

**AGRICULTURE'S OTHER HALF—
MARKETING**

(Special Information Service, U. S. Department of Agriculture.)

**Good Packages Needed in
Marketing Cottage Cheese**

New Problems Presented by Growing Demand for Economical Dairy Product—Some Containers That Help in Developing Trade for Farmers and Others

The popular liking for cottage cheese, which is rapidly gaining favor in many parts of the country, presents new problems in marketing, say market specialists of the United States Department of Agriculture. Marketing methods which make it possible for consumers to obtain this valuable food product in a desirable condition, have not been well developed in many markets. A good quality of cottage cheese, however, when sold in suitable packages at a reasonable price, will be used by numerous consumers during all seasons of the year. Many creameries, as well as dairymen and farmers, are producing cottage cheese as a side line, and find they can dispose of it readily.

Cottage cheese is unlike butter in general characteristics, but may be merchandised in much the same manner. It should be placed in a container that will not only protect it from contamination, but will also aid in preserving its qualities for a reasonable period. The most commonly used types of packages for retailing cottage cheese are the parchment paper wrapper, tinfoil wrapper, paper oyster pail, butter cartons, fiber board packages, and glass or earthenware jars. The more desirable types of cartons are those which offer the best protection against the entrance of air, since they protect the cheese from contamination and keep it in satisfactory condition until used.

When a good grade of parchment paper is used and care is used in wrapping it neatly around the cheese, it is an economical and serviceable package. Where quantities of a half-pound or less are purchased, the

small oil parchment paper bag, similar to that used for salted peanuts, has proved satisfactory. Tinfoil wrappers make a neat-appearing package that is practically airtight and protects the keeping quality of the cheese. The wrapper may be placed above a mold and a measured or weighed amount placed in it, first wrapping the cheese in parchment paper or lining the wrapper with it. Wood fiber containers coated with paraffin are among the most sanitary and desirable types of packages for cottage cheese. They may be obtained in several sizes.

The regular style butter cartons are used as containers for cottage cheese and serve well when the cheese does not contain surplus moisture or is rather dry. Paraffin paper cups are especially desirable since they have closefitting airtight covers which make them practically impervious to moisture and keep the cheese in a perfectly clean and sanitary condition. No additional wrapper or paper is required, although some retailers place such packages in paper bags as a matter of convenience to the customer.

Because of the lack of a general knowledge in some sections of the use of cottage cheese as a substitute for meat and as a substantial part of the menu, demonstrations and displays of attractive and appetizing dishes prepared from cottage cheese are desirable methods of extending its use. At grocery stores, food shows, and meetings of women's organizations, demonstrations of the many practical and attractive ways of preparing it may be given, samples may

be served, and recipes in which cottage cheese is used may be distributed. Lectures also may be given on the food value of this cheese and its use in the diet. Such demonstrations and lectures may serve not only to extend a knowledge and appreciation of the value and uses of cottage cheese, but also of the many other ways of using milk.

Recipes and material for lectures at demonstrations may be obtained free by applying to the United States Department of Agriculture, Washington, D. C.

Neighborhood News

Continued from Page Six.

SOUTH BAY

Miss Alvina Olberg, her sister Myrtle and husband, and another young couple from Tacoma autoed up and spent Sunday with the former's uncle, Hans Anderson.

Mr. and Mrs. C. H. Sylvester and family and Mrs. J. L. Longmire autoed to Hood's canal Saturday and back Sunday, visiting Mr. and Mrs. B. W. Bickle.

Mr. and Mrs. Stanley Madden of Tacoma are here on a vacation, visiting the former's parents, Mr. and Mrs. S. T. Madden.

Mrs. A. L. Bryning is entertaining her parents, Mr. and Mrs. Abernethy of Olympia.

Mr. and Mrs. Hannaford, Mrs. P. A. Robbins and Mr. and Mrs. Fred Robbins picnicked near Yelm Sunday.

Miss Frances Hendrickson of Seattle is visiting with Mrs. C. A. Rose and other friends.

