LOVE TALES of the HOUSE of a THOUSAND LIVES!

NEW YORK.—Tommy on the third express elevator — Tommy with the Arcanum button in his coat lapel—whispered out of the corner of his mouth: "That clerk on the eighteenth floor has cut out the young lawyer on the twenty-third and he's going to marry the black-eyed typewriter on the eleventh just after Easter. She's the second one in her family to make a match in the building—Fifteenth? Yes, sir—and her sister is going to step into her shoes—Twenty-five. All out—and I'll bet she'll be lucky, too."

Skyscraper gossip at the rate of 550 feet a minute as the elevator runs. And in a social settlement of 7,000. A thousand typewriters under one roof! A thousand, so they say. Who could count them? A battalion of cashiers, secretaries, clerks, telephone operators, manicures. A hive in which there are more women and girls than there are in Vassar or Barnard college, for the average of four women to six men holds good in all the big office buildings. An establishment where ambition and romance and integrity and cunning have office and telephone numbers and energy and brains look out across the long corridors, where trickery in overhaste for the nimble dollar may be dodging shadows—a business community screened behind its own individual doors and with its name in the directory, in a way suggesting the towering hotels with their rooms, en suite and single, peopled by those whose names appear on the register.

Several regiments of alert human beings matching wits for money—big wits and little wits—and watching for great stakes or small—control of railroads and corporations and for fortunes and civic honors and for words of praise and favors and higher rungs in the long ladder of promotion.

While law and brokerage and promoting predominate, the industries of the skyscraper are diversified widely. One may buy a machine for taking the temperature of the water at the bottom of the sea or wings for flying machines, flour for health bread, or blades for sawing walrus teeth. Fruits from Brazil are sold direct and rubber from the Orinoco is purveyed from lump samples. A doctor has a consultation room and a dentist waits at his tip-back chair. Agents of foreign governments drop in to order locomotives or contract for crops of alfalfa or outputs of shoe factories. Between basement and sky one may negotiate for almost everything.

And, by the authority of the superintendent, never a week without a romance.

They dig a hole in ground that is worth more a square foot than a farm and more for any odd inch than it costs to buy a horse and a cow, and three normal cellars down they bolt a foundation to nature's very backbone and build in steel toward the clouds two feet a day until the plans say stop. By and by, when a hundred thousand dollars have been multiplied by the number of stories, the doors are opened. Straightway and strangely, too, without creating a gap anywhere in the city, a multi-commercial, financial, legal and what-not, etc., family moves in with thousands of business children, and they call it "our building."

As many people under one roof as there are in some cities, more than there are in some townships, as many as there are in some counties, living along miles of walled-in streets and avenues. At eight in the morning they are avenues of silence and there are 2,222 unlocked doors. At 8:45 the family comes marching in, a hundred to the minute, and the elevators, forty horsepower to the car, are running a floor a second. Elevator men ride further every day than motormen on trolleys. They beat the guards in the elevated. The total daily runs of all the elevators in New York exceeds a transcontinental trip. There may be some veteran in the business who knows what it is to have covered ten times the distance around the globe in a car.

A wholesome sisterhood of woman here, but scarcely a brotherhood of man. Sisters in a family of thousands chat and whisper and babble and drop off into rival establishments. At lunch hour they leave a thousand desks, meet again and babble and whisper and chat; and again when the rolltop of authority is slammed down and the typewriter batteries have become silent. They chat, but never about business, for which quality the woman who sits at a man's business elbow is commended more than she will ever know. The gossip of fiction, the sphinx of business.

One never goes shopping for legal advice, for bonds, for architecture or civil engineering. There are no popular shades in real estate or spring styles in stocks. So along these indoor avenues business is largely conversational. In reaching out for money the stenographic, telephonic and telegraphic agencies are forever kept busy. The streets of Canandaigua or Port Jervis or Stamford do not ring with half the hellos that go over the building wires. Seventy-seven, on the seventh, talk to Philadelphia, while eighty-eight, on the eighth, hold the Boston wire. Washington and Albany whisper without interfering with Baltimore and New Haven.

And letters! Twenty-three times a day bushel bags are filled at the mail boxes—two bushels of letters an hour, forty-six a day, and never any let up. Except for an occasional club note or a post-card with a sentimental picture and vague initials, all strictly business—letters for money.

