

Send us your mail orders--filled promptly, same day we receive them.

Include postage

J.C. Penney Co.

A Nation-wide Institution

115-117-119 East Fifth Street

Olympia, Washington

If your purchase is not right return it and we gladly refund your money.



SUITS AND OVERCOATS

If you want to look better, feel more comfortable, and get all-wool fabrics that will give you even more service than you demand, our Men's and Young Men's Suits and Overcoats are here for you at prices that are right.

All wool, distinctive models. Priced—
\$34.50 to \$65.00

Men's and Young Men's Suits. Wool mixed, good weight—
\$24.75 to \$32.00

SUITS FOR BOYS

LOWER PRICES—HIGHER QUALITY—LONGER SERVICE

Boys' All-Wool, Double-Knee Suits, made for hard service—
\$14.75 and \$17.50

Corduroy Suits for boys—
\$9.90 and \$12.50

Good news spreads as if it had wings. The men and women who buy merchandise from one of our 297 stores always tell their friends of the good values and popular prices, and advise them to make their purchases at the J. C. Penney Co. Store.

Our vast experience in supplying standard lines of Clothing, Dry Goods and Shoes to our thousands of customers for the past 20 years has given us a unique ability to secure the merchandise you want, and to pass this standard merchandise on to you at POPULAR PRICES.

We maintain a staff of experts in each line, who are ever on the alert and are constantly making purchases at POPULAR PRICES, that we are absolutely sure will more than interest you. One of our buyers recently placed an order for twenty-five dozen Men's Shirts for each of our 297 stores—total 89,100 shirts. We buy practically every other item we sell in this same manner.

Come to Olympia

Make our store your headquarters. Leave your parcels with us. We will care for them free of charge.

SUITS, COATS AND DRESSES

In our Women's Ready-to-Wear Department you will find unparalleled opportunities to secure fashion's latest models in Suits, Coats and Dresses, priced away below what is usually asked for superior clothing like we have for you in this showing.

Coats of Velours, Boliavias, Tinseltone, Silvertone and Plushes.

Priced—
\$35.00, \$39.00, \$42.50
to \$79.00

DRESSES

Suits of Tricotines, Velours and Serges. Priced—
\$37.50 to \$69.00

Silks, Mesalines, Pussy Willow and Serges—
\$24.75 to \$49.00



Men's Work Clothes

- Water repellants pants \$3.95
- Double kind water repellent shirts..... \$4.95
- Good weight blue chambray work shirts \$1.75
- Black Beauty work shirts..... \$1.85
- Khaki pants \$1.98 and \$2.98
- Work sox 25c, 35c, 39c
- Wool..... 49c and 75c
- Heavy suspenders..... 59c and 85c
- Heavy Winter Underwear at popular prices.

Corsets

Our Corset business is showing wonderful growth. Crown and Kabo are the lines we feature. Prices from

\$1.98 to \$5.90 each

Ribbons

A ribbon trimming often adds the very note of decoration and style feature you have been looking for.

Ribbons at popular prices—

15c to 65c yard

Underwear

Of fine yarns, woven with special needle machines that insure permanent elasticity in the fabric. Everybody likes it—you will, too. Union at popular prices—

\$1.98, \$2.49 to \$4.98

House Dresses

This beautiful assortment of dresses are easy to slip on, easy to adjust and easy to launder. There is an individuality of style just suited to you.

Popular prices—

\$3.98, \$4.90 to \$5.50

DRESS GOODS

- Wool check, 36, 40 and 54-inch.....
- \$1.69 to \$3.98 yard
- Serges, dark colors..... \$1.98 to \$4.98 yard
- Wool tricotines..... \$4.50 to \$6.90 yard

SILKS—

- 40-inch Georgette crepes..... \$1.69 to \$2.69 yard
- 40-inch crepe de chine..... \$1.98 to \$2.69 yard
- 35-inch Dutchess satin..... \$2.69 yard
- 35-inch Printed taffetas..... \$1.98 yard

