

The Paris
DRY GOODS CO.
Ford Building

BASEMENT SALE!

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SPECIALS IN THE LACE SECTION

—Linen filet edges and bands, 2 to 4 inches wide.
—Chunny edges, in white and ecru, 2 and 3 inches wide.
—Cotton filet galoons, edges and bands, 4 and 5 inches wide, for camisoles.
—Regular 35c values—special at per yard, 21c.
—Filet and French round thread Val lace and insertions, in matched sets—7½ and 8 1-3c values—special at 5c yard.

This Morning at The Paris

DRESSES \$12

WORTH TWO AND THREE TIMES THE SALE PRICE—YOUR CHOICE

SPECIALS IN TOILET ARTICLES

25c size LISTERINE, at 15c
50c size LISTERINE, at 35c
\$1 size LISTERINE, at 75c
25c size LAVORIS, at 19c
50c size LAVORIS, at 39c
\$1.00 size LAVORIS, at 79c
15c size PEROXIDE, at .9c
25c size PEROXIDE, at 14c
50c Hinds Honey and Almond Cream 35c
50c Jergen's Benzoin and Almond Lotion 35c

THESE ARE APRON DAYS AT THE PARIS

and we are selling dozens of the new styles
—Almost every woman that comes in wants from one to three of these pretty aprons—just as soon as she sees the display.
—It is because we selected these styles after looking at nine different lines and hundreds of different styles.
—They are "hand picked" just as tho they were fine gowns instead of aprons. You will see the result in a glance.

Gingham Aprons, Percalé Aprons, Swiss Aprons, Coverall Aprons, Housedress Aprons, Maid's Aprons, Bib Aprons, Band Aprons, Nurses' Aprons

Plain colors and combination colors—striped, figured, check and plaid designs and pure white.

Band Aprons and Bib Aprons
65c to \$2.25

Bungalow Aprons
\$1.45 to \$4.00



A Clean-up of all the Garments that Remain from the Big \$24 Sale of Dresses Held Earlier in the Week

Dresses only—in this sale but it breaks all previous records for value-giving. It is the first exclusive dress sale that we have ever had in the basement and it will be worth while to attend.

Every garment is from the regular stock and \$12 would not pay for the making alone of any dress in the assortment. At this exceptionally low price there is surely no excuse for one not having at least two or three stylish dresses.

The materials embraced in this collection are—taffeta silks, novelty silks, serges, poiret twills, jerseys, satins and other wanted fabrics for present wear.

The color range affords a wide selection, all the staple colors and a number of light colors and color combinations.

Sale Starts at 9:30 a. m.

No Refunds! No Exchanges! No Charges! No Approvals! No Returns!

Japanese BLUE PRINT CLOTHS

AT THE PARIS ARE A LITTLE BETTER IN EVERY WAY THAN THOSE USUALLY SHOWN

—After examining many lines we found that these are a little better in texture—that the printing is perfect, one tone does not lap over the other, and there are no blurs or misprints in the cloths.

—The sections are joined more securely than in other lines, that we have seen and we pronounce them the best to be had.

—One cloth and a half dozen napkins in each set.

48-inch size, priced at, per set, \$2.25
60-inch size, priced at, per set, \$3.00
72-inch size, priced at, per set, \$3.95

Pure Linen Table Linens

New Stocks will be shown at The Paris just as fast as the express can bring them from New York

—Mr. Hoffman writes that one of the first things that he did in New York was to search for table linens and he was successful in finding them.

—The shipment may be here today.

—We hardly need to remind anyone who knows "Mike's" reputation as a linen man, that these will be real linens or they would not be at The Paris.

Special Sale Trimmed Hats



Hats \$5

—A special group has been selected at this low price that will surely meet with the approval of every woman wanting a new hat and at a splendid saving in the price.

\$5

—Medium, small and large hats—flower and ribbon trimmed and in a large variety of new spring models—and a color range that embraces all the fashionable colors.

