS** Summer weight, of fine coutil, low bust, long hips. Value 50. Sale Price **25c PAIR**

**YELLOW MILL PARK CONCERT POSTPONED.**

The band concert scheduled for Tuesday evening, July 27, 1915, at Yellow Mill park, has been postponed to Wednesday evening, July 28th, at the same park.

An extra dividend of 5 per cent. on the common stock was declared by the Eastman Kodak Co. of Rochester, N. Y.

**CELERY PLANTS** 15c Per dozen **JOHN RECK & SON**

**FOR TEA, COFFEE, BUTTER, EGGS**

**GOTO Van Dyk**

Our steadfastness in regard to quality and our modesty in pricing our goods are two things that attract to us the people who appreciate quality and practice wise economy.

**SPECIAL** Spring Valley Butter, the finest butter obtainable, 52c lb., 4 lbs. \$1.25.

**1135 MAIN STREET** Cor. ELM STREET. Tel. 1367-6  
BRANCH STORES EVERYWHERE  
Look for the name VAN DYK

**GIRLS Wanted**

in all departments. Day work paid to learners

**LA RESISTA CORSET CO.**  
34 Norman Street P. 23 s\*

**Girls Wanted**

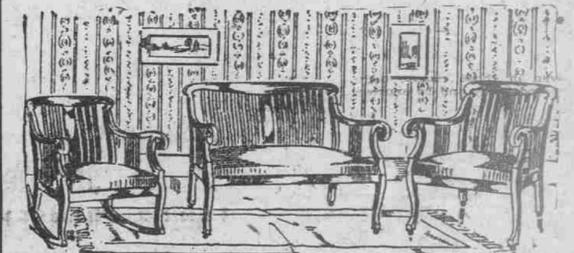
for Brassiere work. Steady work. Good pay. Warner Bros. Apply Employment Office. P. 13 tr

**HIT OR MISS SIZES**  
BROKEN LINES OF WOMEN'S FASHIONABLE LOW SHOES IN MANY STYLES, COLORED TOP BOOTS  
.97  
\$1.97  
\$2.49

**CORRECT STYLES IN WHITE SHOES**  
**CHILDREN'S FANCY FOOTWEAR**

**W. K. Mollan**  
1026 MAIN ST.

**N. Buckingham & Co. Inc.**  
Furniture, Since 1842 Upholstery  
177 State St.



**GREEN TAG SPECIALS**  
3 Piece Parlor Suites

Heavy massive frame, graceful curves, perfectly finished, loose cushion, upholstered backs in green silk damask. Regular price \$54.00. Special \$35.00

3 Piece Suit in mahogany, Chippendale effect, beautifully carved crotch mahogany backs, claw feet, upholstered in green panne plush. Regular price \$75.00. Green Tag price... \$49.00

\$35.00 3 Piece Suits. Green Tag price... \$27.50  
\$42.00 3 Piece Suits. Green Tag price... \$35.00

All over the store furniture for every room. Samples for which we desire a quick clearance are marked variously from one-third to one-quarter below regular prices. Let us figure on your complete furnishings for your home.

**THE SAVINGS NOW WILL SURPRISE YOU**

**Sprague Ice & Coal Co.**

DEALERS IN ANTHRACITE AND BITUMINOUS COAL  
EAST END E. WASH. AVE. BRIDGE Tel. 4673-4674

**CERTIFIED NATURAL HAND SCREENED BLOCK AND KINDLING**  
**ICE COAL WOOD**  
PURE ARTIFICIAL BEST LEHIGH HICKORY For GRATES

**THE NAUGATUCK VALLEY ICE CO.**  
Main Office & Plant, 421 Housatonic Ave. Tel. 597, 598

**Not Many Store-Sales Are Uninfluenced by Store-Advertising!**

The store-sales to-day that are unmanufactured, directly or indirectly, by store-advertising will not have amounted to ten per cent. of the total business of the day. By the direct influence of advertising is meant the sales of articles specifically advertised. By the indirect influence of advertising is meant the articles sold that are not specifically advertised, but are displayed to the customer who are drawn to the store BY THE ADVERTISED ARTICLES. In the latter case, as surely as in the first, the advertising must be credited with the sale.

Observant merchants know that this is true. They should gain courage from the knowledge that strengthens their advertising campaigns to the point of matching their store-hopes and plans.