

Local Auto Dealers Write About Their Cars

Does Service Count With You?

Did you ever Hear of a mechanical Breakage on a Dodge Brothers Car? No.

Neither did we.

If a Gear, a Spring, Or a Shaft On a Dodge Brothers Car has ever broken In our territory (Thurston and Mason Counties) it is likely We would know of it, But no such case Has been reported To us.

AND YET,

We are compelled By Dodge Brothers To carry (Right here in Olympia) A stock of parts Including every Important part of The car. Because, Some day Something is bound to Break, even on a Dodge Brothers car. And when it does Dodge Brothers Take the stand That the owner Should be able to get The part Where he got the car.

And remember that Dodge Brothers parts Are the best That can be made, And the prices are At least 40 per cent lower Than those on Other cars. Think these things over.

Rose-Nepple Auto Co

215 Main St. Phone 610.

GASOLINE PRICE OFFSET BY LOWER PRICES OF AUTOS

"The cost of gasoline is one of the less important items to the prospective purchaser of an automobile whose aim is economy." This is the opinion of one of the most prominent manufacturers of automobiles in the world. He bases his argument on the declaration that the modern car of today is so complete in its equipment and so reduced in its price that these features entirely offset any increase in gasoline cost which has developed or may develop.

"The automobile buyer would ease his mind materially about gasoline prices by taking into consideration other features involved in the purchase of the modern car," said John N. Willys, president of the Willys-Overland company, recently. "Every automobile owner is getting more value for his money in the automobile market today than ever before."

"It is true that gasoline costs a few cents more this year than last year, but a comparison of those few cents with the dollars saved in purchase price almost makes the gasoline question seem trivial. Just think of the decrease in price of a completely equipped car during the last two years. For \$615, the price of our model 75, you can buy a car which would have been cheap at ten or twelve hundred dollars but a short time ago. Here we have an automobile, the accessories of which alone would cost quite a sum of money, on the market at a price so amazingly low that the saving in first purchase price would almost cover the entire cost of gasoline during the first few years' driving."

"Another point to be given serious consideration is the fact that this small, light car consumes so much less gasoline in its daily use that the cost per mile for running is even less than if gas were lower and consumption greater."

Automobile manufacturers are organizing a company to produce gasoline, kerosene, lubricating oil and other petroleum products, not necessarily for the purpose of injuring any business now in operation, but to prove that gasoline can be produced and sold at a profit at a price somewhat lower than that now prevailing, and within the means of all users of gasoline and motor boats.

THE MAXWELL AND THE HUDSON SUPER-SIX

By E. C. Tew, Local Representative.

It is very interesting from a salesman's standpoint to watch and study the different methods pursued by salesmen in talking and selling their different products. Any article has its individual features, if you will only stop to analyze them. It is necessary to study them and become thoroughly acquainted with their peculiarities, and sufficiently informed on their superiority before you will be able to talk intelligently.

The automobile-buying public loves to compare dollar for dollar of values contained in different cars. And we welcome the comparison.

In the Maxwell at \$745 and the Hudson Super-Six at \$1,525 delivered in Olympia we feel that we have two cars which give full value for every dollar invested. We find embodied in the construction of each of the two cars features and details of refinement which are not found in other cars of the same size, style and class.

Among the many distinctive features of the Maxwell you will find a radiator of two-unit construction, consisting of the shell and the core. The shell is made of pressed steel and performs only two functions—that of enhancing the appearance of the radiator and to serve as a buffer to the more delicate inner construction.

The core is made entirely of non-corrosive metals which are not affected in any way by the water or air. Where the radiator is fastened to the frame of the car it is supported by coil springs so that no matter how badly twisted the frame may become owing to the roughness of the road, it is perfectly free to equalize itself and absorb all strain resultant therefrom in the spring which supports it.

The first Maxwell was shown at the New York automobile show in 1904 and it was the first car in the United States to use the thermosiphon system, and while this feature was ridiculed at that time there are twice as many cars using it today as there are using all other types combined.

The fan has a spring arrangement which makes it self-adjusting.

The front axle is the same type as is used on all cars manufactured by the Mercer and Marmon companies. The steering gear is of the worm

and full gear type, allowing for a wide range of adjustments.

The starting and lighting system is designed especially for the Maxwell and is guaranteed by the Maxwell company as fully as any other part of the car.

The clutch is of the cone type, enclosed and running in oil, and takes hold smoothly and without grabbing.

The transmission is the three-speed selective, enclosed in an aluminum case, which is bolted to the fly-wheel housing.

All Maxwell bodies are made of pressed steel, attached to a frame of the finest grade of ash, which is put together with screws and never weakens or breaks apart. The first Maxwell car shown at New York in 1904 also carried the first steel body ever shown in this country and while this feature was ridiculed as was the cooling system, it is interesting to note that at least 90 per cent of the cars manufactured in the United States today are equipped with the Maxwell type sheet steel body. It simply goes to prove that the Maxwell engineers were pioneers in designing such original features that have since come into universal use.

While the Maxwell company has built a number of different styles and sizes of cars for the last three years they have built but the one model and the intention is to continue to build this one only.