You can't measure prosperity under these conditions. With a barroom or a barber shop or vaudeville house it is different. You can see the customers go in. Who knows how many patrons, clients, accounts or whatever they may be, opened the second door from the elevator on the seventeenth floor? How much did they add to the bank account of the man whose name is in gilt on the glass? No one knows. No one can know. It would be easier to estimate the catch of a Gloucester mackerel sloop riding in the off-shore fog. Men go in with money and come out without it; others come out with an idea and return with a check.

Except in a general way there is no great concern among those whose names are not on the doors. Books are kept for failure as well as for success. A stenographer's notebook may suggest increased revenue or it may not.

Business is not always pressing. Men find time to fall in love between 9 a. m. and 5 p. m. just as they do elsewhere between seven and eleven in the evening.

With a roof promenade and florists' booths and candy shops and the latest waltz on tuneful strings in the restaurant, and forty women—mostly under twenty-five—to every sixty men including slim youths in gay haberdashery and tired business persons, and corridors which if placed end to end would stretch along Fifth avenue from Madison Square to Forty-second street—with this combination one can see that there is a setting for the romantic as good, perhaps, as a beach or a moonlit park or a lake with lily pads and canoes.

Even now they are arranging for the early spring hops on the roof. These hops are naturally informal, but every little movement has a meaning of its own. When from an adjoining roof one sees a youth and a white shirtwaist leaning on the parapet it is evident that the young man's fancy has turned to the thoughts long associated happily with the vernal season.

The candyman is the first aid to skyscraper Cupid. A small package of cream peppermints first; later chocolates; then a pink or a rosebud from the glass case near the door, and in order the large box of choice sweets, ribbon-tied. The elevator man—Tommy or any one of the others—whispers of the engagement. All very pretty and proper.

Four girls in one suite of offices were married within two years. Twenty and odd floors produced thirty brides between Maytimes, and of course there were presents from the man in the private office and mantel ornaments or silver spoons from a subscription list all along the line down to the office boy. It has come to pass with our changed metropolitan conditions that the sofa by the parlor window and the gas a faint blue flicker are no longer absolute essentials. Lovemaking thrives among ledgers and law books and ticker tape, and Cupid has a seat at the typewriter and loops a telephone receiver over his curly head.

Many of us are becoming unfamiliar with the beauties of our fair city. Living, for example, on the ninth floor and working on the fourteenth, a New Yorker cannot be said to be directly in touch with Manhattan Island. One comes down from the upper realms of an apartment house, disappears in the subway and emerges therefrom only to return to the familiar upper atmosphere of the office building. The daily routine is describing a letter "U," the connecting link corresponding to the subway.

With a roof promenade and dancing there is a setting as romantic as a beach or a moonlit park.

EFFECTS OF INTENSE LIGHT

Fatigue of the Retina Depends Mostly on the Amount Received by That Organ.

It is not so much the intensity of the light focused on the retina as it is the quantity received by that sensitive organ that causes retinal fatigue or worse. In the great snow fields of the arctic regions the natives protect their eyes from the glare of the snow by goggles made of hollowed pieces of wood in which they have made small holes to look through. This, says the Optical Review, reduces the quantity of the light which passes into their eyes with consequent relief from the glare.

So, too, if we look through a minute pinhole disc at the sun we can endure the very bright light much longer than when we look with the naked eyes. If we look at a distant electric arc light there is no retinal fatigue, while if we look at the same light from a short distance there is great discomfort, and yet the two retinal images are of equal brilliancy, only in the first case this image is very much smaller than in the second case; that is the quantity of light is very much different.

Then there is the flaming electric light which is now to be found in all of the large cities of the country. This light is much less brilliant than that of the arc light, and yet its size is so great that this more than makes up the difference, and it is therefore very glaring and uncomfortable to look at. In skiascopy it is possible to use a very intense light if it is made small in area, and for the reasons above stated.

Preachers Free on This Boat.

Preachers will be carried free on the Mississippi river steamer G. W. Hill owing to a request made by the late Capt. G. W. Hill, who died several weeks ago at his home in Alton. He was one of the owners of the steamer and said that it had always been his custom to carry preachers free on any steamer of which he was the individual owner, and he wanted his boat to accord the same privileges to clergymen as long as it bore his name.

Captain Hill said that he began that custom on the first steamer he owned and operated, which was on the Des Moines river in Iowa in the early '50s. While on a trip down the river from Fort Des Moines, now Des Moines, he found that one of his most prosperous looking passengers was a preacher. He at once refunded the fare, which was $10, and ever afterward he made it a rule to carry preachers on the complimentary list.—St. Louis Republic.

