

# Basement Sale

Monday Morning 9:30

Coats  
Suits  
Furs  
Dresses  
Evening Gowns

\$

# 25.

Values  
\$45.00  
\$59.50  
\$75.00  
Newest Styles

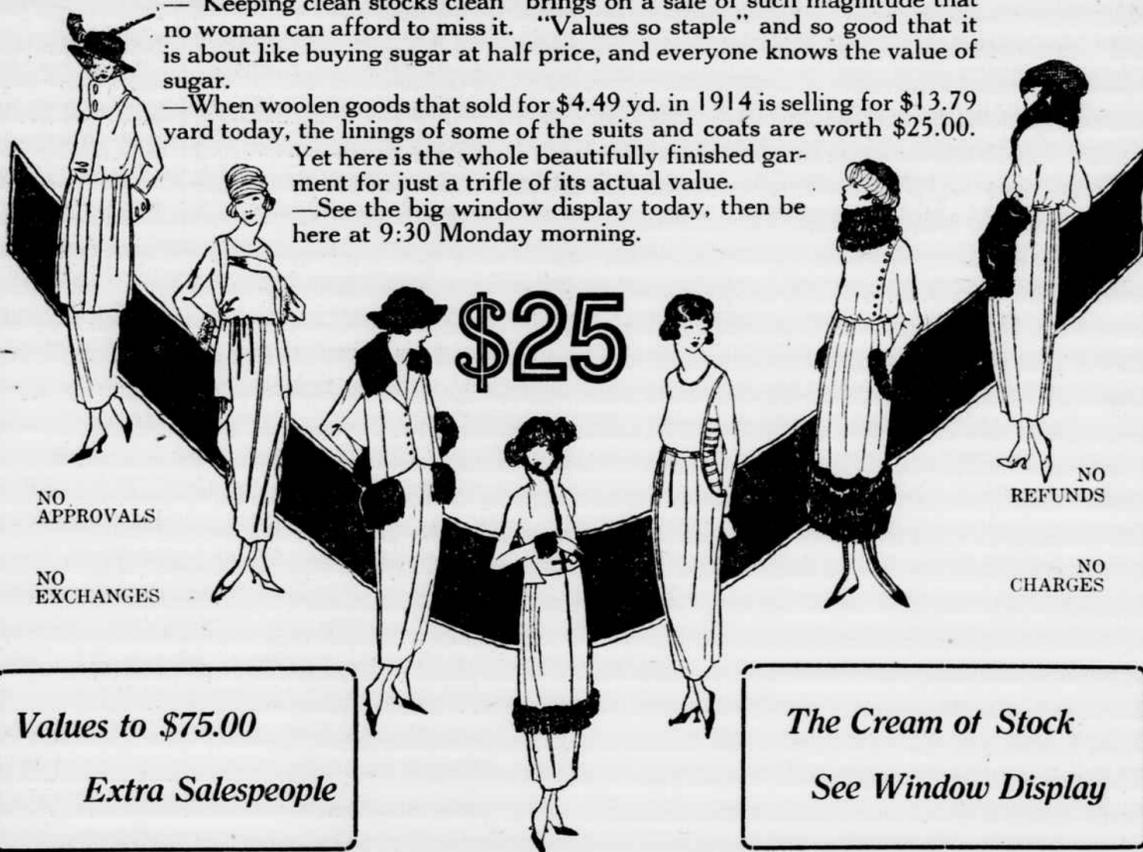
**Positively Astonishing Are These Garmemts at \$25.00**  
*Moved to Our Basement Where the Crowds Will Have Plenty of Room*

—“Keeping clean stocks clean” brings on a sale of such magnitude that no woman can afford to miss it. “Values so staple” and so good that it is about like buying sugar at half price, and everyone knows the value of sugar.

—When woolen goods that sold for \$4.49 yd. in 1914 is selling for \$13.79 yard today, the linings of some of the suits and coats are worth \$25.00.

Yet here is the whole beautifully finished garment for just a trifle of its actual value.

—See the big window display today, then be here at 9:30 Monday morning.



NO APPROVALS

NO EXCHANGES

NO REFUNDS

NO CHARGES

Values to \$75.00

Extra Salespeople

The Cream of Stock

See Window Display

## The First Whisper of Spring Are These New Silks

—A business the size of The Paris must draw its supplies from many markets, must place all orders months ahead. By this system we offer a double service to our patrons—newest styles at all times at the low prices prevailing at time order was placed. The new patterns now on display are the first shipments.

**Satin LaDore, Yd. \$4.00**

—One of the newest Silks that will be much in vogue for spring. 36 inches wide.

**Nancette Satin, Yd. \$4.00**

—Has the effect of tricotine weave. Navy and gray. 36 inches wide.

**Sceவில்ion Printed Foulards Yd. \$3.95**

—Bright figures on grounds of tan, gray, taupe, navy. 3 6 inches wide.

**Fairy Spun Lajerz, Yd. \$6.00**

—Beautiful showing Costumes Silk. Copen, navy, taupe, brown, black.

**Tubular Tricolette**

—A very heavy quality, shown in gray, copen and navy. 48 inches wide. Per yard \$8.00

**Brocaded Satin Foulards**

—Beautiful colonial designs on dark grounds. 40 inches wide. Per yard \$5.50

**Khaki-Cool Sport Silk**

—The most serviceable sport silk of the season. Shown in ivory, Pekin blue and old rose. 36 inches wide. Per yard \$3.75

**“Special” Val Edges and Insertions 20c**

—These come in many patterns, two to four inches wide. Used extensively in making lingerie.

