

There are 19 Makes of Truck Tires -

yet—over half the truck tonnage of America is carried on Firestone Tires

FIRESTONE Truck Tires, Giant Cords and Demountable Rims have brought to trucks the time saving and upkeep saving that make "Ship by Truck" possible.

When buying tires, whether for truck or passenger car, take your lead from the men who make a business of buying tires—the truck manufacturer, the truck dealer and the truck operator.

Equip all around with Firestones

This is the

Firestone

Year