Mr. and Mrs. C. A. Turner visited the former's sister, Mrs. Ben Balch, near Tenino, last week.

Mrs. Will Lohrer has had her sister, Mrs. Lelah Sholl from New York City, visiting her for a week. She was here eight years ago.

Mr. and Mrs. Hannaford entertained at supper Thursday evening Mr. and Mrs. Christen Nelson and daughter from Roy, Mr. Graybeil from St. Clair, and Mr. and Mrs. James Vanderveer from Olympia.

Mr. and Mrs. G. E. Stearns entertained Thursday evening at supper Mr. and Mrs. Mansfield of Olympia and the latter's mother.

PLEASANT GLADE

Mrs. A. W. Aokley and children, who have been visiting her sister, Mrs. Bjorkman, returned Friday to her home in Ellensburg.

Mr. and Mrs. J. N. Wiseman and Mr. and Mrs. Tom Wiseman were guests of Mrs. H. C. Ellis recently.

Mrs. Vernon Lister departed last Wednesday for her home in San Francisco.

Mr. and Mrs. R. B. Rowe, Mr. A. M. Rowe and Miss Bessie Sleater motored to Camp Lewis last Sunday.

Mr. and Mrs. Robert McAloon of Bucoda are the proud parents of a 9½-pound boy, born last week.

Miss Elizabeth Johnston of Joyce is a guest of her sister, Mrs. Bjorkman.

Mrs. Phoebe Robbins returned to her home in Pleasant Glade last week, after spending a number of weeks with her sister, Mrs. Ledford at Edmonds.

Mr. S. G. Griffin, Lloyd Griffin, E. R. Cramp and Charles Cramp attended the military horse show at Camp Lewis.

Mr. and Mrs. Z. C. Ellis visited relatives in McCleary last Sunday.

Mr. and Mrs. H. A. Spencer and children of Tacoma motored down Tuesday evening after loganberries.

Mr. Henry Spangler, who has been a guest of his niece, Mrs. R. B. Rowe, left Tuesday for his home in San Diego.

Fred Rowe is the proud possessor of a new bicycle, bought with money he earned by gathering cascara bark. He will use his bicycle to ride to high school next year.

Miss Mary Hawson of Pleasant Glade and Private Oscar Davis of Camp Lewis were married in Olympia last Monday evening.

Mr. and Mrs. Harry Ellis and Ray were guests at the Ellis home Tuesday evening.

Mr. Atnip arrived last Tuesday with a carload of horses and cattle from Wyoming.

Mr. Everett of Olympia met with the Pleasant Glade people last Sunday and organized a Sunday School with the following officers: Superintendent, Mrs. E. J. Bjorkman; secretary and treasurer, Mrs. Marion Gunstone; organist, Miss Bessie Sleater; librarians, Mary Johnson and Lloyd Griffin. The Sunday School will meet at 3 o'clock every Sunday afternoon.

Mrs. George Jennings of Napavine is a guest of her father and mother, Mr. and Mrs. H. C. Ellis.

SCHNEIDER'S PRAIRIE

Mr. and Mrs. M. Morrow, Mr. and Mrs. Ernest Morrow and Ed Morrow are visitors from Montana.

Mrs. Tuthill was a business visitor in Shelton Monday.

A party was given at J. C. Whitney's in honor of Joe Whitney's birthday, Saturday night, about 16 being present. The evening was spent mostly in dancing.

The Misses Donna and Lilla Campbell and Gladys Morrow are going to spend a few days at Seattle with the Campbell girl's aunt.

Jake Morrow and Mr. and Mrs. L. S. Whitney motored to McCleary Sunday.

Mr. and Mrs. J. C. Whitney and

Mr. and Mrs. L. S. Whitney motored to Shelton Wednesday.

Sam Weaver spent the week end with J. C. Whitney's.

James O'Hare has purchased a new Chevrolet.

Mr. Otto Miller made a business trip to Portland Monday.