Can't Wear Brown Shoes

"Do you know that certain individuals cannot possibly wear brown shoes?" inquired the veteran shoe clerk.

"I have been in the business more than twenty years, and I can name several regular customers, who every season make a frantic but futile effort to wear brown shoes in precisely the same size, made over the same last and in the same quality of leather as the black ones they are discarding, and yet within a month the customers come back saying they had given away or sold for a song the brown shoes. It seems as if some feet are not constituted to endure the touch of the brown leather."

Very Fast.

"Are these stockings fast colors?" "Positively rapid, ma'am."

We Didn't.

"P. S." writes a contributor to this department from the penitentiary at Deer Lodge, Mont.: "If you can't use these Chestnuts, don't send any regrets; I have plenty of my own."—Everybody's.

Thought It Odd.

"Why did you shoot at me?" "Took you for a deer." "Didn't you see my red coat?" "Yes; and I thought it odd that a deer should be wearing a red coat."

$3.50 RECIPE CURES WEAK KIDNEYS, FREE

RELIEVES URINARY AND KIDNEY TROUBLES, BACKACHE, STRAINING, SWELLING, ETC.

Stops Pain in the Bladder, Kidneys and Back.

Wouldn't it be nice within a week or so to begin to say goodbye forever to the scalding, dribbling, straining, or too frequent passage of urine; the forehead and the back-of-the-head aches; the stitches and pains in the back; the growing muscle weakness; spots before the eyes; yellow skin; sluggish bowels; swollen eyelids or ankles; leg cramps; unnatural short breath; sleeplessness and the despondency?

I have a recipe for these troubles that you can depend on, and if you want to make a QUICK RECOVERY, you ought to write and get a copy of it. Many a doctor would charge you $3.50 just for writing this prescription, but I have it and will be glad to send it to you entirely free. Just drop me a line like this: Dr. A. E. Robinson, K-266 Luck Building, Detroit, Mich., and I will send it by return mail in a plain envelope. As you will see when you get it, this recipe contains only pure, harmless remedies, but it has great healing and pain-conquering power.

It will quickly show its power once you use it, so I think you had better see what it is without delay. I will send you a copy free—you can use it and cure yourself at home.

WHICH ACCOUNTS FOR IT.

Briggs—I understand that Mr. Bigge, your wife's late husband, made everything over to her?

Henpecklett—Yes, and now she's making everything over for me.

SCALES ALL OVER HER BODY

"About three years ago I was affected by white scales on my knees and elbows. I consulted a doctor who treated me for ringworm. I saw no change and consulted a specialist and he claimed I had psoriasis. I continued treatments under him for about six months until I saw scales breaking out all over my body save my face. My scalp was affected, and my hair began to fall. I then changed doctors to no avail. I went to two hospitals and each wanted to make a study of the case and seemed unable to cure it or assure me of a cure. I tried several patent medicines and was finally advised by a friend who has used Cuticura on her children since their birth, to purchase the Cuticura Remedies. I purchased a cake of Soap, the Ointment and the Resolvent. After the first application the itching was allayed.

"I am still using the Soap and Ointment and now feel that none other is good enough for my skin. The psoriasis has disappeared and I everywhere feel better. My hands were so disfigured before using the Cuticura Remedies that I had to wear gloves all the time. Now my body and hands are looking fine." (Signed) Miss Sara Burnett, 2135 Fitzwater St., Philadelphia, Pa., Sept. 30, 1910.

Cuticura Soap (25c) and Cuticura Ointment (50c) are sold throughout the world. Send to Potter Drug & Chem. Corp., sole props., 135 Columbus Ave., Boston, for free book on affections of the skin and scalp.

Moissant's Comparison.

"The late John B. Moissant was a genial as well as a skillful airman," said a Chicago editor.

"I remember well a visit he once made me, with drawings of an aeroplane of his own invention under his arm. I joked him a little about the machine—it certainly had a heavy, awkward look. But he said with a laugh:

"'Oh, don't judge even an aeroplane by its outside. What if the man who discovered the oyster hadn't stopped to pry open the shell?'"

And They Were.

Boarder (on leaving)—Madam, you are one of the most honest persons I have ever met.

Landlady—I'm glad to hear you say that, sir.

Boarder—Yes; your honesty is even apparent on the very front of your establishment. Your sign says "Boarders taken in!"—Stray Stories.

Popular Publicity.

"That tall waiter seems to be very much in demand."

