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I am in the market to buy large quantities of muskrats, coyotes, rabbit skins, mountain beavers and all other Raw Furs. Send for price list and tags.

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**"WIZARD FERTILIZER"**

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**MAG-O-TITE**

KILLS THE WORMS AND INSURES A CROP

**Mann**

The Seed-Man

Opposite the Courthouse.

**Agriculture's Other Half--Marketing**

(Special Information Service, U. S. Department of Agriculture.)

**Fairness Government's Aim in Market News Gathering**

Comprehensive, Unbiased Information Supplied for Benefit of Producer, Dealer, and Consumer From Principal Centers of Country; Organization and Scope of System

The authority back of a market report largely determines its value. Reports from the Bureau of Markets, United States Department of Agriculture, are counted of peculiar value in the maintenance of healthful economic conditions in America because they supply information that is comprehensive, always up-to-date and unbiased.

What may be characterized as the key positions in the government's market reporting organizations are the market stations. These are branches of the Bureau of Markets maintained in nearly a score of the larger cities, and one of their chief functions is to collect and distribute market news relating to several or all of the following products: Fruits and vegetables, live stock and meats, dairy products, hay, grain, and mill feeds and seeds.

Station Men Understand Selling. Most of the branch offices are connected by leased wire with Washington and receive and distribute market news daily. The original data are assembled and condensed into reports, reviews and press articles which are distributed according to the needs of the market. Most of the men in charge of this work have had technical training and considerable experience either in production or marketing.

The work of these men resembles that of the county agent in that it is localized, but it differs from it since it deals primarily with the selling and not the producing phase of agriculture. In other words, the market station man begins where the county agent, in most cases, leaves off. He is able to analyze market problems comprehensively because he meets dealers, shippers, and buyers and is in daily touch with local trade conditions.

The co-operation which the market stations maintain with state marketing agents in 27 states is a decidedly helpful feature of the market news service. The national service is concerned chiefly with the wholesale marketing of produce shipped from one state to another, but the state agents are interested in local produce, both wholesale and retail. The national and state forces often unite not only in securing information, but in helping to solve special marketing problems and conditions, such as the more rapid movement of crops in seasons of heavy production.

The service of the market stations and state agencies tends to displace many of the private agencies whose scope of operation is apt to be less comprehensive, prompt, and reliable. In addition to this general information, which might be called routine market news, various sections in the Bureau of Markets render important service by securing data regarding special commodities. The fertilizer sections, for example, have conducted

regular reports on shipments, and also by expediting the unloading and return of cars. Without information on these related subjects, buyers and sellers often would go far wrong in their bargaining.

Prompt distribution of the information which the Bureau of Markets' representatives secure is essential to its value. Reports are collected early in the morning and are telegraphed from city to city so that they can be published the same day. In this way market information for the entire country is placed in the city dealers' hands a few hours after it is collected, and often shippers at remote country points have the data the morning following its compilation.

The reports show not only actual sales or shipments of various commodities, but other important items which, to an unbiased observer, have a bearing on the markets.

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**Scope of Information.**

In the course of the year the information made available through the United States Department of Agriculture has to do with the marketing of between 1,500,000 and 2,000,000 carloads of live stock and 500,000 to 750,000 cars of fruits and vegetables. The movement of cotton, dairy products, dressed meat, grain, and feed is covered in the same comprehensive fashion. It has been estimated that the department's market news reaches from 4,000,000 to 5,000,000 readers through the newspapers, while the market bulletins, reports, reviews, and special articles go to tens of thousands of growers and dealers. Obviously, the growers and dealers profit directly from the market news service because of its completeness and fairness, but of no less importance is the benefit to the public at large, resulting from health-

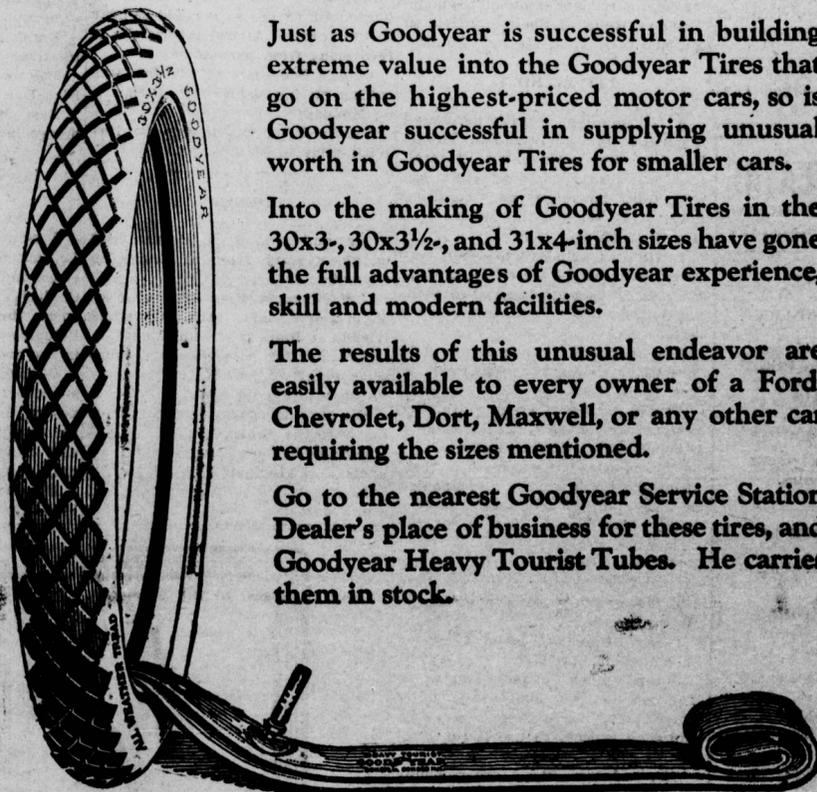
ful, above-board competition promoted by easily obtainable market information.

A party consisting of Mr. and Mrs. N. B. Coffman of Chehalis, Mr. and Mrs. Adolph Hall and Mr. and Mrs. L. B. Larson of South Bend, left Seattle Tuesday for Victoria, Vancouver Island, where they go to sail on the steamer Niagara for Honolulu. After a visit in the Hawaiian Islands they will cruise among the South Sea Islands, visiting the Fiji and other island groups, Australia and the Orient. They will be absent for several months.

Breed-feed-weed, is the motto of the successful livestock man.

Water is the cheapest, least valued and most important part of the dairy cows ration.

**Goodyear Advantages in Tires for the Smaller Cars**



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The results of this unusual endeavor are easily available to every owner of a Ford, Chevrolet, Dort, Maxwell, or any other car requiring the sizes mentioned.

Go to the nearest Goodyear Service Station Dealer's place of business for these tires, and Goodyear Heavy Tourist Tubes. He carries them in stock.

30x3½ Goodyear Double-Cure Fabric, All-Weather Tread \$23.50  
30x3½ Goodyear Single-Cure Fabric, Anti-Skid Tread \$21.50

Goodyear Heavy Tourist Tubes are thick, strong tubes that reinforce casings properly. Why risk a good casing with a cheap tube? Goodyear Heavy Tourist Tubes cost little more than tubes of less merit. 30x3½ size in water-proof bag \$4.50

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