

# JASPER COURIER

By Ben Ed Doane.

JASPER, DUBOIS COUNTY, INDIANA

Entered as second-class matter at the postoffice at Jasper, Ind., under the act of March 3, 1879.

Subscription \$1.50 Per Year.

This paper is mailed regularly to its subscribers until a definite order to discontinue is received and all arrears paid in full; unless in the discretion of the publisher a different course should be deemed advisable.

FRIDAY, SEPTEMBER 17, 1915.

51c on \$100.

## Is What Your County Tax Will Be For 1915.

State Tax is 6c higher. County tax 11c higher Township tax will be higher, and Jasper "CITY" out of sight. It ought to be. The following are some of the various amounts appropriated, if the amounts are not sufficient the Council will be again called together to make additional appropriations. In other words as one of its members told us the Council business is as good as a joke, in referring to deficiency appropriations.

Clerk Circuit Court	4435.00
Auditor's Office, including county council books, blanks stationery and all supplies for township assessors	2645.00
Treasurer's Office	1500.00
Sheriff's Office	2405.00
Surveyor's Office	27.00
Co. Supt's. Office	1683.50
Coroner's Office	185.00
Health Com. Office	362.00
Commissioners' Court	920.00
Board of Review	216.00
Board of Truancy	339.00
EXPENSE OF ASSESSING	
Columbia township	145.00
Harbison	160.00
Boone	150.00
Madison	150.00
Bainbridge	250.00
Marion	130.00
Hall	145.00
Jefferson	170.00
Jackson	150.00
Patoka	300.00
Cass	170.00
Ferdinand	175.00
Expense Court House	2215.00
County Jail	575.00
County Poor Farm	3025.00
New Bridges	8200.00
Bridge Repairs	1500.00
For Payment of Temporary Loans, principal and interest	5300.00
Pros. Atty's Office	600.00
Circuit Court	2675.00
For Payment Principal County Bonds	7000.00
Interest on same	2500.00

## Some Good Advice on How To Treat a Lie.

"It's pretty hard to know how to treat a lie when it's about yourself. You can't go out of your way to deny it, because that puts you on the defensive; and sending the truth after a lie that's got a running start is like trying to round up a stampeded herd of steers while the scare is on them. Lies are great travelers, and welcome visitors in a good many homes, and no questions asked. Truth travels slowly, has to prove its identity, and then a lot of people hesitate to turn out an agreeable stranger to make room for it.

## Indebted To Writing

Man's greatest invention is the alphabet. All accomplishments in the arts and sciences, all the discoveries, inventions, statues, paintings, buildings, structures, music, poetry, history, fiction and all the rest, are so obviously in debt to the little signs that appear on the printed page that its predominance is self evident. Being at the root of all knowledge of our times, the first step toward all learning and education, the alphabet—be it the Roman or any other system of sound-symbols—is proverbially taken for granted: "a easy as A B C." But the origin and history of the alphabet, or alphabets, are among the most interesting subjects for study that one can take up, and even a brief glance at them will bring one to a mighty respect of those very patient and self-seeing souls who ages ago, laid deep and broad the foundations of all modern knowledge.

The COURIER advertisers are letting down the price bars into the field of bargains.

## Town Clerk John H. Judy

Was elected Chairman of the County Democratic Central Committee last Friday. About half of the members were present. We wish him success.

If you have frequent headaches, dizziness and fainting spells, accompanied by chills, cramps, coars, buricns, chilblains, epilepsy and jaundice, it is a sign you are liable to die any minute. Pay your subscription a year in advance and thus make yourself solid for a good obituary notice.

It is said that a Delta man had a cat of which he was very fond. One day the cat tried to lap milk from a pitcher with the result that the feline got its head stuck. The owner cut the cat's head off in order to save the pitcher and then broke the pitcher in order to get the head out.

A merchant over in Farmer City, who had persistently refused to advertise in the Journal and Review, lost his life in a unique manner the other day. A customer entered his store through a mistake, and in his haste to effect a sale, he stepped from his step ladder and fell into a mass of cobwebs that had accumulated in the corner of his store room and was strangled to death before assistance could reach him. The jury at the inquest held over the remains decided that he was "removed by the hand of kind Providence."

The editor of a newspaper over in Kansas is yet in a critical condition, but his physicians think if erysipelas does not set in he may recover from a fracture of the skull. In a wedding notice he tried to refer to the "sterling qualities" of the groom but the intelligent compositor was thinking of something else, and made it "stealing" qualities, and before the groom was out of bed the next morning the bride called at the sanetum with a cobblestone concealed in the toe end of an everyday lisle thread stocking such as she wore before changing to hymeneal silk.

