Griddle Cakes

Light, tender, golden brown—no other griddle cakes are like those baked with Calumet. No substitute will give you the same result as

CALUMET BAKING POWDER

Its purity contributes to the wholesomeness of *your* bakings. It's pure in the can and pure in the baking.

This superiority—this exceptional quality of Calumet—does not cost you a cent extra—not a cent. In fact it saves you money.

Calumet is the most economical of all Baking Powders. You save when you buy it—moderate in price. You save when you use it—has more than the ordinary leavening strength—therefore you use less. You save materials it is used with—never fails.

Made in the world's largest, finest, most sanitary Baking Powder factory. And made in a *way* that does *away* with all bake day worry and waste. Contains only such ingredients as have been approved officially by United States Food Authorities.

It is the largest selling brand of baking powder in the world and it is used by millions of housewives.

Sold by your grocer under guarantee of "Money Back" if it does not prove "Best by Test." Try it.

Calumet Griddle Cakes

2 level cups flour
2 level teaspoons Calumet Baking Powder
½ teaspoon salt
1 level tablespoon sugar
2 level tablespoons melted shortening
2 eggs—yolks
1⅔ cups milk or water

Don't Overlook This

When you buy a pound can of Calumet you get a full pound—16 ounces—no short weights. Some baking powders are now being put on the market in 12 ounce cans instead of pound cans. Be sure you get a pound when you want it. Remember—Calumet is not made by the Trust, not sold at Trust prices.

How to Make Them

Mix dry ingredients in flour. Beat egg yolks and melted shortening in the liquid, add only a part of the liquid mix until smooth. Then add gradually the balance of the liquid until batter is of the proper consistency. According to the strength of the flour more or less liquid is required. Bake on hot griddle well greased.

Paste in your Recipe Book for future reference.

Valuable 72-Page Cook Book

Handsomely illustrated in colors. Most complete and dependable recipe book ever published. Hundreds of helps in reducing household expense. Scores of selected recipes—new and better ways of making better foods. Send slip found in can of Calumet and three 2¢ stamps to help cover cost of packing and mailing.

Calumet Baking Powder Co.
4100-4124
Fillmore St.
Chicago

BEST BY TEST

MAKES MOST PALATABLE AND SWEETEST OF FOODS