JULY CLEARING SALE!

Fifteen Days of Extraordinary Bargains in Every Department of the Big Store!

Sale Begins Monday, July 15th, and Closes Wednesday, July 31st.

Owing to the backward Spring and continued cool weather, our Stocks are larger at this time than ever before. In line with our established policy of keeping our Stock fresh and up-to-date, from one season to another, we have made Greater Price Concessions than Ever Before. The Greatest MONEY-SAVING Opportunity of the Season. Come Early, in order to secure the Most Choice Merchandise.

Clothing 1-5th Off!

We believe we have the largest and most carefully selected stock of Clothing in Southern Missouri, and in this Sale will give 20 Per Cent. Discount on Every Garment.

All Our Guaranteed Line of

$15.00 Fine Wool Suits for	$12.00
12.50 Suits, Sale Price	10.00
10.00 " " "	8.00
8.00 " " "	6.40
5.00 Suits and Pants	4.00
4.50 " " "	3.60
3.00 " " "	2.40
2.00 " " "	1.60
1.50 " " "	1.20
1.00 Pants	80c
.75 "	60c
.50 "	40c

GUARANTEED — To be all wool — To wear to your satisfaction

Remember, not one garment held out.

You get Choice of Entire Stock at above Discount.

Wonderful Shoe Bargains!

Without doubt the Best Bargains and Largest Stock we have ever offered in a Clearing Sale. EVERY PAIR REDUCED.

Hundreds of Pairs on the Bargain Counter at 35c, 50c, 75c, $1.00 and 1.75. These represent lots where sizes are broken, and lot numbers we are Closing Out. They are worth double, and many of them **Treble the Price asked.**

Ladies', Misses' and Children's **WHITE SHOES** reduced as follows:

16-Button **White Nubuck Boots**, regular, $3.50; Sale Price $2.98
White Nubuck Button Oxfords and Pumps, regular price $2.25 and 2.50; Sale Price, 1.98.
Ladies' White Canvas Pumps, regular, $1.60; Sale, $1.35
Children's " " " " 1.25; " 98c

All Regular Stock Shoes in the shelves Reduced 10 Per Cent during Sale period.

Special Offerings in Domestics, Prints and Wash Goods.

Splendid Quality Unbleached Sheetings (10-4),	25c a yd.
Yd-Wide Brown Domestics, 7c grade; Sale Price	5c a yd.
" " " 8c grade; " "	6c a yd.
Regular 8c grade Apron Ginghams " "	6c a yd.
" 8c grade yd-wide Bl. Domestics " "	6c a yd.
" 10c " " " " "	8c a yd.
Big Lot Fast Color Prints " "	5c a yd.
Entire Stock of Simpson and American Prints (the best made). Special Sale Price	6c a yd.

BUY YOUR LAWNS AND WHITE GOODS NOW.

All our Regular 25c Lawns and Summer Dress Goods, Sale Price	20c a yd.
All 15c Lawns and Dress Materials, Sale Price,	12c a yd.
All 10c " " " " "	8c a yd.
All 5c " " " "	4c a yd.
All Reg. 15c Ginghams and Madras " "	12c a yd.
" " 12½c Ginghams and Percales " "	10c a yd.
" " 10c " " " " "	8c a yd.

Buy these Goods freely, as you will note by above that you **Save Exactly 20 Per Cent.** on Every Purchase.

Granite, Glass and Queensware SPECIALS.

10-Quart size Galvanized Pails, 20c Regular, Sale Pr.	10c
Wood Butter Molds (lb. size), 20c regular, Sale Price	10c
8-Quart size Gray Granite Rinsing Pans " "	10c
Combination graters—four in one " "	5c
2-Quart size Blue and White Enameled Coffee Pots —65c regular; Sale Price	35c
12-Quart size Blue and White Lined Chamber Pails, $1.75 regular; Sale Price	$1.25
5-Qt. size White Enameled Saucepans for	25c
White Enamel Lined Wash Basins, regular 25c, for	10c
12-Qt. White En. Lined Water Pails " 90c, for	50c
Large " " Dipper " 25c, for	15c
White Enamel Lined Milk Pans, with Handle, for	10c
14-Qt. Grey Granite Dishpans, regular 50c, for	25c
6-Qt. " " Pudding Pans for	5c
5-Qt. " " Berlin Kettle for	10c
6-Qt. " " Saucepans for	10c
Drip Pans, 8x12 inches, Special Sale price	5c
Grey Enamel Pudding Pans " "	5c
Large Grey En. Teakettles " "	48c
8-Qt. " " Kettle, with Bail, regular 75c, for	45c
14-Qt. White Enamel Lined Dishpans, for	45c
" Tin Dishpans, Special Sale price	10c
Regular 10c Brass Curtain Extension Rods	5c
Regular 10c Scrub Brush Assortment	5c
Good Quality Clear Glass Tumblers	25c a doz.
Ice Tea Tumblers—a 50c value	25c a Set
Beautiful Crystal Glass Ice Cream Dishes	5c each
Regular 50c Decorated Milk Jugs	25c

Special Grocery Bargains!