One of our good-looking young ladies is said to be terribly upset in consequence of a mistake she made the other day. Going in a hurry to a store after flour, she took up what she supposed was a clean pillow slip from the bureau drawer. The skipped in to the store smiling like a basket of chips and handed the supposed slip to the grocer, who proposed to fill it. The first scoopful went plump through it to the floor. When he raised it up to see what was the matter, and displayed two outlets at the bottom heavily fringed, the lady lit out without saying a word. The grocer laid the article away to await her return, but up to date she has not appeared in the vicinity.

## Gall-Nerve-Gall.

And now some ex-captain of the U. S. Marine Corp sends us a letter under frank asking us to publish a bunch of his rot in regard to the corp so as to increase enlistments, free. Think of it, FREE. This Captain, L. P. Pinkston retired and in charge of recruiting bureau U. S. M. C. Never drew a breath of air that he did not get paid for by that sucker your old Uncle Sam. Then he has the nerve to sign his letter to us "Fraternally yours" Capt. Pinkston will have to cough up cash if he desires his bureau advertised here.

## Special Attention

To Whom It May Concern:-

The Courier has made complete arrangements for getting together a collection of curiosities, and is willing to devote considerable time to that purpose during the next few months. It is desired that the greater portion of the collection be in the shape of coins and paper currency, and in order to make it as complete and extensive as possible all kinds of both will be accepted. It does not matter how old or how new they may be, and those with the largest figures on will be most appreciated, because they are so very rare around here. Those of our readers who feel like aiding us in this new and unusual enterprise are requested to call and bring, or write and send, any specimens that they can contribute. In every instance in which a paper specimen exactly like any on hand is received it will be returned to the contributor with thanks. Receipts for subscriptions, advertising, and job work will be cheerfully exchanged for any curiosities of the kinds mentioned.

## Why Definiteness Pays In Advertising.

Here and there one finds a merchant who says he has tried advertising but never made it pay. The chances are ten to one that he simply needs to study definiteness.

The principle of the specific fact and the specific instance, affect all writing and speaking. They make one man's advertising a partial failure, while another's is a money getter.

If one man visits a strange city, he comes back talking something like this: "It was fine, grand, splendid." His talk evaporates into vague, general phrases. The people that hear him talk know no more about that city than before. He has few listeners, whatever his subject of conversation may be.

Another man remarks about the same town, that it is full of buildings 20 stories high, that the streets were so crowded he had to wait ten minutes at one cross walk to get over, and that people were always in a hurry and the street railway conductors always said "Step lively."

After such a noon had talked a few moments, you get some idea about the place he describes. You see it with your own eyes.

Every man who ever made a success as a newspaper writer has earned that you must give personal incidents and actual happenings to make any kind of news article interesting. If the reader can't see he thing with his own eyes, the copy won't sell.

Just the same in advertising. If you merely say "Best stock in town" the reader may or may not believe you. Try picking out the best values in your store, give a few details about them so the purchaser can get some idea what they are, then name the price. The reader then sees the bargain with his own eyes, is interested, and feels a desire to buy.

That is all there is to good advertising. It does not require wit, nor literary nor technical skill. Just "come down to brass tacks." Give the plain facts about an article as you would talk to a buyer over the counter. Try it and see!

The politician should be charged for every line that is printed concerning his candidacy. He accepts politics as a business when he enters it, and there is no earthly reason why he should be flattered and coddled—not one-half so much reason as the corner grocery man. The small amount of pap which he hands out to compensate you for all the flowers that you throw him is most dearly bought. Open a ledger account with him, and treat him just like any other individual who would use your space.

## THE HOME TELEPHONE CO

The Home Telephone Co

has the largest list of subscribers and will give you the best service

You can talk to your friends, order your merchandise and make your appointment by the Home phone.

DUBOIS CO. TELEPHONE CO

## Stop! Read!! Think!!

For 30 Days only we offer the following sensational combination offer. Winter is coming so get prepared by getting reading matter for your home.

Jasper Weekly Courier	\$1.50
Weekly Cincinnati Enquirer	1.00
Boys Magazine, Monthly	1.00
Farm & Fireside, semi-monthly	.50
Household Journal & Floral Life, Monthly	.25
Todays Magazine, monthly	.50

Total Retail Value \$4.75 For 30 days we will accept subscriptions for the above combination for \$1.75. Be quick and get on the ground floor.

This is the best proposition ever offered in the county in a combination way. Mail your orders at once to, BEN ED DOANE, Jasper, Ind.

## Fans for Summertime

We have just received an excellent assortment of fans for the summertime. Your adv. printed on one side at from \$2 to \$5 per hundred

## YOUTH NO BAR TO THIS YOUNG GIRL'S SUCCESS.

Grace de Carlton, Child In Years, Scores at Screen Player.

