

WEATHER INDICATIONS.
Increasing cloudiness tonight; Saturday snow;
fresh north wind.

The Evening Times

LAST EDITION

Number 2043.

WASHINGTON, FRIDAY, FEBRUARY 14, 1902.

Price One Cent.

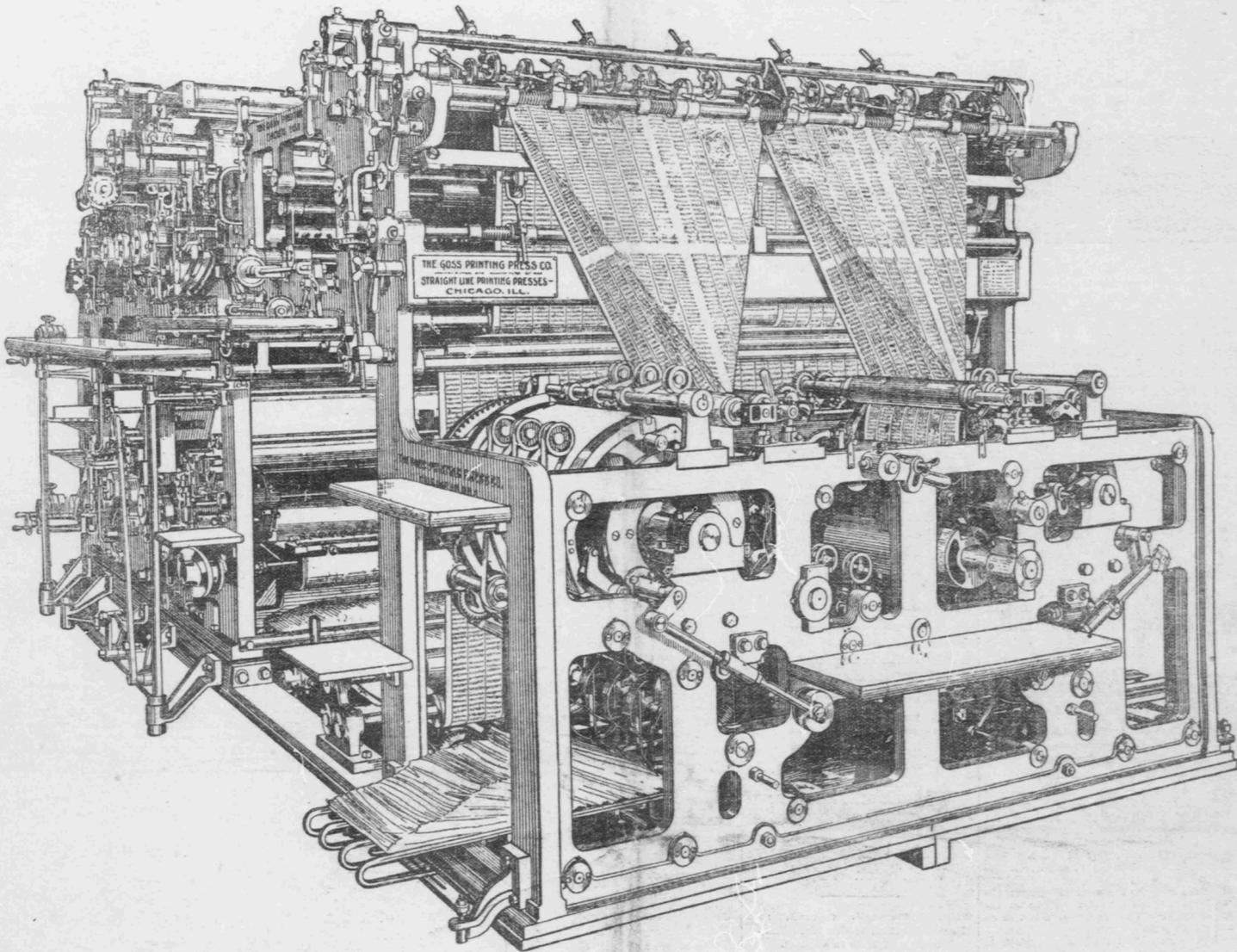
Two New Presses for The Times - Which Will Print 96,000

An Embodiment of the Marvelous
in American Invention.

An Era-Marking Advance in
Washington Journalism.

Eight-Page Papers an Hour, or More Than 26 Papers Every Second.

There is
no newspaper
in Washington,
or anywhere,
in fact,
south of
New York or
Philadelphia,
that can match
these
magnificent
printing
machines.



First now
among
Washington
newspapers
in daily
circulation,
THE TIMES
must be
first in
mechanical
equipment
as well as
intellectual
influence.

WITHIN ten days after The Washington Times had been purchased by its present owner, orders had been placed for two of the finest and fastest newspaper presses in the world. Their completion will mark a new era in the development of Washington's newspapers, and they will prove a revelation to those acquainted with former printing facilities in this city. These two marvels of modern mechanical inventive ingenuity are technically known as the Goss Latest Improved Quadruple Compound Straight-

line Printing Presses. Their miraculous rapidity in making white paper eloquent, in turning out complete, printed, folded, and counted newspapers at the rate of 800 a minute each is almost beyond the power of human mind to comprehend.