16 Pounds Standard Eastern Granulated Sugar for $1.00,
SOLD IN ANY QUANTITY—OR
with Every Purchase of other Goods amounting to $5.00 (except Corn and Mill Feed) we will sell

18 POUNDS OF SUGAR FOR $1.00

Full Standard Tomatoes, 10c per Can, or	$1.10 a doz.
Best Sugar Corn, 2 Cans for 15c, or	90c a doz.
6 Cans Pet Brand Milk for 25c, or	50c a doz.
25c pkg National Rolled Oats (while stock lasts)	20c
3 pkgs Kellogg's Toasted Corn Flakes for	25c
3 pkgs Postoasties for	25c
California Lemon Cling Peaches	2 Cans for 35c
Arm & Hammer Brand Soda	4 1-lb pkgs for 25c
Lenox or Swift's Pride Soap	7 bars for 25c
Pearly Wave or Bob White Soap	6 bars for 25c
Heinz Sweet Pickles	2 doz for 15c
Fine Loose Sour Pickles	2 doz for 15c
Layton's Baking Powder	2 cans for 15c
Dr. Price's 1-lb size Baking Powder	45c

Hosiery Specials.

Large lot Ladies' Fancy Hosiery—assorted colors and styles—all regular 25c Stockings. Special Sale price 15c.
Ladies' Tan (also White) Gauze Lisle Hose Special 15c.
Men's Sample Hosiery, large lot, all Colors, regular 25c, 35c and 40c values Special Sale price 20c, or two pair for 35c.

Bargain Prices on Men's Shirts.

Men's $1.50 Dress Shirts Special Sale price	$1.15.
Men's $1.00 Dress Shirts Special Sale price	85c.
Men's 50c and 60c Shirts Special Sale price	45c.
Entire Stock of Boy's and Men's Work Shirts Sale price	45c.
Men's $1.00 Underwear Sale price	85c.
Men's 50c Underwear Sale price	45c.
Men's 35c Underwear Sale price	25c.

Big Reductions in Ladies' Dresses

SKIRTS, ETC.

Ladies' Beautiful Voile Dresses, formerly $6; Sale price $3.98
Ladies' Pure Linen Dresses, were $5.50 and $6; Special Sale price, $3.98.
Handsome House Dresses, 2.50 and 2.75 grade; Sale pr. 1.98
1.25 grade, Sale price 98c
Colored Wash Petticoats, regular 85c grade for 60c.

Best Bargain Yet.

4 doz Ladies' **Wash Skirts** in White, Blue and Linen Color, that sold from $1.25 to $2.00 regular, placed in one lot at choice for 75c. **Get them quickly!**

Ladies' and Misses' Hats One-Half Off!

Every Ladies' and Misses' Hat in the Store at JUST HALF the former price.

Final Cut in Boys' Wash Suits and Children's Dresses.

Reg'r $1.50 line, Sale pr.	$1.15
" 1.00 line, "	.80
" .75 line, "	.60
" .60 line, "	.45

Large lot of Boys' **Wash Pants** that sold at 25c and 35c, Special Sale price, 15c.

20 Per Ct. DISCOUNT 20 Per Ct.
On All Laces and Embroideries,
All-Overs, Flouncings, Corset Cover Embroideries, Etc. One-Fifth Less than Regular Prices.

MUSLIN UNDERWEAR All Greatly Reduced. Gowns, Corset Covers, Combination Garments, Skirts and Drawers, at prices for which *you could not afford to buy the Goods and make them.*

10 Per Ct. Off STOVES AND FURNITURE. 10 Per Ct. Off

In order to make this Clearance Sale general, we offer 10 per Cent. discount on all Furniture—Bedsteads, Springs, Mattresses, Wardrobes, Sideboards, Couches, Rockers, Dining Tables, Refrigerators, Lawn Benches, Etc. Entire stock Stoves and Ranges, Oil Stoves, Gasoline Stoves, at 10 per Cent. off regular prices. Now's the time you need them.

RUGS & CARPETS
Cut Down to Bedrock!

Ingrain Art Squares, 9x 12 ft., ($5.00 grade) Sale Price, $3.75.
9x12 Matting Rugs—$3.50 grade—Sale, $2.75.
9x12 Seamless Tapestry Brussels Rugs, ($15 value), Sale Price, $11.
Beautiful Axminster Rugs, 9x12, $23 grade; Sale Price $17.50.
Matting Rugs, 3x6 feet (50c grade); Sale Price 40c.
Entire Stock of Carpets and Mattings, by the yard, at 10 per Cent. off Regular Prices.

The House of Opportunities.
IRONTON, MO.

Lopez Store Co.