COTTON PIECE GOODS—

- 44-inch Imported Swiss Organdies..... \$1.25 yard
- 36-inch percales..... 32½c, 39c and 45c yard
- 26-inch percales..... 25c yard
- 54-inch heavy all-wool coatings..... \$6.90 yard

OUR SHOWING OF BLANKETS AND COMFORTABLES

IS THE RESULT OF A MASTER STROKE ON THE PART OF OUR BUYERS OF THIS DEPARTMENT. THIS INCLUDES GENUINE PENDLETON BLANKETS, CHASE BLANKETS AND COMFORTABLES FROM THE FAMOUS COTSWOLD COMFORTABLE FACTORIES.

FULL SIZED BLANKETS, PRICED— \$3.49 \$3.98 \$4.50 \$5.90 \$6.50 \$8.90 to \$14.75

FULL SIZED COMFORTABLES, PRICED— \$3.98 \$5.50 \$6.90 and \$9.90



SHOES AT POPULAR PRICES THAT ARE MORE THAN RIGHT AND TO BUY A PAIR OF SHOES FOR EACH AND EVERY PURPOSE YOU HAVE NEED OF IS SURE METHOD OF OVERCOMING PART OF THE H. C. OF L.

Men's Koko Dress Shoes, calf and kid stock; English, high or army toe. Priced..... \$7.90 to \$14.75

- Men's Black Dress Shoes; all the popular lasts and leathers. Priced..... \$5.50 to \$11.00
- Men's Heavy Work Shoes; all solid leather stock; splendid winter weights..... \$5.50 to \$8.90
- No. 2582. Men's High Top, Plain Toe, Calf Blueher; heavy double sole \$9.00
- J. C. Penney Co. Hand-Made Logger Shoes; genuine kip stock. We do not know of its equal. Regular and spring heel; caulked \$18.25
- No. 3660. Ladies' Brown Kid Dress Shoe; Louis heel... \$11.50
- No. 3867. Ladies' Koko Kid; plain toe; Louis heel..... \$9.90
- No. 3667. Ladies' Koko Kid Bal; cloth top; Louis heel... \$7.90

- No. 3260. Ladies' Nifty Calf Boot; military heel; wing tip \$11.00
- No. 5269. Growing Girls' Koko Calf Shoe; low heel; splendid weight \$6.75
- No. 86. Ladies' Brown High Top Boot; blucher style; easy heel \$11.00
- Ladies' Black Calf Shoes; military heel..... \$5.00 to \$10.50

BOY'S AND CHILDREN'S SCHOOL SHOES—COMPLETE LINE IN A WIDE VARIETY OF STYLES—ALL PRICED AT MONEY-SAVING PRICES FOR YOU.

- Men's Best Grade 220-Weight Overalls..... \$2.69
- Jackets to match..... \$2.69
- Women's Overalls \$1.98
- Shingle Weaver Elastic Wrists, heavy weight. Pair..... 25c
- Leather Faced Gloves. Pair..... 39c

Fall and Winter Underwear

FOR MEN AND BOYS

- Men's Unions..... \$2.95, \$4.50, \$5.00, \$6.50 and \$8.25
- Boys' Unions, wool mixed, good weight. Each..... \$2.98

- WINDOW SHADES..... \$1.75, \$1.25, 98c
- BED SPREADS \$3.50, \$3.69
- OIL CLOTH 49c YARD
- AMOSKEAG APRON CHECK GINGHAMS..... 25c YARD
- 3-POUND WOOL BATTS..... \$3.98 and \$2.98
- 3-POUND COTTON BATTS..... \$1.49 and \$1.25

LADIES' BLOUSES

Beautiful array of Fifth avenue's (New York) newest styles, in all the new colors and creations.

Made of Crepe de Chine and Georgette Crepe Silks. These exquisite Blouses create an atmosphere that is the essence of refinement. Beautiful French models. Priced—

\$4.98, \$5.50, \$5.90, \$6.90, \$8.50 and \$9.90

