

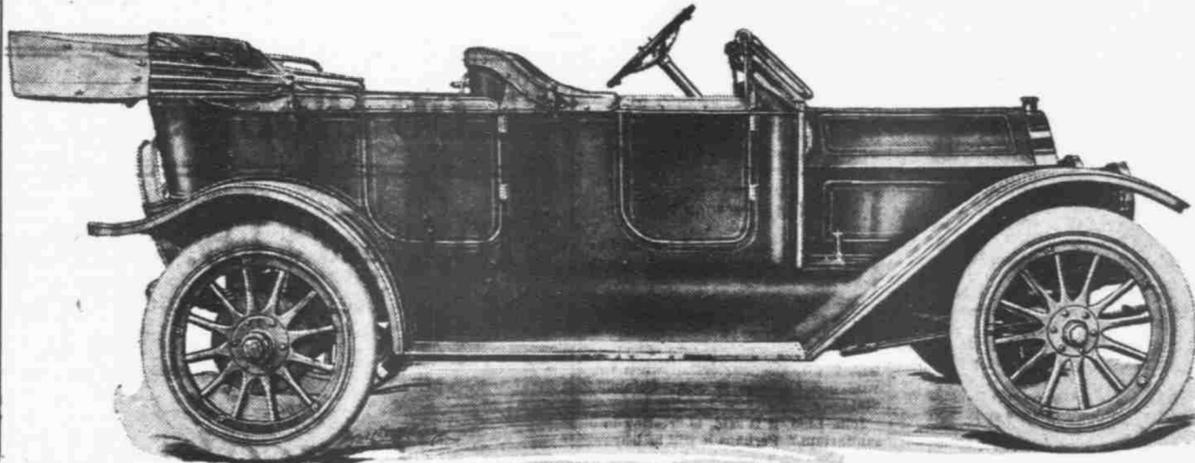
# PRINCELY PRIZES IN PRODIGAL PROFUSION

“THE BROAD AX” GIFTS TO POPULAR PERSONS

\$2500.00 FREE GIFTS TO POPULAR PERSONS

### SPECIFICATIONS

**MOTOR**—35 horse power.  
**WHEELBASE**—116 inches.  
**TIRES**—34x4 in.  
**IGNITION**—Magneto and dry cells.  
**AXLES**—Front axle “I” beam with ball bearings. Rear full floating with ball and roller bearings.  
**WHEELS**—Artillery type, demountable rims and one extra rim.  
**BRAKES**—Two sets, both operating on rear wheels.  
**STEERING GEAR**—Worm and gear type with four full positions to take up wear. Inversible. 18-in. solid walnut wheel.  
**FRAME**—Dropped pressed steel, channel section.  
**GEAR RATIO**—4 to 1.  
**TREAD**—56 in.  
**SPRINGS**—Front semi-elliptic and rear full elliptic with scroll ends.  
**CONTROL**—Spark and throttle levers at top of steering column.  
**CLUTCH**—Multiple disc operating in oil in fly wheel housing.  
**TRANSMISSION**—Selective type, three speed forward and reverse.



### THE ELECTRIC STARTING MARATHON

The Car you have long awaited!

**\$1500 Fully Equipped Equipment**  
Without Additional Cost

**THIS CAR** is fully equipped, not an extra need be bought—best grade of silk mohair top, side curtains, top boot, adjustable windshield, speedometer, best grade mohair Seat Covers, demountable rims, one extra rim, tire irons, tire straps, electric self starter, electric headlights, electric side lights in dash, electric tail light, cowl dash, pump, tire repair kit, tool kit, and other usual equipment.

### HOW TO ENTER AND WIN A PRIZE

It costs you absolutely nothing to enter this contest and win the \$1,500.00 Marathon Automobile. You need not be a subscriber to The Broad Ax, and you don't need to subscribe to enter and win.

To enter and win the \$1,500.00 Marathon Touring Car, all you need do is call or phone to the office of our Contest Department, 3439 South State Street, Chicago (Phone Douglas 7877), and then proceed as directed.

Send in your name on a nomination blank clipped from The Broad Ax. That counts 5,000 votes and starts you on the way to success.

In each issue of The Broad Ax you will find a “Voting Coupon” good for Ten Votes.

Ask all your friends to save them for you. It will surprise you the thousands of little “Ten Vote Blips” they will send in for you.

Besides these “Vote Coupons” every paid subscription for one year (\$2.00) counts 1,000 votes. The fastest way for you to get votes is to ask all your friends to give you \$2.00 for a year's subscription to The Broad Ax, and then you get 1,000 votes on every one you can collect. You can collect from anybody else just as well as your friends, as there is no limit to the number of subscriptions and votes that you can get.