SPECIAL Beads

—Regular 75c values
—The popular "Wilson Red" and coral bead necklaces—odd chains with beads linked together, and the graduated beads in plain styles—45c

COLLAR and CUFF SETS AT 69c
—"Jenny" collar and cuff sets, the approved sets for tailored neckwear.

BAG TOPS AT 50c
—You'll want a large bag to carry your summer sewing in, and we are showing at this price (which is special) a nice line tortoise shell bag handles.

WINDSOR TIES 59c

—The ideal Windsor Tie of best quality crepe de chine—in all colors. Special at 59c.

—Sale of— Men's Ties

55c  55c

—Ties that were bought to sell at 65c, 75c, \$1.00

—Wide-end four-in-hand ties.

Light and dark patterns in new designs and color combinations.

—Mr. Tout says "There's oceans of them"—to select from—this is a favorite expression of his but we'll use it here because he means wonderful quantities when he says that.

—Ties with the slip-band feature are included.

—Some are cut the way of the goods—others are cut the straight way—some are reversible.

—And ALL are UNDERPRICED.

ON SALE TODAY!

AGAIN! MORE NEW BEADS HAVE JUST ARRIVED

—And we have never seen more lovely designs.
—Large clear stones set in gold frames, with tassels formed of tiny gold beads.
—Some are designed stones strung on wrought linked chains, some look as tho they were copies of quaint hanging lamps.
—Turquoise, amethyst, ruby, garnet, lapis, topaz and jet. \$1.45 to \$6.95

NOTIONS

Specially Priced

SLIPPON VEILS—Regular 60c value, special at 50c

SLIPPON VEILS—Regular 35c value, special at 25c

SLIPPON VEILS—Regular 25c value, special at 20c

HAIR PINS—Best quality 20c value—special at 15c

FOLDING COAT HANGERS—15c value—special at 10c

SNAPS—Black and white, 10c value—special at 6c

PEARL BUTTON—Fancy, 15c value—special at 10c

Apron Ginghams 18c Yard

—Good quality gingham for making aprons—who ever had too many—in neat pattern checks both large and small. Special, per yard at 18c.

Devonshire Suitings 39c Yard

—Suitable for making children's wear and for house dresses. Beautiful range of patterns in attractive colorings.
—30-inches wide—and a regular 45c value—special at per yard 39c.

Pure Silk Hose

—Regular \$2.50 values—ladies' pure silk hose, in black only. Full fashioned, high spliced heel, hile sole. Per pair—

\$1.75

CHILDREN'S STOCKINGS

—Buster Brown stockings in black and white, for boys and girls. All sizes—special values per

25c

LaGRECQUE UNDERWEAR

"TAILORED TO FIT" THE MOTTO

—"La Grecque" undergarments can now be had at The Paris—a new shipment has just been placed in stock, an assortment that contains much that is of extreme interest to women who wish perfect fitting underwear.

—"La Grecque" undergarments are fashioned from fine qualities of Nainsooks trimmed with dainty laces and embroideries.

CHILDREN'S Washable Gloves

\$1.45 and \$1.65 pair

—We have the largest and finest stock of children's gloves in the city.

—These are washable kid gloves with the wide cut wrist in tan, grey, brown and white.

In sizes 0-6 to 0, **\$1.45** pair. In sizes 1 to 6, **\$1.65** pair.

CHILDREN'S SILK GLOVES

—In the Kayser's make, sizes 3 to 6, **\$1.69** pair.

A SWEATER SALE

\$2.95, \$5.75, \$8.50 and \$12.50

At a Saving of More Than Half

—There are any number of the garments in this sale that are now priced at less than the manufacturers' cost of production.

—And beauty, the warmth, the comfort, that is represented in this wonderful collection.

—Silk sweaters, fibre silk sweaters, silk jersey sweaters, wool sweaters, Shetland sweaters—in the new slip-on styles, coat styles, sport styles, new tuxedo styles, novelty belted styles—with pockets and without pockets.
—And as is true regarding the variety of colors—there is every size—let us repeat, every color, every size, every good style.