The Hudson people have adopted the same policy this year, building the one model chassis with six different body styles.

The Hudson engineering staff has to its credit several epoch-making cars. The car just previous to the Super-Six was a new type Light Six which forced out all former types. It quadrupled Hudson production, and gave them first place among fine cars. Now, as a capstone, comes the Super-Six, a motor which has added 80 per cent to the power and efficiency without adding cylinders or size.

You will find in the above just a few of the many reasons for my selection of the Maxwell and Hudson cars. After having studied these two cars I decided that each was in a class by itself and gave the best value for the amount of money invested.

Herman Mallory, the local wood man, and M. F. Pugsley of Yelm are recent purchasers of Dodge cars.

C. B. Knox of the Knox garage announces that his company has taken the local agency for the Winton Six and will have a demonstrator here within a short time.

The Olympia Junk company this week purchased from P. J. O'Brien, local Studebaker representative, the half-ton Studebaker truck which has created so much interest while displayed in his salesroom.

J. A. Southwick of Chambers' Prairie is riding around in a new Maxwell touring car, purchased from E. C. Tew, the local agent.

F. M. Morrison, a representative of the Overland factory, visited Olympia Wednesday and Thursday, consulting with the Bronson & La Gue Auto company, local Overland agents with regard to the local territory.

E. A. Collins of Ofut recently bought a Studebaker touring car from P. J. O'Brien, local agent.

An ordinance requiring local jitney operators and auto stage drivers to put up a \$2,000 bond was introduced in the city council this week, where it is still pending.

Ford

THE UNIVERSAL CAR

With several hundred makers of automobiles in America, the Ford factory turns out more than one-half of the entire finished product. Because the worth of Ford cars as dependable, money-saving utilities has been demonstrated beyond all question, the demand is constantly increasing. Order yours NOW. Runabout \$443.25; Touring Car \$493.25. These are the prices delivered in Olympia.

Bronson & La Gue Auto Co.



NEW LIGHT WEIGHT OVERLANDS SHOULD BE HERE SATURDAY

Thurston county's first carload of the light weight Overlands, Model 75, which have met with such a demand throughout the country that the factory cannot make them fast enough, is due to arrive in Olympia before Saturday, according to W. E. Bronson of the Bronson & La Gue Auto company, the local dealers.

The car was shipped from the factory at Toledo, Ohio, April 4, and the bill of lading for it was received this week, so that the local agents are confident that, after their long wait, they will receive the shipment in time to display the new models in their salesrooms Saturday. Only touring car models are included in this carload, it being impossible to obtain any of the roadsters.

The feature of this new car, according to Mr. Bronson, is its cheapness of operation and also its low first cost. It has met with an unusual demand throughout the country, so much so that coast dealers have had difficulty getting cars, and the local firm, which was even unable to get a demonstrator, borrowed a car from a neighboring branch about three weeks ago, and had it on display here just 24 hours.



Reliability

OUR absolute faith in the Maxwell car is due to two reasons:

First, we have known that the Maxwell Company uses nothing in the entire car but the very best that money can buy. We have known that the steel is scientifically heat treated, that the car is built under the supervision of able engineers, that every car is rigidly tested many times before it leaves the factory.

Second, we have known that the big and well established company behind the car is building for the future, that they value a satisfied owner above everything else.

Now that the Maxwell has set the World's Motor Non-Stop Mileage Record, by travelling continuously for 44 days and nights—averaging 500 miles per day—you will understand the benefits you personally may derive from the Maxwell policy. Did you ever hear of any car going 22,000 miles without once stopping the engine, without any repairs or readjustments, with only one gallon of gasoline to every 22 miles?

There is no reason why you shouldn't have a reliable, serviceable and economical Maxwell car. The first cost is low, the operating cost is low and our pay-as-you-ride plan makes the purchase easy for everyone.

Let us see you about this now, before our allotment is exhausted.

Touring Car, \$655. Roadster, \$635
Price F. O. B. Detroit



E. C. TEW

600 N. FOURTH PHONE 335 OLYMPIA

DISTRIBUTOR FOR

Maxwell

Farmers Attention

At last you can buy an automobile that is modern in every way at a price never before approached.

Chevrolet Four-Ninety

COMPLETE, with self-starter, electric lights, three-speed selective sliding gear transmission, three-quarter floating rear axle—

STANDARD MODEL \$635 (delivered)
DE LUXE MODEL 675 (delivered)

Also Agents for
BUICK VALVE-IN-TH-HEAD SIXES..... \$1135 (delivered)
CADILLAC "Standard of the World"..... 2230 (delivered)

COME IN AND GET ACQUAINTED.

Olympia Garage Co.

FIFTH AND COLUMBIA STREETS

PHONE 143

There is a wonderful new discovery in the

SUPER-SIX

Before deciding on your new car don't fail thoroughly to understand this invention—just discovered and patented by Hudson engineers. It puts the Hudson Super-Six years ahead of every other car. It is worth while waiting a few weeks—if necessary—to get one of these remarkable cars. Be the first in your locality to become a Super-man.

E. C. TEW

600 E. FOURTH PHONE 335 OLYMPIA