

The Paris

GREAT FALLS UNITED STYLE SHOW
ALL THIS WEEK

The Paris

TRY THE PARIS QUICK MAIL
ORDER SERVICE

The Paris

Men's Soft Collar Shirts
Brought down to new low price levels

—This consists of all over light stripes and plain collars. Blue, chambrays, gray chambrays and khaki color.
Regular \$1.95 grade, **\$1.45**
Regular \$2.50 grade, **\$1.95**
Regular \$3.00 grade, **\$2.45**
Regular \$5.00 grade, **\$3.95**
Regular \$6.75 grade, **\$4.95**

Crowded Aisles! Eager Buyers! Extreme Values!
Each day's selling makes new records for selling at The Paris

—It is an indication that the era of careless spending is over, and stores are being chosen with greater care. It means that because of this store's fair-price policy that the many who refrained from buying earlier now feel free to supply their needs at The Paris.

—It is certain evidence of having the right merchandise at the right prices; of giving the right service with right thinking behind it.

Yarn Gloves and Mitts for Boys and Girls

—Arrived today, also mocha and kid mittens; fleece lined with fur tops. Women's yarn gloves in all colors.

The Paris Fashionable

KID GLOVES

The Best the World Produces

The Best That America Sells

—Slip-on gloves in all the new shades of brown, beaver, fieldmouse, gray, black and white. Made with strap-wrist and set in gore of self and contrasting colors to match embroidered backs. Prices range from **\$5.50** UP

—Trefousse French imported real kid gloves. The world's best glove shown in the standard fall shades for the suit, coat or dress. Beaver, brown, gray, navy, champagne, black and white. Full range of sizes. Per Pair **\$3⁹⁵ \$4⁵⁰ \$4⁷⁵**

Saturday Special SLIP-ON GLOVES
—Mostly large sizes with sack wrist. Colors are mastic and gray. Regular \$4.50 values. Special **\$3.75** per pair

Saturday Special KID GLOVES
—Two-clasp fancy embroidered backs—colors are white, pearl-white and mastic. Values up to **\$2.95** \$4.50. Special, per pair.

Special Selling

In WARM BLANKETS

—The Paris stock of blankets is owned at the new low price levels and we are now offering them to our customers at like reductions

Wool Nap Blankets, \$6.75
—Beautiful plaids of many colors, size 66x80. These special blankets are warm and healthful and may be laundered easily.

Five Pound Camp Blankets, \$3.95
—A good heavy wool blanket, closely woven and firm. It comes in handy for many home uses and is especially good for hunters, motorists, etc.

60 Per Cent Wool Blankets at \$11.50
—These are 60 per cent wool, having cotton one way, making it a very much more durable blanket. Looks like wool, feels like it, but wears longer.

Khaki Wool Blankets, \$6.75
—Coarse wool closely woven, has all the good qualities of the government blanket; same color and will wear as long. It makes a fine robe, camping or sleeping blanket.

Women's Union Suits Marked Down

—Union suits made of finest quality sea island cotton; pink and white in any of the following styles, low neck with band or shell finish; no sleeve, ankle or knee length; dutch neck, elbow sleeve, high neck, long sleeve, bodice top, ankle length.

\$2.95 Values, **\$2.25**
\$3.45 Values, **\$2.75**

Wool and Cotton Mixed UNION SUITS

—A durable warm quality made of soft wool and cotton in three different styles. Low neck, no sleeve, dutch neck, half sleeve; high neck, long sleeve.

\$4.25 Value, **\$3.75**
\$4.75 Value, **\$4.25**



Latest Fall Models in \$5.65 Hy Art Silk Petticoats Just Arrived.

—Embracing the very latest and smartest in fall fashions—fresh from the hands of the designers—these petticoats fairly glow with the beautiful color—One is made of extra fine quality Peau-de-chine, so popular for fall wear. the other of excellent quality soft taffeta silk. They have the much desired "Justo Top" which is so constructed that they can be easily adjusted to fit perfectly.

The New Autumn FASHIONS

—Give evidence that lowered prices are unquestionably here and the women who select their clothes at The Paris will find the values enhanced by the high standard of quality that has always been a dominant principle with this store.

Dresses Were Never More Fascinating \$15.00 to \$97.50

—Sober street frocks, straight-line and tailored to a degree that surprise and delight with some bewitching touch of frivolity. Silken afternoon frocks intrigue with embroideries and beadings, a hint of Florentine picturesqueness, a thought from the Orient, a line from the Moyn age. Evening frocks include importations and frocks include adaptations. The very frock you want is here—



Coats That Interpret Newer Styles \$15.00 to \$145.00

—Any woman may select even the lower priced models with perfect assurance that there is no fashionable point lacking. As you ascend the price scale the coats with wrappy lines begin to appear and finally those luxurious fur-trimmed models. We want to emphasize that no matter what price you wish to pay you will find extreme coat values in The Paris collection.