**“Special” Filet Edges and Bands, Yd. 29c**

—Ecu and white, also in match sets. The values were 35c and 40c.

**“Special” Van Dyke Cami-sole Lace, Yd. 59c**

—Just right for making pretty, lacey camisoles. Filet and diamond mesh.

**French Crepe Meteor**

—A beautiful quality with a rich satin finish, shown in Pekin blue, copen, seal brown and navy. 40 inches wide. Per yard \$5.00

**Figured French Chifton Taffeta**

—Shown in dark and light grounds, with large flowered designs. 36 inches wide. Per yard \$4.00

**Fancy Brocaded Vesting**

—Shown in bright colors. 24 inches wide. Per yard \$7.00

**Broken Lines of Imported Kid Gloves at \$1.95**

—Regular \$3.50 and \$3.75 values. Many different shades. These are odd sizes and broken lot assortments. Under no other circumstances could we offer such great values.

**Leatherettes 95c**

Values \$1.45

—Also a clean-up on broken assortments. Colors, pongee, khaki, chamois and mastic.



**Women's Plain Linen 'Kerchiefs**

—A perfectly plain Linen Handkerchief, having 1/4-inch hemmed edge. Very specitl, 6 for \$1.00

**Cretonnes at 29c a Yard**

—For a good quality, neat design cretonne these are unusual values. Full yard wide. Good for draperies.

**Cretonnes at 85c a Yd.**

—These are worth up to \$1.15 per yard. Many of our \$1.00 values are in this lot.

**Cretonnes at 50c a Yard**

—Cretonnes and Figured Sateens at \$50c —Included in this lot are Cretonnes at 65c and 75c—many pretty designs.

**Cretonnes at 95c a Yd.**

—One table of beautiful Cretonnes, worth up to \$1.45 a yard. Splendid qualities.

**Voile and Scrim Curtains on Sale at \$1.78**

—Curtains with lace edges and motif corners, made from voile and scrim. They will launder well and make neat bedroom curtains. White, ivory and Arabian colors. These curtains came in months ago, before the advance, and were bought specially to sell at this price.

**“Special” Voiles, Marquisettes, Madras**

85c Values, yard. . . . . 65c  
75c Values, yard. . . . . 60c  
60c Values, yard. . . . . 45c  
50c Values, yard. . . . . 39c  
40c Values, yard. . . . . 29c

**“Special” on all Drapery Materials**

\$5.50 Imp. Madras . . . \$4.50  
\$4.50 Silk Ma. dras. . . \$3.75  
\$2.25 Madras . . . . . \$1.75  
\$1.50 Col'd Madras. . . \$1.25  
\$1.25 Col'd Madras. . . .95

## January Sale Lace Curtains, Draperies and Home Furnishings

—Wonderful spring display in The Paris Down Stairs Drapery Section. It is complete with beautiful drapery materials of all kinds—lovely spring curtaining that will serve you in planning how to make your home more beautiful and cheerful for the sunny days.

—January each year we make a special offering of dependable home draperies at marked savings over what you would pay at any other time of the year. It is then very important to you who need new home furnishings to vantage yourself by these special reductions.

**Quaker Craft Panel Lace**

Sectional Craft Lace is the ideal covering for any room or suite containing windows of varying widths.

It has the dignity that goes with long slender lines in any design and the interest that is always found in repetition of pattern.

The saving is worth buying your spring curtains now.

\$6.50 panel lace. . . . . \$5.50  
\$5.50 panel lace. . . . . \$4.50  
\$4.75 panel lace. . . . . \$3.75  
\$3.50 panel lace. . . . . \$2.75  
\$2.95 panel lace. . . . . \$2.25  
\$2.50 panel lace. . . . . \$1.85

**Quaker Craft Lace Nets**

from the finest Amorex, filet and Madras weave nets down to the popular priced medium qualities, you will find a splendid selection of patterns shown in our January Clearance Sale. All our nets are included in the sale.

1.95 Quaker Craft Lace Net \$1.65  
1.75 Quaker Craft Lace Net 1.45  
1.50 Quaker Craft Lace Net 1.25  
1.25 Quaker Craft Lace Net 1.00  
1.00 Quaker Craft Lace Net .80  
.85 Quaker Craft Lace Net .65  
.75 Quaker Craft Lace Net .60c  
.50 Quaker Craft Lace Net .39



**Light, Cheery Lace Curtains Specially Reduced**

—Lace Curtains have always been the most popular window drapery. But the styles have changed from the old-fashioned, heavy, dark curtains to the neat border effects. We are showing a fine collection of domestic and foreign Curtains in every wanted material. You will note these extraordinary savings:

\$3.75 Voile Curtains . . . . . \$2.75 \$ 8.50 Amorex Curtains . . . 7.25  
\$3.95 Quaker Filet . . . . . \$2.95 \$10.00 Amorex Curtains . . . 8.75  
\$4.25 Marquisette Curtains \$3.25 \$12.00 Imported Curtains . . . 9.50  
\$6.75 Marquisette Curtains \$5.50 \$12.50 Quaker Craft . . . \$10.00  
\$1.50 Quaker Craft Filet. . . . \$3.25 \$ 9.00 Imported Swiss . . . 7.25  
\$5.50 Quaker Craft Filet. . . . \$4.25 \$10.00 Imported Swiss . . . 8.50  
\$6.00 Quaker Craft Lace. . . . \$4.75 \$10.75 Imported Curtains . . . 9.50  
\$7.50 Quaker Craft Lace. . . . \$5.95 \$13.50 Imported Curtains \$11.00

**The Paris**  
DRY GOODS CO