"Yes; he never opens a bottle of champagne without attracting the attention of everybody in the room."

Constipation causes and seriously aggravates many diseases. It is thoroughly cured by Dr. Pierce's Pellets. Tiny sugar-coated granules.

A suspicious woman raises a large crop of doubts.

Mrs. Winslow's Soothing Syrup for Children teething, softens the gums, reduces inflammation, allays pain, cures wind colic. 25c a bottle.

Think all you speak, but speak not all you think.—Delarem.

ROMANCE OF COLD WEATHER

Man Saves Two Lives but Subsequent Lionizing Is Much to His Disadvantage.

Two lovers were strolling along a canal bank on the outskirts of Paris the other day when the woman suddenly ran from her companion and threw herself into the water. Though but a bad swimmer, her companion at once jumped in to rescue her, but he was unable to do so, and both were in peril of drowning. At this moment a stranger came along, and seeing the struggling couple, bravely jumped in and succeeded in bringing both the man and the woman to the bank, where they were soon revived.

A cheering crowd assembled to congratulate the rescuer who, however, showed great reluctance to be lionized. He was quickly walking away when two policemen came on the scene and insisted that the name and address of so brave a man should be taken. Their surprise was great when they found that the gallant rescuer was a burglar for whom the police were anxiously searching. He was taken into custody and will be brought up for sentence. It is expected that the gallant rescue will lead to his dismissal, or at least to a reduction in any sentence that might otherwise have been passed on him for his less heroic deeds.

Traveling by Wheelbarrow.

"I must hasten on to Ping-Ying. This trip of 45 miles was to be undertaken, to our huge delight, in wheelbarrows, but in two days, with a Chinese inn for the night. Bishop Scott and I were on one barrow, Lanchester followed on the second, the luggage in a third. We did it luxuriously with three men to each barrow—one in front, one behind on the handles, and a third with a rope in front of all.

"Are there springs to the barrow? Certainly not; it would be no fun if there were. Bumps? Of course. On the first day we calculated we had 25,000 of them; the best were caused by drops of six inches or more from one stone to another. I got quite used to them, and found I could sleep stretched luxuriously on my mattress."—Bishop Montgomery in Mission Field.

IS EPILEPSY CONQUERED?

New York Physicians Have Many Cures to Their Credit.

New York, April 4.—Advices from every direction fully confirm previous reports that the remarkable treatment for epilepsy being administered by the consulting physicians of the Dr. Waterman Institute is achieving wonderful results. Old and stubborn cases have been greatly benefited and many patients claim to have been entirely cured.

Persons suffering from epilepsy should write at once to Dr. Waterman Institute, 122 East 25th st., Branch 63, New York, for a supply of the remedy, which is being distributed gratuitously.

Chicken, All Right.

A Camden lawyer walked into a restaurant the other day, prepared to order himself a chicken dinner.

The waitress approached him. He looked at her and said:

"How's chicken?"

"I'm all right," she answered, cheerfully; "how's yourself?"

Gentle Hint.

He (after silence)—I'll soon have to go away on a trip to bore wells.

She (tartly)—Well, I'm sure that is a big improvement over boring people.

USE ALLEN'S FOOT-EASE the Antiseptic powder to be shaken into the shoes for tired, aching feet. It takes the sting out of corns and bunions and makes walking a delight. Sold everywhere, 25c. *Refuse substitutes.* For FREE trial package, address A. S. Olmsted, Le Roy, N.Y.

A Real Treat.

"What are ye eatin'?"

"A dime's worth o' salt wid some peanuts in it."—Judge.

Household troubles; Headache, Toothache, Earache, Stomach ache. Hamlins Wizard Oil cures these aches and pains so why don't you keep a bottle in the house.

What is passing in the heart of another rarely escapes the observation of one who is a strict anatomist of his own.—Shelley.

To restore a normal action to liver, kidneys, stomach and bowels, take Garfield Tea, the mild Herb laxative. All druggists.

It is no use running; to set out betimes is the main point.—La Fontaine.

Up-Set Sick Feeling

that follows taking a dose of castor oil, salts or calomel, is about the worst you can endure—Ugh—it gives one the creeps. You don't have to have it—CASCARETS move the bowels—tone up the liver—without these bad feelings. Try them. 914

CASCARETS 10c a box for a week's treatment, all druggists. Biggest seller in the world. Million boxes a month.