Advertisements count just the same as subscriptions. So if you know any merchant or butcher, or business man who ought to advertise in The Broad Ax, collect for his advertisement and get the votes.

You can get subscriptions and advertisements anywhere. Write to your friends in other states and make them subscribe to help you win.

The proposition is absolutely on the square and every candidate for these prizes will have a fair and equal opportunity. It costs nothing to enter. The time is very short, not more than seven weeks. In that short time, with very little effort on your part, you can win prizes worth many hundred dollars.

3rd PRIZE \$100.00 COLUMBIA



**FIRST PRIZE:—FIVE PASS. MARATHON--VALUE \$1500.00.**

This five passenger touring car, fully equipped, will be presented FREE to the person who scores the highest number of votes according to rules governing this distribution of gifts.

**SECOND PRIZE:—STEPHEN M. MEYERS PLAYER PIANO--VALUE \$650.00.**

This splendid instrument goes to the person who scores the SECOND HIGHEST VOTE.

**THIRD PRIZE:—COLUMBIA PHONOGRAPH--VALUE \$100.00.**

This high class talking machine goes to the person who scores the THIRD HIGHEST VOTE.

**FOURTH PRIZE:—DIAMOND RING (Ladies or Gents) VALUE \$75.00.**

Goes to the person who scores the FOURTH HIGHEST VOTE.

**FIFTH PRIZE:—COLUMBIA PHONOGRAPH--VALUE \$50.00.**

Goes to the person who scores the FIFTH HIGHEST VOTE.

**SIXTH PRIZE:—WATCH OR OTHER JEWELRY (Choice) VALUE \$15.00.**

Goes to the person who scores the SIXTH HIGHEST VOTE.

**SEVENTH PRIZE:—Same as Sixth.**

**ALL PRIZES DELIVERED MARCH 1st, 1915.**

### Other Prizes

### SECOND PRIZE

Stephen M. Meyers  
PLAYER PIANO  
Value \$650.



### Other Prizes

### SECOND PRIZE

Bought from  
Stephen M. Meyers  
59 East Van Buren Street

### RULES of CONTEST AND WHO MAY ENTER

Any man, woman or child may enter and win. The Broad Ax reserves the right to cancel objectionable nominations, provided that no person can be barred from this contest if entered and accepted for ten days.

Ballots will be printed in each issue of THE BROAD AX. This coupon will be good for ten votes when properly filled out and sent to the Contest Manager before the date printed thereon.

All ballots must be neatly trimmed or they will be rejected as informal. Postage must be fully prepaid or they will be rejected at the postoffice and not counted.

No employee of THE BROAD AX nor a member of an employee's family can participate in this contest.

Any questions at issue that may arise will be determined by the Contest Manager, and his decision will be final and conclusive.

THE BROAD AX reserves the right to alter any conditions pertaining to this contest, except the prizes, and the order of their distribution.

The person who scores the greatest number of votes, more than any other candidate, gets the \$1,500.00 Marathon Automobile. The one who scores the second highest vote gets the \$650.00 Stephen M. Meyers—Player Piano—

Other prizes in like order, all prizes delivered on March 1, 1915.

In case of a tie, Prizes of Equal Value will be awarded all tying Candidates.

Votes will be allowed on prepaid subscriptions to THE BROAD AX secured anywhere.

Votes will be counted weekly, and held six days, no longer, to avoid possibility of error. Errors in scoring must be reported within six days or they will not be considered.

To secure the special vote ballots, all money must be sent direct to THE BROAD AX Contest Department. Votes will be issued only at the office of the Contest Department in accordance with Published Scale of Votes.

THE BROAD AX will not be responsible for typographical errors, further than to make necessary corrections.

In accepting nominations all candidates must accept and agree to abide by the above conditions.

### CONTEST

OPENED  
November 1st, 1914

### NOMINATION COUPON

“THE BROAD AX” CONTEST

I Nominate \_\_\_\_\_  
Address \_\_\_\_\_  
Signed \_\_\_\_\_  
Address \_\_\_\_\_

Only the one Nomination Blank for each Candidate will count as 5000 votes. Names of persons making nominations will not be divulged unless so desired.

### CONTEST

Ends on  
March 1, 1915



These Rich Prizes Free

For Popular Persons

Any Man, Woman Or Child Can Compete

\$2500 Free In Prizes Given To Popular Persons By “The Broad Ax”

Read The Rules

Enter Your Name Today

Office of Gift Depart. with DePriest & DePriest, 3439 State Street Phone Douglas 7877  
 JULIUS F. TAYLOR, Editor of The Broad Ax, J. J. GARR, Contest Managers