

**DEMONSTRATES UTILITY
IN AN UNUSUAL WAY**

Studebaker Owner Covers Speedometer and Speeds Car Up to 42 Miles an Hour, Friend Guesses It's Going 25 Miles an Hour.

F. P. McKinney of the firm of Wotton-McKinney, Inc., Studebaker dealers, tells a story that illustrates easy-riding qualities in an automobile, demonstrated in an unusual way.

It seems that an owner of a Studebaker Special-Six took a friend of his out riding not long ago. The friend noticed, as he sat in the front seat, that the speedometer was covered, mentioned this fact to the owner, and asked the reason for it.

"Just a little idea I have," replied the owner.

They drove through town and then hit the open road. Pretty soon the friend noticed that the car was creeping up a bit in speed. The owner turned to him and asked:

"How fast do you think we are traveling?"

"O, about 25 miles an hour," came the answer.

"Well, you're pretty close," said the owner. "Just take that cover off the speedometer, and we'll see."

The friend did as suggested, and the speedometer showed 42 instead of 25 miles an hour.

"A lot of people still judge the speed of all cars by the amount of noise, swaying and general vibration," comments Mr. McKinney. "Just because a car travels along quietly and smoothly, they think it must be going slow. That used to be the case. There was a time when an automobile hitting 30 miles an hour or more shook and labored to an extent that was very obvious to the driver and other occupants. Some people still judge the speed of a car by the old standards. In fact, there are few today who are not deceived in guessing the rate at which an automobile is traveling.

"Just to show how motor cars have advanced in the direction of comfort, steadiness and smoothness on the road, the engineers of the Studebaker Series 20 cars have developed

them to the point where today they can travel 55 to 60 miles an hour, mile after mile, without uncomfortable vibration or apparent effort. Scientific balance and other refinements in design explain how this has been made possible."

Modern Retread Shop

B. B. and J. P. Dunn are operating the Dunn Tire Co. at 625 Main street.

For practical and efficient work the Dunn Tire Co. are leaders in the are of retreading cord and fabric tires. They have the best equipped dry cure mold shop in the city.

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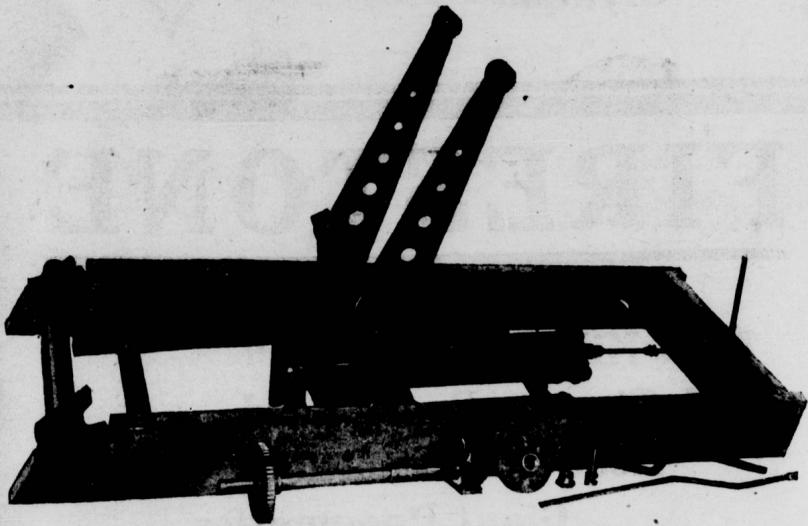
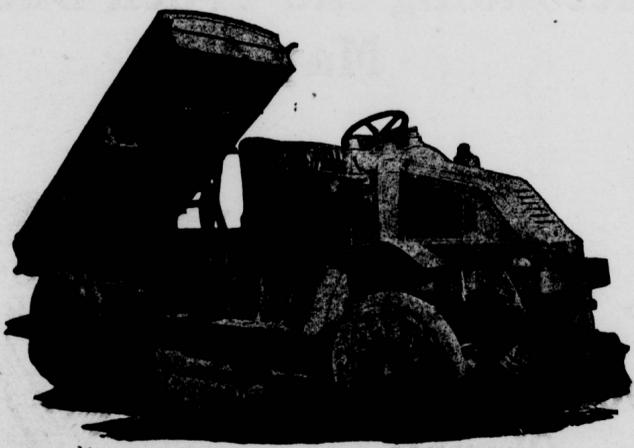
New Firm Name.

Pursuant to the purchase of E. Nepple's interest in the Rose-Nepple Auto company by F. C. Wilcox, it was decided to change the firm name. In future the firm will be known as the Rose, Wilcox Co., Inc.

The new management has greatly increased its capital stock, making this institution stronger than ever.

Americanization Day, May 1st.

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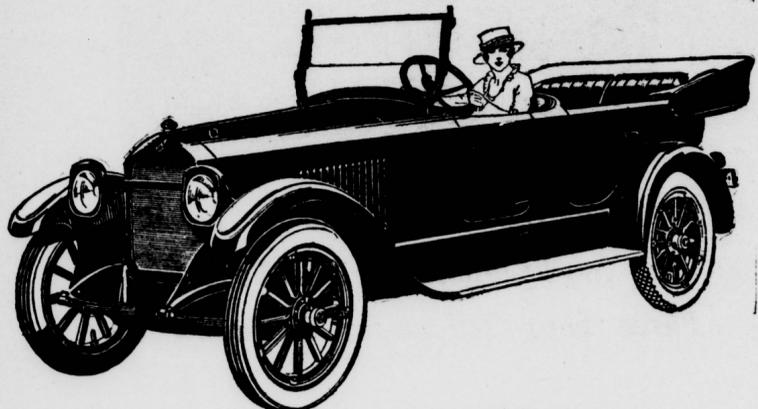
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