DE LAVAL Cream Separators

1878—1911

Over 30 Years of Cream Separator Leadership

The first successful cream separator was perfected and patented by Dr. De Laval in 1878.

The DE LAVAL was the pioneer. It was first in the field and for over thirty years it has maintained its leadership against any and all comers.

The DE LAVAL has always been the acknowledged leader in making cream separator improvements. Its development has revolutionized the dairy business and done more than anything else to make dairying profitable.

So completely is the superiority of the DE LAVAL recognized by creamerymen and those who make the separation of cream and making of butter a business, that 98% OF THE WORLD'S CREAMERIES USE THE DE LAVAL TO THE EXCLUSION OF ALL OTHER MAKES.

In cleanness of skimming, quality of cream separated, ease of operation, simplicity of construction and durability the DE LAVAL is in a class all by itself.

The more you know about cream separators the more you will appreciate its superiority, and whether or not you start with one SOONER OR LATER YOU WILL BUY A DE LAVAL.

Before you buy a cream separator be sure and see the local DE LAVAL agent.

THE DE LAVAL SEPARATOR CO.

165-167 Broadway NEW YORK
29 E. Madison Street CHICAGO
Drumm & Sacramento Sts. SAN FRANCISCO
173-177 William Street MONTREAL
14 & 16 Princess Street WINNIPEG
1016 Western Avenue SEATTLE

SPOHN'S DISTEMPER CURE

FOR **PINK EYE** DISTEMPER CATARRHAL FEVER AND ALL NOSE AND THROAT DISEASES

Cures the skin and acts as a preventive for others. Liquid given on the tongue. Safe for brood mares and all others. Best kidney remedy ;50 cents and $1.00 a bottle; $5.00 and $10.00 the dozen. Sold by all druggists and horse goods houses, or sent express paid, by the manufacturers.

SPOHN MEDICAL CO., Chemists, GOSHEN, INDIANA

A Preaching Cross Restored.

The preaching cross in the village of Burrington, situated amid romantic surroundings on the northern side of the Mendip hills, has, by the generosity of Col. Evan H. Llewellyn, been restored. It is recorded that early in 1805 the handsome fifteenth century base of the cross—all that then remained of it—was removed and utilized in building a new house for the then parish clerk. Happily, the ornamental dial stone did not share the same fate, and this has been incorporated into its original position in the new cross. Three broad and massive steps carry the old socket upon which rests a tall monolith shaft, which is crowned by one of those lantern-shaped canopies so peculiar to the west country.—From the London Standard.

It is a great thing to be trusted, but it is a far higher thing to be worthy of trust.—Henry Lee.

Lewis' Single Binder, the famous straight 5c cigar—annual sale 11,500,000.

It's no use a church advertising the Bible when it is dodging its bills.

Garfield Tea purifies the blood, eradicates rheumatism, gout and other diseases.

Go to sleep without supper, but rise without debt.—Talmud.

44 Bu. to the Acre

is a heavy yield, but that's what John Kennedy of Edmonton, Alberta, Western Canada, got from 40 acres of Spring Wheat in 1910. Reports from other districts in that province showed other excellent results—such as 4,000 bushels of wheat from 120 acres, or 33 1-3 bu. per acre, 25, 30 and 40 bushel yields were numerous. As high as 132 bushels of oats to the acre were threshed from Alberta fields in 1910.

The Silver Cup

at the recent Spokane Fair was awarded to the Alberta Government for its exhibit of grains, grasses and vegetables. Reports of excellent yields for 1910 come also from Saskatchewan and Manitoba in Western Canada.

Free homesteads of 160 acres, and adjoining pre-emptions of 160 acres (at $3 per acre) are to be had in the choicest districts.

Schools convenient, climate excellent, soil the very best, railways close at hand, building lumber cheap, fuel easy to get and reasonable in price, water easily procured, mixed farming a success.

Write as to best place for settlement, settlers' low railway rates, descriptive illustrated "Last Best West" (sent free on application) and other information, to Sup't of Immigration, Ottawa, Can., or to the Canadian Government Agent. (96)

Can. Govt. Agt., 125 W. Ninth St., Kansas City, Mo.
C. J. Broughton, 412 Merchants L. & T. Bldg., Chicago

(Use address nearest you.)

PATENTS Fortunes are made in patents. Protect your ideas; our 64 page book free. Fitzgerald & Co., Box R, Washington, D. C.