Mrs. Keesler and daughter Hazel brought Mr. B. Keesler out to J. C. Whitney's Monday evening.

MLANE

The Rev. Dr. Everett of Centralia is visiting the community. He will conduct services at the schoolhouse Sunday.

Mr. and Mrs. William Swan motored to Tacoma Sunday to take part in a picnic.

Mr. and Mrs. Tobin entertained Mrs. Tobin's mother and other relatives the past week.

Mrs. May Stubbs of Gate is visiting her sister, Mrs. Ivan Swigert.

Mr. and Mrs. Payn Syl and Mr. and Mrs. Joseph Ramsauer of Seattle were Sunday guests of Mrs. Peter McKenzie.

Mr. and Mrs. B. J. Shannon of Plain View were Sunday guests of Mr. and Mrs. Milner McLane.

Mr. and Mrs. S. Castle of Plain View were luncheon guests of Mr. and Mrs. H. Wages and dinner guests of Mr. and Mrs. I. Swigart Sunday.

Mr. George Taylor is some poultryman, if the number of egg cases he hauls by is any criterion.

Our Cedar Flat neighbors may not be as close to the highway as we are, but they have a thriving community, neat homes, and things in general have a "get-there" appearance.

A fairy visited at Mr. Clarence Worthington's and touched his Ford with her magic wand and, presto, the Ford changed from black to brown, with golden stripes. Clarence now travels in Oriental splendor.

Mr. and Mrs. C. Cruson motored to Shelton Saturday.

Miss Freda Eickhoff is spending the week with her sister, Mrs. A. Ostby.

Miss Helen Griffith gave a doll party at the home of her grandparents, Mr. and Mrs. James Housman, Monday. Miss Ida Comstock assisted

the hostess. All dolls present wore the latest Paris gowns. Refreshments were served, but as dolls don't eat, the visiting young ladies had to.

NORTH LAKE

Mrs. Reed, daughter Edna and son Elmer returned home last Thursday from a three weeks' visit with relatives and friends at Whidby Island and Monroe.

Mr. and Mrs. L. M. Springer and children spent the week-end with friends at Ford's Prairie.

Mr. Melvin Haydeen left Monday for Portland, Ore.

Mr. and Mrs. J. J. Adair and son

Charlie spent Sunday with his sister, Mrs. Ingram of Centralia.

Mr. and Mrs. Myers and son Harold of Olympia spent Sunday afternoon at A. Haydeen's.

Mr. Elmer Reed left Monday for east of the mountains, where he expects to find employment.

Mrs. Ralph Springer and children spent Friday afternoon at Reed's.

A few young folks spent Sunday afternoon at North Lake.

Miss Elsie Wilson spent Monday evening at Reed's.

Mr. and Mrs. Ralph Warner and daughter Elaine and Mrs. Fred Warner motored to the Black hills Tuesday for wild blackberries.

EVEREADY

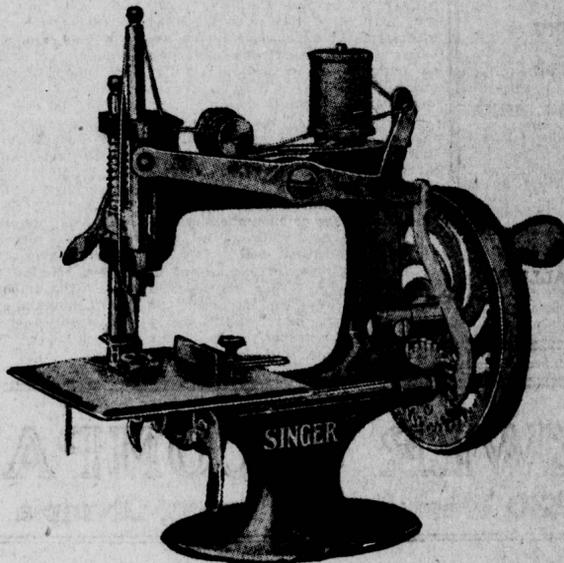
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