Youthful Suits for Smart Women \$25.00 to \$145.00

—Very flattering to women are the long, graceful lines and jaunty swinging box-coats of the season, the rich, soft fabrics, in strictly tailored models or lavishly decorated with beautiful embroideries and luxurious furs. In our collection are adaptations and American originations of the more exclusive type, also simpler suits, to fit all figures and all tastes.

Women's Silk Hose at \$1.75

Former Values \$2.25.
—Pure silk, also silk and fiber hose, that have lace stripes.
—Lisle garter tops and double sole, white and black.

Ribbed Three-Quarter Hose, \$1.45

Former \$1.85 Values
—A good quality mercerized hose for women and young girls. Khaki, green, navy, cordovan and black. They have cuff tops.

A B C Silk

—The best silk finish cloth for underwear will wash and keep its lustre. Colors, white, flesh, pink, blue. 36 inches wide. Per yard, **\$1.39**.

Bath Towels

—Fancy bath towels. Pink, blue, yellow, helio colored border for embroidery work. Price, **75c, \$1.25, \$1.75**.

Birdseye Cloth

—Best quality Red Star birds-eye cotton, 10 yard pieces.
18-inch, Reduced to **\$2.25**
20-inch, Reduced to **\$2.75**
22-inch, Reduced to **\$2.95**
24-inch, Reduced to **\$3.15**
27-inch, Reduced to **\$3.50**
30-inch, Reduced to **\$3.75**

Colored Middy Ties \$1.75

Tri-Cornered
—Only one color was reduced by the manufacturer, but we dropped our whole stock down to this figure.

Navy Blue Serge Middies \$4.95

For school girls 8 to 14. Former values up to \$8.50.
—A practical and pretty school outfit, made of wool, menswear serge in navy blue.

Dainty Dresden Ribbons 29c

Values 45c to 65c
—Ribbons in gay patterns for hair bows and fancy Christmas gifts. A big assortment of colors affording liberal choosing.

Madras Drapery At yd. \$1.25

Former Values \$1.75.
—This is a beautiful quality, that drapes gracefully, shown in colors that will harmonize with the furnishings of any room.
—Annex Basement.

\$2.95 BLACK SATIN MESSALINE AT **\$1.59**

—A beautiful soft lustrous quality, that is very much in demand right now for the fall dress making period. —36 inches wide, in black only.

\$5.95 HEAVY CHARMEUSE SATIN, NOW A YARD **\$2.98**

—This is the charmeuse that you have been admiring at \$5.95, but the silk market has broken and now you can buy this same high grade silk for only \$2.98 per yard. Colors are tan, taupe, gray, navy and black; 40 inches wide.

\$4.95 QUALITY PURE SILK CREPE DE CHINE SHIRTING, NOW A YARD **\$2.39**

—Because of market conditions we are able to sell this wonderful quality crepe de chine that formerly sold at \$4.95 per yard for \$2.39 and it is the same quality that is in the \$15 ready-made shirts. It only requires 3/4 yards for a shirt.

\$4.50 FRENCH TAFFETA, NOW A YARD **\$2.39**

—This is the soft French chiffon taffeta, 36 inches wide, that sold at \$4.50 per yard but we have recently bought it so that we can offer it at \$2.39 per yard. Colors are Belgian blue, light navy, dark navy, taupe, rose, brown and black.

\$5.95 HEAVY SERGE, NOW A YARD **\$2.98**

—Just think of being able to buy 54-inch navy serge for only \$2.98 yard.

\$4.00 WOOL SERGE, NOW A YARD **\$2.00**

—Full 40 inches wide in fine quality of rich navy blue.

Today the Last Showing of FASHIONABLE FURS

Now Selling at Wholesale Prices Plus Five Per Cent Commission

—One of the largest Eastern Fur manufacturers is co-operating with us in making this attractive offer, and their personal representative is here to conduct this sale. These beautiful Furs are quoted at actual wholesale prices, with 5 per cent added as The Paris Commission. By such a magnificent arrangement our customers will have the opportunity of a lifetime to buy fine Furs at extraordinary low prices.

—We are doing this for your benefit solely and we want all women to share in this unusual event today and tomorrow.

—So we urge you to study your needs and plan to buy your Furs now.

Coats, Coatees, Capes, Scarfs, Stoles, Muffs, Neck Pieces, Sets

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|-------------------|---------------|-----------------|
| Scotch Moles | Gray Squirrel | Baum Marten |
| Mink—Marten | Taupe Fox | Black Lynx |
| Hudson Seal | Georgette Fox | Jap Mink |
| Skunk—Beaver | Red Fox | Raccoon—Opossum |
| Kolinsky Squirrel | Cross Fox | Muskrat |
| Russian Wolf | Black Fox | Australian Seal |