Despite the fact that she is little more than a child in years, petite Grace de Carlton, who recently joined the Thanhouser (Mutual) studios in New Rochelle, N. Y., is generally conceded one of the most promising young players in film work.

Although this is Miss de Carlton's first venture in motion pictures, nevertheless, she has scored



Grace de Carlton, Talented Thanhouser (Mutual) Ingenue.

a decided success in the photoplays she has appeared in up to this time. One of the dominating characteristics of this talented young miss is her striking beauty. She has an abundance of beautiful hair of a brownish tint, large, expressive eyes and a wonderful complexion.

Miss de Carlton possesses all the requisites necessary to a successful motion picture player.

Boston claims Miss de Carlton. There it was, too, that she made her first appearance as a player on the legitimate stage. She played for some time with the John Craig and Lindsey Morrison stock companies, then appeared in several successful road companies. Miss de Carlton joined the Thanhouser (Mutual) forces about two months ago.

## A. F. GUSSELL M. D.

Corner 7th & Jackson Sts

HOME PHONE.

Laurels Again!

The Paris Exposition has made the Gold Medal Award to

**I. W. HARPER KENTUCKY WHISKEY**

Gold medals were also awarded at New Orleans 1884 and World's Fair Chicago 1893.

For Sale by All Leading Dealers.

## Statement of Ownership Required by Act of Aug. 24, 1912.

Of Jasper Weekly Courier, published weekly at Jasper, Indiana for Apr. 1, 1915. Editor, Managing Editor, Business Manager, Publisher, Owners, B. E. Doane. Bondholders and mortgages, None. Circulation—Weekly.

B. E. DOANE, Pub. Sworn to before me this 7 day of April 1915. JUSTUS K. BOGGERETT, Justice of the Peace. Seal. April 9, 1915—1 wk.

## SOUTHERN RY. TIME TABLE

Schedule For Sunday May 2, the following is for information only and is not Guaranteed.

EASTBOUND	
No. 5 DAILY	9:34 A. M.
No. 10 "	4:45 P. M.
No. 11 "	8:20 P. M.
WESTBOUND	
No. 12 DAILY	5:07 A. M.
No. 14 "	11:28 A. M.
No. 6 "	7:42 P. M.

Time shown at Huntington.

EASTBOUND	
No. 1, DAILY	4:20 A. M.
No. 3 "	9:10 "
No. 23 "	4:20 "
WESTBOUND	
No. 2, DAILY	12:41 A. M.
No. 10 "	8:10 P. M.
No. 24 "	12:15 P. M.

V. E. Claycomb, Act. Jasper

## RHEUMATIC SUFFERERS NEED QUICK RELIEF

This leaves almost no magic when using "5-Drop" the famous remedy for Rheumatism, Lumbago, Gout, Sciatica, Neuralgia and kindred troubles. It goes right to the spot, stops the aches and pains and makes life worth living. Get a bottle of "5-Drop" today. A booklet with full particulars for use, is sent free. Don't order until you have read it. Write for it to Swanton Chemical Co., 1000 Broadway, New York, N. Y., and a box of "5-Drop" will be prepaid.

# Latest Fall Styles!

## SMART TAILORING

FOR

## SMART DRESSERS

### EDWARD M. ECC,

Merchant Tailor

5th & Jackson. Jasper

# FRESH MEATS.

Tender, excellent flavored meats that are bound to please the most critical.

Always the BEST QUALITY at the MOST REASONABLE PRICE—that's our motto—and it's the main reason why you should trade with us.

We want you to join our long list of SATISFIED CUSTOMERS—come in today and give us a trial order.

Prompt delivery always assured. Trade here and be satisfied.

Phone 55. Free Delivery.

## CARL GUTZWEILER

Wide Awake Grocery Store.

## HUGHES' CHILL TONIC

Palatable Better than Colomel and Quinine. Contains no Arsenic. The Old Standard

### Excellent General Tonic

As well as a Remedy for Chills and Fevers, Malaria Fevers, Swamp Fevers and Bilious Fevers. Just what you need at this season.

Mild Laxative, Nervous Sedative, Splendid Tonic

Try it. Don't take any substitute. At Druggists, 50c and \$1.00 bottles.

PREPARED BY

### ROBINSON-PETTET COMPANY

(Incorporated)

LOUISVILLE KENTON

Did you try the rest?

Then get the BEST!

# FALL CITY BEER

Lager and Common.

## WM. A. WILSON

General Insurance and Real Estate.

Special rates on Farm Loans and Insurance for Dubois, Pike and adjoining counties. Fire, Tornado, Hail, Life, Accident, Plate Glass, Automobile, Burglarly and Liability Insurance. Bonding Co. rep. Phone 116 2.

# Read the Courier.