

All Taffeta Silk Petticoats 3.50
on sale at.....

These would sell like hotcakes at \$5.00, but we bought them at a bargain and sell them on that same basis.

Silk Camisoles at 95 cents

Choice of flesh and white wash satin and crepe de chine; trimmed in pretty laces; with good quality satin ribbon shoulder straps. Regular \$1.50 kind.

THE STORE THAT SELLS WOOLTEX

The
Broad Daylight
Store

Sax

Where
Smart Style
Meets
Moderate
Prices

Style Center

Central Avenue, Corner Sixth Street

Silk Dress Skirts

The quantity is limited so do not be disappointed if you are not one of the early callers. Made of black satin, navy and black silk poplin, fancy plaids and fancy stripes. Overskirt, panel, tunic and plain pleated models.

Up to \$9.75
SKIRTS

\$4.75

Up to \$16.50
SKIRTS

\$9.75

By Far, the Most Wonderful SALE OF COATS

Ever Held in Great Falls—One That Will Be Favorably Discussed for Many Days

These coats are absolutely NEW—straight from the New York makers, purchased by our resident New York buyers with a twenty-store buying power—the entire remaining stock of two of the largest makers at practically OUR OWN PRICE.

There are two-score different models. Every one is new and fashionable. They have the smart, straight line effect—some are pleated models, some with plain gathered fullness. High, low or normal waist line. Fancy pockets, belts and button trims.

THE COATS ARE DISPLAYED ON CENTER RACKS

So that you can see for yourself what tremendous values they are.

The vast majority are lined throughout with fancy silk, figured and plain Sol satin or Italian cloth and satin. And interlined for extra warmth. They have a refinement of style and workmanship that will appeal to all women.



The Colors Are

New Browns French Blue Reindeer
Navy Blue Burgundy Taupe
Oxford Pekin New Greens
Plum Castor Black

The Fur Collars

Many have rich fur collars, in such lovely furs as nutria, opossum, raccoon, sealene and Hudson seal. Even the \$14.50 coats have collars of fur.

The Materials Are

Finest All-Wool Velours
Silvertones Duotones Broadcloth
Crystal Cord Chevots
Velour de Laine
High-Grade Salt's Seal Plushes

Every Coat Is an Astonishing Value

We can call it nothing less. The entire sale is remarkable enough to find new owners for each of these splendid coats in the next few days.

They Have Been Divided Into Three Remarkably Low Priced Lots as Follows:

LOT 1—
Up to \$35.00 Coats

LOT 2—
\$35.00 and \$50.00 Coats

LOT 3—
\$60 and \$85.00

14.50 21.50 32.50

REMEMBER—There Are No OLD Coats at This NEW Store at ANY Price—



More Than 500 New Silk Georgette Crepe

Waists

New, fresh, straight from the New York makers—50 different new models.—Bought by our New York buyers at so low a price that we can offer

UP to \$8.50 WAISTS | UP to \$12.50 WAISTS
\$4.95 | \$6.95

All sizes are among them. Every suit shade, plenty of flesh and white, and the NEW SPRING shades of Silver, Sunset, Liege Blue and Beige—some in combinations are included. Some are elaborately embroidered, in unusual and distinctive patterns. Some are braided. Some have exquisite strips of Filet Lace worked in. Some round-necked. Some with flutings. Some collarless. Tiny buttons distinguish them. You'll like the turn of the cuffs. The hundred and one things that mark them as blouses you would expect at from \$2.00 to \$6.00 higher.

Our New York buyers had to maneuver to get them. It was necessary for this clever maker to dispose of his entire stock at once and as the lot was too large for any one store, telegrams flew back and forth and the deal went through, and, as a result, you have an opportunity at the greatest waist values ever offered in Montana, at \$4.95 and \$6.95.

Many will buy them for several months hence

You Can Save 25% to 50%

on Furs

during this sale
There are Muffs, Stoles, Scarfs, Capes and Sets. Radical Reductions make this a Fur Buying opportunity that no woman can afford to overlook.

Large Muffs of Sealine, and fine French Camee in black and brown; canteen and ball shape; the regular \$15 to \$19.75 price—\$9.75.
Regular \$10 Muffs, large size, sale price—\$6.75.
\$50 Cross Fox Set, consisting of large animal scarf and muff. Sale price, per set—\$24.75.
18x54-inch Plush Stoles, Sale price—\$4.95.

Sale of Sweaters

values up to \$16.50

\$9.75

values up to \$10.00

\$4.75

In navy, tan, Copen, greens, reds, black, etc.

150 Women's and Misses'

New Dresses

These dresses are the pick of three of New York's best makers purchased by our New York buyers at a great sacrifice

We expect this sale to exceed any sale of the kind ever held in Great Falls.

There are—Dresses of Fine All Wool Navy Serge, Dresses of Combination Serge and Satin, Georgette Crepe Dresses, Combination Satin and Georgette Dresses, New Models of Velvet Dresses, Hosts of Pretty Satin Dresses, Crepe Meteor Dresses.

In the new shades of taupe, green, brown, gray, plum, French blue and plenty of navy and black. New snug French shoulder and long, narrow skirts, with panels, p'plums, fringe, braids, tucks and pleats. Beaded and button trims.

Up to \$25.00
DRESSES

14.75

Up to \$42.50
DRESSES

21.75