These two presses should be ready by the middle of April. The acknowledgment of the order for them is interesting, and is printed herewith:

are also required to produce a newspaper which is as near perfection as the printer's art and human care can make it. But eight hundred papers, perfect typographically, produced complete as each moment passes, are not everything. Were that all, the \$50,000 investment in printing machinery and the many other thousands of dollars put into new types, new apparatus, and labor-saving devices for the composing room and other mechanical departments, would be only wasted. Back of and above all this must be the

Money cannot be better invested anywhere than in making a clean, wholesome, uplifting newspaper for an intelligent and appreciative people.

There is a fascinating something in the work of perfectly adjusted machinery. The genius of invention approaches almost the miracle of creation.

line Printing Presses. Their miraculous rapidity in making white paper eloquent, in turning out complete, printed, folded, and counted newspapers at the rate of 800 a minute each is almost beyond the power of human mind to comprehend.

The great question is not alone the production of a certain number of complete newspapers, but the almost instantaneous production of an immense number of newspapers in order that readers in every section of the city may receive their paper almost simultaneously. The period of the time between the actual starting of the printing machinery and the completion of the entire edition must be reduced to a minimum. The loss of a minute frequently makes all the difference between success and failure to be

While two presses will be installed, each is practically a double press. If needs be, one side of the press can be

determination and the ability to produce a great newspaper, an honest newspaper, a newspaper without prejudice and without pandering, too big to be bought and too strong to be mean—A NEWSPAPER OF THE PEOPLE OF WASHINGTON AND FOR THE PEOPLE OF WASHINGTON.

These two presses should be ready by the middle of April. The acknowledgment of the order for them is interesting, and is printed herewith:

There are only two essentials in business success—in any business. First: Have adequate, that is, ample, capital. Second: Sell your goods at a profit.

When these new presses of The Times are ready, they will be one of the sights of Washington—an inspiring, impressive, educational sight. And the public will be welcomed.

"The Washington Times, Washington, D. C.
"Mr. Frank A. Munsey:
"Dear Sir: We beg to acknowledge receipt of contract given to Mr. F. L. Goss for two of our latest improved quadruple compound straightline newspaper perfecting presses; made up to your special order in accordance with the measurements contained in said contract.
"The machines are to be made up to include all of our latest im-

first in public service. The latest news must be rushed in at the last moment before going to press. Extras must be on the streets in a minute or two following the reception of startling news. There is but one way to meet such emergencies—that is by the introduction of the latest improved printing presses and machinery.

worked on an edition entirely separate from that which is produced on the companion cylinders. The reader will understand, therefore, that with the introduction of the two new Goss machines, four distinct and separate newspapers can be printed simultaneously. In other words, by the use of separate plates, a newspaper could be printed in four languages and sent out at one time to the several classes of readers. But for ordinary purposes duplicate plates are used and the great machine turns out twin copies on both sides. In using two presses the product will be four-fold, and the circulation department will be able to meet increasing demands for almost instantaneous supply. With both presses in operation the daily issue of The Times (ten pages or more) will be printed at the rate of 800 a minute.

With newspapers, as with men, where there is financial need high ideals wither and die. Money cannot do much good without ideas and ideals, but the lack of money is the wide-open door of temptation to every man or newspaper that struggles upward. Already secure in the confidence of the people of Washington, with deep, broad-based plans and high ideals, with every financial contingency provided for, The Washington Times will labor, beyond the reach of any consideration except public good and business honesty, to give the people a newspaper which will merit day by day their ever-growing confidence and support.

The price of these two presses and the stereotyping outfit—\$50,000—is but an indication and an earnest of the financial policy of the present management in making a really great newspaper for the people of Washington.

The installation of this efficient printing and stereotyping outfit is but the beginning—the very first step—in an already fully planned progress, which will take The Times to a business home of its own in Washington—a building erected by The Times, for the use of The Times.

provements and up to date in every way, built on similar lines to those of our machines now in use by the 'Herald' of New York City.
"We thank you very kindly for the order, and will be on time, as stipulated in the agreement. Yours very truly,
"GOSS PRINTING PRESS CO.,
"J. J. Walser, President and General Manager."
The world is making news at a frightfully rapid rate. Those who choose to serve the public in recording this news and presenting it accurately, justly, and successfully

It is the purpose of the present management of The Times to give Washington City the best daily and Sunday newspaper it has ever had—the best that money, brains, and modern machinery can produce.

The Washington Times proposes to be a very live and important factor in the city's daily life. It is to be progressive, aggressive, fearless, and fair. It will work shoulder to shoulder with its citizens to make this city just what it by right should be—the pride of its inhabitants, an inspiration and example among the people of the whole country—**THE VERY SOUL OF THE NATION.**

So rapid are the improvements in the processes of printing that the modern machinery of today is almost antiquated tomorrow. Moreover, as circulation increases,

Yes, eight hundred newspapers every minute! Yet there is something more. Producing, as these presses do, a newspaper, every one of the pages of which bears a clean impression without faintness or blur, and so perfect typographically that it may be read at arm's length with ease, the achievement becomes greater than mere numbers show. Quality will not be sacrificed to quantity in The Times office, and the presses, though required to have great speed,

This announcement today of the new presses is but a detail of the programme. Other details will become known later, and as soon as possible The Washington Times—clever, clean, and fair—will have a business home of its own, built by it for its own uses, in the heart of Washington City. It is desired today simply, without self laudation, to tell of our new presses and of how we mean to use them.