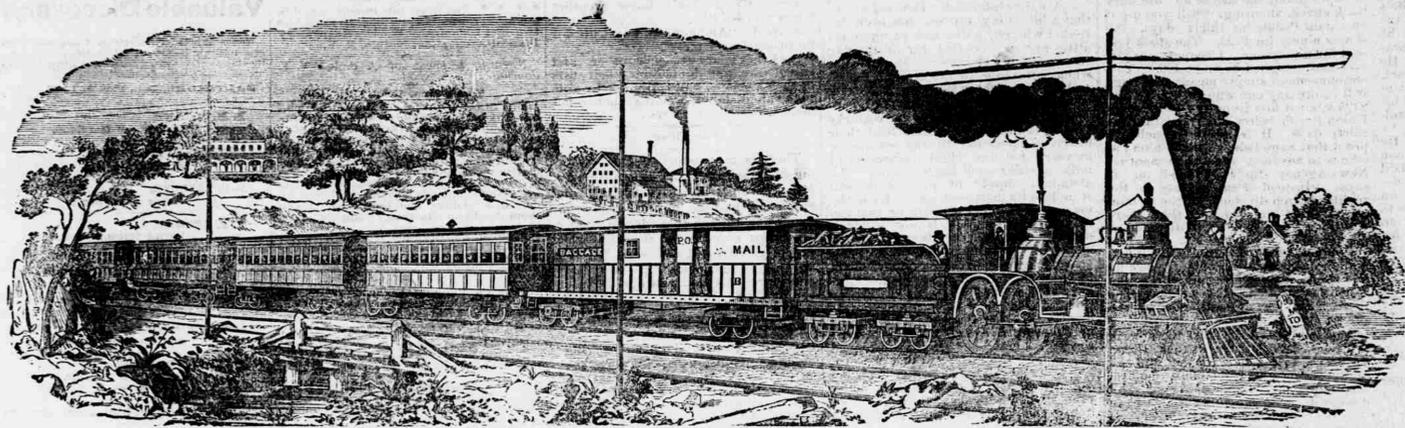


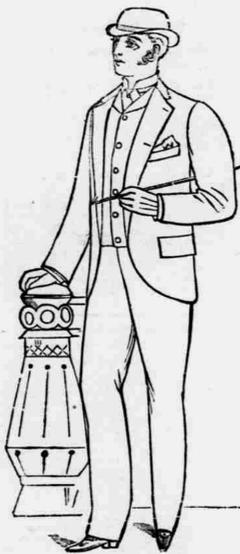
# BONANZA'S NEW BRICK STORE!

By the time this issue of the REGISTER has reached the public, we will be in our New Two-Story Brick Store, **READY FOR BUSINESS, WITH A FINE, NEW STOCK OF SPRING GOODS,**



A WHOLE  
**TRAINLOAD**  
—OF THE—  
Best and Cheapest

AND FINEST  
**DRY GOODS,**  
CLOTHING, ETC.  
Ever in Ironton!



**OUR UPPER FLOOR** will be used for Clothing, Men's Boots & Shoes, and Ladies' Cloaks and Wraps.

**OUR FIRST FLOOR** will be devoted to Dry Goods, Notions, Millinery Goods, Velvets, Silks, Satins, Ribbons, Plumes, Tips, Ladies' and Children's Shoes—in the hands of courteous and competent Clerks, who will be pleased at all times to show goods, whether you purchase or not.

We wish our patrons and the public at large to know that while we are under greater **EXPENSE** than formerly, our **PRICES** will be as low and **LOWER** than ever. We intend to keep the Finest Line of Dry Goods to be found south of St. Louis,



**At Less than St. Louis Prices.**

As soon as the weather will permit our having a warehouse built, we will put on sale a fine

**LINE OF STAPLE AND FANCY GROCERIES,**  
and will cause a Complete Revolution in Prices in this Vicinity!

**We Have Been Asked,**

Frequently, how we can sell our goods at less than others. We will tell you:

1st. We buy direct from the manufacturer, thereby saving the Jobbers' Profit, which we give to our patrons.

2d. We buy for cash, exclusively, thereby giving our patrons the benefit of discounts.

3d. We keep looking over the country for Bargains, instead of buying from commercial travellers.

4th. We are judges of the goods we buy, and are not compelled to take other people's judgment.

5th. And in doing a cash business, we are not compelled to make our cash customers pay our credit losses.

**AT OUR OPENING SALE,**

We will offer the following Lately Purchased Goods:

*A large stock of Boots and Shoes, guaranteed Solid Leather.  
We will open 5,000 yards of New Spring Pattern Prints, all of the best Standard Goods, 5c per yard.  
3,000 yds. of Percale Shirting at 5c per yd.  
100 doz. of Baby's Children's and Ladies' Fine Shoes.  
10 doz. of the Celebrated Meysenberg Shoe.  
15 doz. of Men's and Youths' Fine Hand-Sewed Shoes.  
We will offer 10 doz. of Solid Leather Fine Shoes for Men and Boys made by the New York Catholic Protectory and we warrant every pair.*

**Clothing.**

*We say here without any fear of contradiction that we have the Finest Line of Childs', Boys' and Men's Clothing to be found in Southeast Missouri—made in all Styles and from the best Fabrics. At least half of our Clothing is tailor-made and selected from different parts of the country, and we will guarantee you lower prices than you can get elsewhere. We have the largest*

**Line of Satins and Velvets**

In All Colors, at Less than St. Louis Prices.

**A New Stock of Fine Dress Goods,**

In Silk-Mixed, Hand-Loom Fabrics. Also, the Finest Cashmeres.

**Our Plumes and Tips**

are one-half lower than you can buy them elsewhere. We will keep

**THE FINEST GRADES OF MUSLINS,**  
BLEACHED AND UNBLEACHED.

**5,000 DOZEN BUTTONS,**

At 5c per Dozen.

**Table Knives & Forks**

At Very Low Figures.

We will keep a first-class stock of  
**WALL - PAPER,**  
and Everything to be found in a First-Class Store.

**Come and See!**

**WHETHER YOU BUY OR NOT!**

**Remember the Place: Clark's New Brick Store.**

BONANZA MERCHANDISE COMPANY,

MAIN STREET, IRONTON, MISSOURI.