W. N. U., ST. LOUIS, NO. 14-1911.

The Fountain Head of Life Is The Stomach

A man who has a weak and impaired stomach and who does not properly digest his food will soon find that his blood has become weak and impoverished, and that his whole body is improperly and insufficiently nourished.

Dr. PIERCE'S GOLDEN MEDICAL DISCOVERY makes the stomach strong, promotes the flow of digestive juices, restores the lost appetite, makes assimilation perfect, invigorates the liver and purifies and enriches the blood. It is the great blood-maker, flesh-builder and restorative nerve tonic. It makes men strong in body, active in mind and cool in judgement.

This "Discovery" is a pure, glyceric extract of American medical roots, absolutely free from alcohol and all injurious, habit-forming drugs. All its ingredients are printed on its wrappers. It has no relationship with secret nostrums. Its every ingredient is endorsed by the leaders in all the schools of medicine. Don't accept a secret nostrum as a substitute for this time-proven remedy OF KNOWN COMPOSITION. ASK YOUR NEIGHBORS. They must know of many cures made by it during past 40 years, right in your own neighborhood. World's Dispensary Medical Association, Dr. R. V. Pierce, Pres., Buffalo, N. Y.

Miss Bangs and Miss Whiton's School for Girls

WITHIN EASY ACCESS of all parts of the city, and of the great libraries and museums. Opportunity given for attendance at public entertainments of educational and artistic value.

THOROUGH AND CONSERVATIVE TRAINING, moral, intellectual and physical, with expert supervision in every department, thus insuring definite and certain results.

FACULTY LARGE, each teacher a specialist; and pupils assured the individual attention adapted to their respective needs.

PRIMARY, PREPARATORY AND ACADEMIC DEPARTMENTS; also a unique department known as the UPPER HOUSE, for graduate and special students desiring to spend the winter in New York in a congenial social atmosphere, under the most favorable conditions for culture of social graces and for intelligent advancement. The UPPER HOUSE is in a large degree free from the ordinary restrictions of a school.

BEST ADVANTAGES of New York available for the study of Music, Art, Elocution, Languages and Dancing.

PHYSICAL EXERCISES. Special attention given with the object of promoting health, grace and ease of motion and repose of manner. The gymnastic exercises are in charge of a graduate of Dr. Sargent, of Cambridge, Mass. SUMMER CAMP in New Hampshire.

THE SUCCESS OF THE SCHOOL has been so pronounced that it has received the highest commendation of the leading educators of the country as well as of the highest officials of the U. S. Government; Miss Bangs and Miss Whiton refer by permission to the presidents of ten colleges and universities and to President and Mrs. Taft, Ex-Vice-President and Mrs. Fairbanks, Ex-President and Mrs. Roosevelt, and the Chief Justice.

PUTNAM FADELESS DYES

Color more goods brighter and faster colors than any other dye. One 10c package colors all fibers. They dye in cold water better than any other dye. You can dye any garment without ripping apart. Write for free booklet—How to Dye, Bleach and Mix Colors. MONROE DRUG COMPANY, Quincy, Ill.

It is the rally of loyal allies which helps most to win a good cause to victory.—W. S. Royston.

Better general health is sure to follow the use of the natural Herb laxative, Garfield Tea. It corrects constipation.

Some sermons come near being demonstrations of eternal punishment.

Many who used to smoke 10c cigars now buy Lewis' Single Binder straight 5c.

Nothing chloroforms a church quicker than a minister dosed with dignity.

W. L. DOUGLAS

ESTAB. 1876 $2.50 $3 $3.50 & $4 SHOES FOR MEN & WOMEN

W. L. Douglas shoes cost more to make than ordinary shoes, because higher grade leathers are used and selected with greater care. These are the reasons why W. L. Douglas shoes are guaranteed to hold their shape, look and fit better and wear longer than any other shoes you can buy.

BEWARE OF SUBSTITUTES.

The genuine have W. L. Douglas name and the retail price stamped on the bottom, which guarantees full value and protects the wearer against high prices and inferior shoes.

REFUSE SUBSTITUTES CLAIMED TO BE "JUST AS GOOD"

If your dealer cannot supply you with the genuine W. L. Douglas shoes, write for Mail Order Catalog. Shoes sent direct from factory to wearer, all charges prepaid. W. L. Douglas, 145 Spark St., Brockton, Mass.

BOYS' SHOES $2.00, $2.50 & $3.00

You Look Prematurely Old

Because of those ugly, grizzly, gray hairs. Use "LA CREOLE" HAIR DRESSING. PRICE, $1.00, retail.