

Aimwell Co.

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At \$35.00. At \$15.00. At \$50.00. At \$50.00.



ALL WHO WEAR Salt's Esquimette Plush will also smile, as they all will be pleased with its wonderful quality MOST of AIMWELL COY'S plush coats are made of Salt's Esquimette Plush Please look for the label



At \$35.00. At \$29.50. At \$35.00. At \$50.00.

Our First Autumn Coat Event Will Commence Tomorrow

A MOST COMPREHENSIVE ASSORTMENT OF

Fashionable Winter Coats for Women, Misses and Juniors Will Be Placed on Sale at Great Savings

at \$15.00, \$19.50, \$25.00, \$29.50, \$35.00, up to \$65.00

Here we illustrate Eleven of the Many Beautiful Models

THE ILLUSTRATED MODELS

- Model 1. A beautiful plush trimmed model. Loose back "chin chin" collar at \$25.00
- Models 2 & 3. Copies of much higher priced garments of plaid back material at 19.50
- Model 4. Made of imported brocaded plush fashioned with natural Skunk at 35.00
- Model 5. Beautiful loose back effect of "Salt's" plush, natural Raccoon collar and cuffs at 39.50
- Model 6. A distinct model made of finest quality of Broadcloth with Beaver collar at 35.00



At \$25.00. At \$19.50. At \$19.50.

FUR TRIMMED MODELS

A great variety of fur trimmed models are represented in this collection of beautiful coats, such as:

THE HAVE COLLARS AND CUFFS OF

- Natural Skunk Hudson Seal
 - Beaver Natural Raccoon
 - or Skunk Dyed Opossum
- As They Are the Kinds in Vogue and Enjoying Popularity.

THE ILLUSTRATED MODELS

- Model 7. A most fashionable plush coat with Natural Raccoon collar, cuffs and border at \$50.00
- Model 8. Made of "Salt's" plush, fashioned with belt and natural Raccoon collar and cuffs, at 29.50
- Model 9. A very smart and fashionable coat made of fine quality "Salt's" silk corduroy, at 15.00
- Model 10. Beautiful coat made of finest Gabardine with Beaver collar and border, at 50.00
- Model 11. Creation of one of the foremost makers, fashioned with plush collar and cuffs, at 50.00

THE STYLES

Weeks and weeks of careful preparation have resulted in a wonderful collection of coats.

They were especially made up for the AIMWELL COY for this event by several of the foremost makers of New York.

The variety of Styles are so comprehensive, that one could hardly describe same.

But everything that is Smart and Fashionable and New in the Fashion World in Paris and adopted by the American makers and designers are represented in this great collection of coats.

THE MATERIALS AND TRIMMINGS

The materials are all of finest quality, as quality is one of the most important features prevailing at AIMWELL COY.

All the New fabrics represented such as

- Silk Corduroy Salt's Plush
- Fancy Mixture Brocaded Plush
- and Velour Cloth

Linings used are of fine quality plaid silks, silk brocades or satin of guaranteed quality.

The assortment embracing all the desired shades. Brown, Navy, Taupe, Green, Black, etc.

Charge Accounts
Opened for
Our Patrons.

Many of the present low prices will be in effect only during the period of this event as a number of these coats will be marked up to the original prices.

Alterations Done
by Expert Tailors
Without Additional Charge.



Aimwell Co.



THE STORE
WHERE SMART STYLES
MEET ECONOMY

THE STORE YOU CAN
JUSTLY CALL A PLEAS-
ANT PLACE TO SHOP

Specialists in Feminine Apparel.

955-957 MAIN STREET

BRIDGEPORTER'S NIECE HURLED TO HER DEATH WHEN TRAIN HITS AUTO

John Crowley of 761 East Main street is mourning the death of his niece, 19-year-old Helen T. Crowley of Old Orchard, Me., who with two others riding in a large touring automobile were catapulted 30 feet in the air and instantly killed when struck by a Boston & Maine express at Old Orchard Saturday night.

The other occupants of the automobile were Miss Gladys Norton, John Doilea, both instantly killed, and Ashley L. Tarbox, the latter seriously injured. In the town of Old Orchard the railroad tracks run almost through the centre of the streets and automobilists are not protected by flagmen or safety gates. The automobile in which Miss Crowley was hurled to her death was crossing the railroad track when struck by the express train which is estimated to have been going 50 miles an hour in an endeavor to make up

lost time. The automobile was struck broadside by the oncoming express. The occupants were catapulted 30 feet high in the air and then landed about 100 feet from the scene of the disaster and upon the railroad tracks in front of the train. The dead were mangled almost beyond recognition. The fatality occurred as the engine was rounding the curve at the Campground station near Atlantic avenue. The funeral of Doilea took place yesterday morning in St. Mary's

church in Biddeford at 9. The funeral of Miss Crowley was held at 7 a. m. Miss Crowley was born in Newton, Mass., 19 years ago. She is a graduate of the Newton Technical school and was an expert stenographer in the employ of the E. C. Lincoln company of Waltham. Mr. Crowley has the sympathy of his many friends at the plant of the Union Metallic Cartridge company where he is employed as elevator man.

RENCH EASIER THAN RENCHISOPHSKI, SAYS NEW ALDERMAN OF 3D

Alderman-Elect John Renchy of the Third district, has filed a petition in the superior court asking to be allowed legally to take the name of Renchy. His right name is John Renschisopski. He came to this country in 1885 from Hungary, where he was born September 14, 1862. He became a citizen

here in 1892 and came to Bridgeport in 1899. He has been a taxpayer here but says his long name has been a great inconvenience and a handicap in social relations. Renchy, who has lived in the West End for many years, is one of the best known Hungarian residents of that section. Over the door of his saloon his name appears as "John Renchy". His saloon and bowling alleys are at 684 Bostwick avenue. He lives at 672 on the same street. Judge Case of the superior court

has handed down a decision in the petition of Viola Baleman of Stamford, who wanted to take the name of Viola Demerest. The court granted the request. She was recently granted a divorce in New York state and desired to be known as Demerest in Stamford where she is in business. Governor Whitman and Edwin Duffey, state highway commissioner, left Albany for Saranac Lake for two days' hunt.